



Member Update

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By Tony Burton • Jun 30, 2025

Smart Brevity® count: 3 mins...812 words

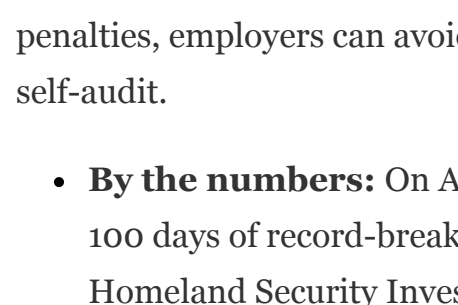
In today's June 30, 2025 Update:

- Register Now for Next Month's Webinar on Self-Auditing Form I-9s
- Legislative Recap Webinar Now Available — Legislative Review Coming Soon
- CBRE's June 2025 Hotel Report Updates Performance Projections
- Register Now for the Hospitality Minnesota Golf Tournament
- 2025 Hospitality Conference: Join Us in Duluth October 5-7!
- In The News

We would like to thank our Member Update Sponsor - [Ecolab](#) - for their contributions and commitment to Minnesota's hospitality industry!

- Is your organization interested in sponsorship? [Email us](#) to learn more.

Register Now for Next Month's Webinar on Self-Auditing Form I-9s



Operating Now
Stay up to date on everything hospitality

Stay proactive: With the rise of immigration enforcement and stiff penalties, employers can avoid the pitfalls of Form I-9 by conducting a self-audit.

- **By the numbers:** On April 29, 2025, ICE reported that it has had 100 days of record-breaking immigration enforcement. ICE Homeland Security Investigations have been zeroing in on worksite enforcement operations. Since January 2025, ICE has fined nearly \$1 million in employer fines and has targeted specific industries – construction, healthcare, restaurants, agriculture, hospitality, and manufacturing.

Why it matters: It is expected ICE will conduct 12,000-15,000 I-9 audits and over 100 workplace raids in 2025. [This webinar](#) will walk you through the most common mistakes, how to self-audit and correct mistakes, avoid fines and how to prepare for an I-9 audit.

Register Now

Legislative Recap Webinar Now Available — Legislative Review Coming Soon



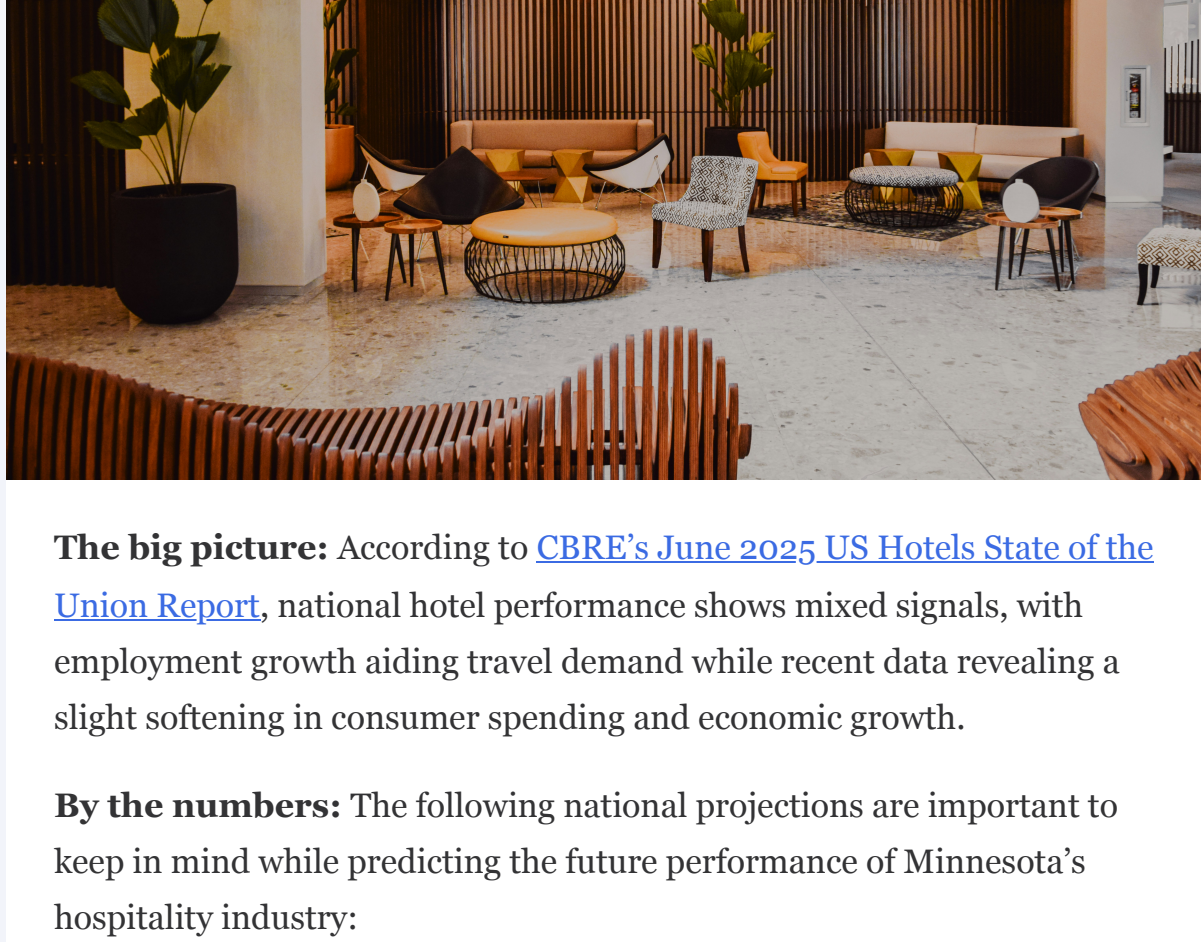
Stay informed: Last week, our GR team presented a webinar recapping Minnesota's 2025 Legislative Session. Members can access the webinar's recording under the Operating Now tab of the [Member Portal](#).

- **Yes, and:** We have made the [slide deck](#) from the presentation available on [our website](#), and you can access it [here](#).

What's next: In addition to the webinar and slide deck, our team has begun compiling a 2025 Legislative Review to report how Minnesota's elected officials performed in regards to our [2025 legislative priorities](#).

- **Stay tuned:** Once complete, our 2025 Legislative Review will be available on the [Member Portal](#) as well.

CBRE's June 2025 Hotel Report Updates Performance Projections



The big picture: According to [CBRE's June 2025 US Hotels State of the Union Report](#), national hotel performance shows mixed signals, with employment growth aiding travel demand while recent data revealing a slight softening in consumer spending and economic growth.

By the numbers: The following national projections are important to keep in mind while predicting the future performance of Minnesota's hospitality industry:

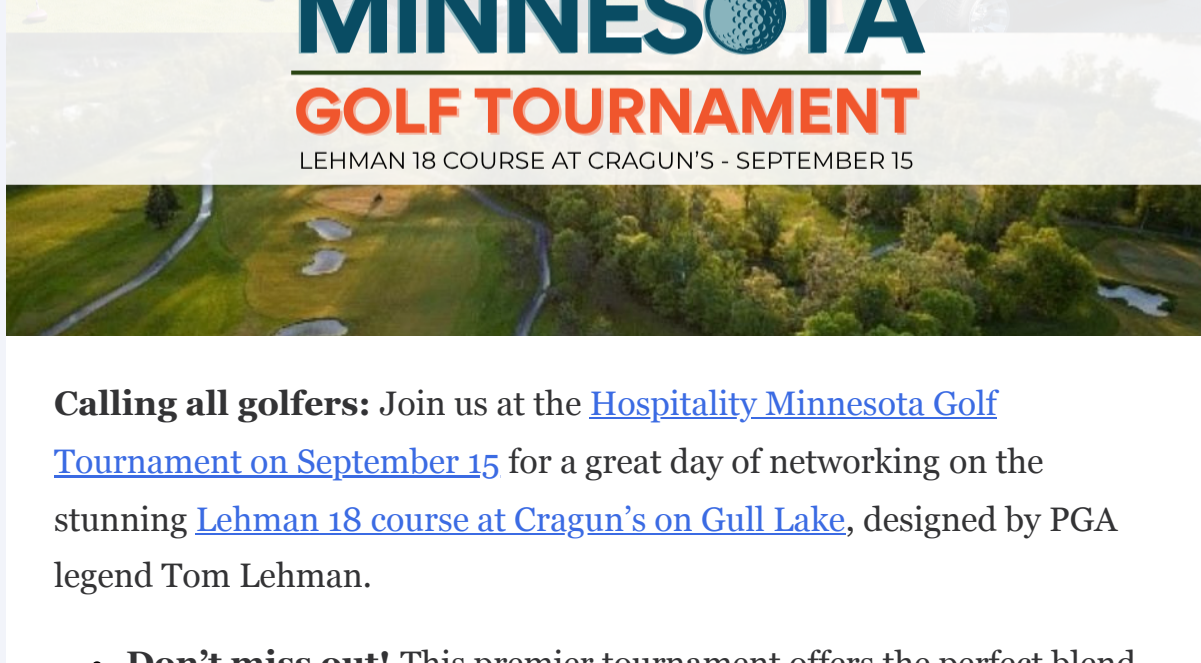
- **RevPAR edged up just 0.4%** in March/April combined driven by rate increases (+1.5% ADR) as occupancy dipped (-1.1%).
- **Upper-priced hotels are outperforming**, seeing 2.9% RevPAR growth, suggesting resilience at the higher end.
- **Short-term rentals continue to gain ground**, with demand up 6.0% in April versus a modest 0.1% for hotels.
- **Watch for slowdowns**, May saw the first notable drop in TSA throughput since before the pandemic, and corporate travel search trends are declining, hinting at potential headwinds later in 2025.

Why it matters: These national shifts could impact your local strategy, from pricing and marketing to understanding competitive pressures from short term rentals.

- **Go deeper:** For the full insights, you can read CBRE's U.S. Hotels State of the Union [here](#).

Read the Report

Register Now for the Hospitality Minnesota Golf Tournament



Calling all golfers: Join us at the [Hospitality Minnesota Golf Tournament on September 15](#) for a great day of networking on the stunning [Lehman 18 course at Cragun's on Gull Lake](#), designed by PGA legend Tom Lehman.

- **Don't miss out!** This premier tournament offers the perfect blend of professional connection, friendly competition, fresh air, and lakeside camaraderie!
- **Not a good golfer?** Don't let that stop you from signing up – we've added a prize for highest score this year – EVERYONE can be a winner!

Interested in sponsoring? Check out this year's available sponsorships [HERE!](#)

Register Today!

2025 Hospitality Conference: Join Us in Duluth October 5-7!



Mark Your Calendars! We recently announced that the [2025 Hospitality Conference](#) will be hosted October 5-7 at the [Greysolon Ballroom by Blackwoods](#) in Duluth!

About this year's Conference: This year, our Conference takes place during peak leaf-peeping season in Duluth, so the views will be great as hospitality professionals from across the state gather for two days of inspiration, education, and connection.

- **Go deeper:** [Click here](#) to view our Working Agenda!

Book your stay: Member-only early-bird registration [is now open!](#) We encourage attendees to [book their stay at the Sheraton Duluth Hotel now](#). The room block is open until September 5th, but will sell out quickly.

Register Now!

In The News

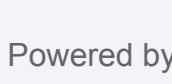
- [Tiny Diner in Minneapolis to reopen after two-year closure](#) | Minneapolis / Saint Paul Business Journal
- [2 Minnesota campgrounds rated among the best in the nation](#) | Bring Me The News
- [Taste of Minnesota, July 5 + 6, brings free entertainment to downtown Minneapolis](#) | Kare 11

See you back here next week!

To learn more about us, visit our website: [hospitalityminnesota.com](#)

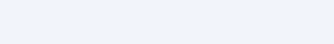
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