



Member Update

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By Tony Burton • Jun 09, 2025

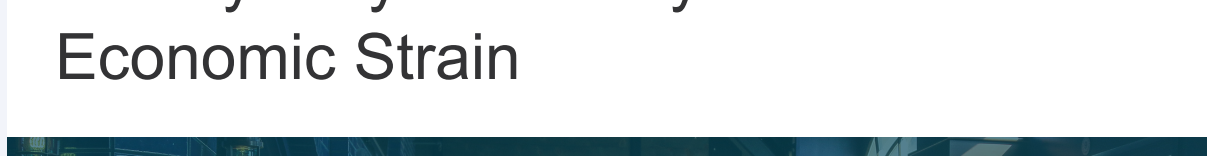
Smart Brevity® count: 3 mins...853 words

In today's June 9, 2025 Update:

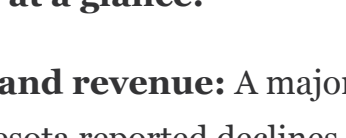
- May 2025 Hospitality Conditions Survey: Key Takeaways Indicate Economic Strain
- Federal, State, and Local Advocacy Highlights
- Deloitte's 2025 Summer Travel Survey: Anticipated Summer Travel Spending Up
- 2025 Golf Tournament: Early Bird Pricing Almost Gone, Register Today!
- Next Week: Multicultural Food Service & Hospitality Alliance 2025 Roundtable

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May 2025 Hospitality Conditions Survey: Key Takeaways Indicate Economic Strain



Initial results are in: Thanks to all who responded, our May 2025 Hospitality Conditions Survey with the Federal Reserve Bank of Minneapolis has managed to capture an insightful image of the economic state of Minnesota's hospitality industry.

Our economic reality at a glance:

- **Declining traffic and revenue:** A majority of hospitality businesses in Minnesota reported declines in customer traffic as well as revenue and profits in recent months relative to the same time last year.
- **Compounding obstacles:** Price increases caused by tariffs, wage growth, paid time off legislation, and more compounded economic concerns, adding more economic uncertainty for both customers and businesses.
- **Navigating higher costs:** Over 50 percent of respondents estimated that wholesale prices have increased 5 percent or more since the same time last year.

The bottom line: As the Federal Reserve Bank of Minneapolis prepares a deeper dive of the results set to come out later this month, our key takeaways point toward the reality that our industry is experiencing considerable economic strain.

- **Go deeper:** [Click here](#) to access our the key takeaways one-pager.

[Access the Key Takeaways](#)



Federal, State, and Local Advocacy Highlights



Federal Highlight - No Tax on Tips: If [currently proposed legislation passes](#), employees who make less than \$155,000 would be eligible to deduct tips from their income.

- **Why it matters:** This structure could create greater inequities between front and back of house staff in a state like Minnesota who does not allow tip pooling.

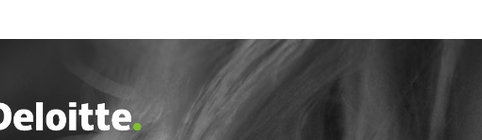
State Highlight - Paid Leave: The office of Paid Family Medical Leave has released added information about the program's bonding leave once the law goes into effect. According to the PFML [website](#), if an employee welcomes a child in 2025, they are eligible for Paid Leave in 2026.

- **Why it matters:** The program goes live on Jan. 1, 2026, meaning employees who have a child under 12 months old are eligible to take up to 12 weeks (about 3 months) of bonding leave before the child's first birthday, even if they were not born in 2026.
- **Yes, and:** In case you missed our special [Government Relations Update](#) (GRU) last Friday, a Special Session is currently underway. Expect a wrap up GRU once the special session is over.

Local Highlight - Minneapolis Tourism Improvement District:

The Minneapolis City Council voted last week to approve a [Tourism Improvement District \(TID\)](#) for the city's hotel and lodging businesses.

- **Why it matters:** The ordinance will create a 2% TID service charge on all hotel and lodging establishments with more than 50 rooms for rent within city limits. This charge can be passed on to the consumer as a separate item on the consumer's bills.

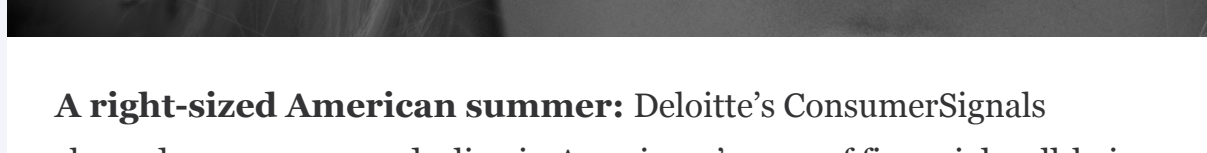


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Deloitte's 2025 Summer Travel Survey: Anticipated Summer Travel Spending Up



Right-sized American summer

2025 Deloitte summer travel survey

A right-sized American summer: Deloitte's ConsumerSignals showed a year-on-year decline in Americans' sense of financial well-being in April 2025 and a bigger month-on-month dip. In these circumstances, it would be understandable if more planned to forego travel this summer.

- **Yes, but:** Despite this uncertainty, [Deloitte's survey](#) found that 53% plan to take leisure vacations, an increase from 48% in 2024, making this year one of the highest-incidence summers since the pandemic.

Go deeper: Across two fieldings of Deloitte's summer travel survey—in the last week of March and in the second week of April—Americans held on to the basics.

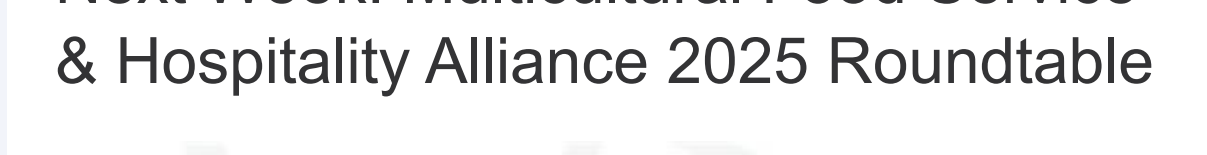
[Review the Results](#)

2025 Golf Tournament: Early Bird Pricing Almost Gone, Register Today!

Calling all Golfers: Tee off with the best in the business at the [Hospitality Minnesota Golf Tournament on September 15](#) - our signature fall networking event that brings together the state's hospitality leaders for a day of friendly competition, fresh air, and lakeside camaraderie!

- **What to expect:** Set on the stunning [Lehman 18 course](#) at Cragun's on Gull Lake, this premier tournament offers the perfect blend of professional connection and outdoor fun. Whether you're a scratch golfer or just along for the laughs, there's a place for you on the green!

[Register Today!](#)



Next Week: Multicultural Food Service & Hospitality Alliance 2025 Roundtable



Developing Future-Ready Leaders

JUNE 16 - 17, 2025

Hosted by **ECOLAB**

Get ready! You're invited to an [industry reception roundtable](#) June 16-17 at the Ecolab Headquarters in St. Paul! This event is designed for senior leaders and executives who want to strengthen their cultural intelligence.

- **Yes, and:** All Hospitality Minnesota members are able to receive 50% off their registration by using code SRA25 at checkout!

About MFHA: The Multicultural Foodservice & Hospitality Alliance (MFHA) is an industry-leading nonprofit that helps build intelligence to drive industry performance, retain talent, and grow customer loyalty.

[Register Here!](#)

See you back here next week!

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