



Hospitality Minnesota | STR Report

December 2025



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This information was pulled from CoStar's Constant Current Hospitality Report Database and reflects the performance of hospitality regionally across Minnesota. Clients of Hospitality Minnesota interested in more specific reporting can reach out to Hospitality Minnesota at info@hospitalitymn.com for tailored reporting.

December 2025/2024 Lodging Performance for Minnesota, Minnesota Areas, U.S.

DATA FROM DECEMBER 2025	Occupancy	ADR	RevPAR
United States	53.0%	\$158.37	\$83.93
Minneapolis - MN USA	46.3%	\$119.56	\$55.41
Minnesota	44.3%	\$121.08	\$53.67
Minneapolis - MN USA - Bloomington	55.0%	\$126.34	\$69.54
Minneapolis - MN USA - Minneapolis CBD	36.2%	\$152.78	\$55.25
Minneapolis - MN USA - Minneapolis North Area	47.2%	\$108.75	\$51.34
Minneapolis - MN USA - Minneapolis South Area	47.1%	\$97.38	\$45.82
Minneapolis - MN USA - St Paul	46.3%	\$109.82	\$50.83
Minnesota Area USA - Duluth	46.3%	\$151.53	\$70.22
Minnesota Area USA - Minnesota Central Area	38.8%	\$126.98	\$49.31
Minnesota Area USA - Minnesota North Area	38.1%	\$124.95	\$47.63
Minnesota Area USA - Minnesota South Area	36.1%	\$104.44	\$37.65
Minnesota Area USA - Rochester	50.9%	\$124.33	\$63.21

DATA FROM DECEMBER 2024	Occupancy	ADR	RevPAR
United States	53.5%	\$157.06	\$83.95
Minneapolis - MN USA	45.9%	\$120.70	\$55.38
Minnesota	43.2%	\$121.15	\$52.29
Minneapolis - MN USA - Bloomington	53.3%	\$125.81	\$67.04
Minneapolis - MN USA - Minneapolis CBD	40.1%	\$159.56	\$64.02
Minneapolis - MN USA - Minneapolis North Area	43.8%	\$110.90	\$48.58
Minneapolis - MN USA - Minneapolis South Area	46.2%	\$95.03	\$43.88
Minneapolis - MN USA - St Paul	45.4%	\$104.88	\$47.58
Minnesota Area USA - Duluth	46.4%	\$152.40	\$70.65
Minnesota Area USA - Minnesota Central Area	37.5%	\$124.43	\$46.62
Minnesota Area USA - Minnesota North Area	38.3%	\$122.64	\$46.97
Minnesota Area USA - Minnesota South Area	36.3%	\$103.76	\$37.69
Minnesota Area USA - Rochester	44.9%	\$124.68	\$56.00



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Explanation

Hospitality Minnesota purchases monthly lodging reports from STR (formerly STR, Inc. and Smith Travel Research, Inc.). As part of its agreement with STR, Hospitality Minnesota is authorized to publish the performance of the areas shown above to its clients.

Glossary of Terms

All data is processed by STR using both the current and historical sampling of hotels. For further questions about the methodology used to produce our reports, please email info@str.com.

- **Average Daily Rate (ADR):** Room revenue divided by rooms sold, displayed as the average rental rate for a single room.
- **Occupancy (Occ):** Rooms sold divided by rooms available multiplied by 100. Occupancy is always expressed as a percentage of rooms occupied.
- **RevPAR (Revenue Per Available Room)** Room revenue divided by rooms available

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