



Member Update

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By Tony Burton • Jul 27, 2026

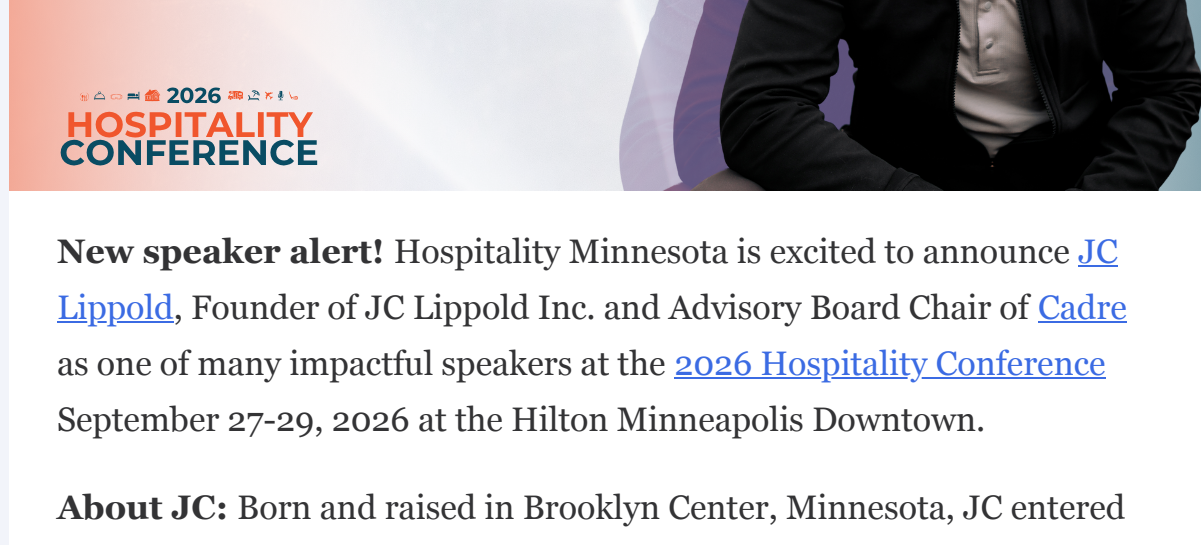
Smart Brevity® count: 3 mins...795 words

In today's July 27, 2026 Update:

- **2026 Hospitality Conference:** [Join JC Lippold in Downtown Minneapolis September 27-29](#)
- **Wednesday - Get the Training Your Team Needs:** [CPR/AED/First-Aid Training](#)
- **September 14 - Hospitality Minnesota Golf Tournament:** [Join Hospitality Leaders at Legends Golf Club in Prior Lake](#)
- **August USI Insurance Webinar:** [Artificial Intelligence in the Workplace](#)
- **ServSafe Offerings:** [Find A Class Near You](#)
- **In the News**

Is your organization interested in sponsorship? [Email us](#) to learn more.

JC Lippold Joins the 2026 Hospitality Conference



New speaker alert! Hospitality Minnesota is excited to announce [JC Lippold](#), Founder of JC Lippold Inc. and Advisory Board Chair of [Cadre](#) as one of many impactful speakers at the [2026 Hospitality Conference](#) September 27-29, 2026 at the Hilton Minneapolis Downtown.

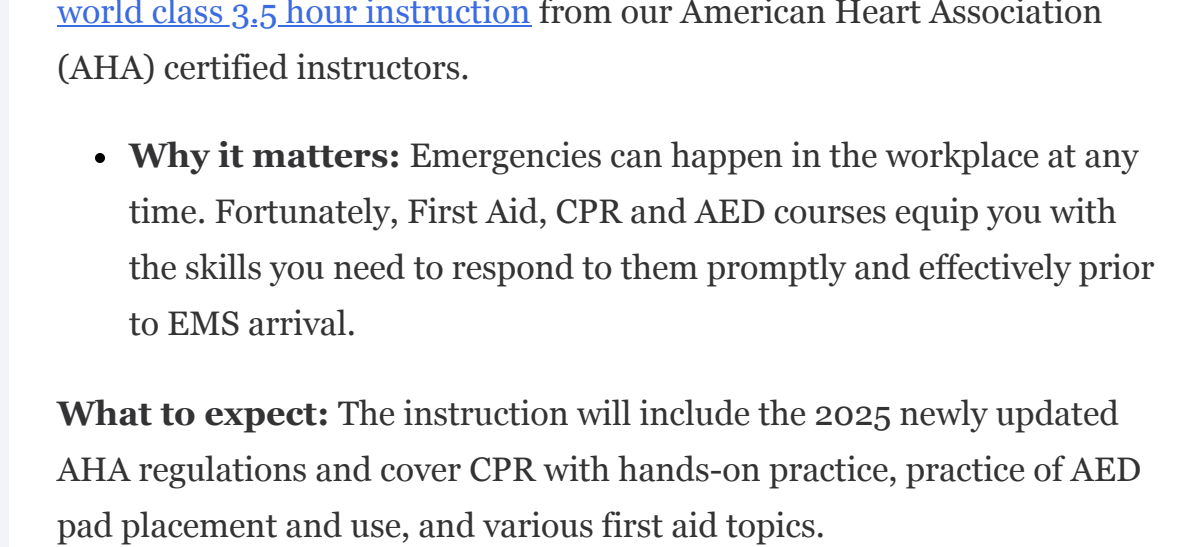
About JC: Born and raised in Brooklyn Center, Minnesota, JC entered the world as a highly emotional, unathletic child with little interest in competition. Through trials and tribulations, mile runs and middle school gym classes, JC started to question the rationale behind our culture's use of physical experiences that leave most feeling less than enough.

- **Wellness ambassador:** As a brand ambassador and consistent positive friction voice, JC works alongside brands like [lululemon](#), [CorePower Yoga](#), [\[solidcore\]](#), [Orangetheory Fitness](#), [allbirds](#) and [Fitbit](#) to ensure they continuously explore ways they can shift the exclusionary and shame-inducing realities of the wellness industry to a more sustainable, happiness and health-giving part of our culture and economy.
- **Alongside his work in fitness,** JC is a full-time Leadership and Change consultant working alongside Fortune 500 companies, non-profits, civic and educational communities. JC also serves as the Chair of the Advisory Board for [Cadre](#), the all-in-one mental health and wellness platform that brings content and community together.

Go deeper: Read more about JC [here](#) and learn more/register for the 2026 Hospitality Conference [here](#).

Register Now!

July 29 - CPR/AED/First-Aid Training in Minneapolis



Calling all operators: Join Hospitality Minnesota and Cintas for [a world class 3.5 hour instruction](#) from our American Heart Association (AHA) certified instructors.

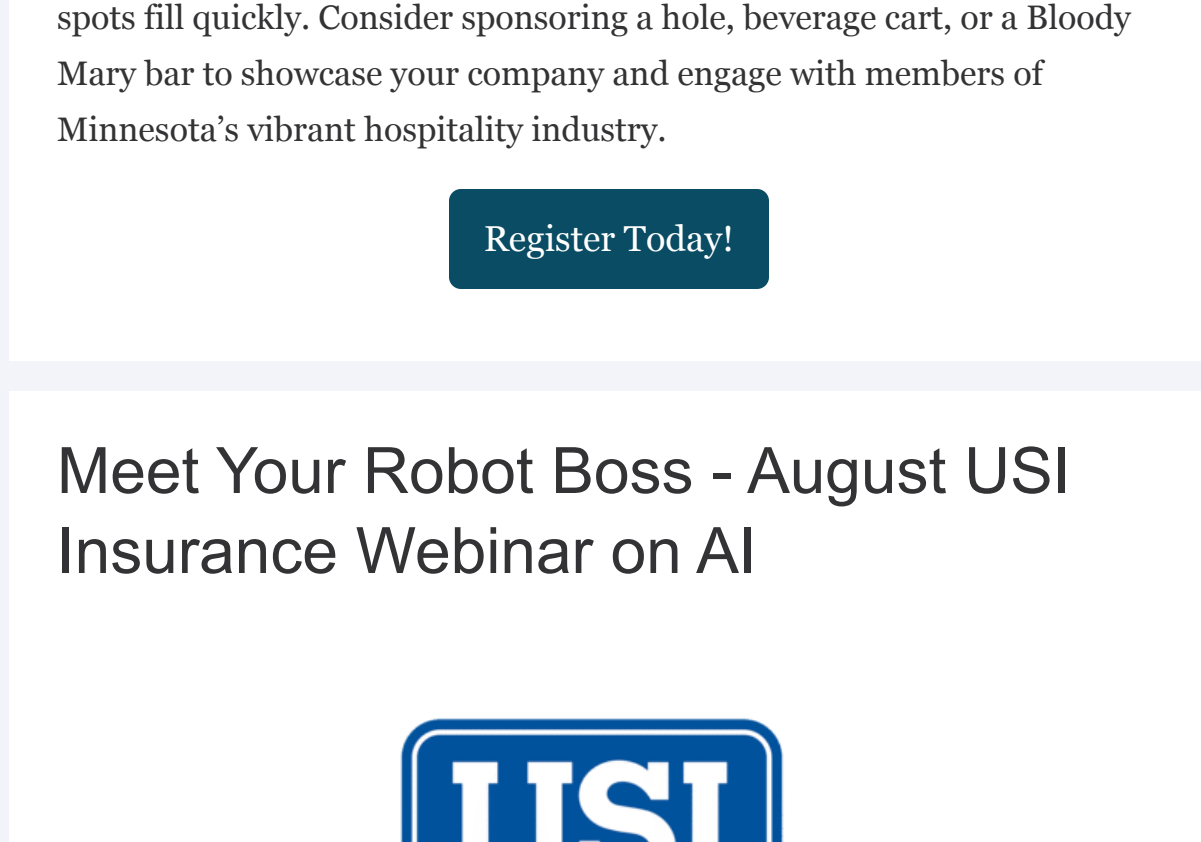
- **Why it matters:** Emergencies can happen in the workplace at any time. Fortunately, First Aid, CPR and AED courses equip you with the skills you need to respond to them promptly and effectively prior to EMS arrival.

What to expect: The instruction will include the 2025 newly updated AHA regulations and cover CPR with hands-on practice, practice of AED pad placement and use, and various first aid topics.

- **Credentials included:** Students will walk away with a 2 year e Certification card and a workbook that includes all materials covered throughout the duration of the course.

Register Now!

HM Golf Tournament Returns September 14, Now At Legends Golf Club



Secure your spot today: Join Minnesota's hospitality leaders at the [2026 Hospitality Minnesota Golf Tournament](#) on September 14 at the [Legends Golf Club](#) in Prior Lake.

- **Why it matters:** The [Hospitality Minnesota Golf Tournament](#) is all about connection, collaboration, and community. It's a chance to strengthen relationships, meet new peers, and enjoy a day of relaxed networking with fellow hospitality professionals in a beautiful outdoor setting.

How to participate: [Register your foursome](#) or individual slot today—spots fill quickly. Consider sponsoring a hole, beverage cart, or a Bloody Mary bar to showcase your company and engage with members of Minnesota's vibrant hospitality industry.

Register Today!

Meet Your Robot Boss - August USI Insurance Webinar on AI



August 11 USI Insurance Webinar: [Artificial Intelligence in the Workplace](#)

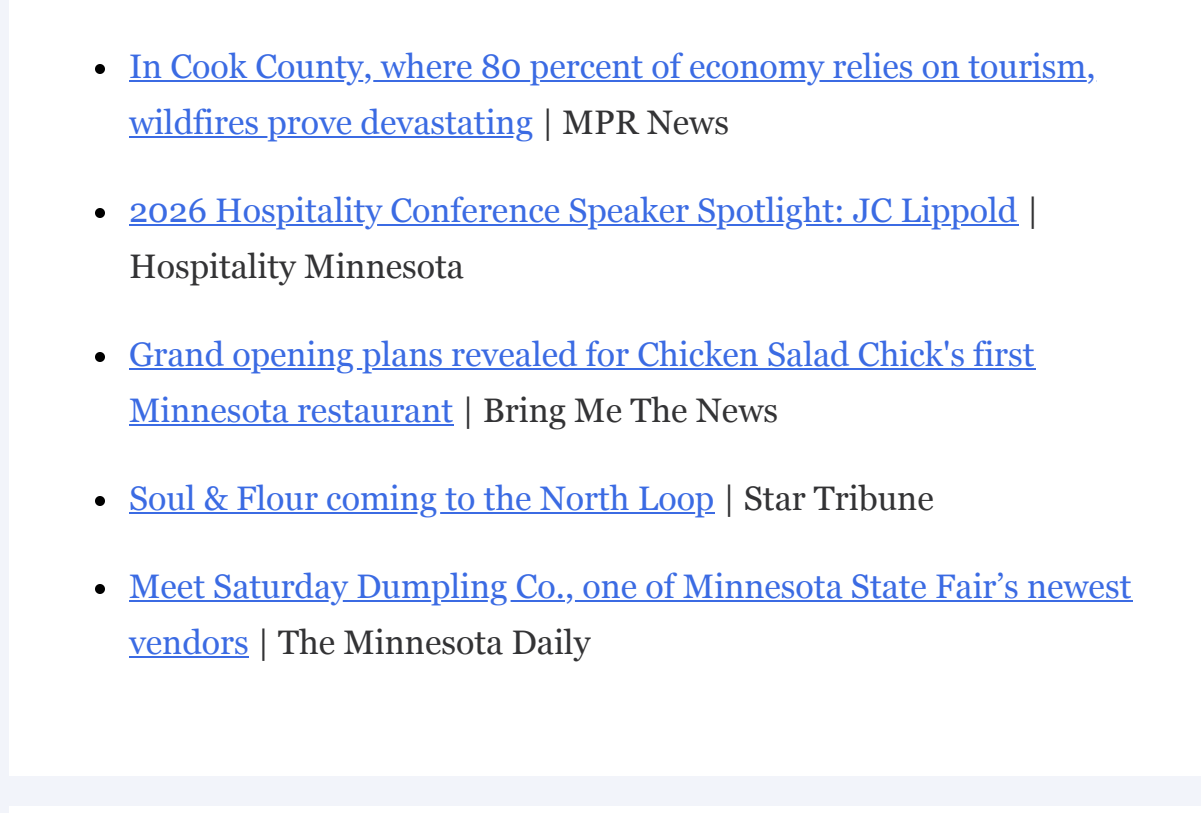
Let's talk AI: If newsfeeds can be believed, AI will soon dominate almost every aspect of our lives. And while that may be a bit dramatic, it seems certain that AI is certainly becoming a daily part of the workplace in ways both large and small. Therefore, it is more important than ever for employers to understand the legal implications of leveraging AI.

Join us for this webinar in which we will discuss:

- Examples of AI applications
- Legal issues associated with workplace AI
- Best practices consideration

Register Now!

ServSafe Classes Near You



Did you know: Minnesota law requires at least one certified food manager on staff at nearly every food establishment.

[Check this calendar](#) for all upcoming ServSafe classes!

- [Minneapolis - July 31](#)
- [Bloomington - August 4](#)
- [Fridley - August 6](#)
- [Rochester - August 10](#)
- [Owatonna - August 11](#)
- [Winona - August 17](#)
- [Worthington - August 17](#)

Find a Class Near You!

In the News

- [In Cook County, where 80 percent of economy relies on tourism, wildfires prove devastating](#) | MPR News
- [2026 Hospitality Conference Speaker Spotlight: JC Lippold](#) | Hospitality Minnesota
- [Grand opening plans revealed for Chicken Salad Chick's first Minnesota restaurant](#) | Bring Me The News
- [Soul & Flour coming to the North Loop](#) | Star Tribune
- [Meet Saturday Dumpling Co., one of Minnesota State Fair's newest vendors](#) | The Minnesota Daily

See you back here next week!

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