



Workforce Insider

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By Tony Burton • Sep 11, 2024

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In this month's Workforce Insider:

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- Welcoming the 2024 New ProStart Schools
- Sue Zelickson's 90th Birthday Fundraiser

We would like to thank our Workforce Insider Sponsor - [Aimbridge](#) - for their contributions and commitment to Minnesota's hospitality workforce!

Support HMEF and it's work to cultivate the workforce hospitality needs.

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Cargill Fundraiser Raises over \$20,000 for HMEF



ProStart Graduate and Scholarship Recipient Natalie Thompson, ProStart Instructor and HMEF Board Member Monique Sabby, and HMEF Mentor of the Year Josh Brown photographed by Alex Carroll.

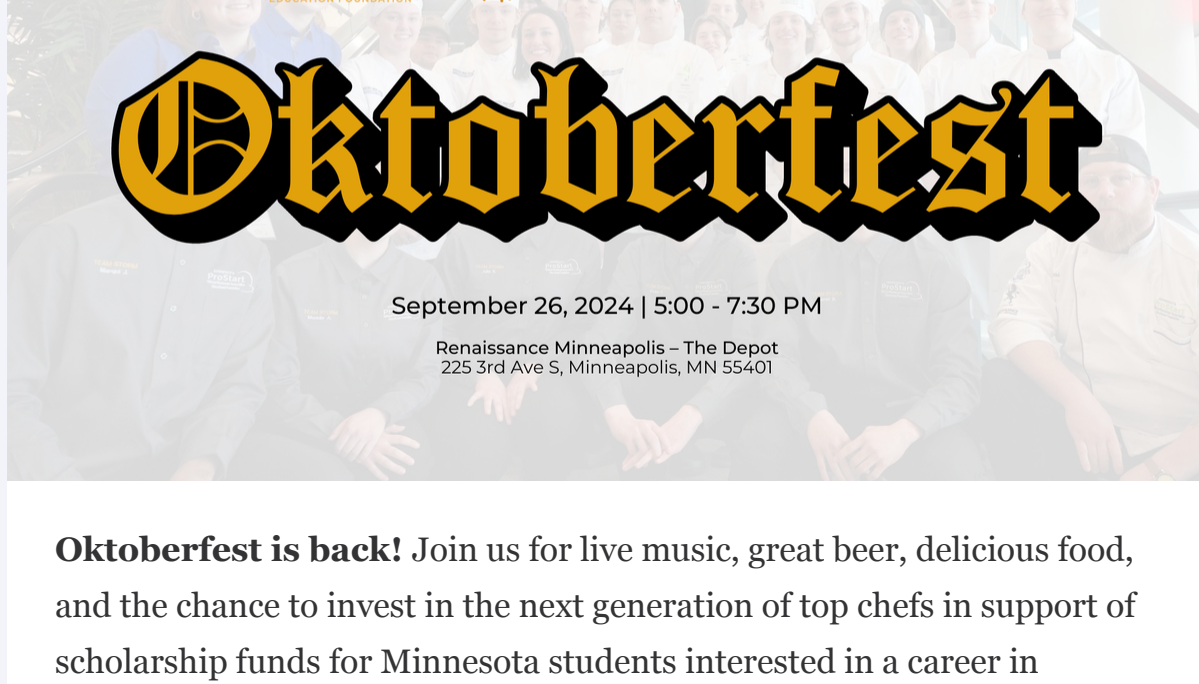
What happened: Last month, Cargill hosted a fundraiser and panel discussion to support Minnesota's ProStart programming.

- **By the numbers:** After a few weeks of final calculations, we're happy to announce the event raised over \$20,000 for HMEF's ProStart initiatives. We would like to thank Cargill and all who contributed to our ProStart workforce development efforts!

Why it matters: As we gear to grow ProStart, fundraisers like this are critical to our continued success. Keep reading this update to learn how it's grown this year!

- **Get involved:** If you'd like to host a fundraiser to support our work, reach out to [Victoria!](#)

Join Us for Oktoberfest on September 26



Oktoberfest is back! Join us for live music, great beer, delicious food, and the chance to invest in the next generation of top chefs in support of scholarship funds for Minnesota students interested in a career in Hospitality.



- **What to expect:** Chefs and students from our own ProStart Minnesota program will partner to prepare creative culinary delights. Oktoberfest participants will then get to vote on who takes home the coveted honor of Greater Minneapolis Hotel Association's Top Chef title!
- **The bottom line:** Joining us for this fun event will help us achieve our workforce development initiatives while also celebrating established chefs and upcoming culinary leaders!

[Register here!](#)

Next Month: Hospitality Career Student Expo



This event will showcase the hospitality industry and provide students with a day filled with skill development, exploration, and career discovery.

At the event students will:

- **Discover** the wide variety of careers in the food service and hospitality industry.
- **Experience** hands-on culinary labs and demonstrations.
- **Participate** in small group round table conversations with hospitality professionals.
- **Learn** how to make a good first impression and be customer service masters.

Teachers, [click here to learn more](#) and register your students [here](#).

- Once registration spreadsheet is complete, please send to Tatyana Cano at tatyana@hospitalitymn.com.
- Please include teacher name and school name in the body of the email.



Welcoming the New 2024 ProStart Schools



ProStart is growing! This fall, Minnesota is gaining three new ProStart schools: Austin High School (Austin, MN), Lakeview High School (Cottonwood, MN), and Denfeld High School (Duluth, MN).

- **Why it matters:** As we work to train Minnesota's future hospitality workforce in all corners of the state, introducing new ProStart schools is critical to our success.

Help ProStart reach more communities! If you know of high schools that do not offer ProStart but should consider adding it to their curriculum, [let Victoria know!](#)

Next Week: Sue Zelickson's 90th Birthday Fundraiser

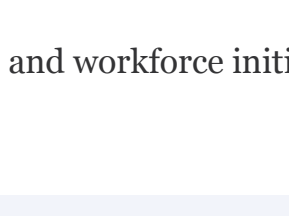


It's time to celebrate! Join our team and friends and family of [Women Who Really Cook](#) founder Sue Zelickson for a reception to celebrate her 90th birthday at the [Metropolitan Ballroom on September 16 from 5 - 7 PM](#).

Some background: Sue's networking organization [Women Who Really Cook](#) has supported women who work in foodservice in Minnesota for over 30 years. For decades, Sue has been [a leader of Minnesota's culinary scene](#), and her scholarship fund will future scholarship recipients for years to come as they pursue careers in the culinary arts.

- **Why it matters:** When you [RSVP online](#) for the reception, you have the option to donate to the scholarship fund yourself. The funds raised directly support a graduating ProStart student as they continue their culinary education.

[RSVP and Donate](#)

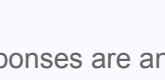


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