



Member Update

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By Tony Burton • Nov 24, 2025

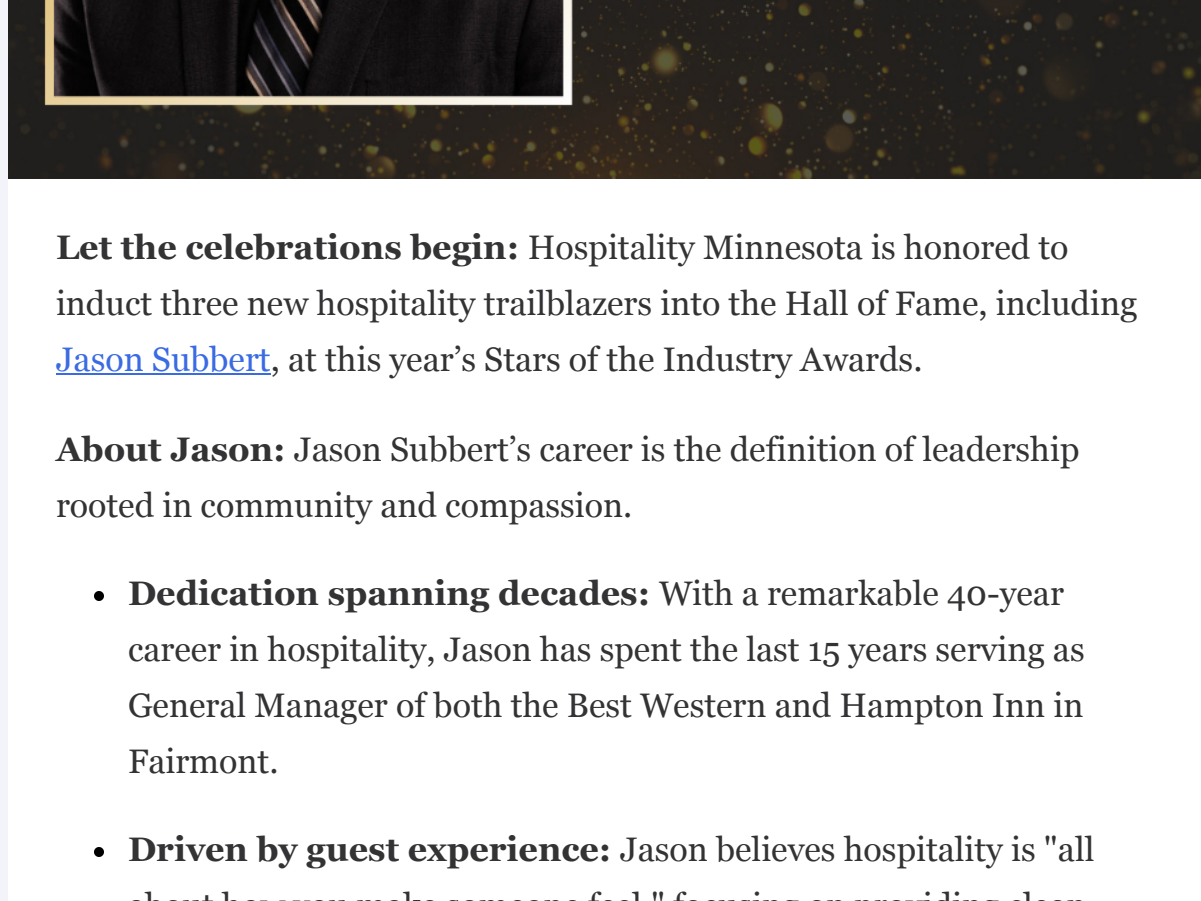
Smart Brevity® count: 3 mins...833 words

In today's November 24, 2025 Update:

- Sponsors: Honor Hall of Fame Inductee Jason Subbert at Stars of the Industry
- Discover Partnership Opportunities with Our 2026 Investment Catalog
- National Partners to Host Tax Webinar December 4
- Early Bird Registration Live: Stars of the Future Returns January 22
- Register Now for December 10's Operating Now on Hospitality Real Estate
- Get ServSafe Certified This Winter at a Class Near You!
- In the News

Is your organization interested in sponsorship? [Email us](#) to learn more.

Sponsors: Honor Hospitality Trailblazers like Jason Subbert at Stars of the Industry



Let the celebrations begin: Hospitality Minnesota is honored to induct three new hospitality trailblazers into the Hall of Fame, including [Jason Subbert](#), at this year's Stars of the Industry Awards.

About Jason: Jason Subbert's career is the definition of leadership rooted in community and compassion.

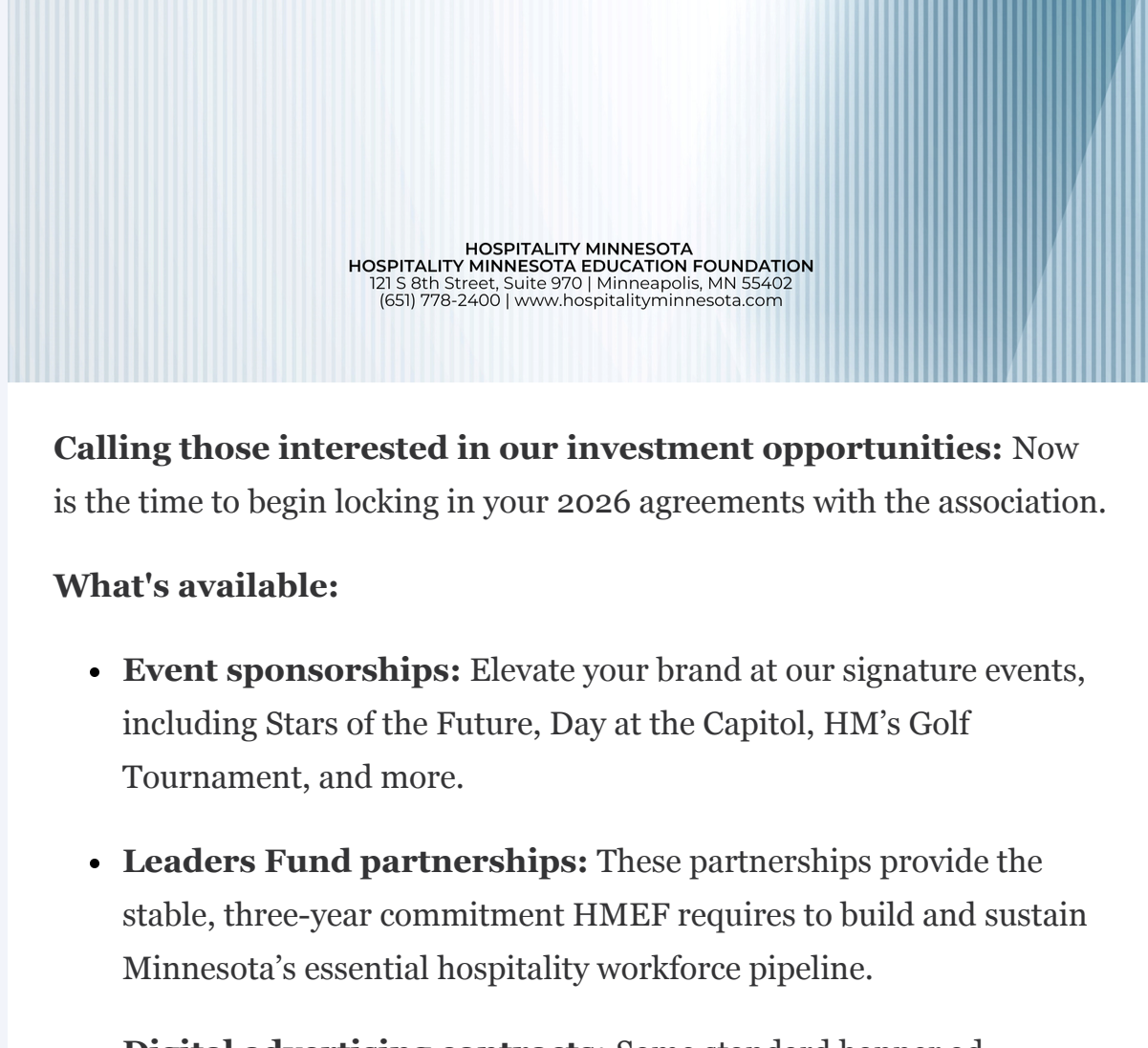
- **Dedication spanning decades:** With a remarkable 40-year career in hospitality, Jason has spent the last 15 years serving as General Manager of both the Best Western and Hampton Inn in Fairmont.
- **Driven by guest experience:** Jason believes hospitality is "all about how you make someone feel," focusing on providing clean, comfortable stays complete with great food and beverage.
- **Community focus:** He has spearheaded major renovations at both properties, incorporating local art and Fairmont-themed decor to connect his hotels to the community.

Individual Registration has closed. Please contact Andrea at 651-925-4015 or by email at andrea@hospitalitymn.com if you are interested in attending.

- [Sponsorship and Advertising Opportunities are still available!](#)

[Read About Jason](#)

Visibility Options and More Available in the 2026 Investment Catalog



Calling those interested in our investment opportunities: Now is the time to begin locking in your 2026 agreements with the association.

What's available:

- **Event sponsorships:** Elevate your brand at our signature events, including Stars of the Future, Day at the Capitol, HM's Golf Tournament, and more.
- **Leaders Fund partnerships:** These partnerships provide the stable, three-year commitment HMEF requires to build and sustain Minnesota's essential hospitality workforce pipeline.
- **Digital advertising contracts:** Some standard banner ad placements, co-branded emails, and sponsored content.
- **and more!**

Ready to secure your 2026 success? Contact discuss your options and finalize your agreement. Don't delay – act now!

[Learn More](#)

NRA to Host Webinar on Impacts of New Federal Tax Law December 4



Join our national partners: On [Thursday, Dec. 4, 2025, join the National Restaurant Association at 1 p.m. ET for a policy webinar](#)

breaking down how states are responding to the new federal tax laws.

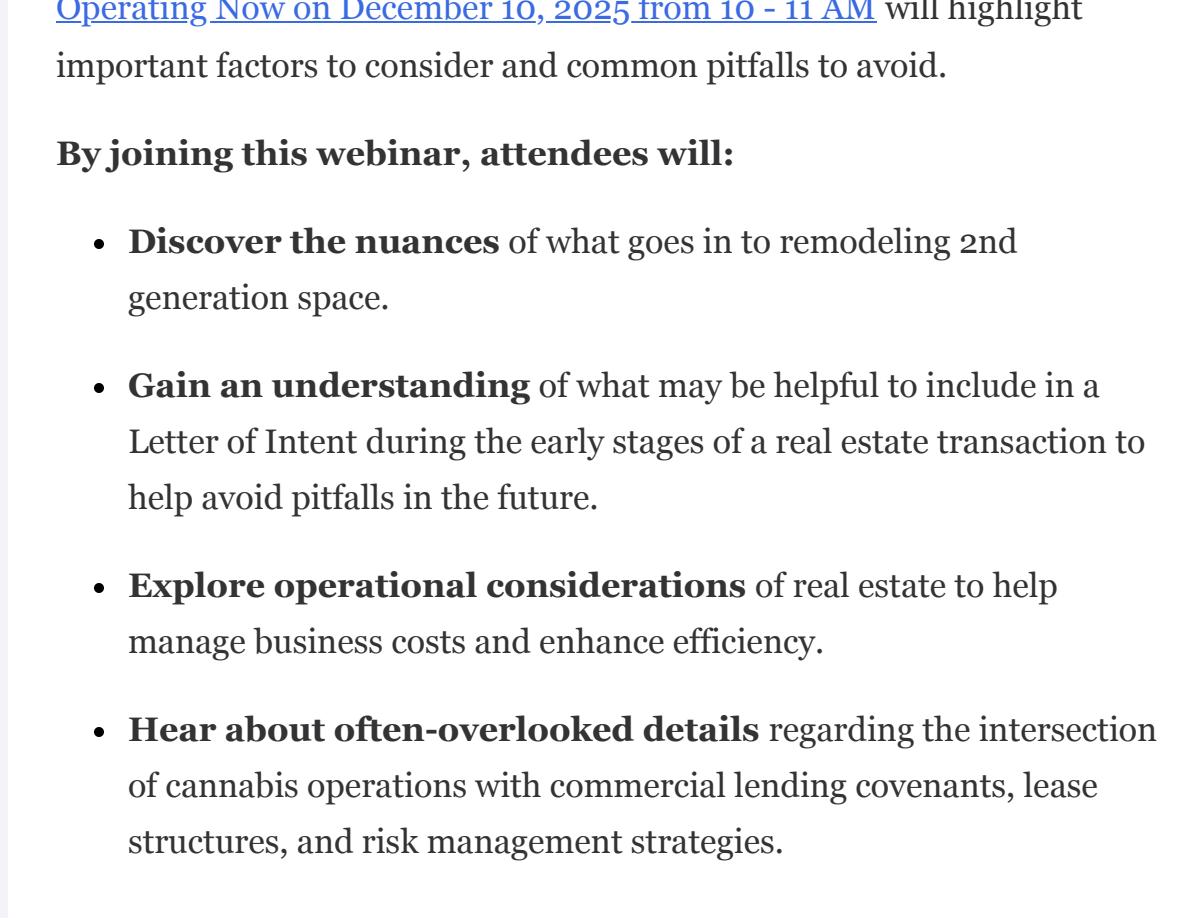
What to expect: How state-level tax codes may respond to recent federal changes, what that means for your bottom line, and how to prepare for both the opportunities and challenges ahead.

Key takeaways:

- Why have some states already decoupled from the federal business tax deductions.
- States may allow an even bigger tax deduction by adopting state-level No Tax on Tips and No Tax on Overtime.
- What to look for as your statehouse begins to convene for 2026.

[Register Here](#)

Stars of the Future to Return January 22 at Renaissance Depot



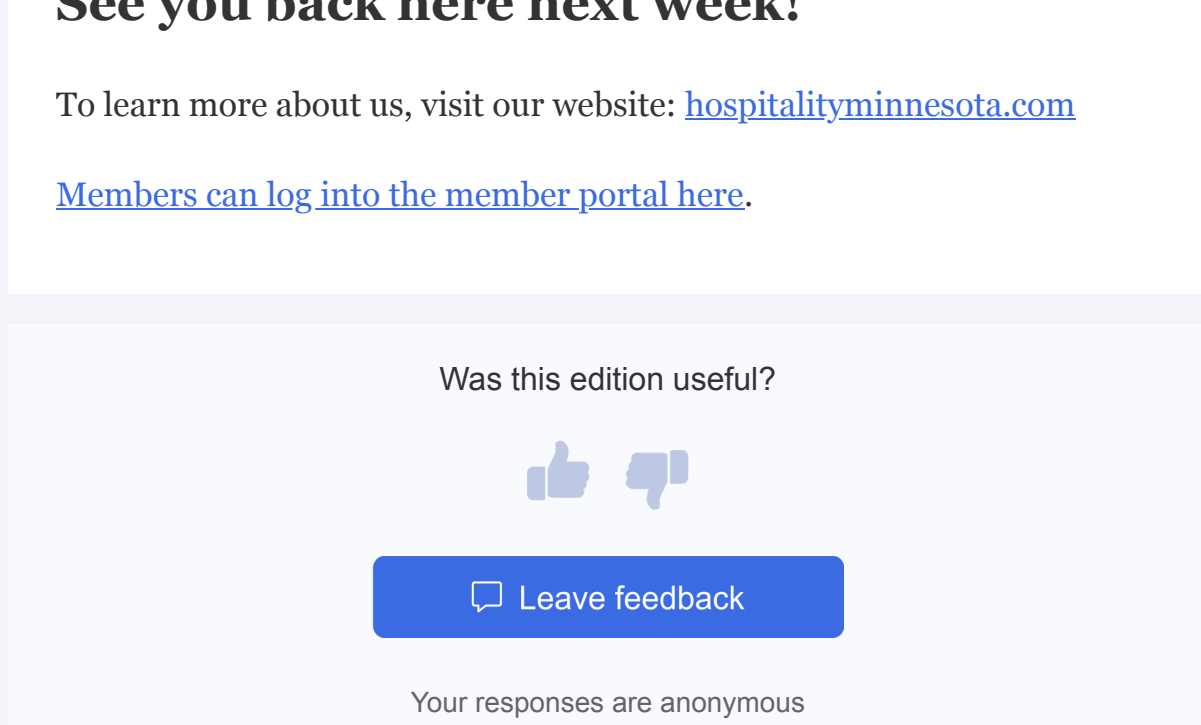
Mark Your Calendars! [Stars of the Future](#), an inspiring evening hosted by the Hospitality Minnesota Education Foundation (HMEF) to celebrate the future of Minnesota's hospitality industry, is [returning January 22 to the Renaissance Depot in Downtown Minneapolis](#).

Why it matters: Funds raised during the event help send ProStart students to the National ProStart Invitational, giving them the opportunity to represent Minnesota and showcase their skills on a national stage.

- **How to participate:** Purchase early bird tickets (*available until December 5*), sponsor a table, or donate an auction item to make an impact.

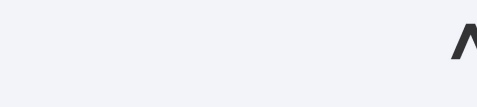
[Register Now](#)

Join Discussion on Hospitality Real Estate in Next Operating Now!



Hot Topics in Real Estate for the Hospitality and Restaurant Industries
Hosted by Hospitality Minnesota and Monroe Moxness Berg
Wednesday, December 10, 2025 | 10:00 AM

BROUGHT TO YOU BY:



Join us for a conversation on hospitality real estate: For those contemplating expansion with second-generation spaces, [our next Operating Now on December 10, 2025 from 10 - 11 AM](#) will highlight important factors to consider and common pitfalls to avoid.

By joining this webinar, attendees will:

- **Discover the nuances** of what goes in to remodeling 2nd generation space.
- **Gain an understanding** of what may be helpful to include in a Letter of Intent during the early stages of a real estate transaction to help avoid pitfalls in the future.
- **Explore operational considerations** of real estate to help manage business costs and enhance efficiency.
- **Hear about often-overlooked details** regarding the intersection of cannabis operations with commercial lending covenants, lease structures, and risk management strategies.

[Register Now](#)

Register Your Team for an Upcoming ServSafe Class

Did you know: You can see our ServSafe class offerings in partnership with Food Safety Guy on our Event Calendar!

- **Why it matters:** Except for satellite or catered feeding sites, all food enterprises in Minnesota are required to have at least one full-time employee who has completed a Food Manager Certification program like ServSafe™.

[Find Your ServSafe Class](#)

In the News

- [Rochester business owners push back on proposed downtown parking change](#) | Rochester Post Bulletin
- [Gavin Kaysen's Bellecour bakery opens in Edina](#) | MSP Business Journal

See you back here next week!

To learn more about us, visit our website: hospitalityminnesota.com

[Members can log into the member portal here.](#)

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