



**Hospitality Minnesota | STR Report**  
May 2026



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# May 2026/2025 Lodging Performance for Minnesota, Minnesota Areas, U.S.

DATA FROM MAY 2026	Occupancy	ADR	RevPAR
United States	65.7%	\$168.51	\$110.76
Minneapolis - MN USA	60.3%	\$135.53	\$81.70
Minnesota	57.0%	\$134.88	\$76.83
Twin Cities (Minneapolis & Saint Paul)	64.0%	\$111.37	\$71.23
Minneapolis - MN USA - Bloomington	63.8%	\$132.27	\$84.38
Minneapolis - MN USA - Minneapolis CBD	54.5%	\$183.82	\$100.14
Minneapolis - MN USA - Minneapolis North Area	61.2%	\$125.91	\$77.07
Minneapolis - MN USA - Minneapolis South Area	64.8%	\$108.72	\$70.41
Minneapolis - MN USA - St Paul	57.8%	\$120.50	\$69.64
Minnesota Area USA - Duluth	55.4%	\$154.16	\$85.36
Minnesota Area USA - Minnesota Central Area	51.7%	\$132.86	\$68.74
Minnesota Area USA - Minnesota North Area	52.2%	\$133.50	\$69.66
Minnesota Area USA - Minnesota South Area	51.5%	\$117.38	\$60.43
Minnesota Area USA - Rochester	62.2%	\$138.01	\$85.87

DATA FROM MAY 2025	Occupancy	ADR	RevPAR
United States	65.3%	\$162.99	\$106.47
Minneapolis - MN USA	63.6%	\$134.16	\$85.34
Minnesota	55.9%	\$133.30	\$74.54
Twin Cities (Minneapolis & Saint Paul)	65.0%	\$109.03	\$70.83
Minneapolis - MN USA - Bloomington	66.3%	\$129.52	\$85.85
Minneapolis - MN USA - Minneapolis CBD	62.8%	\$183.34	\$115.12
Minneapolis - MN USA - Minneapolis North Area	62.8%	\$122.35	\$76.84
Minneapolis - MN USA - Minneapolis South Area	65.2%	\$106.64	\$69.47
Minneapolis - MN USA - St Paul	60.5%	\$116.67	\$70.61
Minnesota Area USA - Duluth	56.9%	\$152.96	\$86.98
Minnesota Area USA - Minnesota Central Area	51.2%	\$128.09	\$65.52
Minnesota Area USA - Minnesota North Area	52.9%	\$129.63	\$68.55
Minnesota Area USA - Minnesota South Area	53.7%	\$112.21	\$60.30
Minnesota Area USA - Rochester	60.5%	\$132.63	\$80.28



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### Explanation

Hospitality Minnesota purchases monthly lodging reports from STR (formerly STR, Inc. and Smith Travel Research, Inc.). As part of its agreement with STR, Hospitality Minnesota is authorized to publish the performance of the areas shown above to its clients.

### Glossary of Terms

All data is processed by STR using both the current and historical sampling of hotels. For further questions about the methodology used to produce our reports, please email [info@str.com](mailto:info@str.com).

- **Average Daily Rate (ADR):** Room revenue divided by rooms sold, displayed as the average rental rate for a single room.
- **Occupancy (Occ):** Rooms sold divided by rooms available multiplied by 100. Occupancy is always expressed as a percentage of rooms occupied.
- **RevPAR (Revenue Per Available Room)** Room revenue divided by rooms available