



# Member Update

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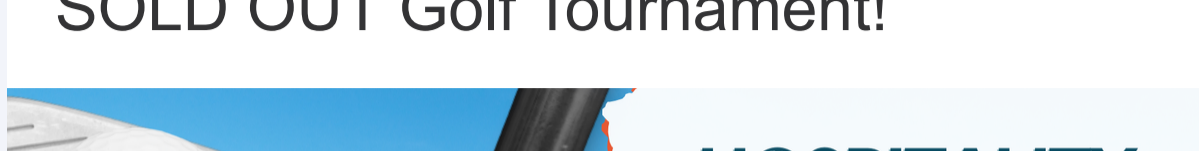
By Tony Burton • Aug 12, 2024

Smart Brevity® count: 3 mins...778 words

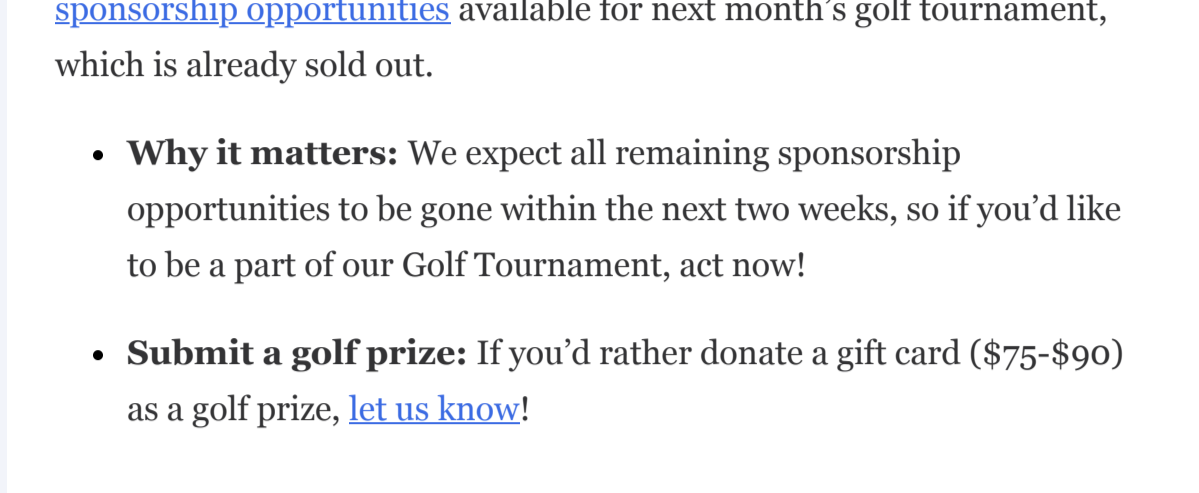
## In today's August 12, 2024, Update:

- Few Sponsorships Remain for our SOLD OUT Golf Tournament!
- Join Us in Welcoming New Members
- Summer 2024 Business Conditions Survey Launches Next Week
- Meet David Benowitz on the latest episode of Hospitality Hotdish
- ServSafe™ Classes Continue Through August and September
- 2024 Hospitality Conference to Bring Out Best in Hospitality
- In the News

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## Few Sponsorships Remain for our SOLD OUT Golf Tournament!



**Make the most of our sold-out tournament:** We still have some [sponsorship opportunities](#) available for next month's golf tournament, which is already sold out.

- **Why it matters:** We expect all remaining sponsorship opportunities to be gone within the next two weeks, so if you'd like to be a part of our Golf Tournament, act now!
- **Submit a golf prize:** If you'd rather donate a gift card (\$75-\$90) as a golf prize, [let us know!](#)

[Register to Sponsor](#)

## Join Us in Welcoming New Members



THE LODGING, RESTAURANT, RESORT AND CAMPGROUND ASSOCIATION

### WELCOME JULY 2024 NEW MEMBERS!

- Bauhaus Brew Labs
- Castle Danger Brewery
- Cox Culinary Arts
- Cyberweb Hotels
- Fhima's Minneapolis
- Greystone Construction
- montage design
- Smith Coffee & Cafe
- Upper Red Lake Area Association

[hospitalityminnesota.com/why-join/](http://hospitalityminnesota.com/why-join/)

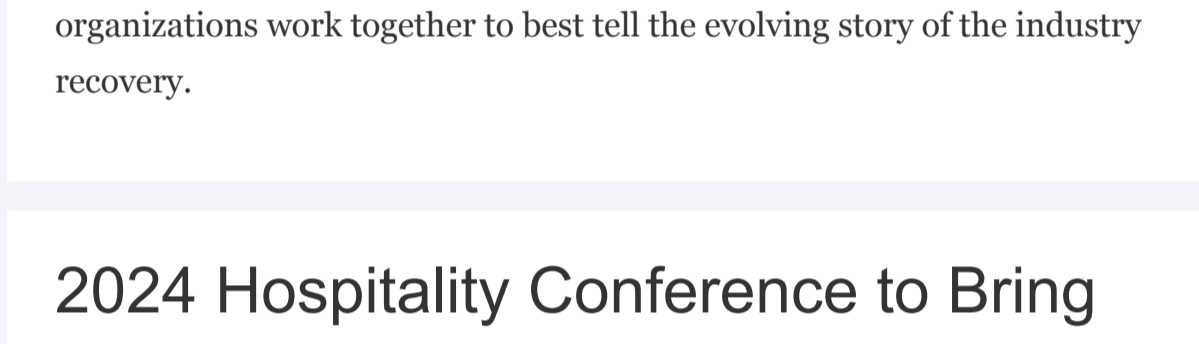
**New member alert!** Join us in welcoming July's new members!

**Why it matters:** As our association continues to grow, so does our impact.

- **By the numbers:** These new members now join the ranks of nearly 2000 leaders across Minnesota's hospitality community! Please join us in congratulating them and check out their listings on our Member Directory.

[Check Out Our Directory](#)

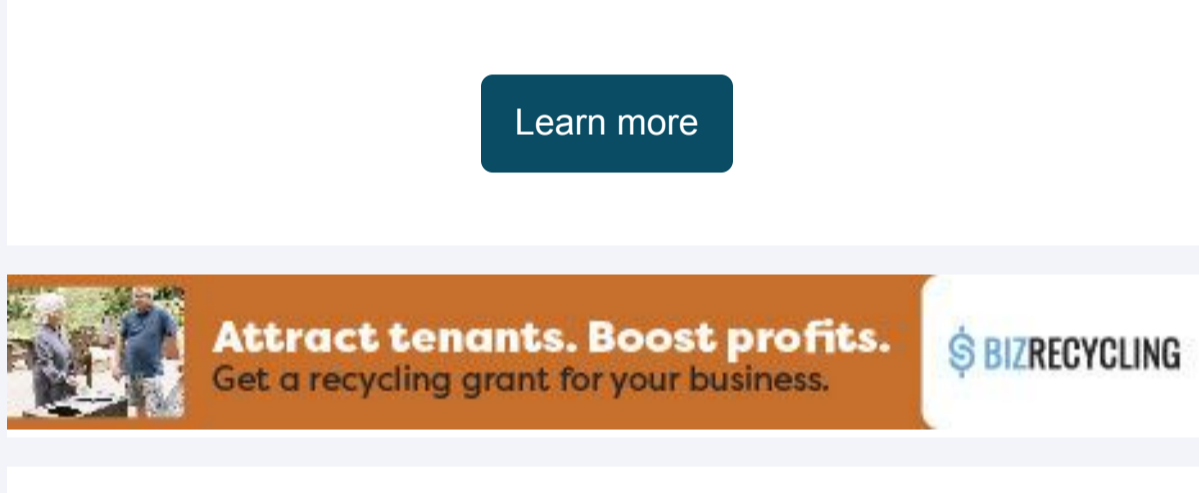
## Summer 2024 Business Conditions Survey Launches Next Week



**Share Your Voice:** Starting next week, operators will be asked to complete the quarterly Minnesota Tourism Business Conditions Survey. This data collection is a joint effort between Hospitality Minnesota, the Federal Reserve Bank of Minnesota and Explore Minnesota.

**Why it matters:** Survey findings help to inform and shape our legislative priorities as well as programming for our industry. The Federal Reserve is interested in understanding real-time business conditions and Explore Minnesota uses the information to inform how they promote the state and engage with the media. This survey helps our three organizations work together to best tell the evolving story of the industry recovery.

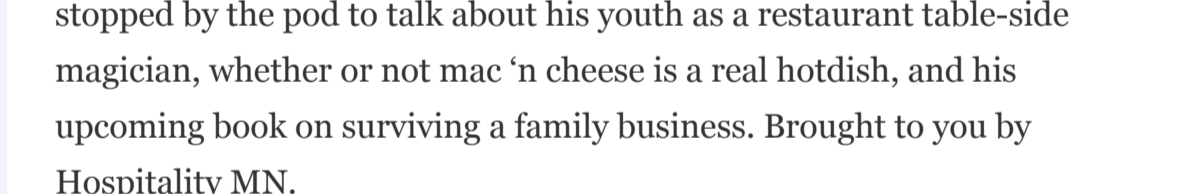
## 2024 Hospitality Conference to Bring Out Best in Hospitality



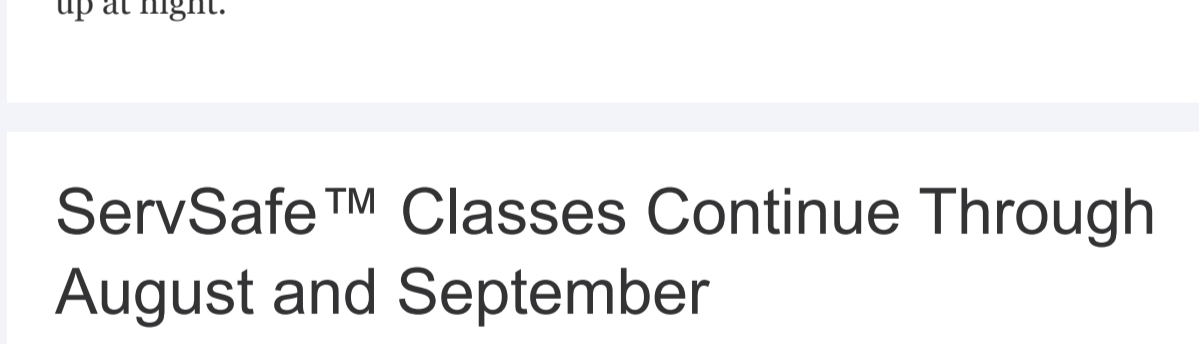
**The big picture:** The 2024 Hospitality Conference will be an evolution of last year's successful marketing conference with tracks for marketing, leadership, and other industry specific topics like how to utilize AI and drive revenue.

- **What to expect:** Attendees will participate in informative sessions lead by industry leaders who know how to best equip our industry to address the things that keep us all up at night, from workforce concerns to digital marketing optimization.
- **Yes, and:** Allied members— we will be incorporating a Hospitality Expo Space. at this year's conference creating fantastic opportunities for industry partners to connect with hospitality from across the state.

[Learn more](#)



## Meet David Benowitz on the latest episode of Hospitality Hotdish



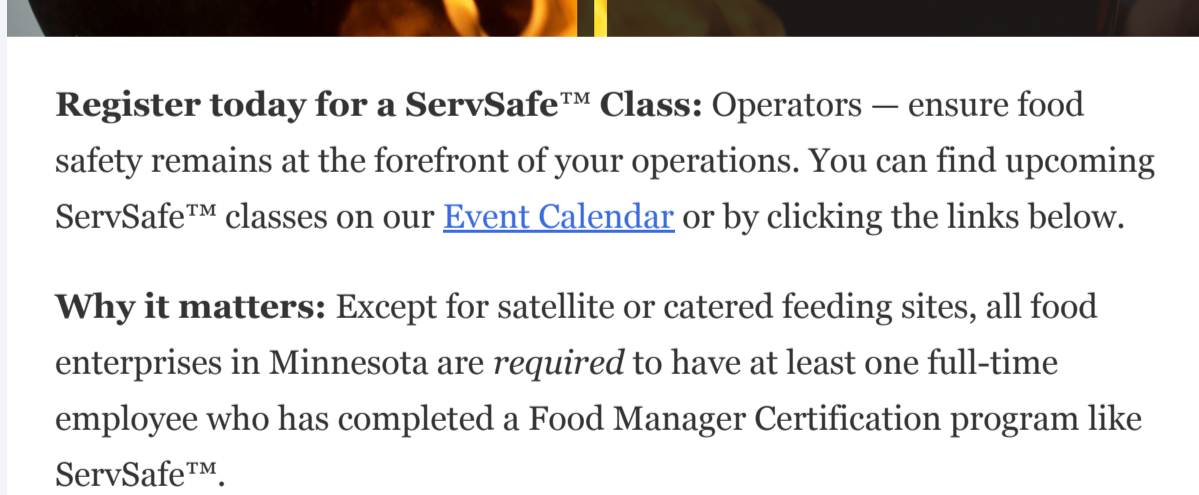
David Benowitz of Craft and Crew on Hospitality Hotdish with Kate Conroy.

**In case you missed it:** Last week, David Benowitz with Craft & Crew stopped by the pod to talk about his youth as a restaurant table-side magician, whether or not mac 'n cheese is a real hotdish, and his upcoming book on surviving a family business. Brought to you by Hospitality MN.

- [Watch](#) or [listen](#) wherever you get podcasts.

**Check out our other episodes:** Hospitality Hotdish is a fun, fast-paced podcast where host Kate Conroy, Vice President of Strategic Partnerships, chats with leaders in the hospitality industry to discuss current issues, learn more about their business, and what is keeping them up at night.

## ServSafe™ Classes Continue Through August and September



**Register today for a ServSafe™ Class:** Operators — ensure food safety remains at the forefront of your operations. You can find upcoming ServSafe™ classes on our [Event Calendar](#) or by clicking the links below.

**Why it matters:** Except for satellite or catered feeding sites, all food enterprises in Minnesota are *required* to have at least one full-time employee who has completed a Food Manager Certification program like ServSafe™.

- **Mankato:** [August 13 - 8:00 AM - 2:00 PM](#)
- **Baxter:** [August 19 - 8:00 AM - 2:00 PM](#)
- **White Bear Lake:** [September 3 - 8:00 AM - 2:00 PM](#)
- **St. Louis Park:** [September 4 - 8:00 AM - 2:00 PM](#)
- **Rochester:** [September 9 - 8:00 AM - 2:00 PM](#)

## In the News

- [Lake Minnetonka in the North Woods? Fly cabin owners push back against resort plan](#) | MPR News
- [How Twin Cities residents are spending their money today](#) | Minneapolis/St. Paul Business Journal
- [The Minnesota Model Is Transforming Organizing as We Know It](#) | In These Times
- [Take St. Paul Hotel's culinary voyage to Italy](#) | CBS Minnesota

## See you back here next week!

To learn more about us, visit our website: [hospitalityminnesota.com](http://hospitalityminnesota.com)

[Members can log into the member portal here.](#)

- *Special note from our Government Relations team: Our next GR Update will be in your inbox early next week.*

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