



Member Update

Brought to you by **BIZRECYCLING**
2025 MEMBER RESOURCE

By Tony Burton • Sep 22, 2025

Smart Brevity® count: 3 mins...791 words

In today's September 22, 2025 Update:

- **Deadline Approaching:** Complete the September 2025 Hospitality Conditions Survey
- **Register Now:** 2025 Hospitality Conference - October 5-7
- **Wednesday's Webinar:** Building a Social Media Presence for 2026
- **Network with Other Professionals:** The Big Schmooze at the Hyatt Regency
- **Access New Resources:** Week 4 of National Food Safety Month
- **Save the Date:** Stars of the Industry - December 4, 2025
- **In The News**

We would like to thank our Member Update Sponsor - [BizRecycling](#) - for their contributions and commitment to Minnesota's hospitality industry!

Is your organization interested in sponsorship? [Email us](#) to learn more.

Deadline Wednesday: Contribute to Critical Industry Data Collection



THE LODGING, RESTAURANT, RESORT
AND CAMPGROUND ASSOCIATION

HOSPITALITY CONDITIONS SURVEY SEPTEMBER 2025

Your input is needed! Hospitality Minnesota has once again joined forces with the Federal Reserve Bank of Minneapolis for our [Hospitality Conditions Survey](#).

Why it matters: Your responses help the Minneapolis Fed and Hospitality Minnesota educate business leaders, policymakers, and the public about current conditions.

- **What your participation revealed last time:** The [key takeaways from May's Hospitality Conditions Survey](#) revealed an industry struggling with declining revenue while navigating higher costs and other compounding obstacles.

Take the Survey!

Don't Miss Out: Hospitality's Best to Convene at the 2025 Hospitality Conference



Calling all hospitality professionals! We're excited to bring the best of our state's hospitality professionals together for the [2025 Hospitality Conference](#) on October 5-7 at Duluth's [Greysolon Ballroom](#).

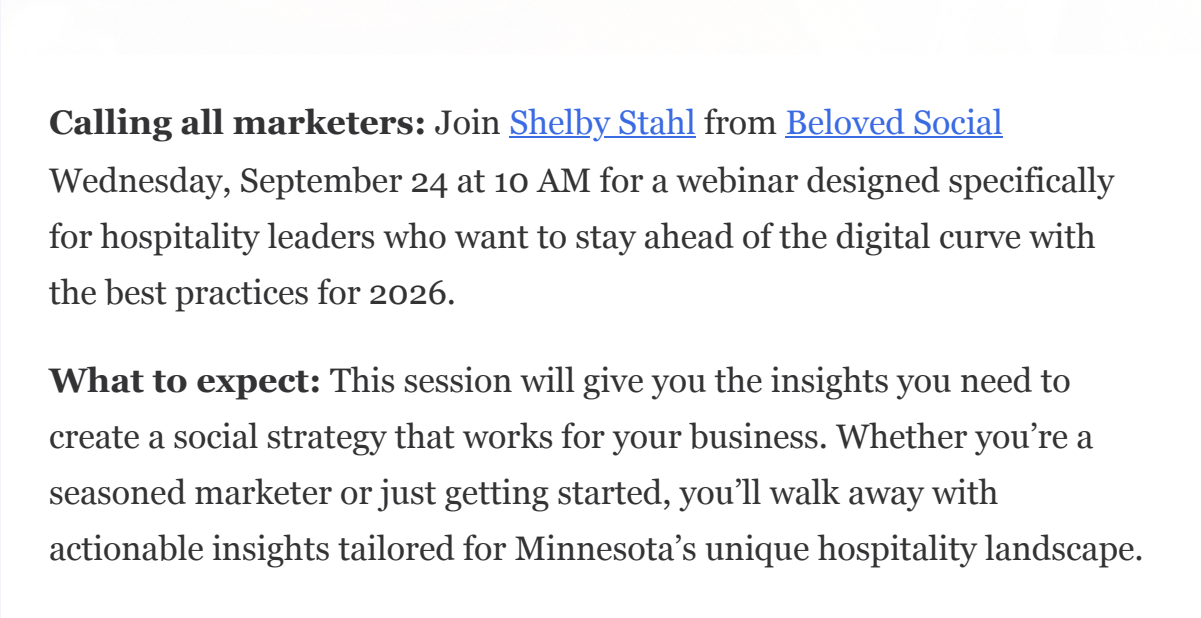
What to expect: Attendees will hear from [a moderated panel of James Beard-award winning hospitality changemakers](#), experience keynotes from industry trailblazers like [Ryan Minton](#) and [Erik Therwanger](#), and more.

- **Go deeper:** Check out the final, complete agenda [here](#).

Don't miss out: Register and learn more about what's in store for this year's Hospitality Conference [here](#).

Register Now!

Inform 2026 Marketing Decisions with Takeaways from Wednesday's Webinar



Calling all marketers: Join [Shelby Stahl](#) from [Beloved Social](#) Wednesday, September 24 at 10 AM for a webinar designed specifically for hospitality leaders who want to stay ahead of the digital curve with the best practices for 2026.

What to expect: This session will give you the insights you need to create a social strategy that works for your business. Whether you're a seasoned marketer or just getting started, you'll walk away with actionable insights tailored for Minnesota's unique hospitality landscape.

- **Yes, and:** Receive a free workbook to guide you along the process of building your strategy!

Register Here!

Hyatt Regency to Host Big Schmooze Before Oktoberfest October 9

THE BIG schmooze

verb | SHMOOZ

TO CHAT IN A FRIENDLY AND PERSUASIVE MANNER ESPECIALLY
SO AS TO GAIN FAVOR, BUSINESS, OR CONNECTIONS

The BIG Schmooze is a laid-back, come-as-you-are gathering that brings together allied partner members with restaurant, hotel, and resort operators from across Minnesota.

- **What to expect:** Good conversations, new connections, and keeping our hospitality community strong—without the stuffy conference feel.

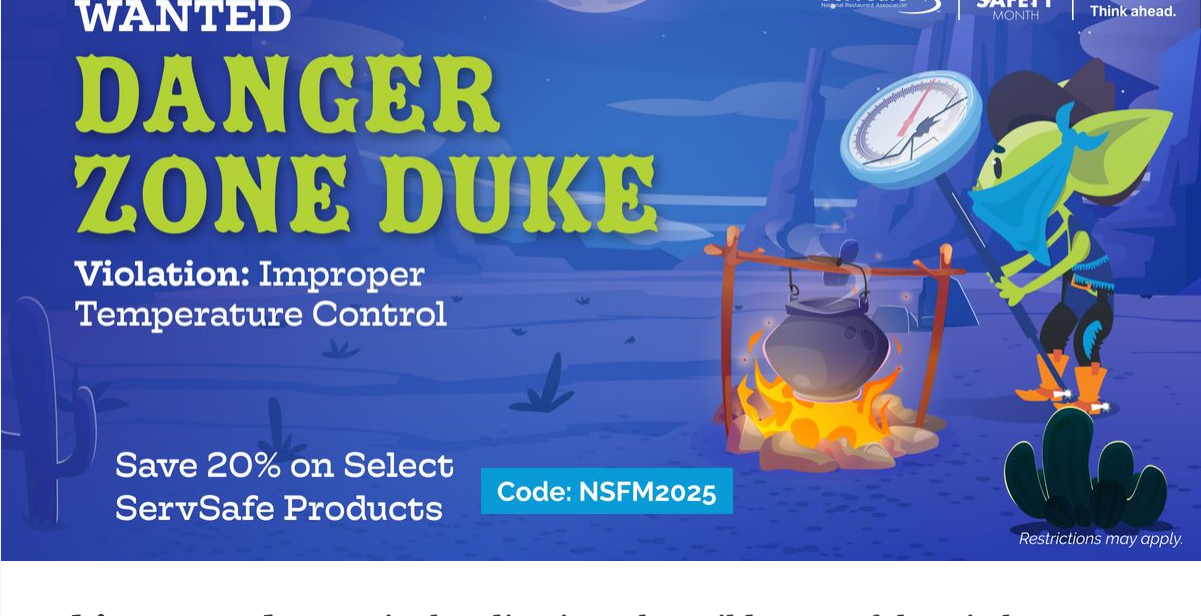
Who's Invited:

- **Allied Partners** – Service providers across technology, design, furnishings, foodservice, and more.
- **Hospitality Owners and Operators** – Decision Makers within Minnesota's hospitality industry.

Register Here

The coolest thing: This event is strategically scheduled right before Oktoberfest, a community event supporting the Hospitality Minnesota Education Foundation. For details and to purchase tickets click [HERE](#).

Save Your Operations from Danger: Update Your Food Safety Resources



This September, we're heading into the Wild West of the Kitchen — and it's time to round up the Food Safety Outlaws threatening your operations.

- **Week 4's Most Wanted:** Danger Zone Duke, the outlaw known for improper temperature control. Whether it's food that's not hot enough, cold enough, or cooled fast enough — Duke's reckless behavior puts kitchens at serious risk.

Improve your operations with the following resources:

- [Ebook - Managing Time and Temperature for Safer Food](#)
- [Flyer - Comprehensive Chart Food Temperature Safety](#)
- [Shift Brief Template - Improper Temperature Control](#)
- [Shift Brief Template - Food Cooking Policy - Time and Temperature](#)

Go deeper: Visit our webpage of food safety resources to fight against food safety threats. Let's make this September a month of awareness, action, and cleaner kitchens!

Access the Resources

Save the Date: Celebrate Minnesota's Hospitality Industry December 4



Celebrations are on the horizon! Join us December 4, 2025 at The Lofton Hotel in Downtown Minneapolis for a dazzling night of celebration, recognition, and inspiration at the Stars of the Industry Awards Gala.

- **What to expect:** Our Stars of the Industry Awards Gala promises to be an exclusive evening honoring the outstanding achievements of professionals and organizations shaping the future of hospitality.

What's next: Stay tuned for more information in the coming weeks!

In the News

- [Get Down Coffee Co. will soon become Blue in Green restaurant](#) | Star Tribune
- [Commodore Bar and Restaurant reopens after 5-year hiatus](#) | Minneapolis / St. Paul Business Journal
- [Five Excellent Mexican Restaurants Along Lake Street in Minneapolis](#) | Minneapolis/St. Paul Magazine
- [Diane's Place named Food & Wine's restaurant of the year](#) | CBS Minnesota

See you back here next week!

To learn more about us, visit our website: [hospitalityminnesota.com](#)

[Members can log into the member portal here.](#)

Was this edition useful?



Leave feedback

Your responses are anonymous

Follow Hospitality Minnesota on our various channels!

[Unsubscribe](#)

Powered by

This email was sent by Hospitality Minnesota via [Axios HQ](#)