



Member Update

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By Tony Burton • Sep 29, 2025

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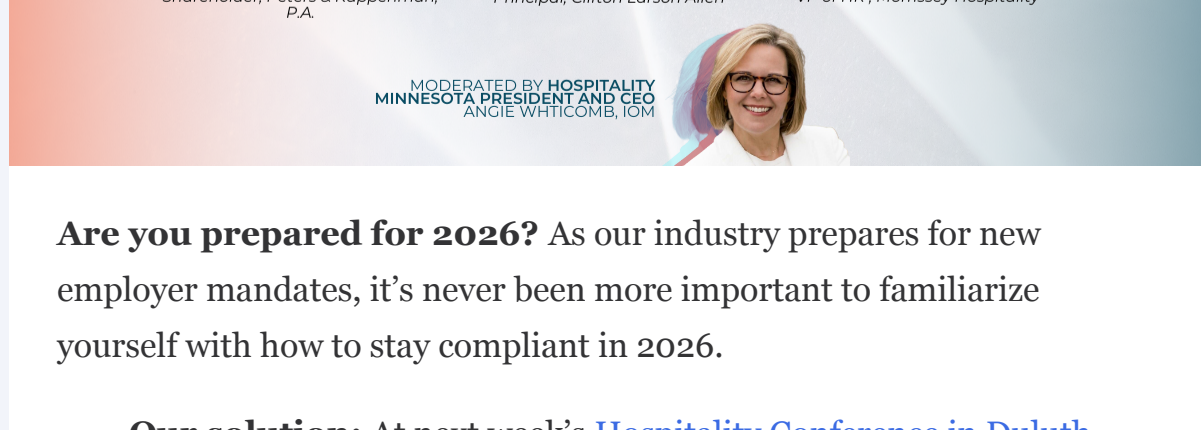
In today's September 29, 2025 Update:

- Attend the Employer Mandates Panel at Next Week's Hospitality Conference
- Network with Other Professionals: The Big Schmooze at the Hyatt Regency
- Next Month - Webinar with Agilysys on Maximizing Guest Revenue
- Join us for Stars of the Industry - December 4, 2025
- Save the Date: Hospitality Conditions Webinar with the Minneapolis Federal Reserve on October 15
- In The News

We would like to thank our Member Update Sponsor - [BizRecycling](#) - for their contributions and commitment to Minnesota's hospitality industry!

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You're Invited: Prepare for New Mandates at the 2025 Hospitality Conference



Are you prepared for 2026? As our industry prepares for new employer mandates, it's never been more important to familiarize yourself with how to stay compliant in 2026.

- **Our solution:** At next week's [Hospitality Conference in Duluth](#), our President & CEO Angie Whitcomb will moderate a discussion on what to expect alongside [Martin Kappenman](#) of [Peters & Kappenman, P.A.](#), [Will Schmidley](#) of [Clifton Larson Allen](#), and [Paula Soderberg](#) of [Morrissey Hospitality](#).

Why you can't miss this panel: With Paid Leave taking effect on January 1, every employer should understand how new changes to the legislation impact previous projections for our industry.

- **Yes, and:** This discussion will be followed by a 2026 Legislative Priorities Panel led by our Government Relations Director [Hanna Zinn](#), which will preview our plans for the next legislative session while hearing from a collection of bipartisan policy experts.

Get registration discounts when you bring the team: Register four or more team members and receive \$50 off each registration. Learn more about what's in store for this year's Hospitality Conference [here](#).

[Register Now!](#)

Hyatt Regency to Host Big Schmooze Before Oktoberfest Next Thursday

THE BIG
schmooze
verb | SHMOOZ
TO CHAT IN A FRIENDLY AND PERSUASIVE MANNER ESPECIALLY
SO AS TO GAIN FAVOR, BUSINESS, OR CONNECTIONS

The BIG Schmooze is a laid-back, come-as-you-are gathering that brings together allied partner members with restaurant, hotel, and resort operators from across Minnesota.

- **What to expect:** Good conversations, new connections, and keeping our hospitality community strong—without the stuffy conference feel.

Who's Invited:

- **Allied Partners** – Service providers across technology, design, furnishings, foodservice, and more.
- **Hospitality Owners and Operators** – Decision Makers within Minnesota's hospitality industry.

[Register Here](#)

The coolest thing: This event is strategically scheduled right before Oktoberfest, a community event supporting the Hospitality Minnesota Education Foundation. For details and to purchase tickets click [HERE](#).

Register for Next Month's Webinar on Increasing Per Guest Revenue



An industry dilemma: Since the post-COVID travel rebound, the way guests spend—and what they expect—has changed. Maximizing revenue per guest is no longer just about upgrades; it's about creating an experience tailored to each individual, at every touchpoint.

What's in store: Join us [October 15 at 10 AM](#) as we team up for a webinar with Agilysys to explore...

- **The Evolution of Guest Spend:** How guest behavior has shifted post-pandemic and why optimizing spend per guest is critical to operational success.
- **Personalized Digital Marketing:** Using guest preferences to craft targeted offers that drive ancillary revenue.
- **Universal Guest Profiles:** How integrating guest data across multiple systems enables personalized experiences and smarter offers.
- **Self-Service Options:** Empowering guests with choices through digital platforms that increase satisfaction—and spending.
- **Effective Booking Upsells:** Tactics that drive higher conversions on premium offerings during the booking journey.

[Register Now](#)

Celebrate Minnesota's Hospitality Industry December 4

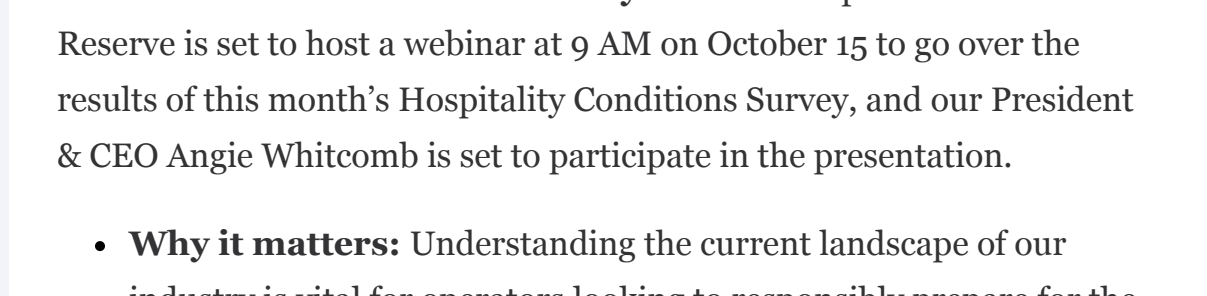


Celebrations are on the horizon! Join us December 4, 2025 at The Lofton Hotel in Downtown Minneapolis for a dazzling night of celebration, recognition, and inspiration at the Stars of the Industry Awards Gala.

- **What to expect:** Our Stars of the Industry Awards Gala promises to be an exclusive evening honoring the outstanding achievements of professionals and organizations shaping the future of hospitality.

What's next: Stay tuned for more information in the coming weeks!

October 15: Minneapolis Federal Reserve to Host Hospitality Conditions Webinar



Discover the state of our industry: The Minneapolis Federal Reserve is set to host a webinar at 9 AM on October 15 to go over the results of this month's Hospitality Conditions Survey, and our President & CEO Angie Whitcomb is set to participate in the presentation.

- **Why it matters:** Understanding the current landscape of our industry is vital for operators looking to responsibly prepare for the remainder of the year and beyond.

What the last survey revealed: [Key takeaways from May's survey](#) depicted an industry struggling with declining traffic and revenue, higher costs, and more compounding obstacles.

- **Join us October 15:** Mark your calendars to see where our industry stands now and stay tuned for a registration link in the following weeks!

In the News

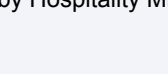
- [Hotels in Minneapolis see best week ever after Farm Aid, sports, and conferences](#) | Kare 11
- [Darden Restaurants Celebrates Five Years of Food Truck Donations to Feeding America®](#) | Food Banks, Honoring a Shared Mission to End Hunger
- [Shepherds Table Cheese Shop and Market Opens in Minneapolis](#) | MSP Magazine
- [Rochester's Taco.JED to close down in October](#) | Post Bulletin
- [RBC Wealth Management mandates 4-day office return in Minneapolis](#) | MSP Business Journal

See you back here next week!

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