



Hospitality Minnesota | STR Report

September 2025



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This information was pulled from CoStar's Constant Current Hospitality Report Database and reflects the performance of hospitality regionally across Minnesota. Clients of Hospitality Minnesota interested in more specific reporting can reach out to Hospitality Minnesota at info@hospitalitymn.com for tailored reporting.

September 2025/2024 Lodging Performance for Minnesota, Minnesota Areas, U.S.

DATA FROM SEPTEMBER 2025	Occupancy	ADR	RevPAR
United States	63.4%	\$162.70	\$103.20
Minneapolis - MN USA	66.9%	\$143.66	\$96.08
Minnesota Area USA	61.1%	\$139.07	\$85.03
Minneapolis - MN USA - Bloomington	66.8%	\$136.61	\$91.22
Minneapolis - MN USA - Minneapolis CBD	66.3%	\$203.00	\$134.55
Minneapolis - MN USA - Minneapolis North Area	65.6%	\$130.97	\$85.91
Minneapolis - MN USA - Minneapolis South Area	69.5%	\$110.76	\$77.01
Minneapolis - MN USA - St Paul	66.8%	\$123.88	\$82.72
Minnesota Area USA - Duluth	65.7%	\$178.25	\$117.16
Minnesota Area USA - Minnesota Central Area	58.2%	\$140.42	\$81.67
Minnesota Area USA - Minnesota North Area	62.1%	\$142.98	\$88.75
Minnesota Area USA - Minnesota South Area	58.7%	\$116.49	\$68.42
Minnesota Area USA - Rochester	65.1%	\$132.84	\$86.45

DATA FROM SEPTEMBER 2024	Occupancy	ADR	RevPAR
United States	64.7%	\$162.89	\$105.36
Minneapolis - MN USA	64.3%	\$141.95	\$91.25
Minnesota Area USA	59.5%	\$137.98	\$82.02
Minneapolis - MN USA - Bloomington	63.9%	\$138.23	\$88.39
Minneapolis - MN USA - Minneapolis CBD	63.6%	\$197.37	\$125.56
Minneapolis - MN USA - Minneapolis North Area	64.2%	\$129.58	\$83.16
Minneapolis - MN USA - Minneapolis South Area	65.2%	\$108.46	\$70.75
Minneapolis - MN USA - St Paul	64.8%	\$122.11	\$79.16
Minnesota Area USA - Duluth	67.0%	\$178.58	\$119.73
Minnesota Area USA - Minnesota Central Area	55.9%	\$138.35	\$77.37
Minnesota Area USA - Minnesota North Area	60.7%	\$141.47	\$85.92
Minnesota Area USA - Minnesota South Area	58.5%	\$116.99	\$68.45
Minnesota Area USA - Rochester	59.4%	\$128.93	\$76.53



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Explanation

Hospitality Minnesota purchases monthly lodging reports from STR (formerly STR, Inc. and Smith Travel Research, Inc.). As part of its agreement with STR, Hospitality Minnesota is authorized to publish the performance of the areas shown above to its clients.

Glossary of Terms

All data is processed by STR using both the current and historical sampling of hotels. For further questions about the methodology used to produce our reports, please email info@str.com.

- **Average Daily Rate (ADR):** Room revenue divided by rooms sold, displayed as the average rental rate for a single room.
- **Occupancy (Occ):** Rooms sold divided by rooms available multiplied by 100. Occupancy is always expressed as a percentage of rooms occupied.
- **RevPAR (Revenue Per Available Room)** Room revenue divided by rooms available

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