



Member Update

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By Tony Burton • Aug 25, 2025

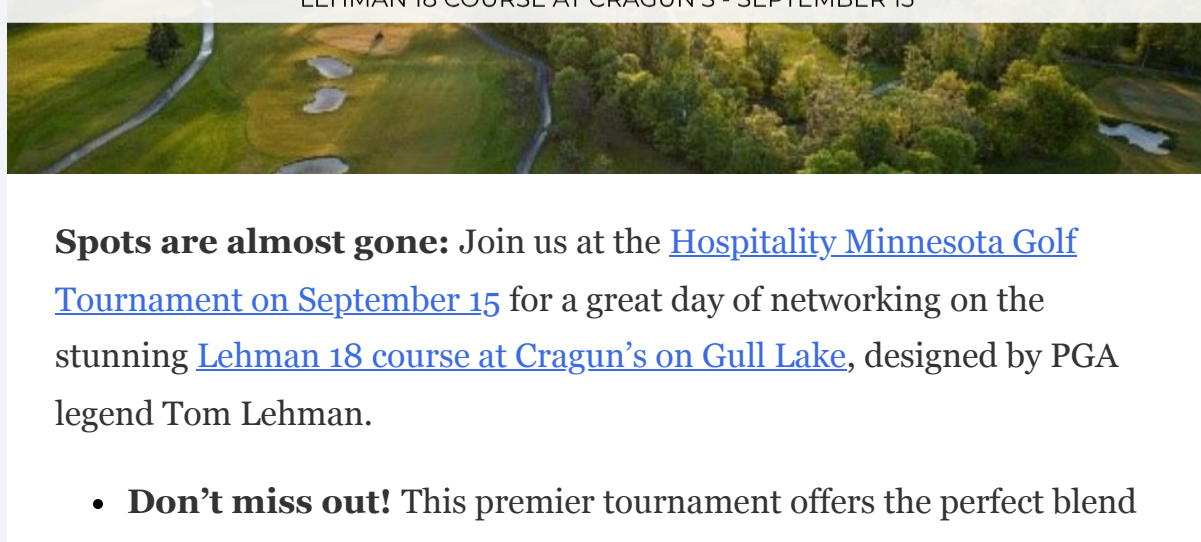
Smart Brevity® count: 3 mins...844 words

In today's August 25, 2025 Update:

- Limited Spots Remain for the Hospitality Golf Tournament!
- 2025 Hospitality Conference Speaker Spotlight: Salt & Roe
- Summer of Staycation Update: Minnesota's July Occupancy Up Year-Over-Year
- Sign up to participate in National Food Safety Month 2025
- Stars of the Industry — Call for Nominations Closes Next Week
- On the Horizon: September Hospitality Conditions Survey Opens Next Week

Is your organization interested in sponsorship? [Email us](#) to learn more.

Limited Spots Remain for the Hospitality Golf Tournament!



Spots are almost gone: Join us at the [Hospitality Minnesota Golf Tournament on September 15](#) for a great day of networking on the stunning [Lehman 18 course at Cragun's on Gull Lake](#), designed by PGA legend Tom Lehman.

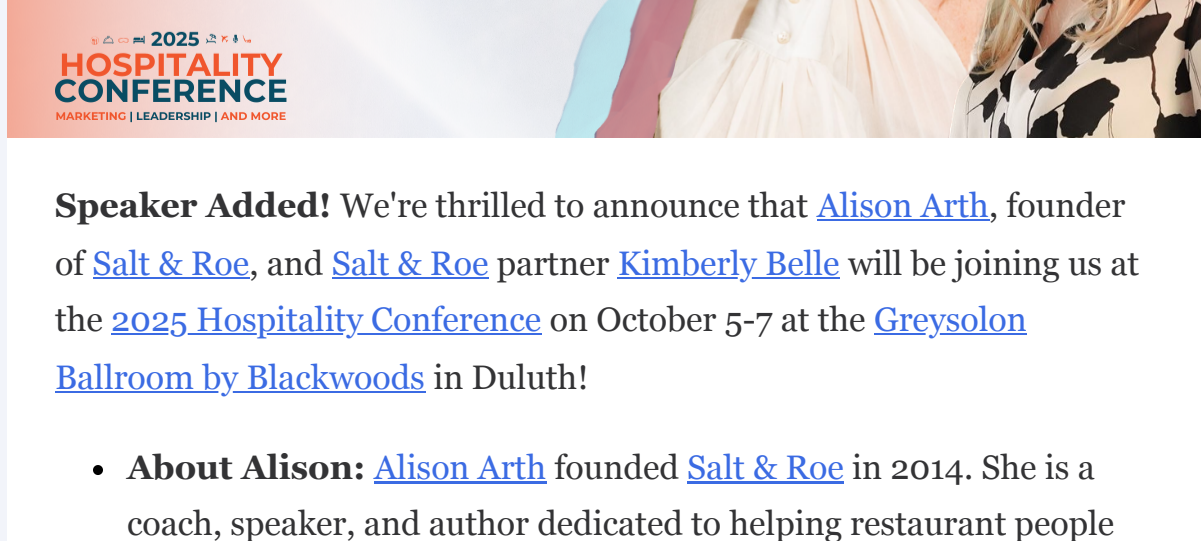
- **Don't miss out!** This premier tournament offers the perfect blend of professional connection, friendly competition, fresh air, and lakeside camaraderie!

- **Not a good golfer?** Don't let that stop you from signing up – we've added a prize for highest score this year – EVERYONE can be a winner!

Interested in sponsoring? Few opportunities remain. Check out this year's available sponsorships [HERE](#)!

Register Today!

2025 Hospitality Conference Speaker Spotlight: Salt & Roe



Speaker Added! We're thrilled to announce that [Alison Arth](#), founder of [Salt & Roe](#), and [Salt & Roe](#) partner [Kimberly Belle](#) will be joining us at the [2025 Hospitality Conference](#) on October 5-7 at the [Greysolon Ballroom by Blackwoods](#) in Duluth!

- **About Alison:** [Alison Arth](#) founded [Salt & Roe](#) in 2014. She is a coach, speaker, and author dedicated to helping restaurant people break-out of the burnout of leading in the restaurant profession by crafting clear visions for their lives and businesses that are grounded in meaningful purpose.

- **About Kimberly:** [Kimberly Belle](#) is a partner at [Salt & Roe](#), where she provides life coaching and leadership training to support restaurant people in developing careers and concepts that meaningfully contribute to our communities and make our industry more sane.

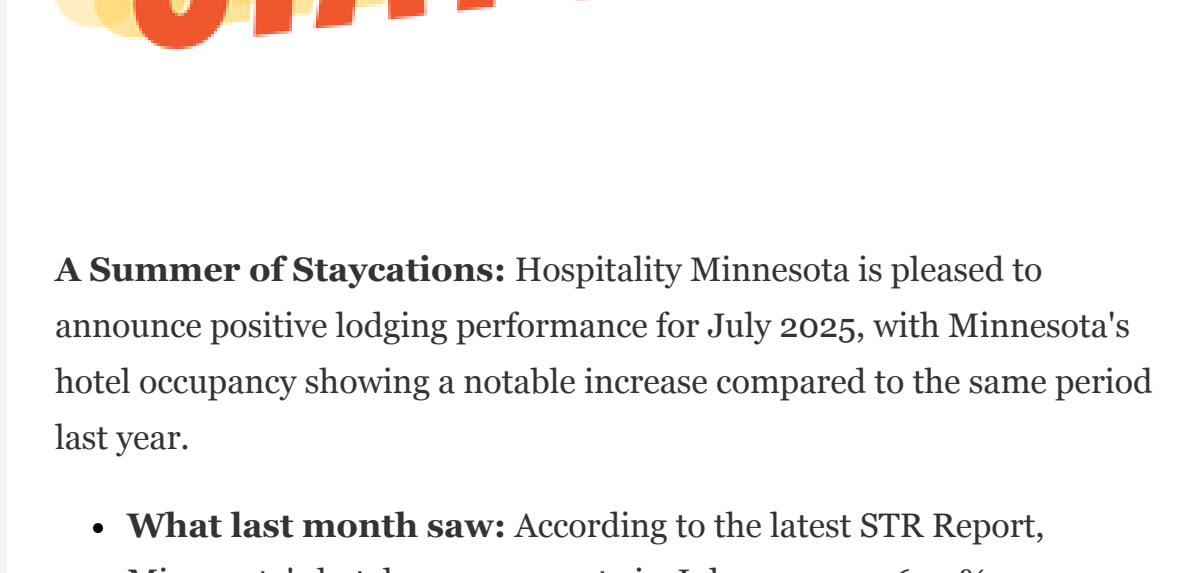
Book your stay: Member-only early-bird registration is now open! We encourage attendees to [book their stay at the Sheraton Duluth Hotel now](#). The room block is open until September 5th.

- **Yes, and:** Attendees who register 3 or more people for 2025 Hospitality Conference and receive \$50 each registration!

- **See what to expect yourself:** [Click here to view our Working Agenda!](#)

Register Now!

Summer of Staycation Update: Minnesota's July Occupancy Up Year-Over-Year



A Summer of Staycations: Hospitality Minnesota is pleased to announce positive lodging performance for July 2025, with Minnesota's hotel occupancy showing a notable increase compared to the same period last year.

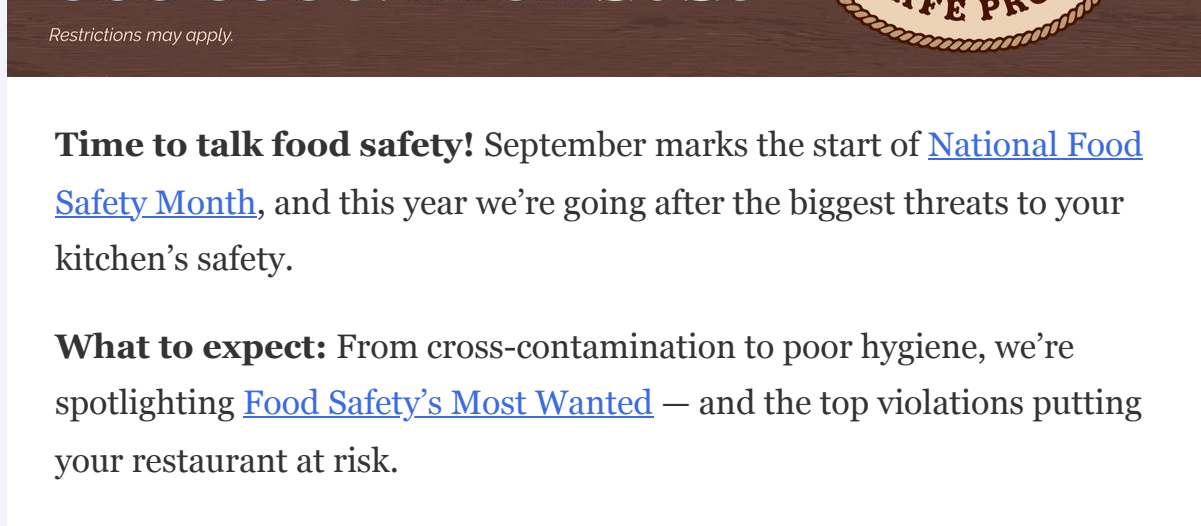
- **What last month saw:** According to the latest STR Report, Minnesota's hotel occupancy rate in July 2025 was 67.4%.

Why it matters: This represents a 2.3% increase from the state's occupancy rate of 65.1% in July 2024.

Go deeper: Hospitality Minnesota members can access last month's complete STR data and more via the Member Portal. [Log in to your profile here](#).

Read More

Sign up to participate in National Food Safety Month 2025



Time to talk food safety! September marks the start of [National Food Safety Month](#), and this year we're going after the biggest threats to your kitchen's safety.

What to expect: From cross-contamination to poor hygiene, we're spotlighting [Food Safety's Most Wanted](#) — and the top violations putting your restaurant at risk.

- **Yes, and:** Throughout September, select ServSafe products will also be on sale!

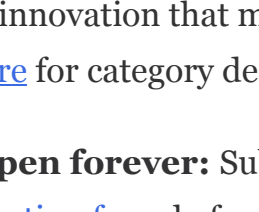
Each week, you'll get:

- Expert tips to identify and prevent violations
- Downloadable tools like posters, checklists, and guides
- Leadership-ready **Shift Meeting Briefs** for quick team huddles
- A final recap toolkit to build a lasting culture of safety

Don't miss out. Sign up now to receive weekly updates and resources straight to your inbox — all designed to help you protect your guests, your team, and your brand.

Get Food Safety Updates!

Stars of the Industry — Nomination Inquiry Closes Next Week



Nominations Requested: Our team is excited to premiere the Hospitality Minnesota Stars of the Industry Awards Gala on December 4th at The Lofton Hotel in Minneapolis.

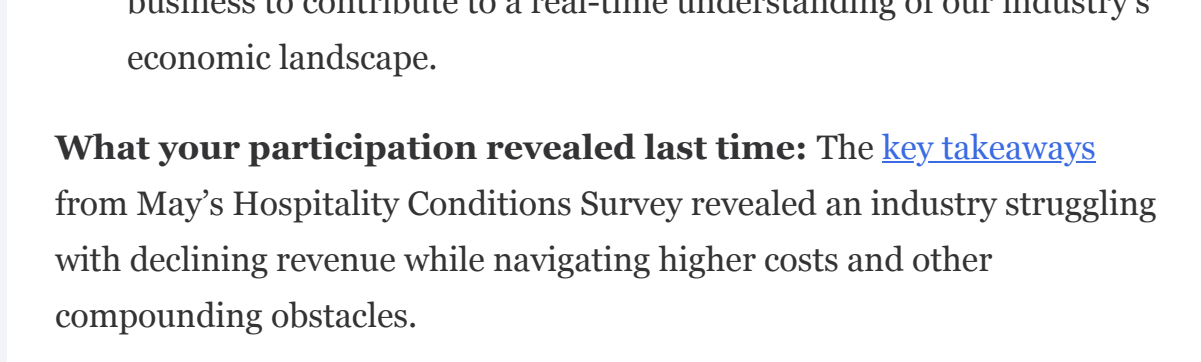
- **What to expect:** A night dedicated to celebrating the exceptional talent, dedication, and innovation that makes our industry extraordinary. [Click here](#) for category descriptions/criteria.

Nominations won't be open forever: Submit your favorites for consideration via our [nomination form](#) before the nomination deadline on September 5.

- **Questions:** Reach out to [Angie](#) with any questions you may have!

Click Here to Nominate!

On the Horizon: September Hospitality Conditions Survey Opens Next Week



Stay proactive: Hospitality Minnesota will again partner with the Federal Reserve Bank of Minneapolis for their September 2025 Business Conditions Survey. The survey will be open for your input September 3 - 19, and we will send a link out to everyone as soon as it opens!

- **Why it matters?** This survey is a valuable opportunity for your business to contribute to a real-time understanding of our industry's economic landscape.

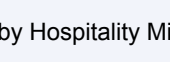
What your participation revealed last time: The [key takeaways](#) from May's Hospitality Conditions Survey revealed an industry struggling with declining revenue while navigating higher costs and other compounding obstacles.

View May's Key Takeaways

See you back here next week!

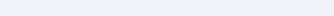
To learn more about us, visit our website: [hospitalityminnesota.com](#)
[Members can log into the member portal here.](#)

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