



Member Update

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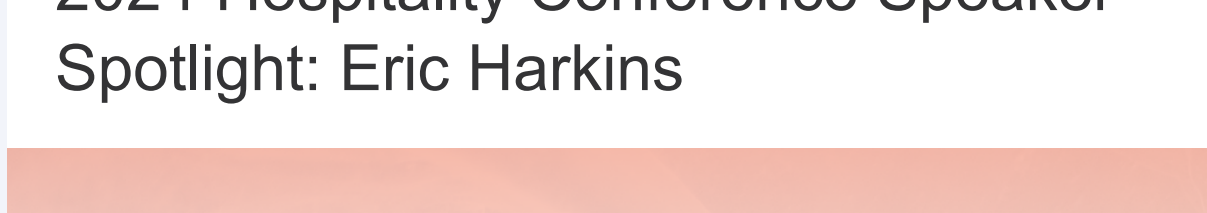
By Tony Burton • Oct 07, 2024

Smart Brevity® count: 3 mins...738 words

In today's October 7, 2024, Update:

- 2024 Hospitality Conference Speaker Spotlight: Eric Harkins
- Join Us Tomorrow for the Final ServSafe Class of 2024
- Welcoming September's New Members
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- Exhibitors: Join us Next Week for the Hospitality Student Career Expo
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Is your organization interested in sponsorship? [Email Kate](#) to learn more.



2024 Hospitality Conference Speaker Spotlight: Eric Harkins



Hospitality Minnesota is excited to announce Eric Harkins as a guest speaker at the [2024 Hospitality Conference](#), which will be held from October 27-29, 2024 at [Madden's on Gull Lake](#).

About Eric:

- [Eric Harkins](#) is the President and Founder of [GKG Search & Consulting](#), dedicated to transforming workplace culture so that Monday mornings are no longer dreaded.

Why it matters: With over 25 years of experience in corporate America, including key HR leadership roles in Fortune 500 companies, Eric advocates for a leadership style that prioritizes engagement and enjoyment at work.

- Starting his journey in 1995 with Target, Eric encountered the harsh realities of a management style that he vehemently rejected. After being told that being an “prick” was a requirement for success, Eric committed to proving that leadership can and should be enjoyable.

Go deeper: [Click here](#) to read more about Eric's experience, and register for the Conference below.

[Register Here](#)

Join Us Tomorrow for the Final ServSafe Class of 2024

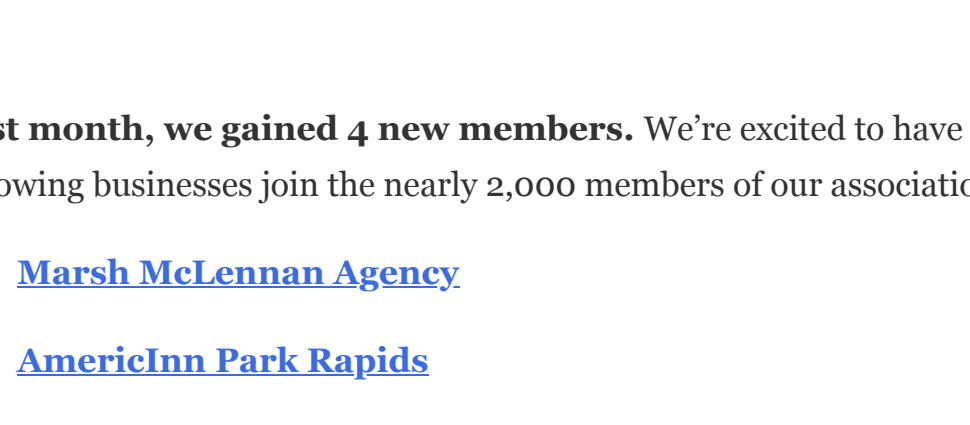


Cancellation Alert: Tomorrow's ServSafe Class at the [Doubletree Hotel Minneapolis - Park Place](#) has been cancelled will be the last class of the year!

- **The bottom line:** If you need to update your food safety certifications before the end of the year, make sure you get to the class tomorrow, which runs 8:00 AM - 2:00 PM.

[Register Here!](#)

Welcoming September's New Members



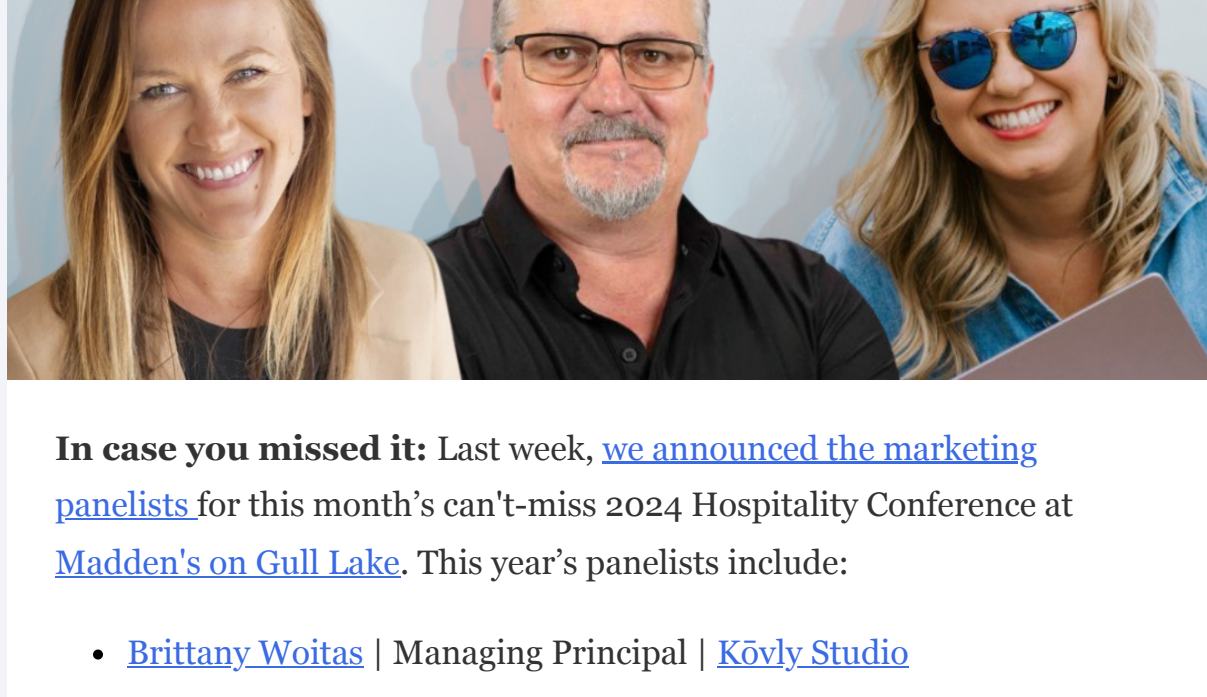
WELCOME SEPTEMBER 2024 NEW MEMBERS!

Last month, we gained 4 new members. We're excited to have the following businesses join the nearly 2,000 members of our association:

- [Marsh McLennan Agency](#)
- [AmericInn Park Rapids](#)
- [Warroad Hospitality, Inc](#) (The Patch Lodge)
- [KBB Consulting](#)

Go deeper: Our [member map](#) and [directory](#) have been updated to reflect these new members. Join us in welcoming them!

Meet the Marketing Panelists of 2024 Hospitality Conference



In case you missed it: Last week, [we announced the marketing panelists](#) for this month's can't-miss 2024 Hospitality Conference at [Madden's on Gull Lake](#). This year's panelists include:

- [Brittany Woitas](#) | Managing Principal | [Kovly Studio](#)
- [Frank Soukup](#) | Senior Strategist | [WhiteBox Marketing](#)
- [Shelby Stahl](#) | Social Strategist and Founder | [Beloved Social](#)

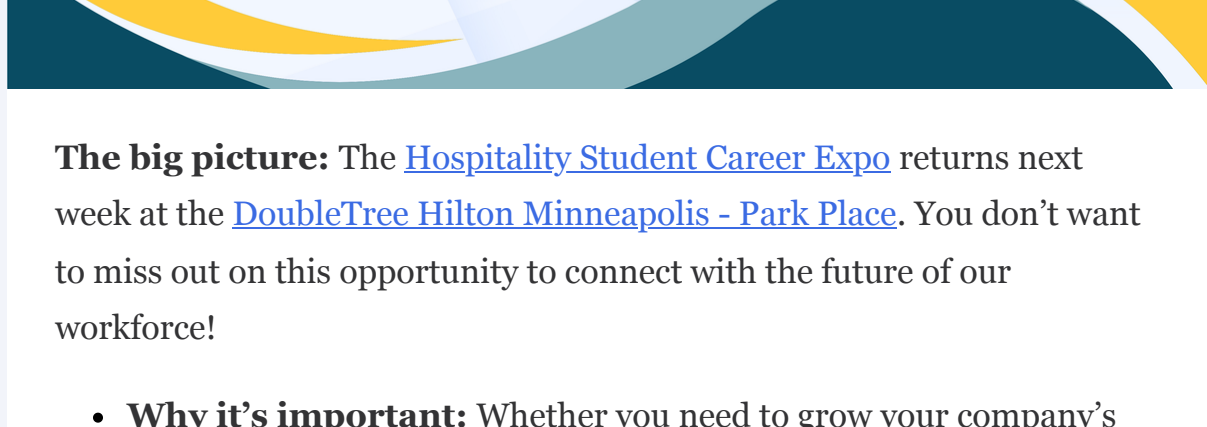
The bottom line: You don't want to miss out on the opportunity to learn from some of the best marketers of the industry. Register for the Hospitality Conference today.

- **Yes, and:** We plan to announce the panelists for the Leadership and Workforce Panels in the coming days, so stay tuned!

[Register Here!](#)



Join us Next Week for the Hospitality Student Career Expo



The big picture: The [Hospitality Student Career Expo](#) returns next week at the [DoubleTree Hilton Minneapolis - Park Place](#). You don't want to miss out on this opportunity to connect with the future of our workforce!

- **Why it's important:** Whether you need to grow your company's talent base, discover ways to empower your current employees, or get a feel for what tomorrow's workforce is looking for from their employers, this is your place to find all of that out!
- **Yes, and:** If your organization has opportunities for these students, you should consider being an exhibitor!

The bottom line: By investing in our industry's future through events like the Hospitality Student Career Expo, we can help inspire the leaders of tomorrow and secure the success of our industry for generations to come.

- **Go deeper:** [Click here to download a PDF version of the various opportunities available.](#) For more information on pricing, contact [Kate](#).

In the News

- [New 'evening-centric' Wayzata restaurant, Eloise, opening soon](#) | Bring Me The News
- [MN Wild owner expands Xcel Energy Center upgrade plan to include hotel](#) | Star Tribune
- [St. Paul's beloved Mickey's Diner reopens](#) | Kare 11
- [Annual Hospitality Conference Manchester: Optimism returns as trading and hotel investment activity head in the right direction](#) | CoStar
- [Seafood Restaurant Featured on Triple D Coming to MN](#) | KDHL Radio
- [Pazzaluna returning to downtown St. Paul for a brief run](#) | Star Tribune
- [When restaurants in Minneapolis parks will close for the season](#) | Bring Me The News

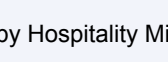
See you back here next week!

To learn more about us, visit our website: [hospitalityminnesota.com](#)
 Members can [log into the member portal here](#).

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