



Workforce Insider

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By Tony Burton • May 08, 2024

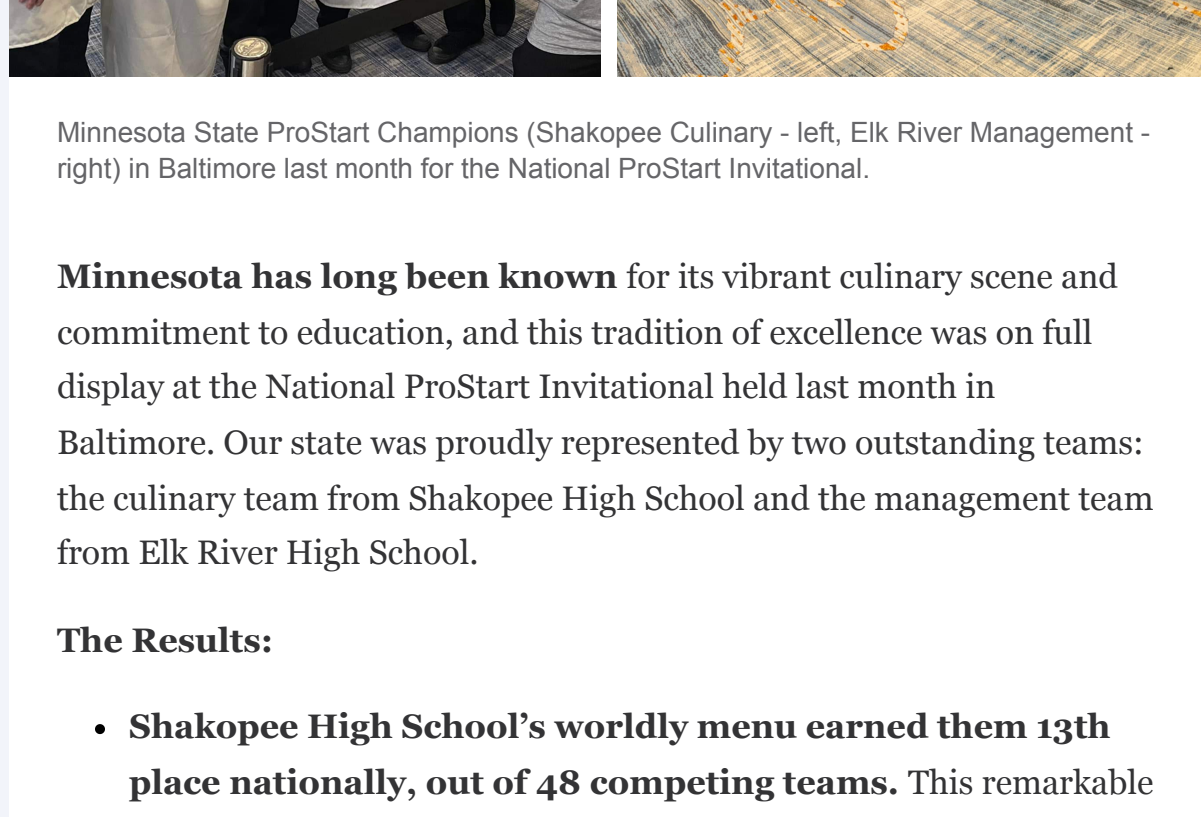
Smart Brevity® count: 3 mins...838 words

In this month's Workforce Insider:

- Minnesota ProStart Wins Big at National ProStart Invitational
- Post Your Summer Jobs - Hospitality Minnesota Job Board
- Meet Teri Larson, HTMP Teacher of the Year!
- Register for ServSafe® Courses Before 5/31 and Save
- 2024 HTMP Teacher Training Success

We would like to thank our Workforce Insider Sponsor - [Aimbridge](#) - for their contributions and commitment to Minnesota's hospitality workforce!

Minnesota ProStart Shines at National ProStart Invitational



Minnesota State ProStart Champions (Shakopee Culinary - left, Elk River Management - right) in Baltimore last month for the National ProStart Invitational.

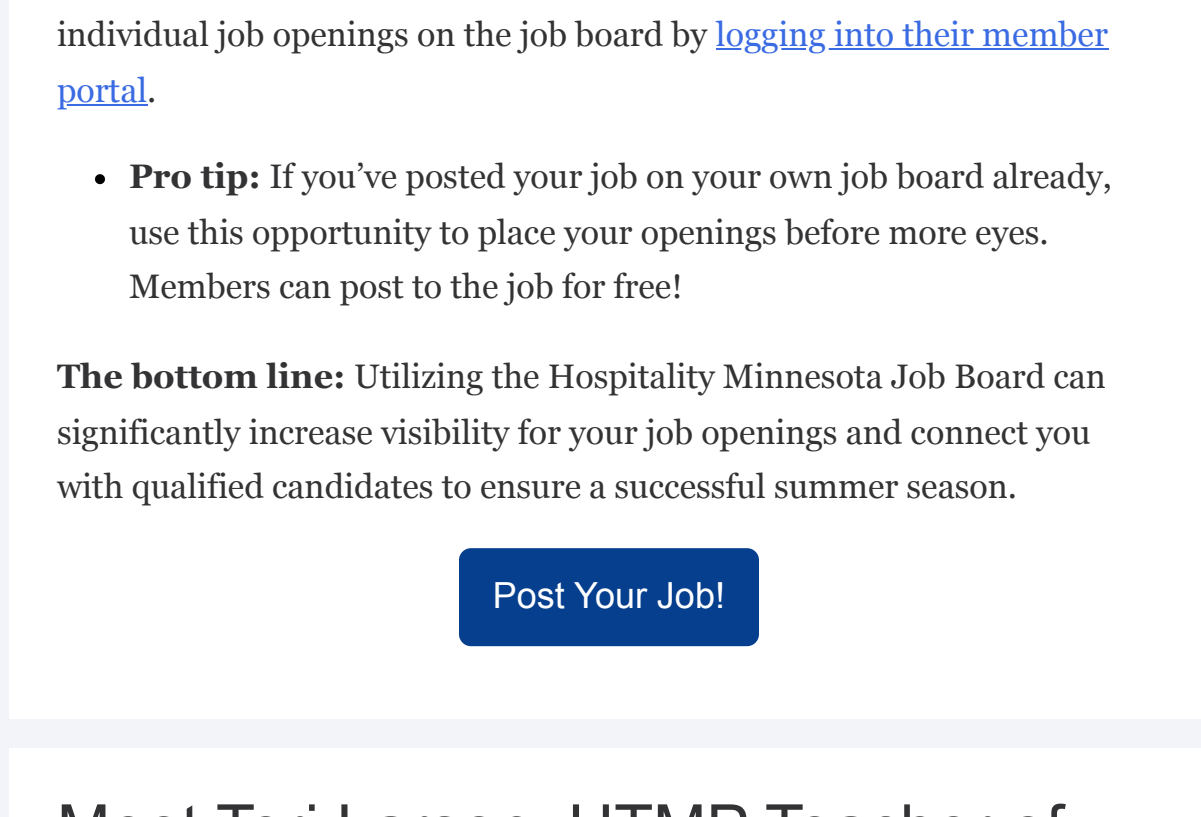
Minnesota has long been known for its vibrant culinary scene and commitment to education, and this tradition of excellence was on full display at the National ProStart Invitational held last month in Baltimore. Our state was proudly represented by two outstanding teams: the culinary team from Shakopee High School and the management team from Elk River High School.

The Results:

- **Shakopee High School's worldly menu earned them 13th place nationally, out of 48 competing teams.** This remarkable achievement places them in the top third of all teams, a testament to their skill, dedication, and passion for the culinary arts.
- **Elk River's forward-thinking approach and business acumen secured them 3rd place nationally, distinguishing them among 48 teams.** This outstanding placement highlights their innovative spirit and qualifies the team members for national scholarships, opening doors to further educational opportunities.

Go deeper: Read HMEF's full recap [here](#).

Post Your Summer Jobs - Hospitality Minnesota Job Board



Staffing Up for Summer: As another academic year comes to a close, hundreds of hospitality operators all over the state are preparing for a busy summer season.

- **Luckily, we have a solution:** The [Hospitality Minnesota Job Board!](#)

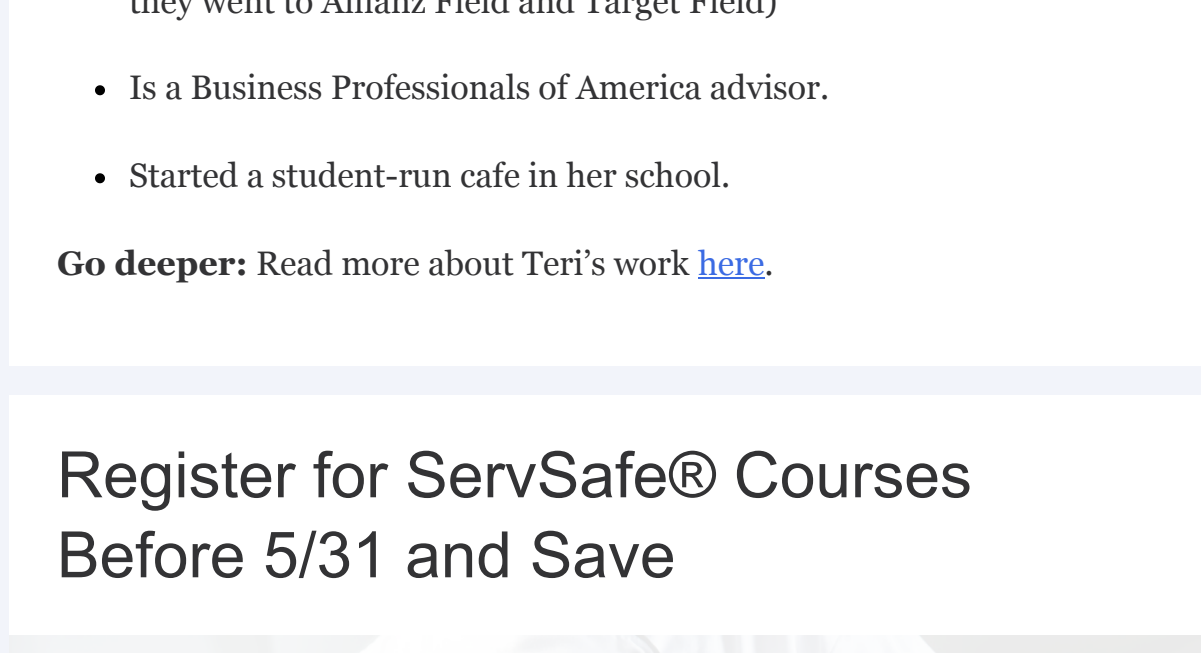
How it works: Hospitality Minnesota members can post their individual job openings on the job board by [logging into their member portal](#).

- **Pro tip:** If you've posted your job on your own job board already, use this opportunity to place your openings before more eyes. Members can post to the job for free!

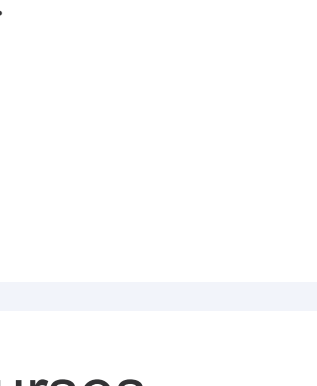
The bottom line: Utilizing the Hospitality Minnesota Job Board can significantly increase visibility for your job openings and connect you with qualified candidates to ensure a successful summer season.

[Post Your Job!](#)

Meet Teri Larson, HTMP Teacher of the Year!



HTMP TEACHER OF THE YEAR



TERI LARSON CALEDONIA HIGH SCHOOL



Meet Teri Larson, our 2024 Hospitality & Tourism Management Program Teacher of the Year!

"Teri exemplifies all of what we hope for with this program," says Victoria Marley, Manager of Programs & Partnerships for the Hospitality Minnesota Education Foundation. "She continually goes above and beyond for her students and is dedicated to enhancing the Hospitality & Tourism Management curriculum with career-connected experiences for students."

Beyond the curriculum, Teri:

- Brings in hospitality industry guest speakers to present in her classroom.
- Arranges mock interviews for all 10th grade students.
- Arranges hands-on hospitality business site visit field trips (this year they went to Allianz Field and Target Field)
- Is a Business Professionals of America advisor.
- Started a student-run cafe in her school.

Go deeper: Read more about Teri's work [here](#).

Register for ServSafe® Courses Before 5/31 and Save



Discount Alert! Register for a 2024 ServSafe® Course in Minnesota before May 31, 2024 and get \$19 off the ServSafe® Manager book, online study portal, live class, and written exam with code HospitalityMN at check out!

- **Why it matters:** For over 30 years, ServSafe has provided the most widely respected and utilized food protection certification options. Join millions of other successful industry professionals with enhanced confidence and sense of purpose when you choose to train and certify with ServSafe.
- **Get Certified:** We're excited to be kicking off this month's ServSafe classes.

Register today: You can still register for both May and June's classes on our [Event Calendar](#) or by clicking the links below:

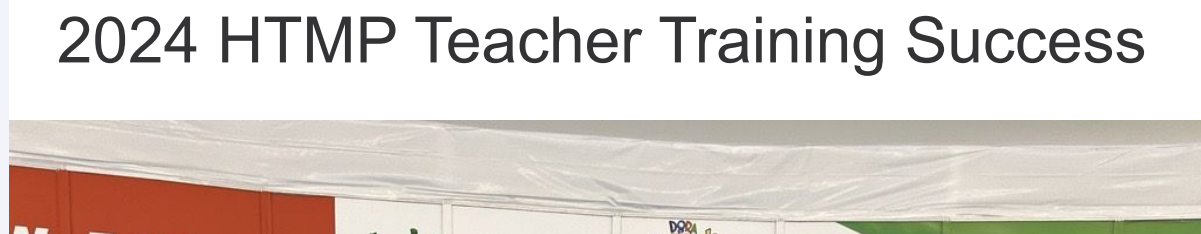
- **Rochester:**
- [May 13 - 8:00 AM - 2:00 PM](#)
- [June 10 - 8:00 AM - 2:00 PM](#)

- **Mankato:**
- [May 14 - 8:00 AM - 2:00 PM](#)
- [June 11 - 8:00 AM - 2:00 PM](#)

- **Brainerd/Baxter:**
- [May 20 - 8:00 AM - 2:00 PM](#)
- [June 17 - 8:00 AM - 2:00 PM](#)

- **White Bear Lake:**
- [June 3 - 8:00 AM - 2:00 PM](#)

- **St. Louis Park:**
- [June 4 - 8:00 AM - 2:00 PM](#)



2024 HTMP Teacher Training Success

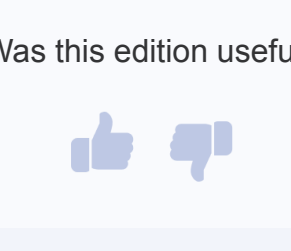


What happened: Hospitality Minnesota Education Foundation (HMEF) partnered with Normandale Community College to host nearly 40 teachers from across Minnesota for a Hospitality & Tourism Management Program professional development training on Monday, April 22, 2024, at the JW Marriott Minneapolis Mall of America.

Why it matters: The training provided an overview from all sectors of the hospitality industry including transportation, accommodations, food and beverage, attractions, and meeting planning with presentations from:

- Bloomington Minnesota Travel & Tourism
- Interlachen Country Club
- JW Marriott Minneapolis Mall of America
- Mall of America
- Metropolitan Airport Commission
- Minnesota Ski Areas Association
- Mystic Lake Casino Hotel
- National Restaurant Association
- Valley Fair

The bottom line: We would like to thank Normandale Community College and our industry partners for their presentations at the training. Our HTMP instructors appreciated this opportunity to discover ways they can incorporate the hospitality industry into their classes, learn about industry trends, and connect with hospitality leaders.



For more on our education and workforce initiatives, visit [our website](#).

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