



# Member Update

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By Tony Burton • Jan 27, 2025

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## In today's January 27, 2025 Update:

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We would like to thank our Member Update Sponsor - [Ecolab](#) - for their contributions and commitment to Minnesota's hospitality industry!

- Is your organization interested in sponsorship? [Email Kate](#) to learn more.

## This Wednesday: Operating Now Returns with Hospitality HR Essentials

**Operating Now**  
Stay up to date on everything hospitality

BROUGHT TO YOU BY:

**Hospitality HR Essentials: Mastering Onboarding, Policies, and Employee Tracking**  
Hosted by Hospitality Minnesota and Monroe Moxness Berg  
Wednesday, January 29, 2025 | 10:00 AM

**You're Invited:** Join Hospitality Minnesota and [Monroe Moxness Berg](#) Wednesday at 10 AM for the next [Operating Now - Hospitality HR Essentials: Mastering Onboarding, Policies, and Employee Tracking](#).

**What to expect:** This Zoom webinar, which is free for all members, is designed to equip you with practical strategies to improve your hiring process and create robust HR policies. Learn how to:

- Develop effective onboarding programs that engage new hires from day one.
- Create clear and compliant workplace policies.
- Carry out tracking systems that protect your business and your team.

**The bottom line:** Whether you operate a small restaurant or a large hotel, this webinar will provide actionable insights to build a more cohesive and productive workplace.

[Learn More & Register!](#)

## YOU'RE INVITED: Join us for the Vendor Expo & Social!

**14 APR**

**EXPO  
EXPO  
EXPO  
EXPO**

**HOSPITALITY MINNESOTA VENDOR EXPO + SOCIAL**

**MONDAY, APRIL 14, 2025**

SAINT PAUL RIVERCENTRE  
175 KELLOGG BLVD W, SAINT PAUL, MN 55102

**You're Invited:** Join us for the 2025 Vendor Expo + Social on Monday, April 14th at the Saint Paul RiverCentre. This year's expo promises to be a dynamic day of networking and discovery, bringing together hospitality leaders, innovative vendors, and exciting new solutions.

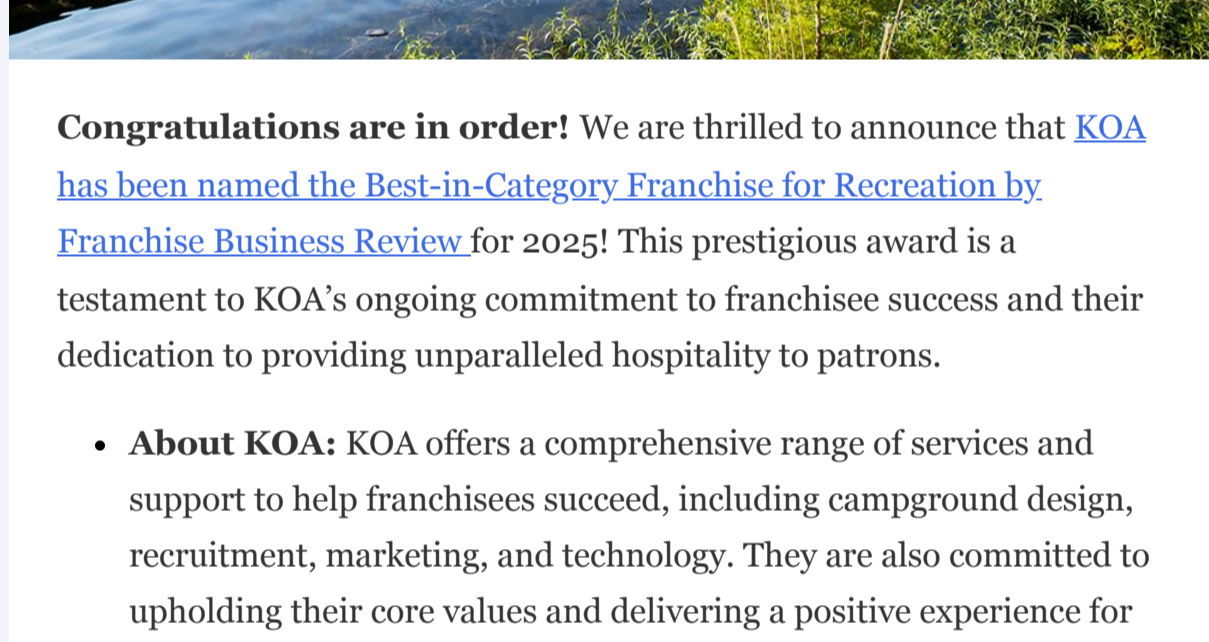
**What's in it for you:** Whether you're a hotel owner, restaurateur, or a forward-thinking vendor, the Expo offers unparalleled opportunities to:

- **Connect with key decision-makers** and forge valuable partnerships.
- **Showcase your brand and services** to a targeted audience of industry professionals.
- **Discover the latest trends and technologies** shaping the future of hospitality.
- **Gain valuable insights** from industry experts and thought leaders.
- **Enjoy a vibrant social atmosphere** for networking and relationship building.

**Register now!** Don't miss this chance to elevate your business and connect with the heart of the Minnesota hospitality industry.

[Register Today!](#)

## Kampgrounds of America (KOA) Named Best-In-Category Franchise



**Congratulations are in order!** We are thrilled to announce that [KOA has been named the Best-in-Category Franchise for Recreation by Franchise Business Review](#) for 2025! This prestigious award is a testament to KOA's ongoing commitment to franchisee success and their dedication to providing unparalleled hospitality to patrons.

- **About KOA:** KOA offers a comprehensive range of services and support to help franchisees succeed, including campground design, recruitment, marketing, and technology. They are also committed to upholding their core values and delivering a positive experience for all franchise partners.

**Go deeper:** If you are interested in learning more about joining the KOA Family of Campgrounds, please visit [ownakoa.com](#).

[Read the Full Story](#)

## Minnesota Cannabis Social Equity Verification Window Closes Thursday

2025
Upcoming Licensing Cycle

**JAN 15**

Social equity applicant verification window opens

**JAN 30**

Social equity applicant verification window closes

**FEB 18**

License application window opens (SEA and all applicants)

**MAR 14**

License application window closes

**MAY-JUN TBA**

Lottery (tentative)

**Verify Your Business:** The Minnesota Office of Cannabis Management (OCM) has opened the social equity verification window for prospective cannabis business license applicants.

- **Why it matters:** This is a crucial first step for those seeking a license with social equity classification. If applicable, we encourage you to verify your business by the January 30 deadline.

**Go deeper:** Learn more and begin the verification process [here](#).

## Industry Advocates: Register Today for Day at the Capitol

**HOSPITALITY MINNESOTA DAY AT THE CAPITOL 2025**

MARCH 12, 2025 | MINNESOTA STATE CAPITOL

[REGISTER NOW](#)

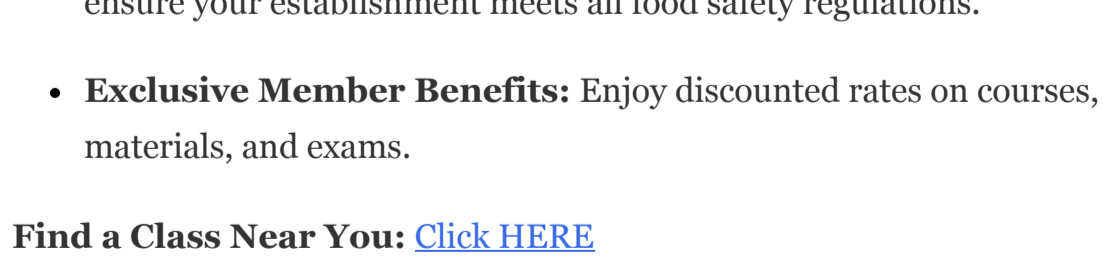
**Calling all advocates:** Registration for Hospitality Minnesota's 2025 Day at the Capitol is now open until February 26th. With a lot at stake in [an already historic and unprecedented legislative session](#), we need your perspective now more than ever in Saint Paul.

**Your voice matters:** Our efforts are best championed by the owners and operators of our industry. Having your perspective and participation in conversations with legislators is critical to getting our legislative agenda across the finish line.

- **Act now:** This event sold out in record time last year, we recommend those interested to register early!

[Learn More & Register!](#)

## Register for February's ServSafe Classes



**Get certified:** Hospitality Minnesota has partnered with FoodSafetyGuy to bring you exclusive discounts on ServSafe Food Protection Manager certification courses, materials, exams, and recertification.

**Why it matters:**

- **Gain Industry-Recognized Credentials:** ServSafe is the gold standard in food safety training, trusted by professionals worldwide.
- **Boost Confidence & Compliance:** Enhance your knowledge and ensure your establishment meets all food safety regulations.
- **Exclusive Member Benefits:** Enjoy discounted rates on courses, materials, and exams.

**Find a Class Near You:** [Click HERE](#)

**Explore ServSafe Products & Courses:** [Click HERE](#)

## In the News

- [Medcalf: Revival and another soon-to-be-gone Twin Cities restaurant offered more than just great food](#) | Star Tribune
- [Six Things to Know About Minnesota's 'Junk Fees' Law](#) | Twin Cities Business

## See you back here next week!

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