

Member Update Brought to you by ECOLAB

By Tony Burton • May 28, 2024

Smart Brevity<sup>®</sup> count: 3 mins...781 words

### In today's May 28, 2024, Update:

- HM, HMEF Boards meet for Strategic Planning Retreat in Nisswa
- Battle of the Birdie Awaits Hospitality Minnesota Golf Tournament
- DoorDash Accelerator Launches, Mentor Application Deadline May 31
- Next Week: 2024 Legislative Session Recap
- Get ServSafe<sup>™</sup> Certified Next Month!
- In the News

We would like to thank our Member Update Sponsor - <u>Ecolab</u> - for their contributions and commitment to Minnesota's hospitality industry!

# HM, HMEF Boards meet for Strategic Planning Retreat in Nisswa



Last week, hospitality leaders serving on the Board of Directors for both the Association and the Education Foundation met at <u>Grand View Lodge</u> in Nisswa to develop our strategic plan for the next three years. We would like to thank Grand View for being such a great host!

• **Major takeaways:** Both Boards developed the framework for how both organizations can advance the industry's needs; including how we can evolve our workforce initiatives, develop ways to bring in more hospitality perspectives into the mix, and more.

Why it matters: As we continue to grow in both size and impact, a clear and developed strategic plan will be the key to maximizing our mission of advancing Minnesota's hospitality industry.

# Battle of the Birdie Awaits - Hospitality Minnesota Golf Tournament



Join Hospitality Minnesota at <u>The Meadows at Mystic Lake</u> on September 9 for our first Golf Tournament as a combined organization. Golfers and sponsors are already signing up since last week's launch, and our space is limited - <u>register while you still can</u>.

What to expect: A day full of fun, hospitality, connection, and of course some friendly competition!

Pricing: Come with a group or show up solo!

- Foursome (best deal!): \$950
- Current Member: \$275
- Future Member: \$350

Register Today!

DoorDash Accelerator Launches, Mentor Application Deadline May 31



The 2024 Minneapolis Doordash Accelerator Cohort and community partners gathered last Thrusday to kick off the 5-month program.

Last week, we launched the Local Restaurant Accelerator Program alongside Bridge for Billions and DoorDash, and we already know that this cohort is set to accomplish some amazing things!

• Mentor applications are open until May 31, and we're looking for more mentors to apply.

**Why mentor?** Mentors provide the insight and experiences needed to best serve our cohort of owners of restaurants, food trucks, and other food-related businesses.

- You'll be equipped. All materials and resources needed to support restaurant owners during the 5-month hybrid program, combining in-person events, virtual learning, mentorship and other community networking opportunities.
- You'll benefit too! By sharing your insights and experience, you'll not only contribute to the success of a growing business but also strengthen your own professional network that might open doors to new opportunities.

**The bottom line:** Don't miss out on this unique opportunity to mentor the next generation of restaurants as they grow and flourish.

Apply to be a Mentor!

# Next Week: 2024 Legislative Session Recap



**Mark Your Calendars:** Join us for a look back at the 2024 Legislative Session with Director of Government Relations, Jill Sims on Wednesday, June 6 at 9:30 AM.

- What to expect: We'll go over our list of key takeaways from the session, including final rideshare outcomes, junk fee rulings, and more. We will also answer questions from members.
- Why it matters: This recap call is crucial for operators to understand the several legislative developments of 2024 and their implications on the hospitality industry.

Register Here!

# Get ServSafe<sup>™</sup> Certified This Summer!



**Register today:** You can now register for both June and July's classes on our <u>Event Calendar</u> or by clicking the links below.

 Why it matters: Except for satellite or catered feeding sites, all food enterprises in Minnesota are *required* to have at least one fulltime employee who has completed a Food Manager Certification program like ServSafe<sup>™</sup>.

- <u>June 3 8:00 AM 2:00 PM</u>
- July 1 8:00 AM 2:00 PM

### St. Louis Park

- June 4 8:00 AM 2:00 PM
- <u>July 2 8:00 AM 2:00 PM</u>

### Rochester

- June 10 8:00 AM 2:00 PM
- <u>July 8 8:00 AM 2:00 PM</u>

### Mankato

- June 11 8:00 AM 2:00 PM
- <u>July 9 8:00 AM 2:00 PM</u>

### **Brainerd/Baxter**

- <u>June 17 8:00 AM 2:00 PM</u>
- <u>July 15 8:00 AM 2:00 PM</u>

## In the News

- <u>Hospitality industry fires back against 'junk fee' ban</u> | Kare 11
- What Minnesota's new 'junk fees' law means for purchases and tipping at restaurants | Star Tribune
- <u>Hospitality Minnesota Statement on Rideshare Bill Passage</u> | Hospitality Minnesota

### See you back here next week!

• Correction: Last week's Government Relations Update incorrectly stated the mega omnibus bill was 2800 pages. It is 1432 pages, which, Jill says felt like 2800 in the midnight hour at the close of session.

To learn more about us, visit our website: <u>hospitalityminnesota.com</u>

<u>Members can log into the member portal here</u>.

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It's called Smart Brevity<sup>®</sup>. Hundreds of orgs use it — in a tool called <u>Axios HQ</u>— to drive productivity with clearer workplace communications.