



Member Update

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By Tony Burton • Jul 21, 2025

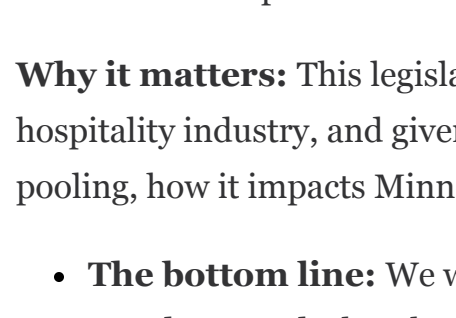
Smart Brevity® count: 3 mins...823 words

In today's July 21, 2025 Update:

- Register Now: Webinar on Industry Implications of New Federal Legislation
- Unlock Profit: The Power of Restaurant Inventory Management
- Recording on Immigration Resources Now Available!
- Minnesota Hotel Performance - June 2025
- Secure Your Spot! Hospitality Minnesota Golf Tournament
- 2025 Hospitality Conference: Multi-Attendee Discount Available!
- In The News

Is your organization interested in sponsorship? [Email us](#) to learn more.

Register Now: Webinar on Industry Implications of New Federal Legislation



Operating Now
Stay up to date on everything hospitality

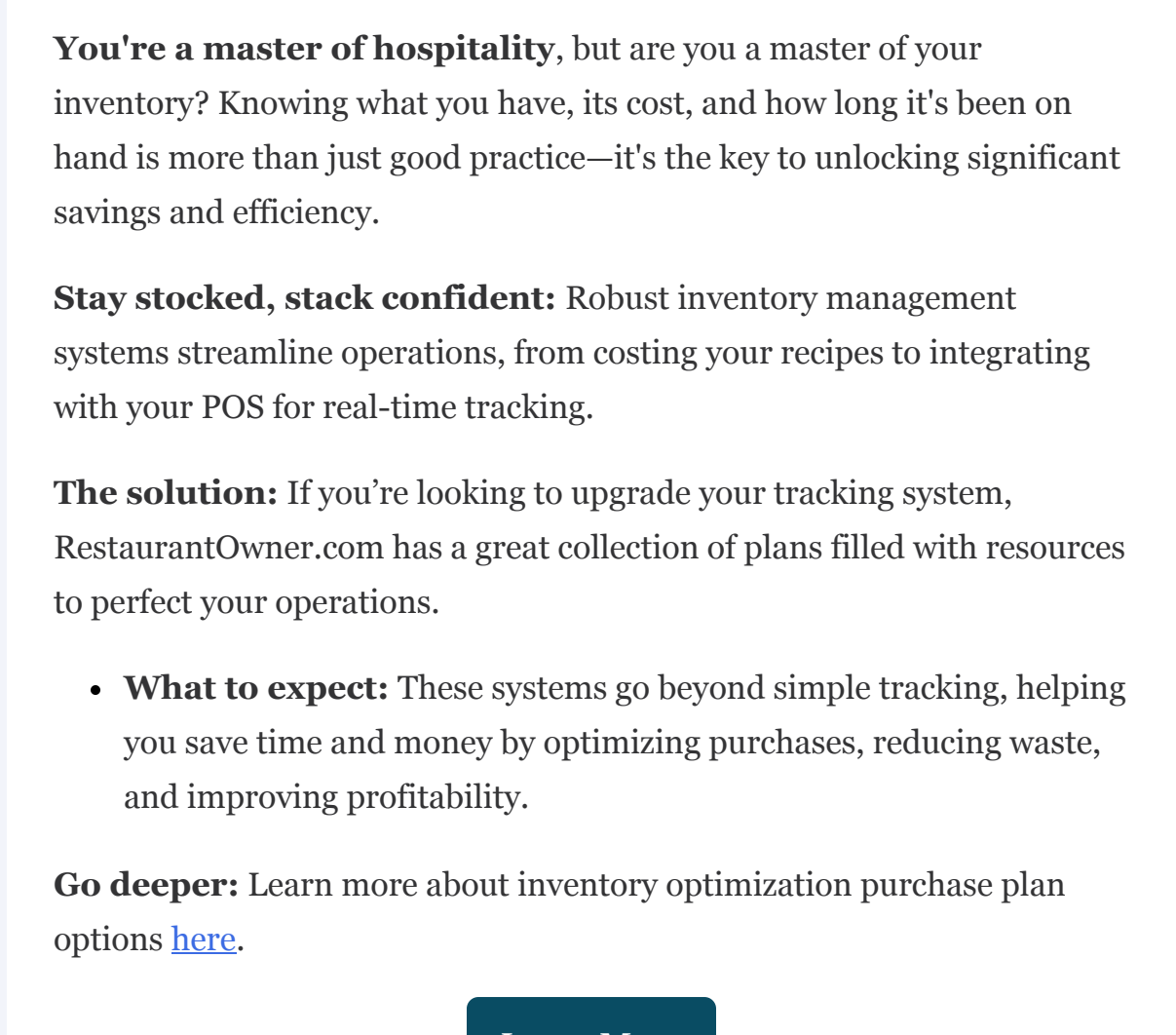
Stay informed: Join [Hanna Zinn](#), Hospitality Minnesota's Director of Government Relations and [Nick Swedberg](#), Partner at Boyum Barendseer for an in depth look at how the newly passed One Big Beautiful Bill impacts the hospitality industry.

Why it matters: This legislation has major implications for the hospitality industry, and given state laws regarding no tip credits or tip pooling, how it impacts Minnesota is unique to many other states.

- **The bottom line:** We will cover the tax implications, new policy mandates, and what they mean for your business.

[Register Now](#)

Unlock Profit: The Power of Restaurant Inventory Management



You're a master of hospitality, but are you a master of your inventory? Knowing what you have, its cost, and how long it's been on hand is more than just good practice—it's the key to unlocking significant savings and efficiency.

Stay stocked, stack confident: Robust inventory management systems streamline operations, from costing your recipes to integrating with your POS for real-time tracking.

The solution: If you're looking to upgrade your tracking system, RestaurantOwner.com has a great collection of plans filled with resources to perfect your operations.

- **What to expect:** These systems go beyond simple tracking, helping you save time and money by optimizing purchases, reducing waste, and improving profitability.

Go deeper: Learn more about inventory optimization purchase plan options [here](#).

[Learn More](#)

Webinar Recording & More Immigration Resources Now Available!



How Employers Can Self-Audit I-9s

Stay Proactive & Avoid Pitfalls When ICE Arrives
Hosted by Hospitality Minnesota and Peters & Kappenman
Wednesday, July 16, 2025 | 10:00 AM

BROUGHT TO YOU BY:



In Case You Missed It: During last week's Operating Now, we had our friends at Peters & Kappenman present on how employers can self audit I-9s. The webinar and slide deck are now available within the Operating Now section of the [member portal](#) and our [Immigration Resources](#) webpage.

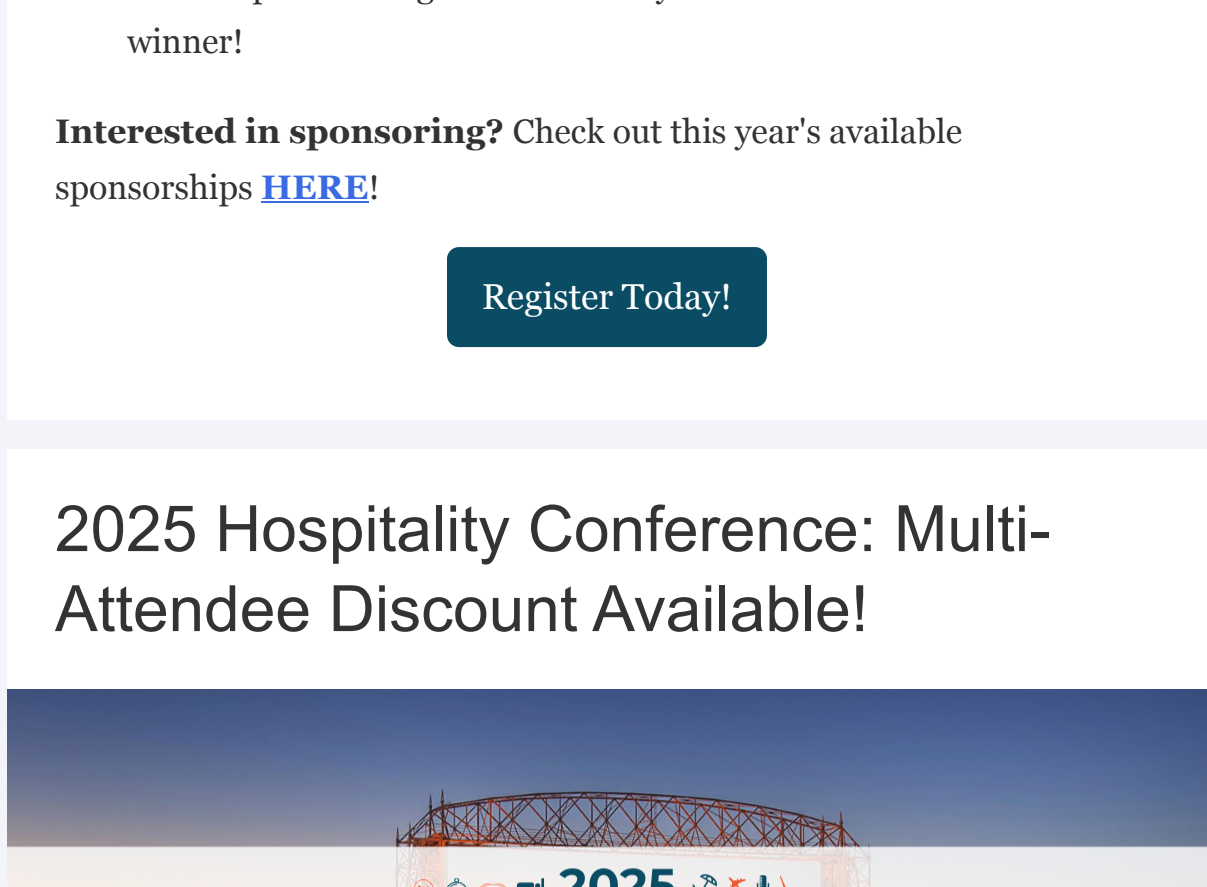
- **What attendees learned:** Last week's webinar taught those on the call how to self-audit and correct mistakes, avoid fines, and prepare for an I-9 audit.

Why it matters: It is expected ICE will conduct 12,000-15,000 I-9 audits and over 100 workplace immigration enforcement visits in 2025.

- **Go deeper:** Access the full recording under the Minnesota-specific resources of our [Immigration Resources](#) webpage [here](#).

[Check Out Our Resources!](#)

Minnesota Hotel Performance - June 2025



The big picture: Minnesota's hotel industry showed a positive performance in June 2025. The state's overall occupancy rate was 63.4%.

By the numbers: Within Minnesota, there were some standout markets.

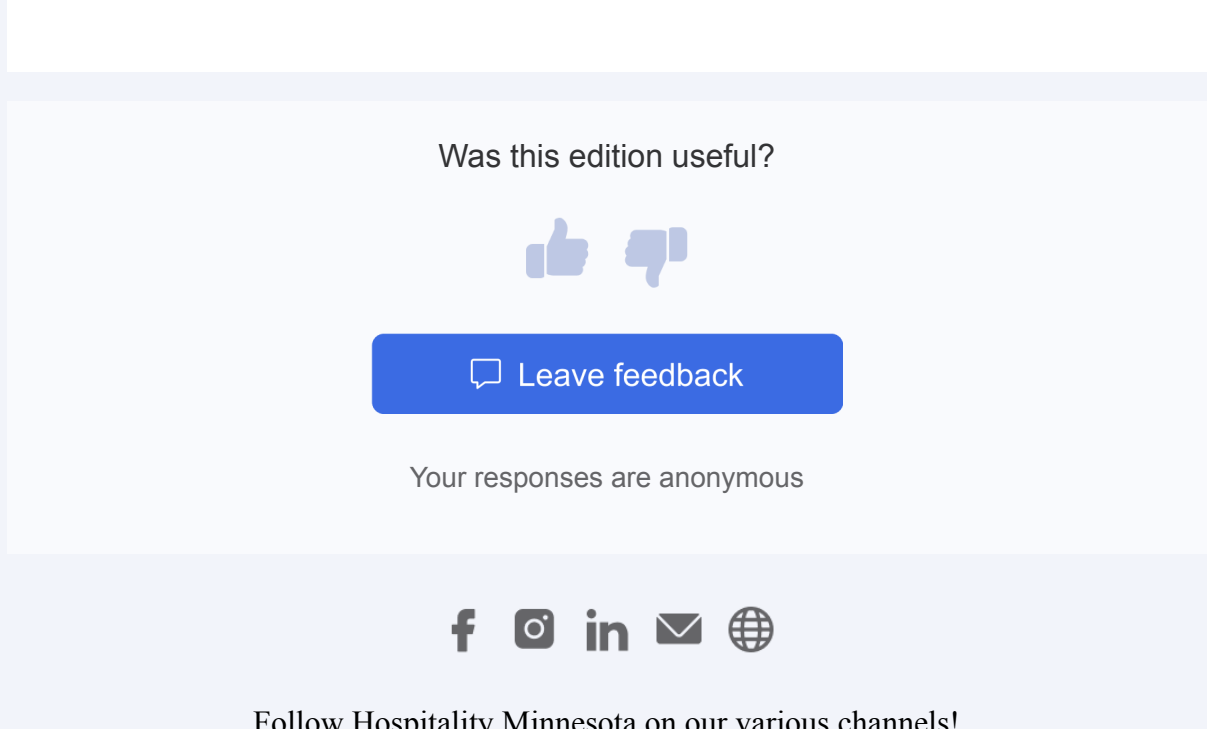
- The Minneapolis/Bloomington Area submarket had an occupancy of 77.3%.
- The Minneapolis North Area submarket had an occupancy rate of 69.0%.
- The Minneapolis/St Paul Area submarket had an occupancy of 68.7%.

By the dollars: The Minneapolis Central Business District submarket reported the state's highest average daily rate at \$188.52 and the highest revenue per available room at \$122.91.

Go deeper: You can learn more about Minnesota's lodging performance by checking out the STR Reports available in the [member portal](#) or by [reaching out to Tony](#).

[Members: Log In!](#)

Secure Your Spot! Hospitality Minnesota Golf Tournament



Calling all golfers: Join us at the [Hospitality Minnesota Golf Tournament on September 15](#) for a great day of networking on the stunning [Lehman 18 course at Cragun's on Gull Lake](#), designed by PGA legend Tom Lehman.

- **Don't miss out!** This premier tournament offers the perfect blend of professional connection, friendly competition, fresh air, and lakeside camaraderie!
- **Not a good golfer?** Don't let that stop you from signing up – we've added a prize for highest score this year – EVERYONE can be a winner!

Interested in sponsoring? Check out this year's available sponsorships [HERE!](#)

[Register Today!](#)

2025 Hospitality Conference: Multi-Attendee Discount Available!

DISCOUNT ALERT! Register 3 or more people for [2025 Hospitality Conference](#) and receive \$50 each registration! This year's Conference will take place October 5-7 at the [Greysolon Ballroom by Blackwoods](#) in Duluth.

About this year's Conference: This year, our Conference takes place during peak leaf-peeping season in Duluth, so the views will be great as hospitality professionals from across the state gather for two days of inspiration, education, and connection.

- **Go deeper:** [Click here](#) to view our Working Agenda!

Book your stay: Member-only early-bird registration [is now open!](#) We encourage attendees to [book their stay at the Sheraton Duluth Hotel now](#). The room block is open until September 5th, but will sell out quickly.

[Register Now!](#)

In The News

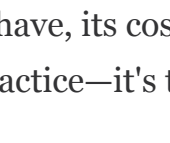
- [Revival to return after Jester Concepts acquisition](#) | Minneapolis / St. Paul Business Journal
- [Pig Ate My Pizza returns, will open second Twin Cities location](#) | Bring Me The News
- [Canadian noodle chain selects Minnesota for its first U.S. location](#) | Bring Me The News

See you back here next week!

To learn more about us, visit our website: [hospitalityminnesota.com](#)

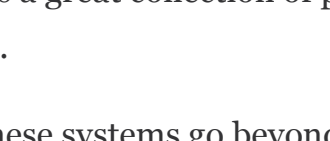
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