



Member Update

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By Tony Burton • Aug 19, 2024

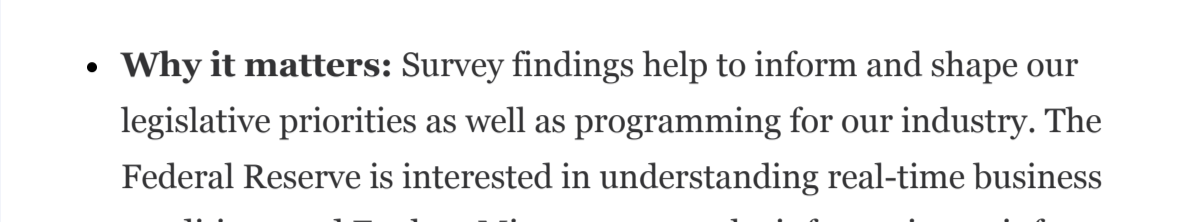
Smart Brevity® count: 3 mins...783 words

In today's August 19, 2024, Update:

- Complete the Summer 2024 Business Conditions Survey
- Last Call for Sponsorships for the Hospitality Minnesota Golf Tournament
- Member Portal Resource Feature: Operating Now Webinars
- Paid Leave Program Hosts Greater Minnesota Employer Info Sessions
- Calling All Destinations: Join Us for Corners of Minnesota Campaign
- ServSafe™ Classes Continue in September
- In the News

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Complete the Summer 2024 Business Conditions Survey

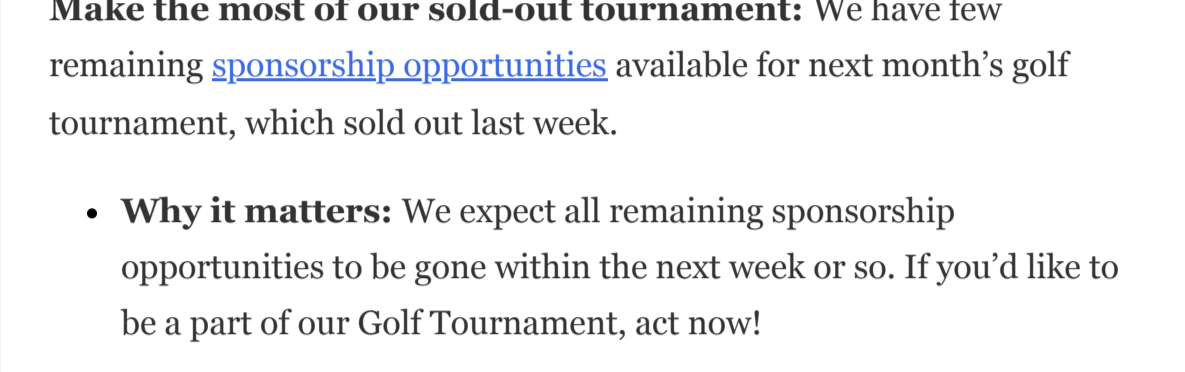


Share Your Voice: Operators are asked to complete the quarterly Minnesota Tourism Business Conditions Survey. This data collection is a joint effort between Hospitality Minnesota, the Federal Reserve Bank of Minnesota and Explore Minnesota.

- **Why it matters:** Survey findings help to inform and shape our legislative priorities as well as programming for our industry. The Federal Reserve is interested in understanding real-time business conditions and Explore Minnesota uses the information to inform how they promote the state and engage with the media.

The bottom line: This survey helps our three organizations work together to best tell the evolving story of the industry recovery. [Take the survey here.](#)

Last Call for Sponsorships for the Hospitality Minnesota Golf Tournament

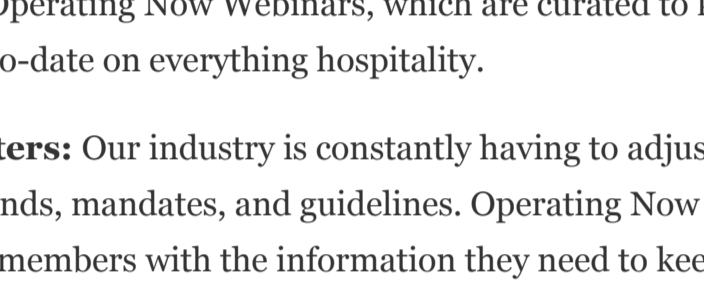


Make the most of our sold-out tournament: We have few remaining [sponsorship opportunities](#) available for next month's golf tournament, which sold out last week.

- **Why it matters:** We expect all remaining sponsorship opportunities to be gone within the next week or so. If you'd like to be a part of our Golf Tournament, act now!

[Register to Sponsor!](#)

Member Portal Resource Feature: Operating Now Webinars



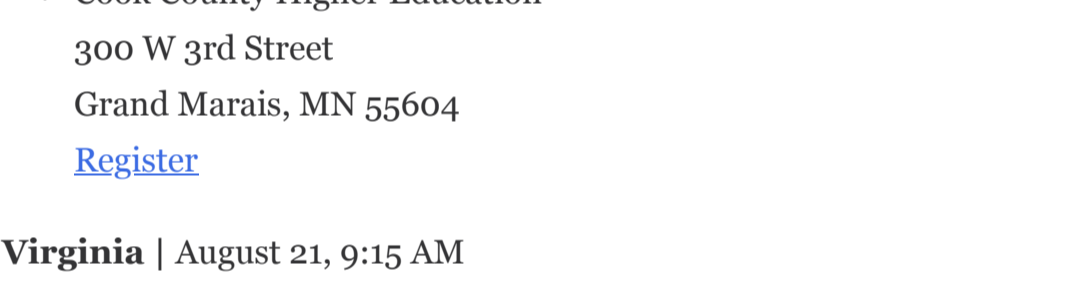
Did you know: Along with several other critical resources in the [Member Portal](#), members have access to 20+ recordings of our informative Operating Now Webinars, which are curated to keep our industry up-to-date on everything hospitality.

Why it matters: Our industry is constantly having to adjust to new market demands, mandates, and guidelines. Operating Now webinars aim to equip members with the information they need to keep their doors open and connect operators to leaders across various professions who are dedicated to the success of the hospitality industry.

- **What topics we've cover:** Paid Family Leave, Earned Sick and Safe Time, Credit Card Processing Fees, Tax Credit strategies, and more.
- **The bottom line:** We encourage all members to log into the member portal and check out our collection of Operating Now webinars.



Paid Leave Program Hosts Greater Minnesota Employer Info Sessions



Stay informed: Minnesota Paid Leave will join a series of meetings hosted by local chambers of commerce to engage with Minnesota employers across the state to spread awareness and answer questions about roles and responsibilities under the new state program. All employers are welcome to attend any of the following info sessions:

Grand Marais | August 20, 1:30 PM

- Cook County Higher Education
300 W 3rd Street
Grand Marais, MN 55604
[Register](#)

Virginia | August 21, 9:15 AM

- Minnesota North College - Virginia Campus
1001 Chestnut Street
Virginia, MN 55792
[Register](#)

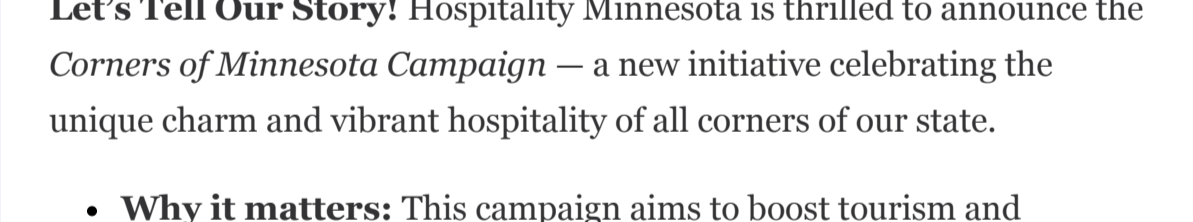
Duluth | August 21, 2:00 PM

- Duluth Technology Village
11 E. Superior St.
Duluth, MN 55802
[Register](#)

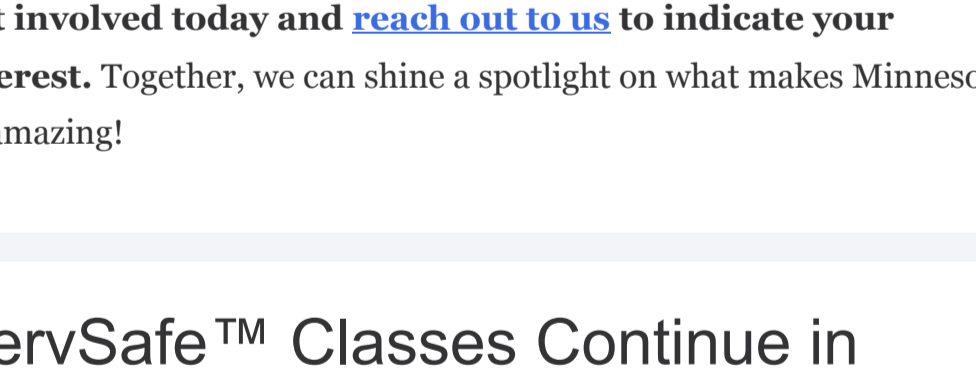
Moorhead | August 28, 1:30 PM

- D-S Beverages
201 17th Street North
Moorhead, MN 56560
[Register](#)

Go deeper: Learn more about upcoming info sessions [here](#).



Calling All Destinations: Join Us for Corners of Minnesota Campaign



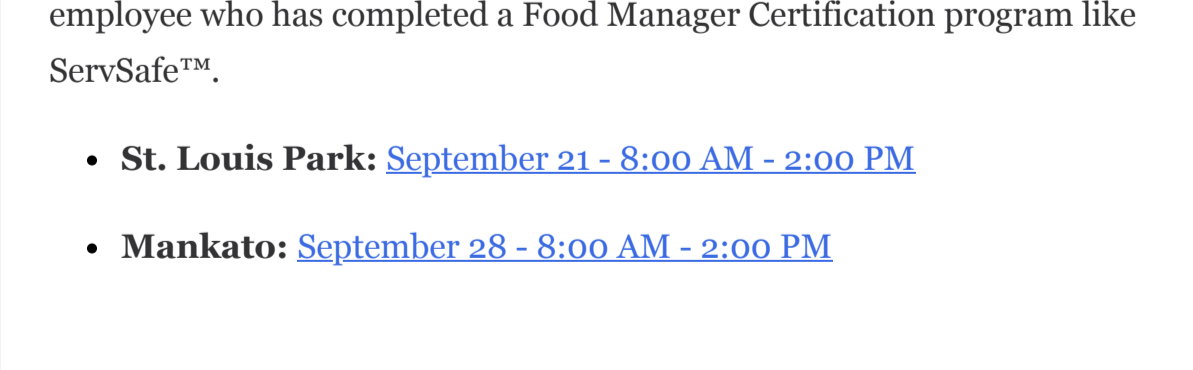
Let's Tell Our Story! Hospitality Minnesota is thrilled to announce the *Corners of Minnesota Campaign* — a new initiative celebrating the unique charm and vibrant hospitality of all corners of our state.

- **Why it matters:** This campaign aims to boost tourism and invigorate local economies by showcasing the hidden gems in and beyond the Twin Cities Metro.

What to expect: Hospitality Minnesota will coordinate marketing efforts to share our stories and hospitality highlights. Our team will craft tailored posts and videos to promote your area on social media.

Get involved today and reach out to us to indicate your interest. Together, we can shine a spotlight on what makes Minnesota so amazing!

ServSafe™ Classes Continue in September



Register today for a ServSafe™ Class: Operators — ensure food safety remains at the forefront of your operations. You can find upcoming ServSafe™ classes on our [Event Calendar](#) or by clicking the links below.

Why it matters: Except for satellite or catered feeding sites, all food enterprises in Minnesota are *required* to have at least one full-time employee who has completed a Food Manager Certification program like ServSafe™.

- **St. Louis Park:** [September 21 - 8:00 AM - 2:00 PM](#)
- **Mankato:** [September 28 - 8:00 AM - 2:00 PM](#)

In the News

- [No to the Labor Standards Board and Top Down Mandates](#) | Star Tribune
- [For A More Equal Minneapolis, Move the Labor Standards Board Forward](#) | Star Tribune

See you back here next week!

To learn more about us, visit our website: hospitalityminnesota.com

[Members can log into the member portal here.](#)

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