



Member Update

Brought to you by **ECOLAB**

By Tony Burton • Jun 24, 2024

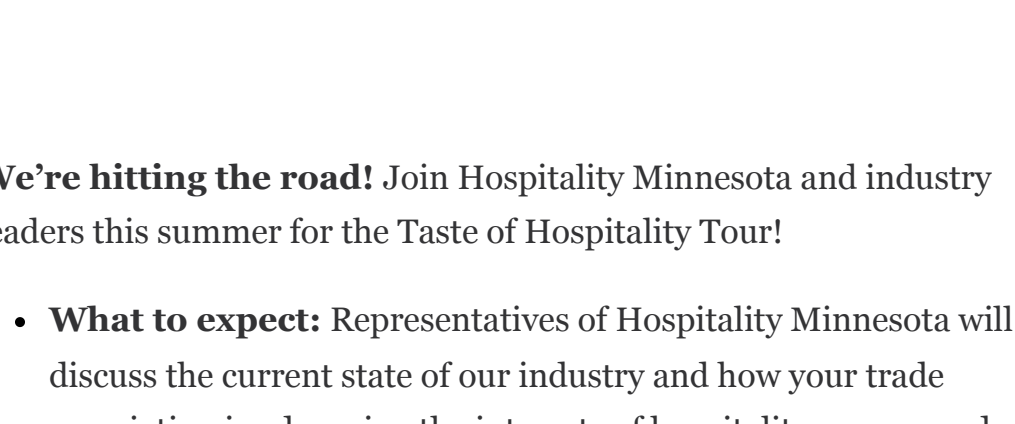
Smart Brevity® count: 3 mins...814 words

In today's June 24, 2024, Update:

- Taste of Hospitality Tour Dates Announced - Register Now
- Thursday: EMT Hosts Tourism Recovery Grant Webinar
- Twin Cities - Prepare for a Big Weekend for Hospitality!
- Attend This Summer's Legislative Road Show
- Tee it Up for Hospitality at Our Upcoming Golf Tournament
- Minnesota ServSafe™ Classes Continue Next Month
- In the News

We would like to thank our Member Update Sponsor - [Ecolab](#) - for their contributions and commitment to Minnesota's hospitality industry!

Taste of Hospitality Tour Dates Announced - Register Now



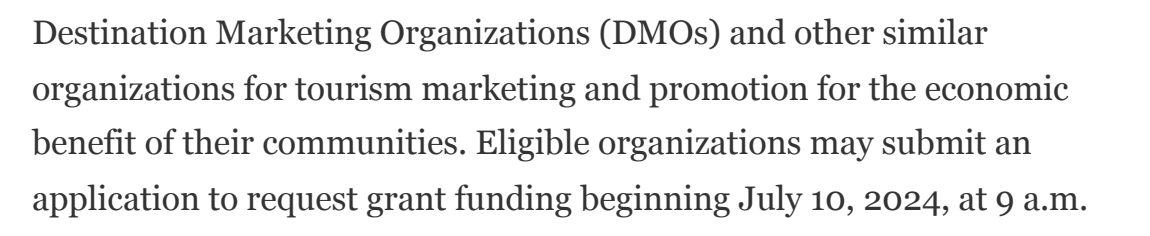
We're hitting the road! Join Hospitality Minnesota and industry leaders this summer for the Taste of Hospitality Tour!

- **What to expect:** Representatives of Hospitality Minnesota will discuss the current state of our industry and how your trade association is advancing the interests of hospitality owners and operators across the state.

Where we'll be:

- **Mankato:** [July 16 - 3:30 PM - 5:00 PM](#)
- **Marshall:** [July 22 - 11:30 AM - 1:00 PM](#)
- **Willmar:** [July 22 - 3:30 PM - 5:00 PM](#)
- **Detroit Lakes:** [July 23 - 11:30 AM - 1:00 PM](#)
- **Grand Rapids:** [August 6 - 11:30 AM - 1:00 PM](#)
- **Duluth:** [August 7 - 11:30 AM - 1:00 PM](#)
- **Owatonna:** [August 14 - 8:30 AM - 9:30 AM](#)
- **Red Wing:** [August 14 - 3:30 PM - 5:00 PM](#)

Thursday: EMT Hosts Tourism Recovery Grant Webinar

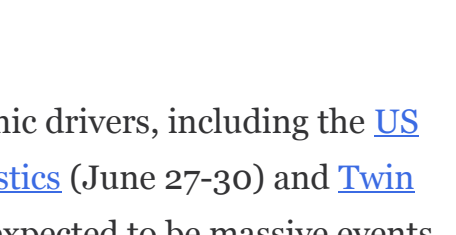
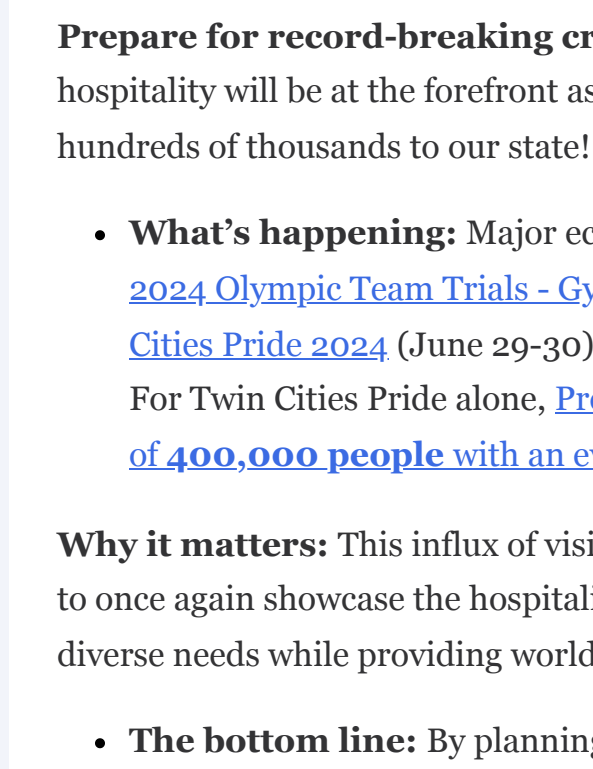


What's happening: At **11 AM this Thursday**, Explore Minnesota is hosting an informational overview webinar on its 2025 Tourism Recovery Grant program.

Why it matters: These grants are designed to provide funds to Destination Marketing Organizations (DMOs) and other similar organizations for tourism marketing and promotion for the economic benefit of their communities. Eligible organizations may submit an application to request grant funding beginning July 10, 2024, at 9 a.m. CST.

- **Go deeper:** Refer to the [Grant Programs page on the Explore Minnesota Industry Website](#) for updates and more details.
- **Access the webinar:** [Add to Calendar](#) or [Click here to join the meeting.](#)

Twin Cities - Prepare for a Big Weekend for Hospitality!



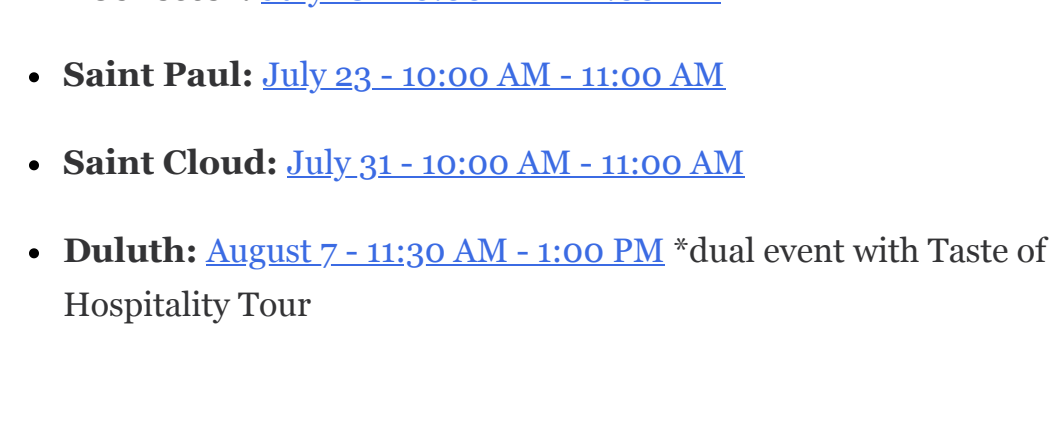
Prepare for record-breaking crowds! This weekend, Minnesotan hospitality will be at the forefront as the Twin Cities Metro welcomes hundreds of thousands to our state!

- **What's happening:** Major economic drivers, including the [US 2024 Olympic Team Trials - Gymnastics](#) (June 27-30) and [Twin Cities Pride 2024](#) (June 29-30) are expected to be massive events. For Twin Cities Pride alone, [PredictHQ is forecasting an attendance of 400,000 people with an event spend of over \\$30.8 million.](#)

Why it matters: This influx of visitors presents a fantastic opportunity to once again showcase the hospitality industry's ability to cater to diverse needs while providing world-class accommodations.

- **The bottom line:** By planning ahead, you can capitalize on the economic boom of both events and create a positive experience for all your guests.

Attend This Summer's Legislative Road Show



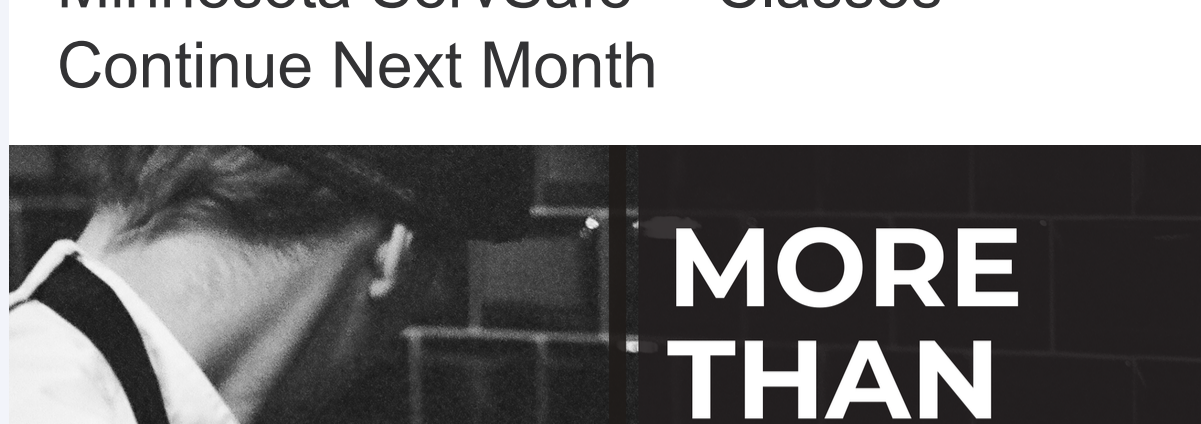
Get Ready to Talk Advocacy: Join Jill Sims, Director of Government Relations, and Kaleb McCulloch, Government Relations Manager for a look back at the 2024 Legislative Session.

What to expect: Jill and Kaleb will review key takeaways for the hospitality industry, hear the thoughts of attendees, and answer questions that arise.

Register for the closest stop:

- **Rochester:** [July 18 - 10:00 AM - 11:00 AM](#)
- **Saint Paul:** [July 23 - 10:00 AM - 11:00 AM](#)
- **Saint Cloud:** [July 31 - 10:00 AM - 11:00 AM](#)
- **Duluth:** [August 7 - 11:30 AM - 1:00 PM](#) *dual event with Taste of Hospitality Tour

Tee it Up for Hospitality at Our Upcoming Golf Tournament

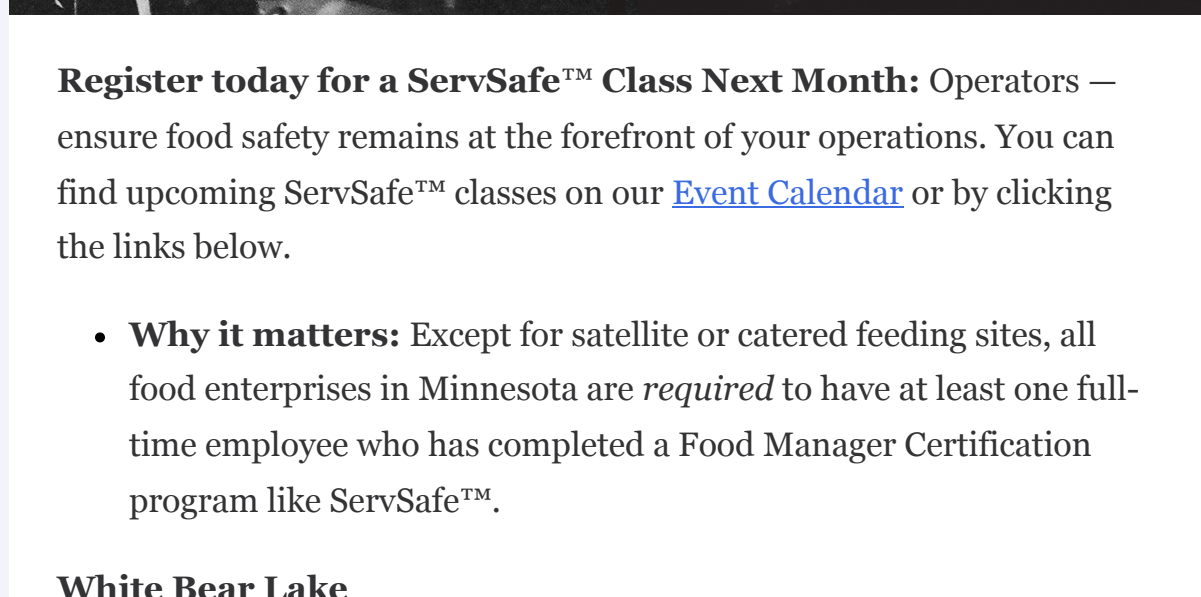


Hospitality Minnesota is headed to [The Meadows at Mystic Lake](#) on September 9 for a day of fun, networking, and hospitality!

- **Golf enthusiasts:** [Register Here!](#)

Industry partners are invited to [explore sponsorship opportunities.](#)

Minnesota ServSafe™ Classes Continue Next Month



Register today for a ServSafe™ Class Next Month: Operators — ensure food safety remains at the forefront of your operations. You can find upcoming ServSafe™ classes on our [Event Calendar](#) or by clicking the links below.

- **Why it matters:** Except for satellite or catered feeding sites, all food enterprises in Minnesota are *required* to have at least one full-time employee who has completed a Food Manager Certification program like ServSafe™.

White Bear Lake

- [July 1 - 8:00 AM - 2:00 PM](#)

St. Louis Park

- [July 2 - 8:00 AM - 2:00 PM](#)

Rochester

- [July 8 - 8:00 AM - 2:00 PM](#)

Mankato

- [July 9 - 8:00 AM - 2:00 PM](#)

Brainerd/Baxter

- [July 15 - 8:00 AM - 2:00 PM](#)

In the News

- [Restaurants not happy City Council Labor Standards Board](#) | WCCO
- [The unintended consequences of a labor standards board on small business autonomy](#) | Minnesota Reformer
- [Restaurant operators demand Minneapolis drop Labor Standards Board proposal](#) | Star Tribune
- [Chefs push back on city's proposal for Labor Standards Board](#) | Kare 11

See you back here next week!

To learn more about us, visit our website: [hospitalityminnesota.com](#)

[Members can log into the member portal here.](#)

Feedback

Anonymously tell us what you thought of this edition. Your responses will help us create better content for you!

Was this edition useful?

[Unsubscribe](#)

This newsletter is powered by

Like this email style and format?

It's called Smart Brevity®. Hundreds of orgs use it — in a tool called [Axios HQ](#) — to drive productivity with clearer workplace communications.