

Member Update Brought to you by YOUR LOGO

By Tony Burton • Jul 29, 2024

Smart Brevity<sup>®</sup> count: 3 mins...752 words

#### In today's July 29, 2024, Update:

- Time for Fun: Teams Tee Up for Our Golf Tournament!
- Don't Miss Out on Resources Available in the Member Portal
- Tomorrow: AHLA Foundation to convene No Room for Trafficking Summit
- Next Month: Webinar on Implementing Credit Card Surcharges
- ServSafe<sup>™</sup> Classes Return Next Month
- In the News

Interested in a Member Update Sponsorship? <u>Email Kate</u> to learn more.

# Time for Fun: Teams Tee Up for Our **Golf Tournament!**



The bottom line: We've still got a few spots left for golf and some great sponsorship opportunities available. Opportunities are going fast, so act now! We'd LOVE to have you join us on September 9 at the Meadows at Mystic Lake.

• What they're saying: It's going to be a great day of connection, competition and fun all in the name of supporting HM and the work we do for the industry. There will be prizes for the winners AND losers, as well as the best-dressed golfers on the course, so get your clubs and your outfits ready! We hope to see you there.

Register to Golf!

Register to Sponsor!

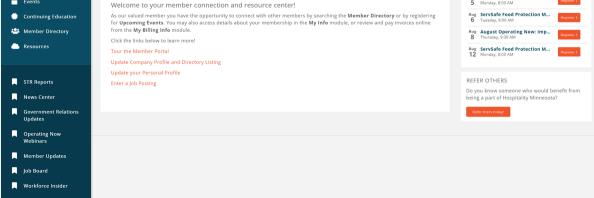
## Valuable Resources Available Now in the Member Portal

| - | My Info          |
|---|------------------|
|   | My Billing Info  |
| 4 | My Directory Lis |
|   | My Subscription: |

📛 Events

CURRENT BALANCE \$0.00

UPCOMING EVENTS Jul July Operating Now: Tax Str... Register > Thursday, 9:30 AM Aug ServSafe Food Protection M... Register >



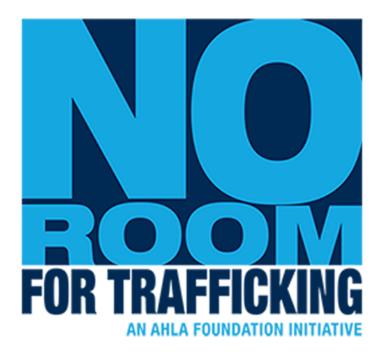
The main dashboard of Hospitality Minnesota's Member Portal.

Did you know: Our team has compiled several tools and resources for members to use in the <u>member portal</u>. The portal is your one stop for accessing resources, gathering STR data, posting on our Job Board, updating your directory listing, and so much more!

- Why it matters: These resources help inform and equip members with the tools and resources necessary to thrive not only as an operator in the hospitality industry but also as a Hospitality Minnesota member!
- The bottom line: Our most convenient and accessed resource is our Member Portal. Log in today — you'll thank us later!

Sign In - Member Portal

**Tomorrow: AHLA Foundation to Convene No Room for Trafficking** Summit



**The big picture:** AHLA Foundation will host the third annual No Room for Trafficking Summit tomorrow, July 30, 2024 – the same day as the United Nations World Day Against Trafficking in Persons.

• **Some background:** At last year's No Room for Trafficking (NRFT) Summit, the inaugural grantees of the NRFT Survivor Fund were announced, including: Safe House Project, Businesses Ending <u>Slavery and Trafficking (BEST), Restore NYC, Inc., University of</u> Maryland Support, Advocacy, Freedom, and Empowerment (SAFE) Center for Human Trafficking Survivors.

By the numbers: AHLA Foundation also shared quantitative and qualitative data demonstrating the impact the four 2023 Survivor Grantees have made to date with the \$500,000 disseminated across their respective organizations:

• Collectively, the four Survivor Fund grantees have helped 643

survivors receive emergency services to support their exit from human trafficking

- 514 survivors have been prepared for employment through training and coaching sessions
- 240 individuals have been prepared to provide workforce training to survivors

Go deeper: Learn more about AHLA Foundation's No Room for Trafficking Initiative <u>here</u>. Learn more about Protect All Children from Trafficking (PACT) training <u>here</u>.

Next Month: Webinar on Implementing **Credit Card Surcharges** 



Join Hospitality Minnesota and Karen Lamb from Heartland Payment Systems as we discuss implementing a credit card surcharge at your business while staying compliant with Minnesota law.

- Why it matters: This webinar will cover how to carry out a surcharge, legal compliance, and best practices for communicating changes to customers.
- Yes, and: This webinar is free for all members to attend, you don't want to miss this opportunity.

Register Here!

## ServSafe<sup>™</sup> Classes Return Next Month



**Register today for a ServSafe™ Class:** Operators – ensure food safety remains at the forefront of your operations. You can find upcoming ServSafe<sup>™</sup> classes on our <u>Event Calendar</u> or by clicking the links below.

Why it matters: Except for satellite or catered feeding sites, all food enterprises in Minnesota are *required* to have at least one full-time employee who has completed a Food Manager Certification program like ServSafe<sup>™</sup>.

- White Bear Lake: <u>August 5 8:00 AM 2:00 PM</u>
- St. Louis Park: <u>August 6 8:00 AM 2:00 PM</u>
- Rochester: <u>August 12 8:00 AM 2:00 PM</u>
- Mankato: <u>August 13 8:00 AM 2:00 PM</u>
- Baxter: <u>August 19 8:00 AM 2:00 PM</u>

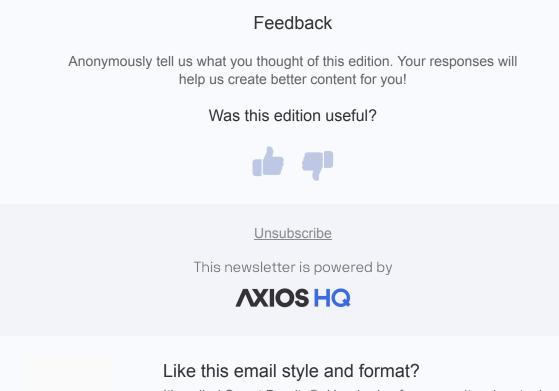
#### In the News

- <u>Minneapolis craft beer pioneers Fulton and Finnegans joining forces</u> | Star Tribune
- Beirut Restaurant & Catering leaves West St. Paul for Rosemount Minneapolis / St. Paul Business Journal
- NFIB's Comments on Minnesota Paid Leave Proposed Rules National Federation of Independent Business
- <u>New 'We're Open!' Tease From Popular Marrow in Rochester, MN</u> **KROC** News

#### See you back here next week!

To learn more about us, visit our website: hospitalityminnesota.com

<u>Members can log into the member portal here</u>.



It's called Smart Brevity®. Hundreds of orgs use it — in a tool communications.