



Workforce Insider

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By Tony Burton • Jun 12, 2024

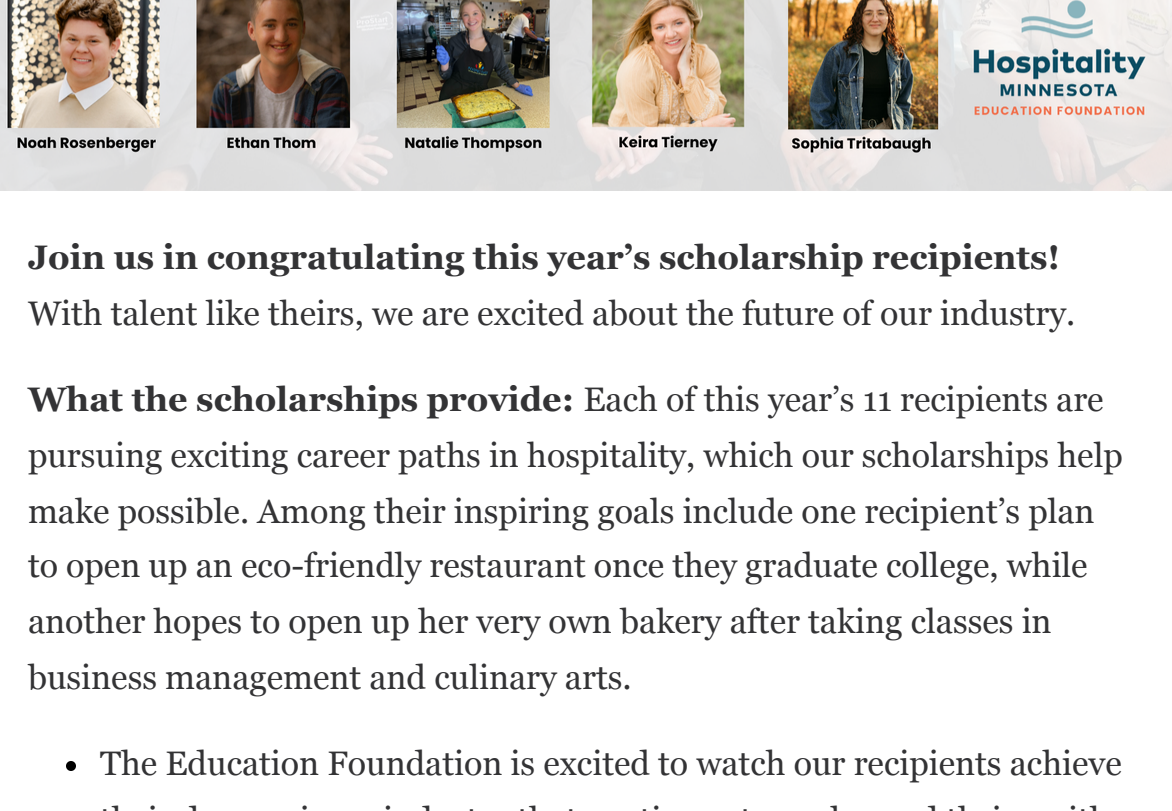
Smart Brevity® count: 3 mins...758 words

In this month's Workforce Insider:

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- Summer is Here — Is Your Workforce Ready?
- Donate Now to HMEF!
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We would like to thank our Workforce Insider Sponsor - [Aimbridge](#) - for their contributions and commitment to Minnesota's hospitality workforce!

Congratulations to our 2024 Scholarship Recipients



Join us in congratulating this year's scholarship recipients!

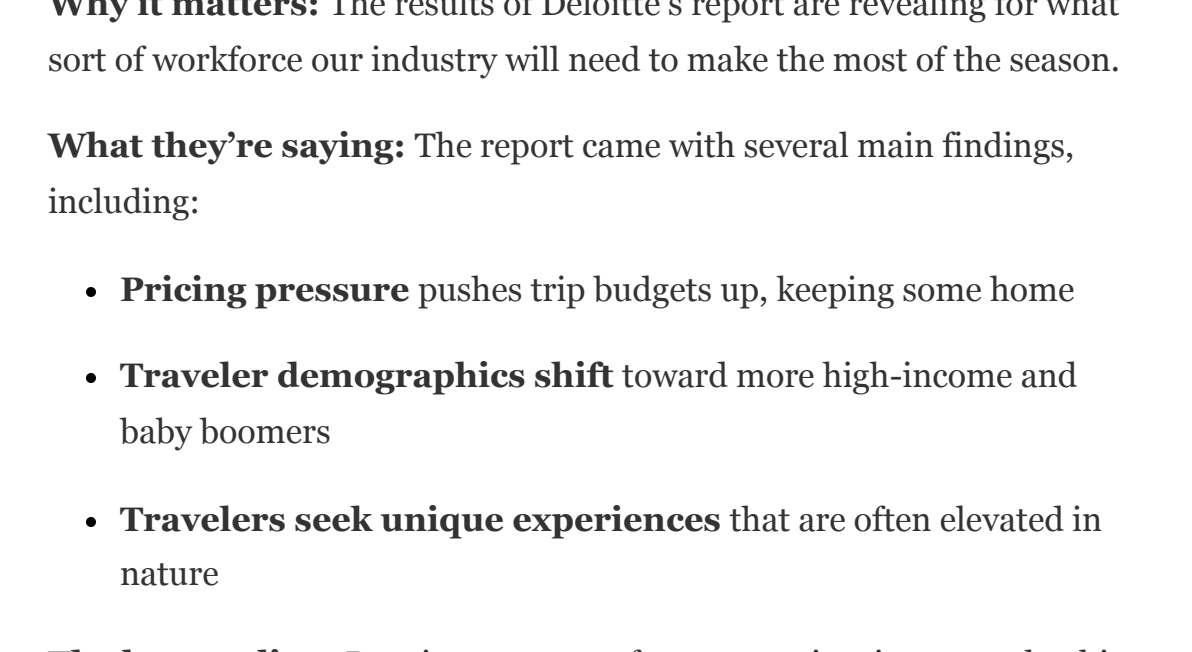
With talent like theirs, we are excited about the future of our industry.

What the scholarships provide: Each of this year's 11 recipients are pursuing exciting career paths in hospitality, which our scholarships help make possible. Among their inspiring goals include one recipient's plan to open up an eco-friendly restaurant once they graduate college, while another hopes to open up her very own bakery after taking classes in business management and culinary arts.

- The Education Foundation is excited to watch our recipients achieve their dreams in an industry that continues to evolve and thrive with fresh perspectives and innovative ideas.

Go deeper: Learn more about the scholarships that were awarded this year [here](#).

Summer is Here — Is Your Workforce Ready?



Deloitte Insights has released its [Summer 2024 Travel Report](#), which indicates the results of its survey regarding the longest trips Americans have planned for Summer 2024.

Why it matters: The results of Deloitte's report are revealing for what sort of workforce our industry will need to make the most of the season.

What they're saying: The report came with several main findings, including:

- **Pricing pressure** pushes trip budgets up, keeping some home
- **Traveler demographics shift** toward more high-income and baby boomers
- **Travelers seek unique experiences** that are often elevated in nature

The bottom line: Despite numerous factors, tourism is set to take this summer by storm.

- **Make sure your team is prepared for success:** Utilize our [job board](#) to share any open positions and [sign up for a ServSafe class near you](#) to ensure food safety compliance!

Donate Now to HMEF!



The **Hospitality Minnesota Education Foundation (HMEF)** seeks to address our current workforce challenges by working with students, schools, community organizations, and industry partners to effect long-term change in the education and training of our workforce.

The bottom line: Your contributions will immeasurably impact our efforts to support the students, employees, and operators who make up our industry.

[Donate Now](#)



Meet Josh Brown, ProStart Mentor of the Year



JOSH BROWN BACIO

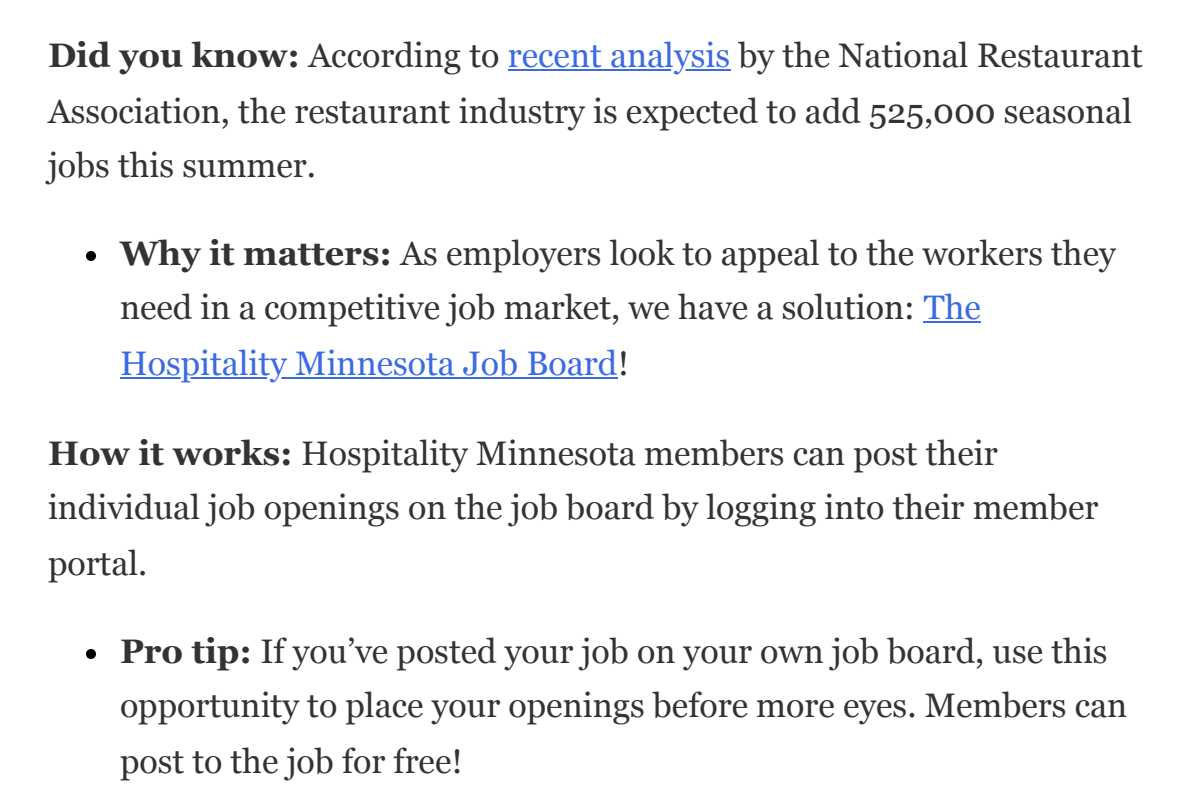


Meet **Josh Brown**, our 2024 ProStart Mentor of the Year!

- The **Hospitality Minnesota Education Foundation** is proud to award the 2024 ProStart Mentor of the Year to Josh Brown, Bacio. In his 25-year-long career at D'Amico Catering and now as executive chef at Bacio, Josh has devoted a great deal of time to helping students find their passion within the hospitality industry.

Go deeper: Read more about Josh's work [here](#).

Get Food Safety Certified in this year's Summer of ServSafe™



We're Serving Up Food Safety Certifications! Check out our summer schedule of ServSafe classes, available all over the state, on our [Event Calendar](#) as well as below!

- **Why it matters:** Except for satellite or catered feeding sites, all food employees who has completed a Food Manager Certification program like ServSafe.

Brainerd/Baxter

- [June 17 - 8:00 AM - 2:00 PM](#)
- [July 15 - 8:00 AM - 2:00 PM](#)

White Bear Lake

- [July 1 - 8:00 AM - 2:00 PM](#)

St. Louis Park

- [July 2 - 8:00 AM - 2:00 PM](#)

Rochester

- [July 8 - 8:00 AM - 2:00 PM](#)

Mankato

- [July 9 - 8:00 AM - 2:00 PM](#)

Hiring? Take advantage of our Job Board!

Did you know: According to [recent analysis](#) by the National Restaurant Association, the restaurant industry is expected to add 525,000 seasonal jobs this summer.

- **Why it matters:** As employers look to appeal to the workers they need in a competitive job market, we have a solution: [The Hospitality Minnesota Job Board!](#)

How it works: Hospitality Minnesota members can post their individual job openings on the job board by logging into their member portal.

- **Pro tip:** If you've posted your job on your own job board, use this opportunity to place your openings before more eyes. Members can post to the job for free!

The bottom line: Utilizing the [Hospitality Minnesota Job Board](#) can significantly increase visibility for your job openings and connect you with qualified candidates to ensure a successful summer season.

For more on our education and workforce initiatives, visit [our website](#).

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