

DAY & TIME	SESSION & LOCATION	SPEAKER(S)
SUNDAY 4:30 PM	Registration Opens ROOM CHECK IN AT HOTEL LOBBY CONFERENCE CHECK IN AT WILSON BAY LOBBY	
SUNDAY 5:00 - 7:00 PM	Networking Social (for those arriving Sunday) WILSON BAY LOBBY	
MONDAY 7:00 - 9:00 AM	Continental Breakfast (Voucher/Hotel ID required) WILSON BAY ROOM	
MONDAY 9:00 - 9:15 AM	Welcome & Association/Foundation Updates GOVERNOR'S BALLROOM	Angie Whitcomb <i>Hospitality MN</i>
MONDAY 9:15 - 10:30 AM	Great Leaders Make Sure Monday Morning Doesn't Suck GOVERNOR'S BALLROOM	Eric Harkins <i>Author, GKG Search & Outplacement</i>
MONDAY 10:30 - 10:45 AM	Break	
MONDAY 10:45 - 11:45 AM	Panel: The Future of Hospitality Marketing in a Digital World GOVERNOR'S BALLROOM	Jeff Hebrink <i>RezStream</i> Frank Soukup <i>Whitebox Marketing Company</i> Shelby Stahl <i>Beloved Social</i> Brittany Woikas <i>Kövlly Studio, Havn Co.</i>
MONDAY 11:45 AM - 12:00 PM	Break	
MONDAY 12:00 - 1:00 PM	Panel: Workforce Development in the Hospitality Industry GOVERNOR'S BALLROOM	Howard Anderson <i>Odyssey Resorts</i> Vanessa Coates <i>EHS Recruiting Company</i> Paula Soderberg <i>Morrissey Hospitality</i> Angie Whitcomb <i>Hospitality MN</i>
MONDAY 1:00 PM - 2:00 PM	Lunch & Networking GOVERNOR'S BALLROOM	
MONDAY 2:00 - 3:15 PM	AI Solutions That Drive Staff Excellence: A Hospitality Professional's Guide GOVERNOR'S BALLROOM	Dahlia El Gazzar <i>Dahlia+ Agency</i>
MONDAY 3:15 - 3:30 PM	Day 1 Closing Remarks GOVERNOR'S BALLROOM	Angie Whitcomb <i>Hospitality MN</i>
MONDAY 3:30 - 4:30 PM	Guided Tour of Madden's Resort (Optional) START IN GOVERNOR'S BALLROOM	Madden's Staff
MONDAY 6:00 - 9:00 PM	Networking Dinner GOVERNOR'S BALLROOM	
TUESDAY 7:00 - 9:00 AM	Continental Breakfast (Voucher/Hotel ID required) GOVERNOR'S BALLROOM	
TUESDAY 9:00 - 10:00 AM	Panel: Leadership in Hospitality GOVERNOR'S BALLROOM	Cathy Bovard <i>D'Amico Catering</i> JJ Haywood <i>Pizza Lucé</i> Brittney Klass <i>Soul Bowl, Klassics Kitchen + Cocktails</i> Jesse Ross <i>Mr. Jesse Ross LLC</i>
TUESDAY 10:00 - 10:15 AM	Break	
TUESDAY 10:15 - 11:15 AM	2024 Election Preview GOVERNOR'S BALLROOM	Tony Kwilas <i>T.K. & Associates</i>
TUESDAY 11:15 - 11:30 AM	Closing Remarks & Conference Wrap Up GOVERNOR'S BALLROOM	Angie Whitcomb <i>Hospitality MN</i>