



Member Update

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By Tony Burton • Sep 23, 2024

Smart Brevity® count: 3 mins...766 words

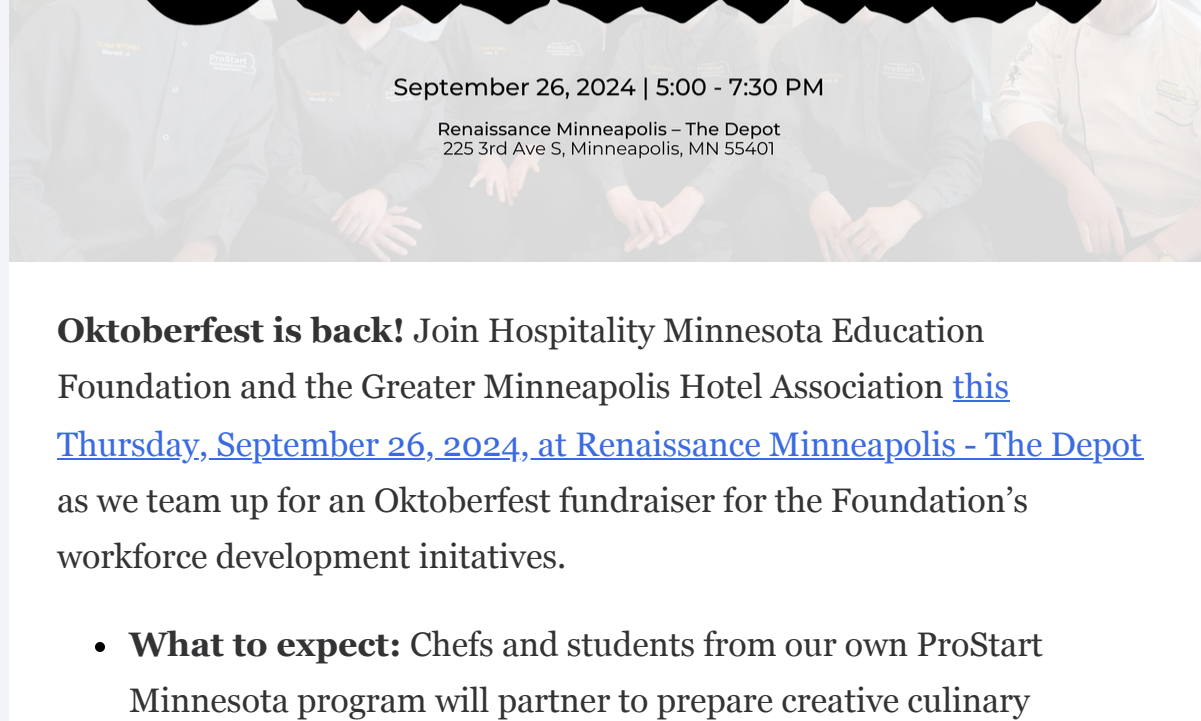
In today's September 23, 2024, Update:

- Celebrate and Support Our Workforce Initiatives this Thursday at Oktoberfest
- Showcasing the Can't-Miss Sessions of the 2024 Hospitality Conference
- Join Us This Friday for Regional Economic Conditions Webinar
- National Food Safety Month: Comprehensive Chart on Food Safety Basics
- Join Us At Bauhaus Brew Labs for Brews & Banter
- In the News

Hospitality Minnesota would like to thank [Terratron](#) for sponsoring this newsletter.

Is your organization interested in sponsorship? [Email Kate](#) to learn more.

Celebrate and Support Our Workforce Initiatives this Thursday at Oktoberfest



Oktoberfest is back! Join Hospitality Minnesota Education Foundation and the Greater Minneapolis Hotel Association [this Thursday, September 26, 2024, at Renaissance Minneapolis - The Depot](#) as we team up for an Oktoberfest fundraiser for the Foundation's workforce development initiatives.

- **What to expect:** Chefs and students from our own ProStart Minnesota program will partner to prepare creative culinary delights. Oktoberfest participants will then get to vote on who takes home the coveted honor of Greater Minneapolis Hotel Association's Top Chef title!

[Register Here](#)

Showcasing the Can't-Miss Sessions of the 2024 Hospitality Conference



The big picture: This fall, Hospitality Minnesota is excited to provide our industry professionals tailored professional development opportunities at the [2024 Hospitality Conference at Madden's on Gull Lake](#).

What to expect: With just over a month till the conference, we're excited to showcase some of the sessions attendees can expect to help further their company and career goals:

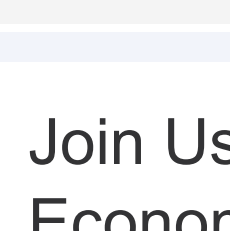
- **Panel on Marketing Insights:** In-depth discussions on social media strategies, effective website design, and ADA compliance to enhance your digital presence and customer engagement.
- **Hands-On AI Workshop:** Participate in an interactive session to learn how AI tools can be applied to improve guest experiences and optimize operational efficiency.
- **Panel on the Impact of Elections on Social Media:** Explore how political events influence social media trends and strategies within the hospitality sector.

Yes, and: We've lined up some amazing speakers, including:

- **Eric Harkins:** Author of [Good Leaders Make Sure Monday Mornings Don't Suck](#)
- **Shelby Stahl:** Founder of [Beloved Social](#)
- **Dahlia El Gazzar:** Idea Igniteur + Tech Evangelist / [DAHLIA+Agency](#)

Interested in sponsorships? This year, we have [five different options](#) of sponsorship available, offering various benefits and returns on investment. To get more information on our sponsorships this year, [please reach out to Kate](#).

[Register Here](#)



PROUD MEMBER OF HOSPITALITY MINNESOTA

Join Us This Friday for Regional Economic Conditions Webinar



Stay informed: Join Minneapolis Fed Regional Outreach Director Ron Wirtz for a [free webinar](#) discussing results from our mid-August survey to learn how Minnesota's tourism and hospitality businesses fared this summer.

- **What to expect:** Ron will also be joined by Angie Whitcomb (Hospitality Minnesota) and Gretchen Nussbaum (Explore Minnesota Tourism) for an extended Q&A session to dig more deeply into survey findings, including how conditions compare across the state and among different types of businesses in this sector.

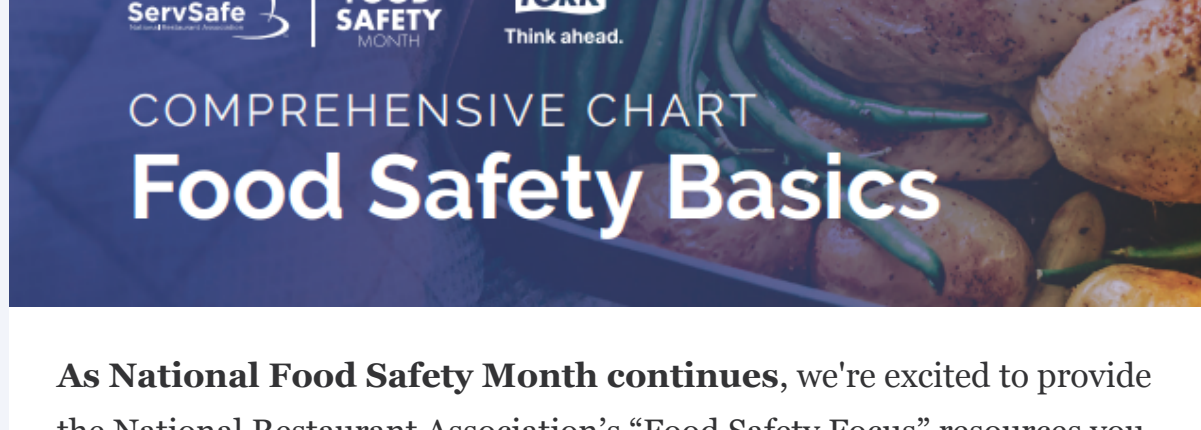
Why it matters: Understanding the landscape of the state's hospitality and tourism industry is critical for operators. By staying informed on industry-wide business trends, operators are able to make more calculated decisions about their business, which benefits us all!

[Register Here](#)



PROUD SUPPORTER OF HOSPITALITY MINNESOTA

National Food Safety Month: Comprehensive Chart on Food Safety Basics



As National Food Safety Month continues, we're excited to provide the National Restaurant Association's "Food Safety Focus" resources you need to ensure proper food safety in your operations, [including this comprehensive chart on food safety basics](#).

- **The bottom line:** If you're looking for a new chart to post in your kitchens for your employees to reference during temperature checks, this is the chart for you!

Go deeper: You can access all of this year's National Restaurant Association "Food Safety Focus" resources [on our website](#).

Join Us At Bauhaus Brew Labs for Brews & Banter

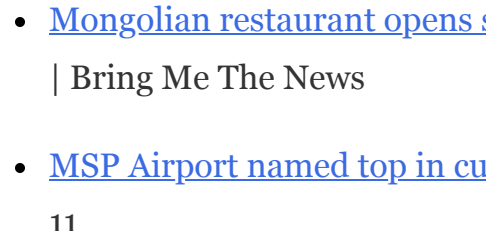


The big picture: Register today for a fun autumn gathering at [Bauhaus Brew Labs](#) in Northeast Minneapolis on October 10, 2024 from 4:00 - 5:30 PM!

What to expect: Opportunities to connect with other professionals across various hospitality sectors, including restaurateurs, hoteliers, allied members, and more while enjoying delicious food and drinks!

- **Price:** Did we mention, this is a FREE event? What are you waiting for? RSVP below!

[Register Here](#)



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In the News

- [Mongolian restaurant opens second Minnesota location in St. Cloud](#) | Bring Me The News
- [MSP Airport named top in customer satisfaction by JD Power](#) | Kare 11
- [Fried chicken venture opening restaurant on St. Paul's East Side](#) | Bring Me The News
- [Fire destroys well-known bar-restaurant in Battle Lake](#) | Kare 11
- [David Fhima's new Excelsior restaurant will be Sicilian](#) | Axios Twin Cities

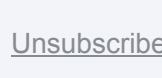
See you back here next week!

To learn more about us, visit our website: [hospitalityminnesota.com](#)
 Members can [log into the member portal here](#).

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