



Member Update

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By Tony Burton • Sep 30, 2024

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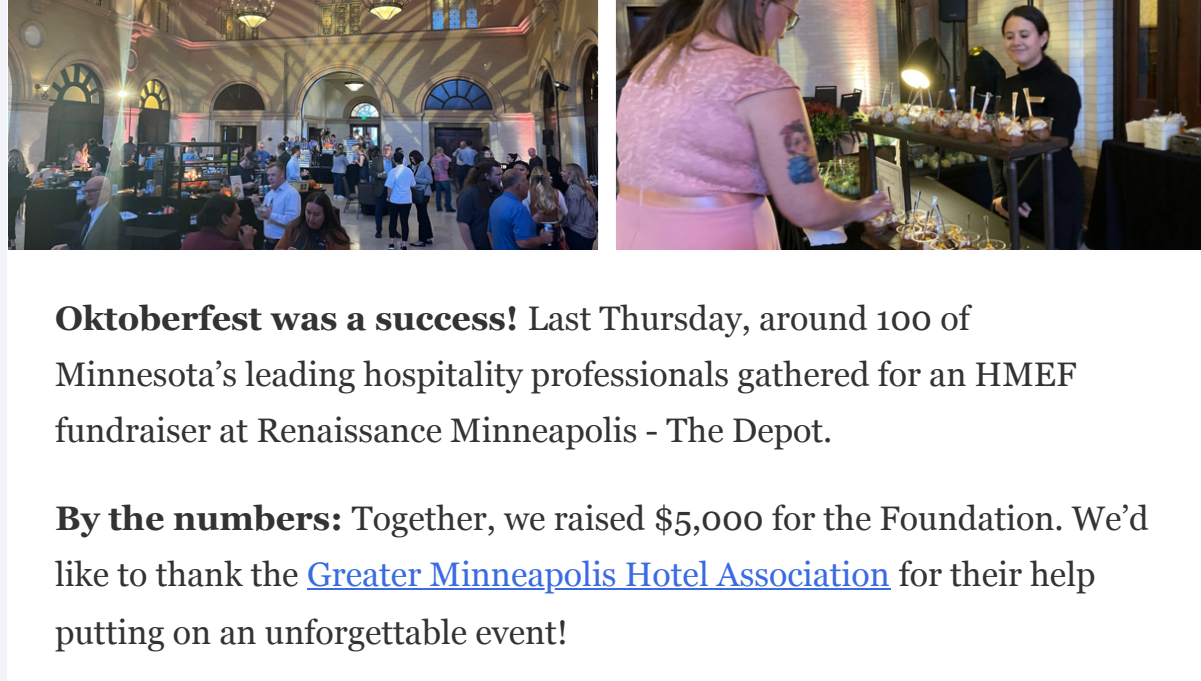
In today's September 23, 2024, Update:

- Hospitality Leaders Gather for Oktoberfest Fundraiser at The Depot
- 2024 Hospitality Conference Speaker Spotlight: Dahlia El Gazzar
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Hospitality Minnesota would like to thank [Terratron](#) for sponsoring this newsletter.

Is your organization interested in sponsorship? [Email Kate](#) to learn more.

Hospitality Leaders Gather for Oktoberfest Fundraiser at The Depot



Oktoberfest was a success! Last Thursday, around 100 of Minnesota's leading hospitality professionals gathered for an HMEF fundraiser at Renaissance Minneapolis - The Depot.

By the numbers: Together, we raised \$5,000 for the Foundation. We'd like to thank the [Greater Minneapolis Hotel Association](#) for their help putting on an unforgettable event!

- **What's next:** 300 students will come together for next month's [Hospitality Career Student Expo](#) at the Doubletree Hotel Minneapolis Park Place St Louis Park on October 15. Interested sponsors and exhibitors are invited to select from our [various visibility options](#) and register for the event [here](#).

2024 Hospitality Conference Speaker Spotlight: Dahlia El Gazzar

SPEAKER SPOTLIGHT

DAHLIA EL GAZZAR

TECH EVANGELIST + IDEA IGNITEUR
DAHLIA+AGENCY

Hospitality Minnesota is excited to announce Dahlia El Gazzar as a guest speaker at the [2024 Hospitality Conference](#), which will be held from October 27-29, 2024 at [Madden's on Gull Lake](#).

About Dahlia:

- [Dahlia El Gazzar](#) is the founder of the [DAHLIA+Agency](#), where her passion for technology and hospitality converge to transform the guest experience.

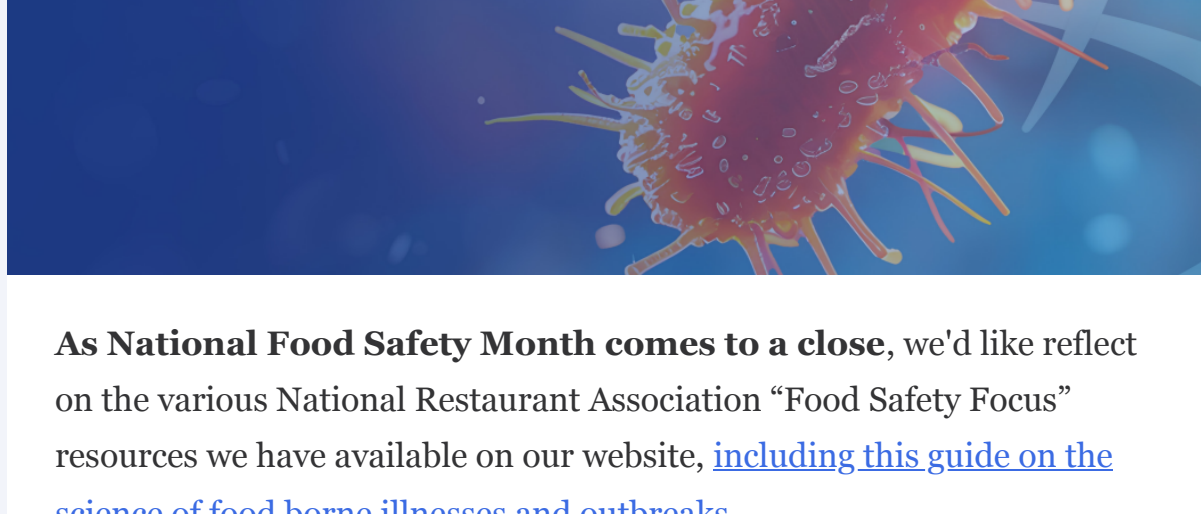
Why it matters: Dahlia is known for her infectious enthusiasm and expertise in audience engagement and is a trusted source for insights on marketing strategies and brand development tailored to the unique challenges of hospitality.

- Her mission is to empower hospitality professionals to leverage technology and trends, ensuring they remain competitive and relevant in a rapidly changing landscape.

Go deeper: [Click here](#) to read more about Dahlia's experience, and register for the Conference below.

[Register Here](#)

Major Development Opportunity Arises in Downtown Hugo



City of Hugo selling 4.30 Acre Prime Downtown Development Land for \$1 to interested investors who qualify for specific development criteria.

Economic Opportunity Alert: The City of Hugo is marketing [prime development land](#) in downtown Hugo, situated between Highway 61 and Egg Lake.

- The property is City owned. A development project that meets the development criteria may be eligible to purchase the property for \$1.00. [Click here to check out the property and development criteria](#).

Some background: Hugo is a growing community that provides residents with both urban amenities and beautiful rural scenery.

- The city is located along the Interstate 35E corridor, between the cities of White Bear Lake and Forest Lake, and 20 minutes north of downtown Saint Paul.

By the numbers: The Metropolitan Council estimates Hugo's population being over 17,000, a growth of over 150% since the 2000 Census population.

- **What they're saying:** The city-owned property on Egg Lake will be a centerpiece of the community's downtown, and residents will be drawn to the destination that will come out of a much needed restaurant or entertainment service.

Go deeper: Those interested are invited to learn more about the property and associated development criteria, and view the [listing on MNCAR](#). Do not hesitate to reach out if you have any questions of city staff, and please forward this to anyone in your office who may be better suited for the listing.

National Food Safety Month: Guide on Foodborne Illnesses

THE SCIENCE OF FOODBORNE ILLNESSES AND OUTBREAKS

THE MOST COMMON FOODBORNE ILLNESSES

As National Food Safety Month comes to a close, we'd like reflect on the various National Restaurant Association "Food Safety Focus" resources we have available on our website, [including this guide on the science of food borne illnesses and outbreaks](#).

- **The bottom line:** All the resources we have available on our website can help operators improve and rejuvenate their food safety efforts.

- **Yes, and:** Those interested are invited to explore the most common pathogens that cause foodborne illness and how they make people sick [in this week's guide](#). Managers and employees alike can use these key details included in the guide to avoid contaminating food and prevent foodborne illness outbreaks.

Go deeper: You can access all of this year's National Restaurant Association "Food Safety Focus" resources [on our website](#).

Join Us At Bauhaus Brew Labs for Brews & Banter

BREWS AND BANTER

Join us at **Bauhaus Brew Labs in Northeast Minneapolis** for an afternoon of pints & partnerships.

This will be an opportunity to create new industry partnerships or invite existing partners and treat them to a beer.

Animales BBQ will be on site providing light appetizers and their delicious BBQ will be available for purchase from their food truck.

OCT. 10

2024

4:00 - 5:30 PM

The big picture: Register today for a fun autumn gathering at [Bauhaus Brew Labs](#) in Northeast Minneapolis on October 10, 2024 from 4:00 - 5:30 PM!

What to expect: Opportunities to connect with other professionals across various hospitality sectors, including restauranters, hoteliers, allied members, and more while enjoying delicious food and drinks!

- **Price:** Did we mention, this is a FREE event? What are you waiting for? RSVP below!

[Register Here](#)

In the News

- [New York Times' top 50 restaurants list features 2 Minneapolis spots](#) | CBS News

- [Axels steakhouse to close this month after decades in Mendota](#) | Bring Me The News

- [Minnesota tribes may soon create cannabis businesses off reservations](#) | Fox 9 Minneapolis St. Paul

- [Fed survey Minnesota's pandemic tourism boom now over, as hospitality businesses struggled](#) | MPR News

See you back here next week!

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