



# Hospitality MINNESOTA

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## Tomorrow: Small Business Technology - Thriving in the Digital Economy



**There's still space to join us tomorrow!** Have lunch with us tomorrow at Devil's Advocate from 11:30 am - 1:00 pm while tuning into a roundtable conversation about how small businesses are using essential digital technologies and mastering tools to succeed.

**Hear from your peers!** A variety of small business leaders will discuss how the digital economy can benefit the interests of today's small businesses. Moderated by Kate Raddatz of Park PR, the panel will include:

- Greg Amundson, President and Founder, InstaTrim
- Erik Forsberg, Owner, Devil's Advocate
- Joe Henry, Executive Director, Lake of the Woods Tourism Bureau
- Andrew Tjernlund, Owner and Seller Central Expert, Tjernlund Services
- Yao Yaj, Executive Director, Minnesota Hmong Chamber of Commerce
- Moderator – Kate Raddatz, Park Street PR

**Sign up while you still can!**

[Register](#)

## Stars of the Future Recap + Next Event in Brainerd



**Thank you!** As we enter the week with our hearts full of gratitude and stomachs full of delicious food from yesterday's Stars of the Future fundraiser, we are so grateful to announce that **our auction alone raised over \$7700**. Thank you to all who bid on the amazing items.

**Hungry for seconds or want a second chance at bidding? Join the foundation in Brainerd on Sunday, January 21, 2023, for North Stars of the Future.** Proceeds of the event auction and ticket sales go to support the foundation's various initiatives to educate and empower the future of Minnesota's hospitality workforce!

[Register](#)

## Earned Sick and Safe Time Toolkit Now Live



### EARNED SICK AND SAFE TIME TOOLKIT

**Are You Ready for ESST?** Hospitality Minnesota now offers an Earned Sick and Safe Time (ESST) Toolkit on our website's resources section for all hospitality business owners. We encourage all operators to familiarize themselves with Earned Sick and Safe Time requirements before new regulation's effective date of January 1, 2024.

**Utilize the toolkit below to prepare and learn more.**

## HM Partners with NRA on #LetRestaurantsDoTheCooking Campaign



**What's Happening:** Hospitality Minnesota has joined the National Restaurant Association's #LetRestaurantsDoTheCooking social media campaign to grant our members and the entire hospitality industry more visibility as consumers search for quality meals without the stress of meal prep or clean-up this holiday season.

**How You Can Participate:** Like, comment on, and share our social media posts and use the hashtags #LetRestaurantsDoTheCooking and #OrderUp where applicable on your social media initiatives. We will also be monitoring socials throughout the rest of the year to support member promotions!

**We welcome your input!** Any questions or comments about the campaign can be sent to [Tony](#).

Learn  
More

Limited Space Left for 2024 Ads and Sponsorships!

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## 2024 INVESTMENTS OPTIONS

FIND CONFIDENCE IN OUR OPPORTUNITIES FOR INVESTMENT

**Our Ad Opportunities Are Filling Up Fast!** Starting February 1, 2024, we will be managing all ad agreements in-house. With now more affordable than ever rates and deliverables unmatched in the industry, advertising with us has never made more sense! If you're interested in becoming an advertiser with us, contact **Tony** as soon as possible with any questions about our ad offerings. **Act fast, only a few more ad packages remain.**

**Few Exclusive Publication Sponsorships Left.** Those interested in our publication sponsorships are encouraged to contact **Kate** as soon as possible as only a few remain as well. As we expand our number of publications next year, this opportunity to be an exclusive publication sponsor is a must for any company wishing to publicly express their support for our work and the work of our industry.

## NRA Releases Fact Sheet on FTC Proposal Ahead of 12/19 Webinar



**What's new:** The National Restaurant Association has released a **fact sheet on the FTC proposal** against surcharges ahead of its **December 19 Webinar** addressing the topic.

**Why it matters:** The proposal released by the Federal Trade Commission (FTC) proposal would prevent operators from including common, accepted surcharges on a customer's bill. It would even ban delivery, large party, and credit card processing surcharges and force operators to overhaul menu prices so that the listed price lists the total price a customer must pay. The FTC has even admitted the plan will cost restaurant operators \$3.5 billion to implement.

**Share your voice** – as we work with National Restaurant Association to fight this unaffordable regulatory overreach – please take two minutes to share your views with your elected federal officials.

## In The News

- **Human Rights Campaign rates these Minnesota companies best for LGBTQ+ workplaces** | Minneapolis / St. Paul Business Journal
- **Ryan O'Connor named regional administrator of Metropolitan Council** | Metro Council
- **General Mills shakes up senior leadership team, moving executives to different divisions** | Star Tribune
- **Minnesota budget surplus at \$2.4 billion, latest forecast shows, but possible deficit on horizon** | KSTP
- **Hotel Ivy restaurants hire homegrown executive chef** | Minneapolis / St. Paul Business Journal

## Links

[www.hospitalityminnesota.com](http://www.hospitalityminnesota.com)

[HM Member Business Map](#)

[Member Directory](#)

[Hospitality Minnesota Law Review](#)

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Hospitality Minnesota | 121 S 8th Street, Suite 970, Minneapolis, MN 55402

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