



Member Update

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By Tony Burton • Feb 19, 2024

Smart Brevity® count: 3 mins...764 words

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We would like to thank our Member Update Sponsor - [Ecolab](#) - for their contributions and commitment to Minnesota's hospitality industry!

Take Action: Urge Senate to Pass Tax Relief Legislation



Fighting for you: Hospitality Minnesota joins the National Restaurant Association (NRA) and American Hotel and Lodging Association (AHLA) in urging the Senate to pass the Tax Relief for American Families and Workers Act of 2024. This bill, approved by the House, would help businesses and families by:

- Reducing taxes on business interest and equipment
- Increasing the child tax credit for low-income families
- Easing the burden of loans, inflation, and costs

The bottom line: This bill would boost the US economy and provide relief for local restaurants and lodging establishments.

Take action: If you support this legislation, contact your elected officials now.

- Restaurant operators - [click here](#) to take action.
- Lodging operators - [click here](#) to take action.

It's Back: Hospitality Vendor Expo



Calling all vendors and hospitality professionals! Join us on April 8, 2024 at the Hospitality Vendor Expo & Mixer as hundreds of leaders in Minnesota's lodging, restaurant, and allied sectors gather to forge new relationships and strengthen existing connections.

Register now: Attendee and Vendor Registrations are open.

- Vendors - [Register here!](#)
- Attendees - [Register here!](#)

Get Your H-2B Visa Questions Answered by AHLA



The American Hotel and Lodging Association (AHLA) is hosting a [H-2B visa program webinar](#) **Wednesday, Feb. 28 at 1-2p.m. EST.**

- **What to expect:** AHLA Partner Keith Pabian of Pabian Law and Seasonal Connect will walk us through how best to utilize H-2B visa holders at your property.

Topics to be covered:

- Overview of summer vs winter-season property visa programs
- How best to prepare for the winter 2024-2025 season
- and more!

The bottom line: We are in a new world of H-2B visas for both summer and winter-season lodging organizations. [Join this webinar](#) to ensure that your property is set up to succeed with your seasonal staffing!

Two Weeks Left to Register for Day at the Capitol



Join us in advocating for the hospitality industry and [register today](#) for the 2024 Day at the Capitol Wednesday, March 13.

Why it matters: In 2023, Minnesotans saw the fastest-moving state legislature in decades. In 2024, we need you to share the story of how policies are impacting your business with your legislators.

Day at the Capitol FAQs:

- **What does the day look like?** The day begins in the Capitol Building with a welcome, issue briefing, guest speakers and day full of impactful meetings with legislators.
- **How do I get to the Capitol?** Hospitality Minnesota will provide round-trip transportation from [Holman's Table](#) in St. Paul. Otherwise, you are welcome to park at the Capitol if you wish.
- **Will lunch be provided?** Yes, lunch will be provided.
- **Is there a reception?** Yes. Join us for a legislative reception from 3:30pm – 5:30pm at [Holman's Table](#).

Make your voice heard! [Registration is open until March 1.](#)

Don't Miss Small Business Technologies – Thriving in Digital Economies



Learn how to expand your business: [Join us on Thursday, February 22](#) for a virtual conversation about how small businesses are using essential digital technologies and tools to succeed and expand.

- **Why it matters:** In the digital economy, nearly every business utilizes platforms like Facebook, Google, Instagram, Amazon, Etsy and others to reach customers and sell their products and services. Operators need to familiarize themselves with these digital platforms to survive.

What to expect: At this event, we'll hear from a variety of small business professionals about their experiences and have an opportunity to discuss best practices. Kate Raddatz of Park Street PR will moderate a panel that will feature:

- Erik Forsberg, Owner, Devil's Advocate
- Joe Henry, Executive Director, Lake of the Woods Tourism Bureau
- Yao Yaj, Executive Director, Minnesota Hmong Chamber of Commerce

[Register here](#) to reserve your space at this free event.

In the News

- [MSP receives a \\$20M federal grant for Terminal 2 expansion plan](#) | KSTP
- [Minnesota Pork Congress discusses economy, technology](#) | Key C News
- [Marcus JV to acquire Loews Minneapolis Hotel](#) | Hotel Business
- [Spa at Four Seasons Minneapolis offers special therapy for cancer patients](#) | CBS Minnesota

See you back here next week!

To learn more about us, visit our website: hospitalityminnesota.com

[Members can log into the member portal here.](#)

Feedback

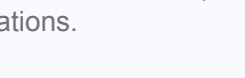
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