



# Member Update

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By Tony Burton • Feb 24, 2025

Smart Brevity® count: 3 mins...805 words

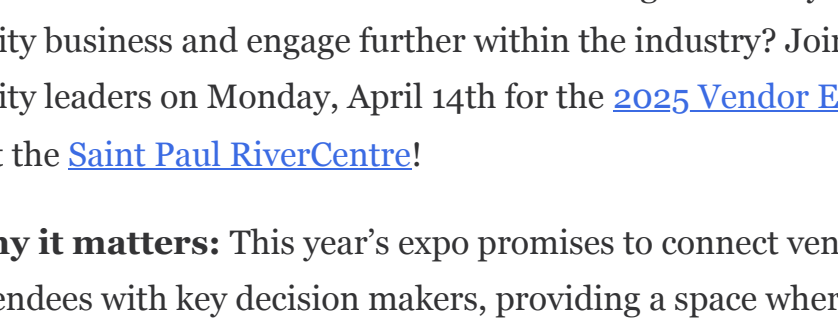
## In today's February 24, 2025 Update:

- **You're Invited: Expand your Network at Hospitality Minnesota's Vendor Expo**
- Join Us this Wednesday for an Operating Now on Transforming Customer Service
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We would like to thank our Member Update Sponsor - [Ecolab](#) - for their contributions and commitment to Minnesota's hospitality industry!

- Is your organization interested in sponsorship? [Email Kate](#) to learn more.

## You're Invited: Expand your Network at Hospitality Minnesota's Vendor Expo



**MONDAY, APRIL 14, 2025**

SAINT PAUL RIVERCENTRE  
175 KELLOGG BLVD W, SAINT PAUL, MN 55102

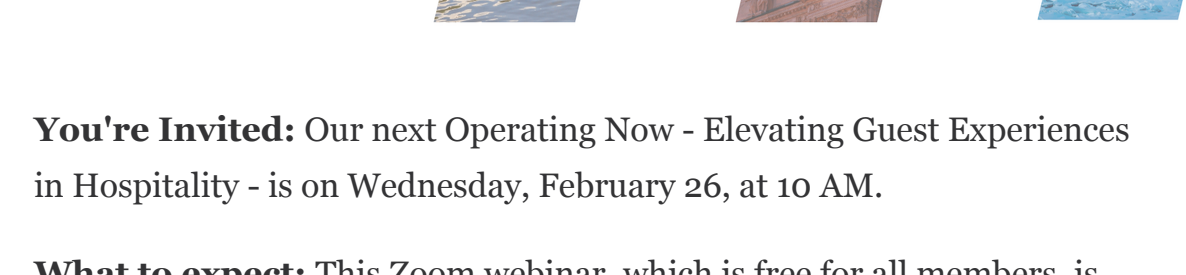
**Allied Members & Potential Vendors:** Looking to evolve your hospitality business and engage further within the industry? Join other hospitality leaders on Monday, April 14th for the [2025 Vendor Expo & Social](#) at the [Saint Paul RiverCentre](#)!

- **Why it matters:** This year's expo promises to connect vendors and attendees with key decision makers, providing a space where innovative brands can showcase their solutions to our industry's biggest pain points.

**The bottom line:** If your business is hoping to expand your involvement in Minnesota's hospitality industry or you are looking to grow your personal network, this is your can't-miss event of the year. We look forward to seeing you soon!

[Register Here!](#)

## Join Us this Wednesday for an Operating Now on Transforming Customer Service



### Transforming Customer Service from Good to Extraordinary

Hosted by Hospitality Minnesota and Performance Foods

Wednesday, February 26, 2025 | 10:00 AM

**You're Invited:** Our next Operating Now - Elevating Guest Experiences in Hospitality - is on Wednesday, February 26, at 10 AM.

**What to expect:** This Zoom webinar, which is free for all members, is designed to:

- **provide cutting-edge strategies** for anticipating guest needs
- **equip you with techniques** for handling challenging interactions with grace
- **explore how to leverage technology** to enhance personal connections
- **help you build** a customer-centric culture

**The bottom line:** Whether you operate a small restaurant or a large hotel, this webinar (which is free for members!) will provide actionable insights to elevate service standards, increase guest loyalty, and drive business success.

[Register Here!](#)

## From Snowy Slopes to Sun-Kissed Shores: Plan Your Minnesota Escape!



**Minnesota travel junkies:** While some revel in the thrill of winter's snowy slopes – and our fantastic ski resorts offer plenty of that – others are dreaming of Minnesota summer. The transition is coming, and now is the time to plan your warm-weather getaway.

**Dreaming of brighter, warmer days?** You're not alone! With an average of over 15 hours of sunlight daily in July, the attractiveness of Minnesota summer speaks for itself.

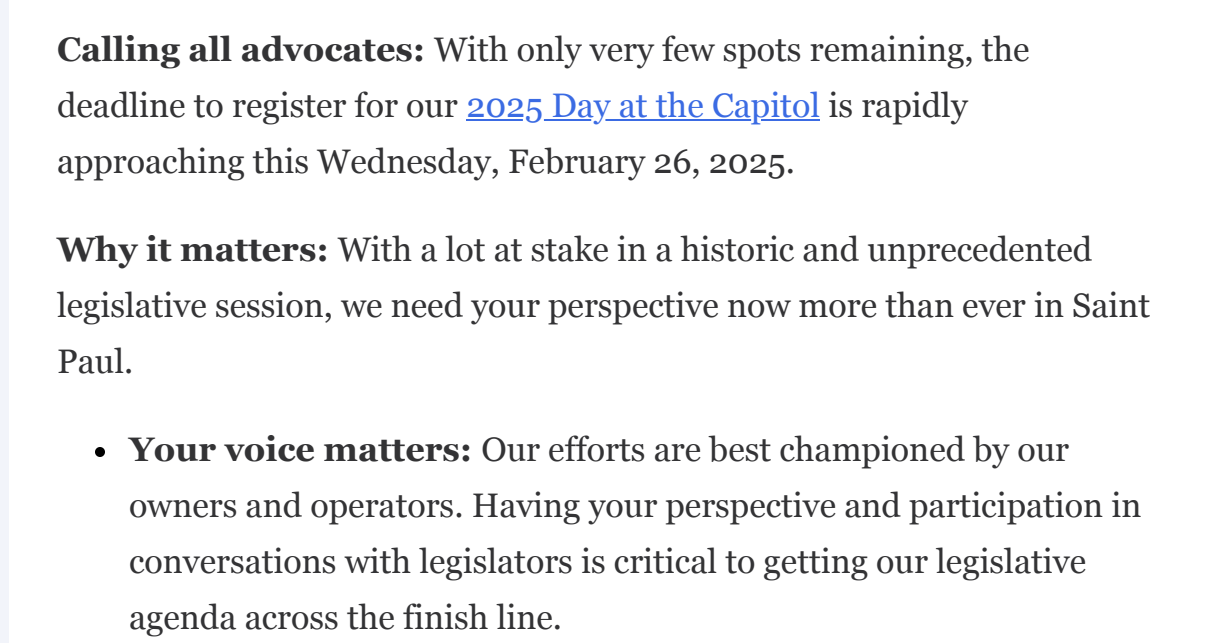
**Don't let the opportunity slip away!** Now is the time to plan your summer getaway at one of Minnesota's exceptional resorts. Imagine sunrises spent fishing, afternoons hiking trails, and evenings beside loved ones gathered around a bonfire under a canopy of stars. It doesn't get better than that!

**The bottom line:** Whether you're packing skis or swimsuits, Minnesota has something for everyone. Book your escape now before the season sells out.

- **Go deeper:** To find the perfect resort for your summer escape, [explore our member map](#). Discover the resorts committed to advancing the world-class hospitality that Minnesota is known for.

[Explore the Member Map](#)

## RSVP Before Wednesday: Hospitality Minnesota Day at the Capitol 2025



**Calling all advocates:** With only very few spots remaining, the deadline to register for our [2025 Day at the Capitol](#) is rapidly approaching this Wednesday, February 26, 2025.

**Why it matters:** With a lot at stake in a historic and unprecedented legislative session, we need your perspective now more than ever in Saint Paul.

- **Your voice matters:** Our efforts are best championed by our owners and operators. Having your perspective and participation in conversations with legislators is critical to getting our legislative agenda across the finish line.

**Act now:** This event sold out in record time last year, we recommend those interested to register before we sell out.

[Reserve Your Spot!](#)

**Other advocacy opportunities:** Registration is still open for both the [National Restaurant Association's Public Affairs Conference](#) (April 1-3) and the [American Hotel and Lodging Association's Hotels on the Hill](#) (May 13-14).

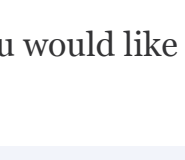
- **Questions?** Reach out to [Hanna](#) for more information.

## Now Available: HMEF Scholarships



# SCHOLARSHIPS NOW AVAILABLE

Apply before the March 21, 2025 Deadline!



[www.hospitalityminnesota.com/scholarships](http://www.hospitalityminnesota.com/scholarships)

**Calling friends of hospitality's future!** Do you know a passionate student dreaming of a career in culinary arts, hospitality management, food service, food science or other food-related fields? The Hospitality Minnesota Education Foundation is offering scholarships to help them achieve their goals!

- **Who can apply:** Minnesota residents pursuing related degrees are eligible to apply.

[Learn More & Apply!](#)

If you would like to donate toward our scholarship fund, [contact Victoria](#).

## In the News

- [Rising food costs and wages upend Minnesota restaurant industry](#) | Axios Twin Cities
- [Rochester restaurant hopes to reopen soon after worker was detained by ICE](#) | Bring Me The News
- [Gunflint Lodge creates six-mile frozen trail, aiming for longest ice skating trail in the U.S.](#) | Northern News Now

## See you back here next week!

To learn more about us, visit our website: [hospitalityminnesota.com](http://hospitalityminnesota.com)

[Members can log into the member portal here.](#)

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