

Hospitality Minnesota Conference 2025

October 5–7, 2025 | Duluth, Minnesota

Sunday, October 5th

- **Throughout the Day:**
 - Attendee Arrivals
- **Afternoon:**
 - Registration Opens
 - Hotel Check-in – Sheraton Duluth Hotel
- **Evening:**
 - Welcome Reception & Networking

Monday, October 6th – Greysolon, Duluth

- **Morning**
 - Breakfast & Registration
 - Welcome Remarks + General Session 1 – *Leadership Keynote Speaker*
 - Morning Break
 - Breakout Session 1 – *Marketing Tips for Busy Operators* **or** *Key Employment Challenges*
 - Breakout Session 2 – *Leaders in the Industry Panel* **or** *Campgrounds & Resorts Hot Button Topics*
- **Afternoon**
 - Lunch
 - General Session 2 – *Creating an Employee-First Approach to Exceptional Guest Service*
 - Breakout Session 3 - *Planning Through Chaos Workshop* **or** *Sustainability Approaches*
 - Afternoon Break
 - General Session 3 – *Panel Discussion on Workforce Challenges & Industry Trends*
 - Closing Remarks
- **Evening:**
 - Attendee Free Time
 - Off-Property Event

Tuesday, October 7th – Greysolon, Duluth

- **Morning**
 - Breakfast
 - General Session 4 – *Policy and Industry Trends Discussion*
 - Closing Remarks

Please note this agenda is subject to change