Hospitality Minnesota | STR Report

October 2025

2025 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an “as is” and “as available” basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a client of Hospitality Minnesota, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

This information was pulled from CoStar’s Constant Current Hospitality Report Database and reflects the performance of hospitality regionally across Minnesota. Clients of Hospitality Minnesota interested in more specific reporting can reach out to Hospitality Minnesota at info@hospitalitymn.com for tailored reporting.

October 2025/2024 Lodging Performance for Minnesota, Minnesota Areas, U.S.

DATA FROM OCTOBER 2025	Occupancy	ADR	RevPAR
United States	65.8%	$167.71	$110.35
Minneapolis - MN USA	64.3%	$142.09	$91.33
Minnesota Area USA	58.3%	$139.07	$81.10
Minneapolis - MN USA - Bloomington	64.9%	$134.44	$87.26
Minneapolis - MN USA - Minneapolis CBD	67.5%	$198.95	$134.38
Minneapolis - MN USA - Minneapolis North Area	62.8%	$127.50	$80.05
Minneapolis - MN USA - Minneapolis South Area	64.1%	$107.66	$69.04
Minneapolis - MN USA - St Paul	61.1%	$123.21	$75.21
Minnesota Area USA - Duluth	64.2%	$183.46	$117.81
Minnesota Area USA - Minnesota Central Area	54.3%	$137.59	$74.66
Minnesota Area USA - Minnesota North Area	57.7%	$142.34	$82.13
Minnesota Area USA - Minnesota South Area	55.7%	$116.55	$64.96
Minnesota Area USA - Rochester	65.7%	$133.70	$87.83

DATA FROM OCTOBER 2024	Occupancy	ADR	RevPAR
United States	67.4%	$165.20	$111.31
Minneapolis - MN USA	62.8%	$143.14	$89.90
Minnesota Area USA	59.4%	$136.12	$80.89
Minneapolis - MN USA - Bloomington	64.1%	$134.18	$85.94
Minneapolis - MN USA - Minneapolis CBD	67.1%	$202.49	$135.88
Minneapolis - MN USA - Minneapolis North Area	58.4%	$126.98	$74.18
Minneapolis - MN USA - Minneapolis South Area	60.9%	$105.30	$64.16
Minneapolis - MN USA - St Paul	62.4%	$124.61	$77.78
Minnesota Area USA - Duluth	66.9%	$177.63	$118.75
Minnesota Area USA - Minnesota Central Area	55.8%	$133.36	$74.35
Minnesota Area USA - Minnesota North Area	60.3%	$136.86	$82.49
Minnesota Area USA - Minnesota South Area	56.9%	$116.83	$66.48
Minnesota Area USA - Rochester	62.7%	$132.66	$83.14

Source: STR. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

Explanation
Hospitality Minnesota purchases monthly lodging reports from STR (formerly STR, Inc. and Smith Travel Research, Inc.). As part of its agreement with STR, Hospitality Minnesota is authorized to publish the performance of the areas shown above to it's clients.

Glossary of Terms
All data is processed by STR using both the current and historical sampling of hotels. For further questions about the methodology used to produce our reports, please email info@str.com.

- **Average Daily Rate (ADR)**: Room revenue divided by rooms sold, displayed as the average rental rate for a single room.
- **Occupancy (Occ):** Rooms sold divided by rooms available multiplied by 100. Occupancy is always expressed as a percentage of rooms occupied.
- **RevPAR (Revenue Per Available Room)** Room revenue divided by rooms available

2025 © CoStar Group. This STR Report is a publication of STR, LLC and STR Global, Ltd., CoStar Group companies, and is intended solely for use by paid subscribers. The information in the STR Report is provided on an "as is" and "as available" basis and should not be construed as investment, tax, accounting or legal advice. Reproduction or distribution of this STR Report, in whole or part, without written permission is prohibited and subject to legal action. If you have received this report and are NOT a client of Hospitality Minnesota, please contact us immediately. Source: 2023 STR, LLC / STR Global, Ltd. trading as "STR".

This information was pulled from CoStar's Constant Current Hospitality Report Database and reflects the performance of hospitality regionally across Minnesota. Clients of Hospitality Minnesota interested in more specific reporting can reach out to Hospitality Minnesota at info@hospitalitymn.com for tailored reporting.