# © △ ○ ≓ 2024 △ × ↓ ↓ HOSPITALITY CONFERENCE MARKETING | LEADERSHIP | AND MORE MADDEN'S ON GULL LAKE | OCTOBER 27-29

This fall conference will be an evolution of last year's marketing conference. It will expand its scope of strategic content to cover multiple tracks of organizational strategy. • 75-100 Attendees

# HOSPITALITY CONFERENCE PRESENTING SPONSORSHIP (EXCLUSIVE) | \$10,000

## **Pre-Event:**

 $\cdot$  Acknowledgement in any press releases as Presenting Sponsor (i.e. Hospitality

Conference Presented by...) • Logo visibility on registration page

## **Event:**

• 10 guest registrations to Conference

• Formal recognition from podium by MC (i.e. welcome to the 2024 Hospitality Conference Presented by...)

- · Logo visibility on event signage
- Exhibit table
- Full page ad in program

#### **Post-Event:**

· Registration list with contact info

## HOSPITALITY CONFERENCE GOLD SPONSORSHIP | \$5,000

#### **Pre-Event:**

· Logo visibility on registration page

## Event:

- 5 guest registrations to Conference
- Formal recognition from podium by MC
- Logo visibility on event signage
- Exhibit table
- Half page ad in program

## **Post-Event:**

• Registration list with contact info

## HOSPITALITY CONFERENCE BRONZE SPONSORSHIP | \$1,500

## **Pre-Event:**

Logo visibility on registration page

## **Event:**

- · 2 guest registration to Event
- Exhibit table
- Logo visibility on event signage

#### **Post-Event:**

• Registration list with contact info

## HOSPITALITY CONFERENCE SILVER SPONSORSHIP | \$2,500

#### Pre-Event:

• Logo visibility on registration page

## Event:

- 2 guest registrations to Conference
- Formal recognition from podium by MC
- Logo visibility on event signage
- Exhibit table
- Quarter page ad in program

#### Post-Event:

Registration list with contact info

#### HOSPITALITY CONFERENCE EVENT SPONSORSHIP | \$750

## **Pre-Event:**

Logo visibility on registration page

## Event:

- I guest registration to Event
- Exhibit table
- Logo visibility on event signage