



Member Update

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By Tony Burton • Sep 16, 2024
Smart Brevity® count: 3 mins...845 words

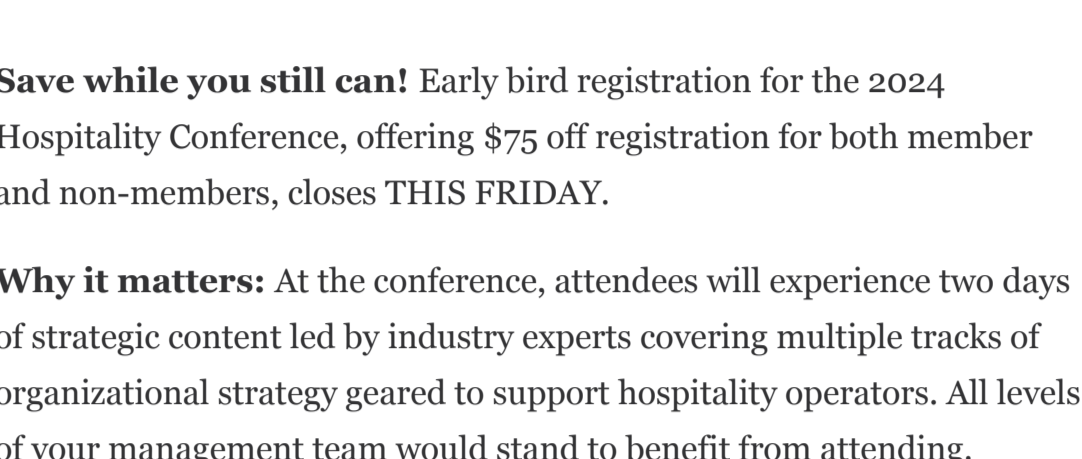
In today's September 16, 2024, Update:

- 2024 Hospitality Conference - Early Bird Registration Ends Friday
- Join Us Next Friday for Regional Economic Conditions Webinar
- Complete the 4 minute Hospitality Minnesota Event Survey
- National Food Safety Month: When Foodborne Illnesses Become Outbreaks
- Hospitality Minnesota Golf Tournament Recap
- Next Week: Oktoberfest Comes to Renaissance Minneapolis - The Depot
- In the News

Hospitality Minnesota would like to thank [Terratron](#) for sponsoring this newsletter.

Is your organization interested in sponsorship? [Email Kate](#) to learn more.

2024 Hospitality Conference - Early Bird Registration Ends Friday



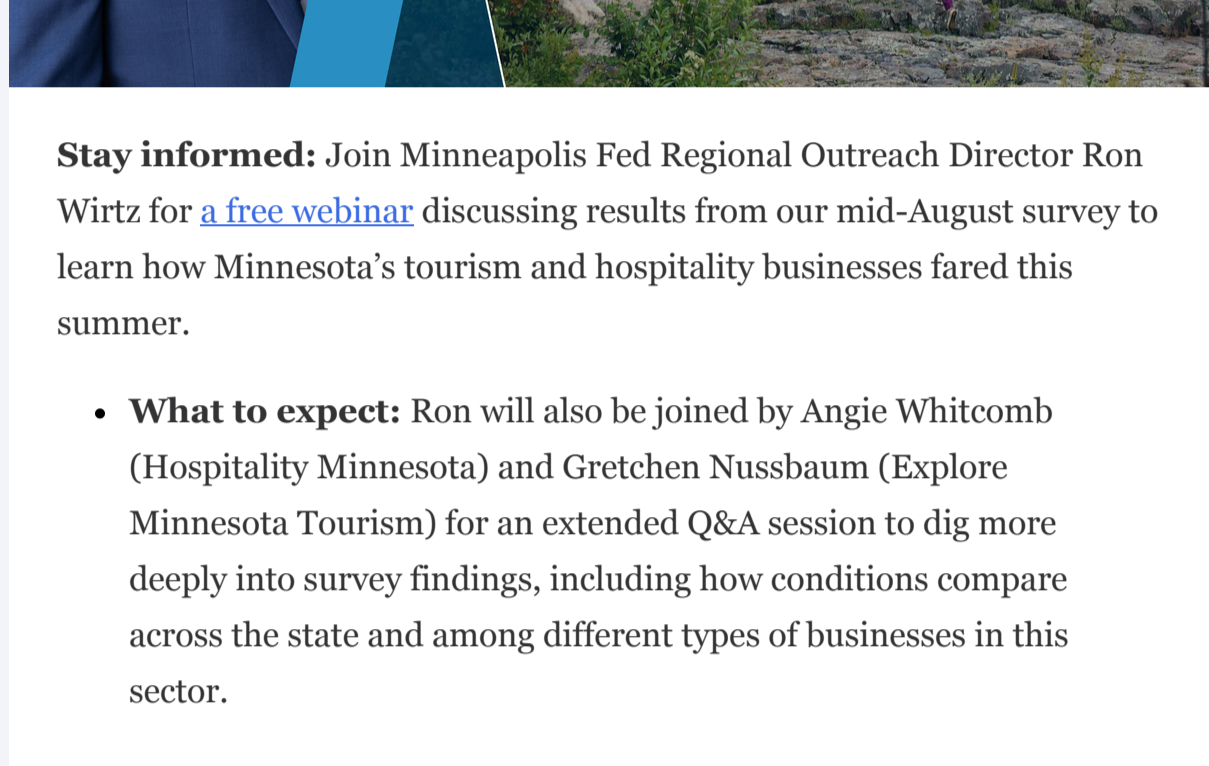
Save while you still can! Early bird registration for the 2024 Hospitality Conference, offering \$75 off registration for both member and non-members, closes THIS FRIDAY.

Why it matters: At the conference, attendees will experience two days of strategic content led by industry experts covering multiple tracks of organizational strategy geared to support hospitality operators. All levels of your management team would stand to benefit from attending.

- **Interested in sponsorships?** This year, we have [five different options](#) of sponsorship available, offering various benefits and returns on investment. To get more information on our sponsorships this year, [please reach out to Kate](#).

[REGISTER HERE](#)

Join Us Next Friday for Regional Economic Conditions Webinar

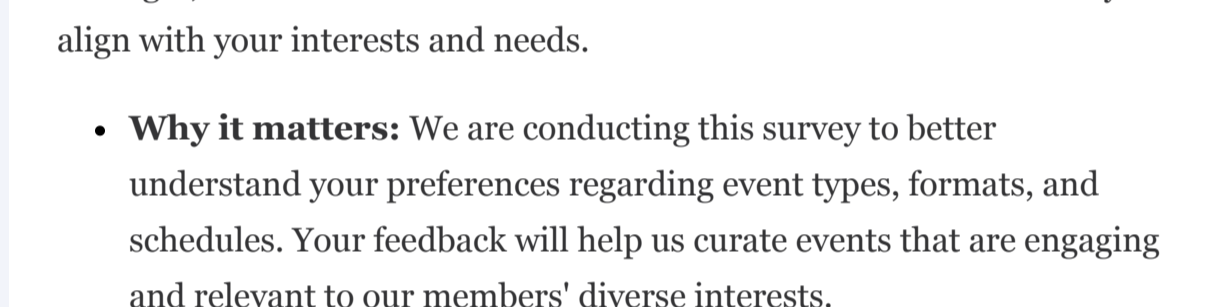


Stay informed: Join Minneapolis Fed Regional Outreach Director Ron Wirtz for a [free webinar](#) discussing results from our mid-August survey to learn how Minnesota's tourism and hospitality businesses fared this summer.

- **What to expect:** Ron will also be joined by Angie Whitcomb (Hospitality Minnesota) and Gretchen Nussbaum (Explore Minnesota Tourism) for an extended Q&A session to dig more deeply into survey findings, including how conditions compare across the state and among different types of businesses in this sector.

Why it matters: Understanding the landscape of the state's hospitality and tourism industry is critical for operators. By staying informed on industry-wide business trends, operators are able to make more calculated decisions about their business, which benefits us all!

[Register Here](#)



Complete the 4 minute Hospitality Minnesota Event Survey



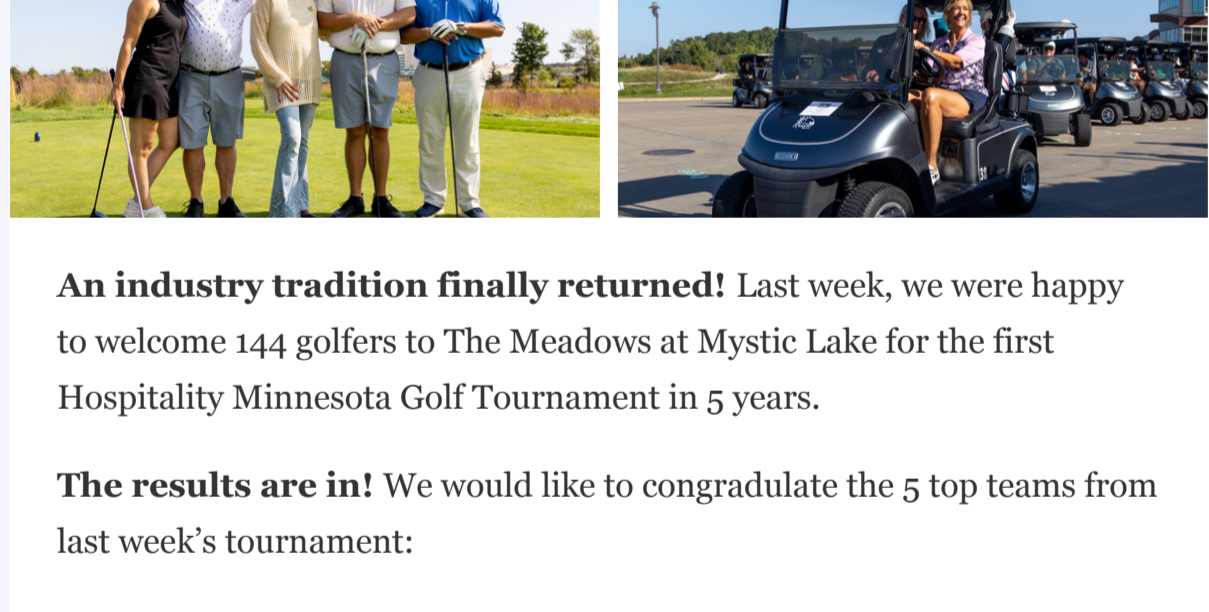
Keep us informed: As part of our commitment to continuously improve and tailor our event offerings, we are reaching out to gather your valuable input through [this survey](#). With the arrival of our new Events Manager, we are excited to enhance the events we host and ensure they align with your interests and needs.

- **Why it matters:** We are conducting this survey to better understand your preferences regarding event types, formats, and schedules. Your feedback will help us curate events that are engaging and relevant to our members' diverse interests.

Share your thoughts: We encourage all interested members to share their insights as well. Your participation will play a crucial role in shaping the future of our events and making them more valuable for everyone.

[Complete the Survey](#)

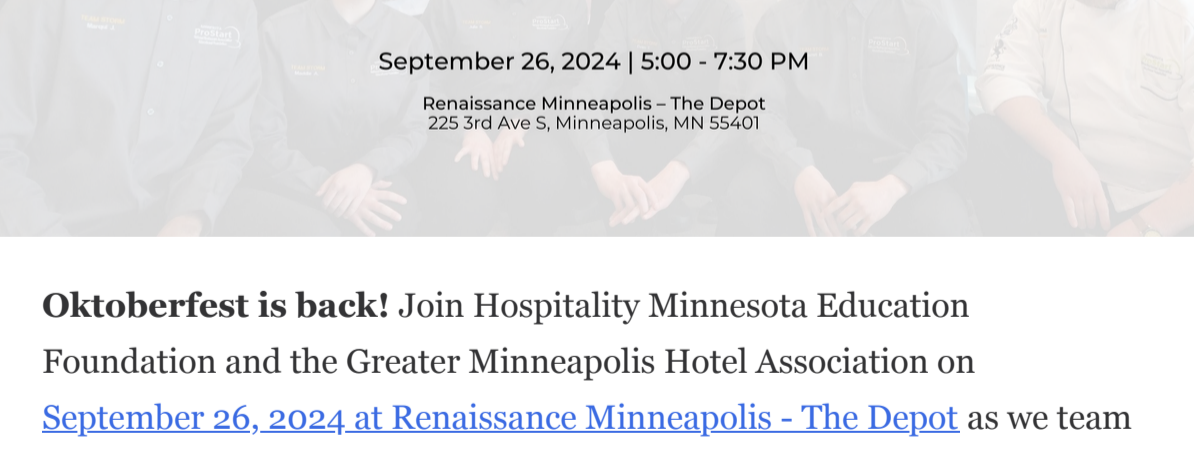
National Food Safety Month: When Foodborne Illnesses Become Outbreaks



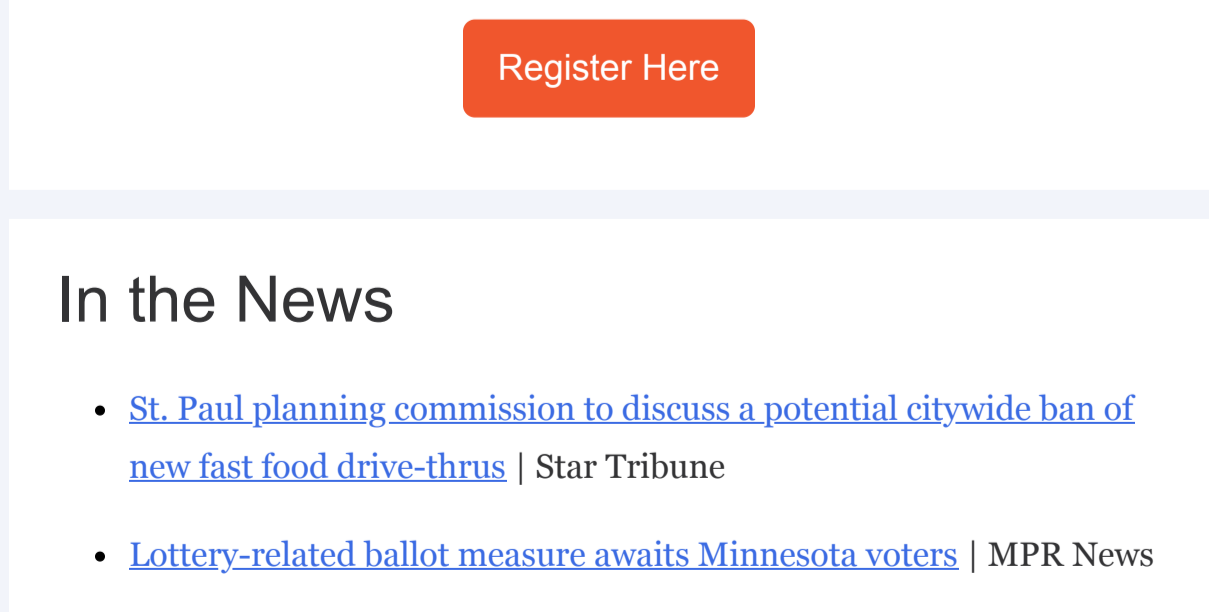
As National Food Safety Month continues, we're excited to provide the resources you need to ensure proper food safety in your operations, [including this guide on food illnesses and outbreaks](#).

- **The bottom line:** Understanding foodborne illness outbreaks and how best to respond to outbreak claims is critical for all food service operators. All restaurant owners should know what the food safety process looks like, the top 10 pathogens known to cause outbreaks, and more.

Go deeper: Throughout September 2024, we will highlight information provided by the National Restaurant Association and their "Food Safety Focus" initiative for you to best equip your food-handling team. You can access all of this year's resources [on our website](#).



Hospitality Minnesota Golf Tournament Recap



An industry tradition finally returned! Last week, we were happy to welcome 144 golfers to The Meadows at Mystic Lake for the first Hospitality Minnesota Golf Tournament in 5 years.

The results are in! We would like to congratulate the 5 top teams from last week's tournament:

- **First Place:** Bulldog Contractors, LLC (Greg Moore, Nick Bailey, Brett Geving, William Moore)
- **Second Place:** Quality One Automation, Sandau Inc., Trident Development (Jay Grommesch, Kevin Sandau, Scott O'Brien, Shane Pauley)
- **Third Place:** Ecolab (Brad Stelzer, John Stickel, Dave Pyrz, and Douglas Rohde)

The bottom line: Our first golf tournament as a combined organization was a success and we look forward to bringing it back next year!

Next Week: Oktoberfest Comes to Renaissance Minneapolis - The Depot

Oktoberfest is back! Join Hospitality Minnesota Education Foundation and the Greater Minneapolis Hotel Association on [September 26, 2024 at Renaissance Minneapolis - The Depot](#) as we team up for an Oktoberfest fundraiser for the Foundation's workforce development initiatives.

- **What to expect:** Chefs and students from our own ProStart Minnesota program will partner to prepare creative culinary delights. Oktoberfest participants will then get to vote on who takes home the coveted honor of Greater Minneapolis Hotel Association's Top Chef title!

[Register Here](#)

In the News

- [St. Paul planning commission to discuss a potential citywide ban of new fast food drive-thrus](#) | Star Tribune
- [Lottery-related ballot measure awaits Minnesota voters](#) | MPR News
- [Campaign kicks off to keep Minnesota lottery tied to environment](#) | Duluth News Tribune

See you back here next week!

To learn more about us, visit our website: [hospitalityminnesota.com](#)

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