



Member Update

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By Tony Burton • Jan 13, 2025

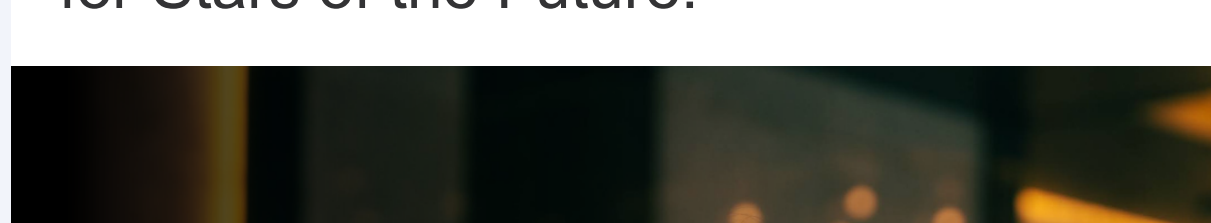
Smart Brevity® count: 3 mins...849 words

In today's January 13, 2025 Update:

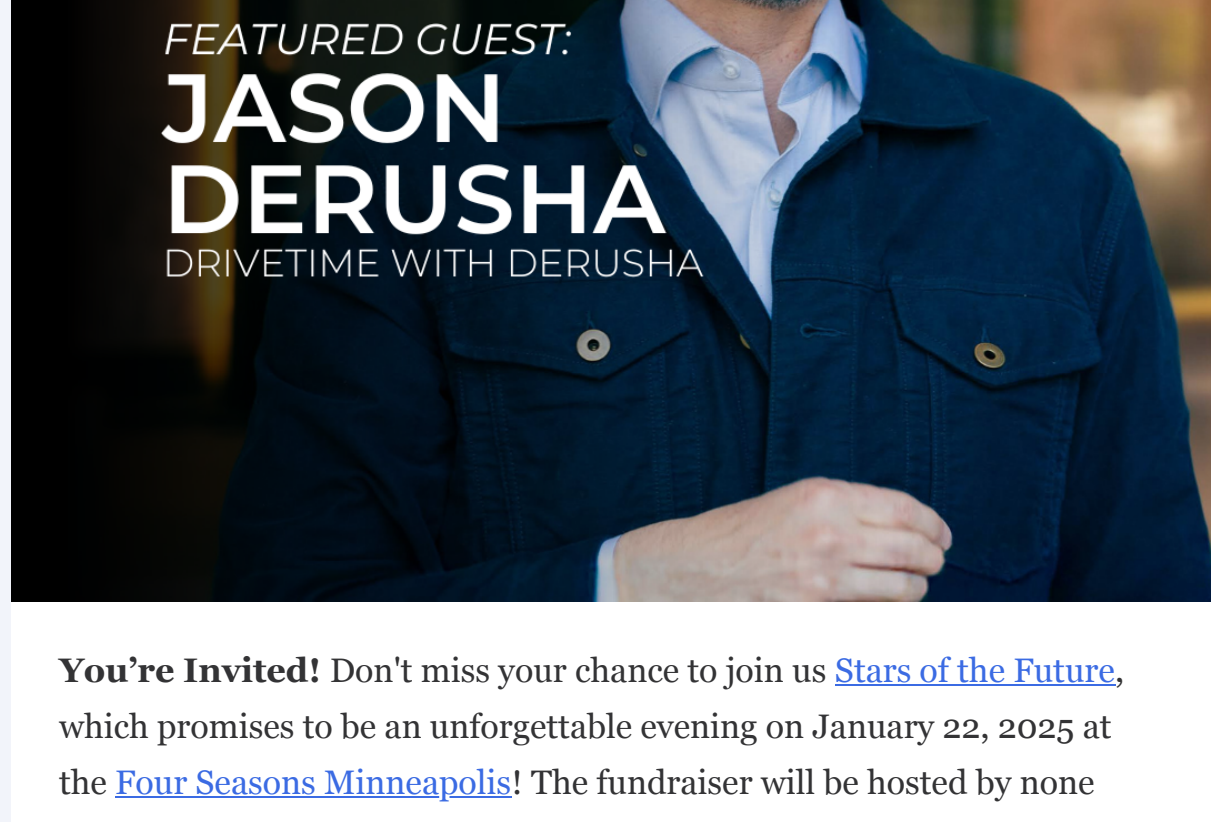
- Next Wednesday: Join Jason Derusha for Stars of the Future!
- Join Hospitality Minnesota in DC for NRA's Public Affairs Conference
- January is National Human Trafficking Prevention Month, join us by supporting survivors!
- Help The House Foundation: New Nonprofit Aims to Support Industry Workforce
- Stay compliant! End January 2025 ServSafe Certified
- HM In the News

We would like to thank our Member Update Sponsor - [Ecolab](#) - for their contributions and commitment to Minnesota's hospitality industry!

- Is your organization interested in sponsorship? [Email Kate](#) to learn more.



Next Wednesday: Join Jason Derusha for Stars of the Future!



You're Invited! Don't miss your chance to join us [Stars of the Future](#), which promises to be an unforgettable evening on January 22, 2025 at the [Four Seasons Minneapolis!](#) The fundraiser will be hosted by none other than [Jason DeRusha](#), the Emmy-award winning content creator and [WCCO Radio](#) host!

About Derusha: Jason is a true Minnesota icon—nominated for [The James Beard Foundation](#) Award, a food critic for Minnesota Monthly, and here's what he has to say about why this event is so important:

"I've seen firsthand the impact that ProStart has on young people's lives, and now more than ever we need to support a pipeline to the future of hospitality in our state. We can build it together!"

Why it matters: This is your chance to support the next generation of hospitality leaders while enjoying great food, drinks, and community vibes—all for a great cause!

Can't make it but want to contribute? Consider bidding in the auction for the event, which goes live on Wednesday.

- **What to expect:** Bidders can anticipate amazing packages from Four Seasons, Mystic Lake Casino, Sheraton, and more to be up for grabs starting Wednesday!

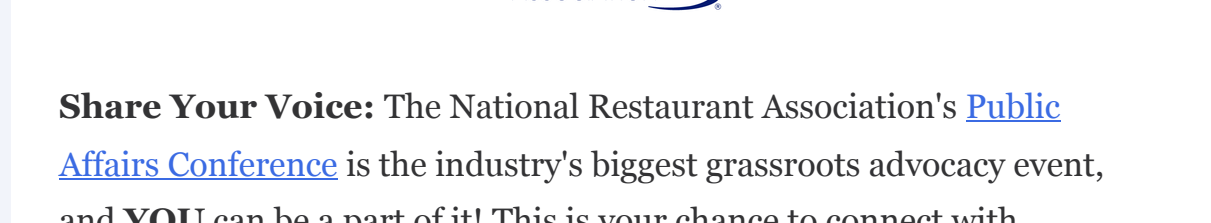
Act now: Tickets are going fast, so grab yours today before it's too late! You won't want to miss this incredible night!

[Purchase Tickets](#)



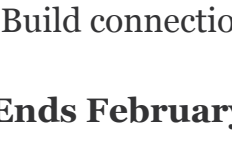
PROUD MEMBER OF HOSPITALITY MINNESOTA

Join Hospitality Minnesota in DC for NRA's Public Affairs Conference



REGISTRATION IS OPEN!

EARLY BIRD PRICING ENDS FEB. 28, 2025



Share Your Voice: The National Restaurant Association's [Public Affairs Conference](#) is the industry's biggest grassroots advocacy event, and **YOU** can be a part of it! This is your chance to connect with lawmakers and fight for policies that benefit your business.

What to Expect?

- **Meetings with lawmakers:** Advocate for policies that impact your bottom line!
- **Top Political Speakers:** Gain insights from industry experts.
- **Networking Events:** Build connections with your peers.

Early Bird Registration Ends February 28th!

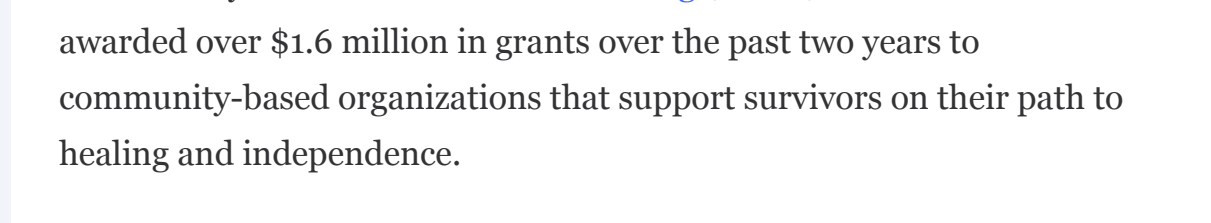
Special Financing Available for Early Sign-Ups! Be among the first to join our Hospitality Minnesota team for the conference and explore special financing opportunities. Contact [Hanna](#) for details!

[Learn More & Register!](#)



PROUD SUPPORTER OF HOSPITALITY MINNESOTA

January is National Human Trafficking Prevention Month, join us by supporting survivors!



OUR INDUSTRY HAS NO ROOM FOR TRAFFICKING.

NATIONAL HUMAN TRAFFICKING PREVENTION MONTH



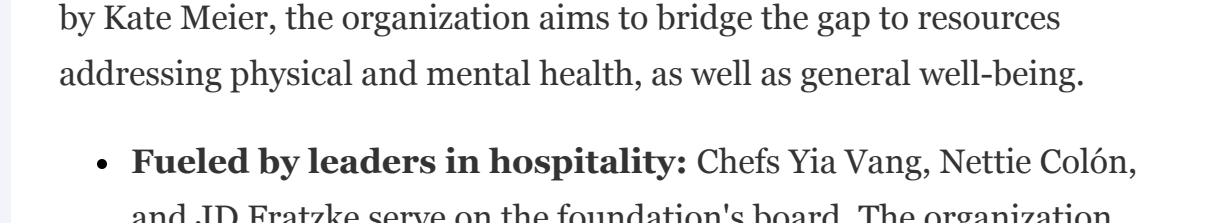
Combating Human Trafficking: The American Hotel & Lodging Association Foundation (AHLA) is leading the fight against trafficking in our industry. The [No Room for Trafficking \(NRT\) Survivor Fund](#) has awarded over \$1.6 million in grants over the past two years to community-based organizations that support survivors on their path to healing and independence.

How to help make a difference:

- **Donate to the NRT Survivor Fund:** Every dollar helps provide vital resources for survivors, including job training, housing assistance, and mental health services. [Click here to donate!](#)
- **Evaluate how you communicate:** When it comes to preventing trafficking, language matters! Learn 5 ways your words impact trafficking survivors and why it's critical to listen to survivors and adapt our language [here](#).

The bottom line: The more we equip ourselves to combat human trafficking, the safer our businesses become. Together, we can create a safe and secure environment for all in the hospitality industry.

Help The House Foundation: New Nonprofit Aims to Support Industry Workforce



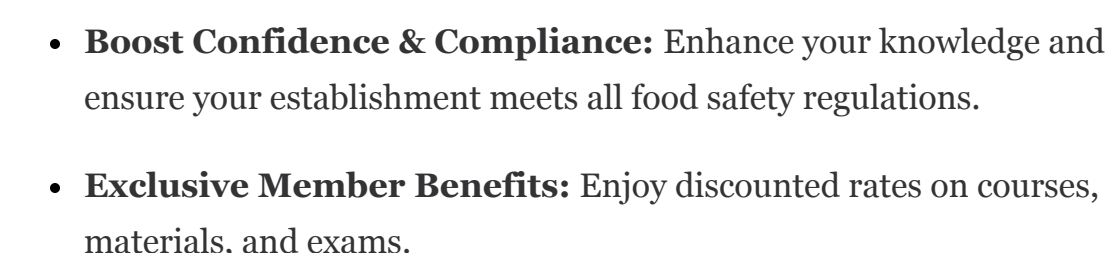
Help the House Foundation Board: Chefs Nettie Colón and Yia Vang, Founder Kate Meier, and Chef JD Fratzke.

New Hospitality Workforce Support System: [Help the House Foundation](#), a new Minnesota-based workforce support nonprofit, has launched to provide support for hospitality workers nationwide. Founded by Kate Meier, the organization aims to bridge the gap to resources addressing physical and mental health, as well as general well-being.

- **Fueled by leaders in hospitality:** Chefs Yia Vang, Nettie Colón, and JD Fratzke serve on the foundation's board. The organization seeks to address the challenges faced by hospitality workers and support their long-term career growth.

Go deeper: To learn more about the assistance Help the House provides and how to get involved, visit [helpthehousefoundation.org](#).

Stay compliant! End January 2025 ServSafe Certified



Get certified: Hospitality Minnesota has partnered with FoodSafetyGuy to bring you exclusive discounts on ServSafe Food Protection Manager certification courses, materials, exams, and recertification.

Why it matters:

- **Gain Industry-Recognized Credentials:** ServSafe is the gold standard in food safety training, trusted by professionals worldwide.
- **Boost Confidence & Compliance:** Enhance your knowledge and ensure your establishment meets all food safety regulations.
- **Exclusive Member Benefits:** Enjoy discounted rates on courses, materials, and exams.

Find a Class Near You: [Click HERE](#)

Explore ServSafe Products & Courses: [Click HERE](#)

HM In the News

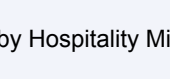
- [Minnesota high schools offer culinary technical program to students](#) | CBS News
- [Hospitality Minnesota will ask lawmakers for restaurant exemption to new junk fee law](#) | MPR News

See you back here next week!

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