



# Workforce Insider

Brought to you by **Aimbridge**

By Tony Burton • Oct 09, 2024

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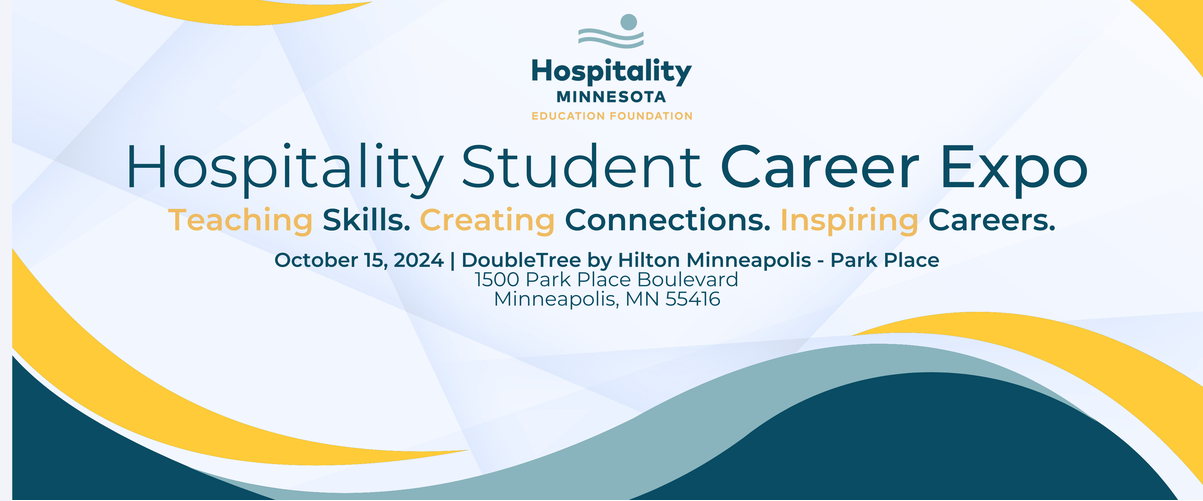
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We would like to thank our Workforce Insider Sponsor - [Aimbridge](#) - for their contributions and commitment to Minnesota's hospitality workforce!

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## Next Week: Hospitality Career Student Expo



**The big picture:** The [Hospitality Student Career Expo](#) returns next week at the [DoubleTree by Hilton Minneapolis - Park Place](#). We're excited for another opportunity to connect with the future of our workforce.

- **Why it's important:** We know the future of hospitality is bright, and part of the joy of our work is letting the next generation know that there's plenty of great career options in our industry. This expo will help us achieve our mission of inspiring future leaders!
- **Yes, and:** If your organization has opportunities for these students, you should consider [being an exhibitor!](#)

**The bottom line:** By investing in our industry's future through events like the Hospitality Student Career Expo, we can help inspire the leaders of tomorrow and secure the success of our industry for generations to come.

- **Go deeper:** [Click here to download a PDF version of the various opportunities available.](#) For more information on pricing, contact [Kate](#).

## Greater Minneapolis Hotel Association Donates \$5,000 to Foundation After Oktoberfest



**Oktoberfest was a success!** Last Thursday, around 175 of Minnesota's leading hospitality professionals gathered for an HMEF fundraiser at Renaissance Minneapolis - The Depot.

**By the numbers:** Together, we raised \$5,000 for the Foundation. We'd like to thank the Greater Minneapolis Hotel Association for putting on an unforgettable event!



## SAVE THE DATE: Stars of the Future on November 14



# SAVE THE DATE

STARS OF THE FUTURE | NOVEMBER 14, 2024

**Mark Your Calendars:** The Foundation's signature fundraiser, Stars of the Future, is returning November 14, 2024. This year's event will be bigger and better than ever before!

- **Why it matters:** As we continue to grow our workforce development programs like [ProStart](#), [HTM](#), and [Restaurant Ready](#); fundraisers like Stars of the Future offer crucial support to achieving our mission.

**What to expect:** While at the event, attendees can expect to enjoy small plate tastings served and prepared by ProStart students.

- **Yes, and:** A few new elements still in the works are bound to make this event one to remember!

**Go deeper:** As we finalize details, we encourage anyone interested to inquire about sponsorship early to help us achieve the kind of event we all know our workforce deserves. Email our Events Manager [Tatyana](#) for more information.

## INPUT REQUESTED: Hospitality Voices - Foundation Programs



# HOSPITALITY VOICES

FOUNDATION PROGRAMS

**Hospitality Perspectives Needed!** Next year, Hospitality Minnesota's team will be advocating for continued grant funding through the [Minnesota Department of Employment and Economic Development](#). We'll need your help getting the bill across the finish line!

- **Why it matters:** This funding supports our workforce initiatives, including our high school [ProStart](#) and [Hotel Management and Tourism \(HTM\)](#) programs.
- **What we're anticipating:** Given the probability of a budget deficit in the near future, we are expecting to face an uphill battle at the Capitol and will need your help securing the funding our programs require.

**How you can help:** [Complete this form](#) where you can upload a short, 30 second-or-less testimonial answering the provided questions about how our workforce programs, like [ProStart](#) and [HTM](#), have impacted your professional and personal development. You'll also be asked to upload a completed [Video Consent and Release Form](#) prior to submitting your testimonial.

- **Vertical, DIY smartphone videos are preferred!** Once received, we will then edit the submitted videos and broadcast them throughout session as part of a greater campaign aimed at securing future funding.

**Some background:** During the last legislative session, our first [Hospitality Voices](#) campaign focused on what impact accessible rideshare has on our workforce and industry. The campaign contributed to our coalition's success in saving accessible rideshare across the state.

**Have any questions?** [Email Tony](#) for more information.



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