



Member Update

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By Tony Burton • Apr 06, 2026
Smart Brevity® count: 3 mins...849 words

In today's April 6, 2026 Update:

- **New Industry Analysis:** [Minneapolis Fed Publishes Article on Hospitality Conditions Survey Results](#)
- **2026 Scholarship Breakfast - May 5:** [Register today to celebrate hospitality's next generation](#)
- **National Restaurant Association Tax Season Reminder:** [Learn How to Maximize New Federal Deductions with New Webinar](#)
- **Hotels on the Hill - May 12-13:** [Join American Hotel & Lodging Association in Washington D.C.](#)
- **NRA Food Show May 16-19:** [Contact Andrea](#) for Discounted Registration Fees
- **Secure Choice Retirement Program:** [Enrollment Open](#)
- **Operators:** [Share Your Paid Leave Experience](#)
- **ServSafe Offerings:** [Find A Class Near You](#)
- **In the News**

Is your organization interested in sponsorship? [Email us](#) to learn more.



Minneapolis Fed Acknowledges Declined Profits and Changing Economic Environment



Winter 2026 industry analysis released: The Federal Reserve Bank of Minneapolis [recently released its Winter 2026 Hospitality Conditions Survey results](#), conducted in partnership with Hospitality Minnesota.

- **The bottom line:** The data paints a picture of a resilient industry navigating a complex "new normal" defined by rising costs and shifting consumer behavior.

Key Findings:

- **Declining profitability:** Over half of respondents reported lower revenue and profits in Q4 2025 compared to the previous year.
- **Cost pressures:** More than 50% of businesses saw input costs rise by 5% or more, while their ability to raise menu or room rates has been capped by consumer price sensitivity.
- **Labor & policy impact:** The implementation of the state's new paid leave policy is a primary concern for owners, particularly regarding seasonal staffing and administrative burden.
- **Specific Headwinds:** Businesses in the Twin Cities metro cited recent immigration enforcement actions as a specific driver for reduced customer traffic and staff absences.

Looking Ahead: Economic expectations for Q1 2026 remain cautious. While the industry continues to struggle with "nibbling" profit margins, operators are focused on stabilizing labor costs and managing the impact of new state-level mandates.

[Read the full report!](#)

Celebrate the Future of Our Industry at the 2026 Scholarship Breakfast



You're invited: Join us for [our annual Scholarship Breakfast on Tuesday, May 5, 2026, from 8:00 AM to 10:00 AM](#).

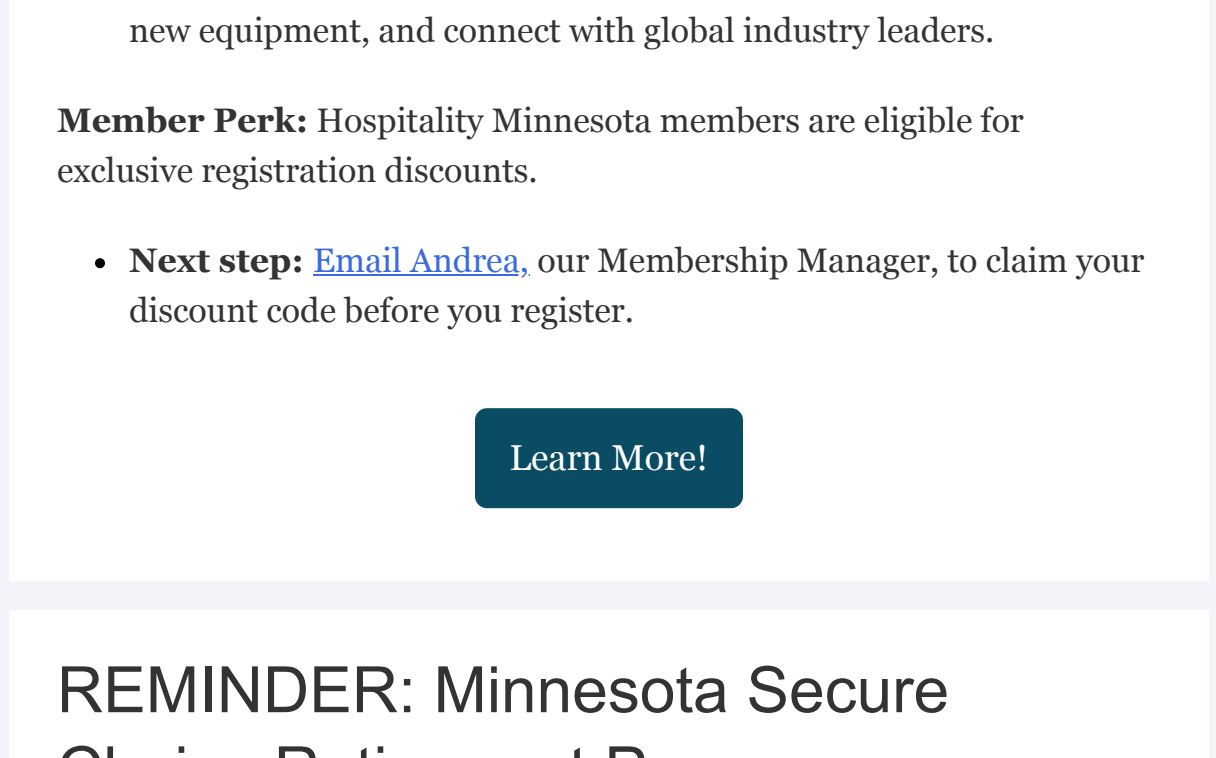
- **Some background:** Since 2006, the Hospitality Minnesota Education Foundation has awarded nearly \$1 MILLION in scholarships to over 400 MN students pursuing their education in foodservice and hospitality programs.

Interested in sponsoring? Support the event and showcase your brand by becoming a sponsor! [Check out our sponsorship opportunities today.](#)

- **Industry leaders:** Contribute to our scholarship funds by [donating here.](#)

[Register Here!](#)

REMINDER: Webinar on New Federal Tax Deductions Available



Calling all tax filers: With tax filing season now in full swing, [a newly recorded webinar](#) takes restaurant employees step-by-step to successfully claiming new federal deductions on "No Tax on Tips" and "No Tax on Overtime."

- **Learn more about tax reforms.** Visit the National Restaurant Association's tax reform page [here.](#)

[Watch the Webinar!](#)

Hoteliers: Take Advantage of Complimentary Registration for Hotels on the Hill



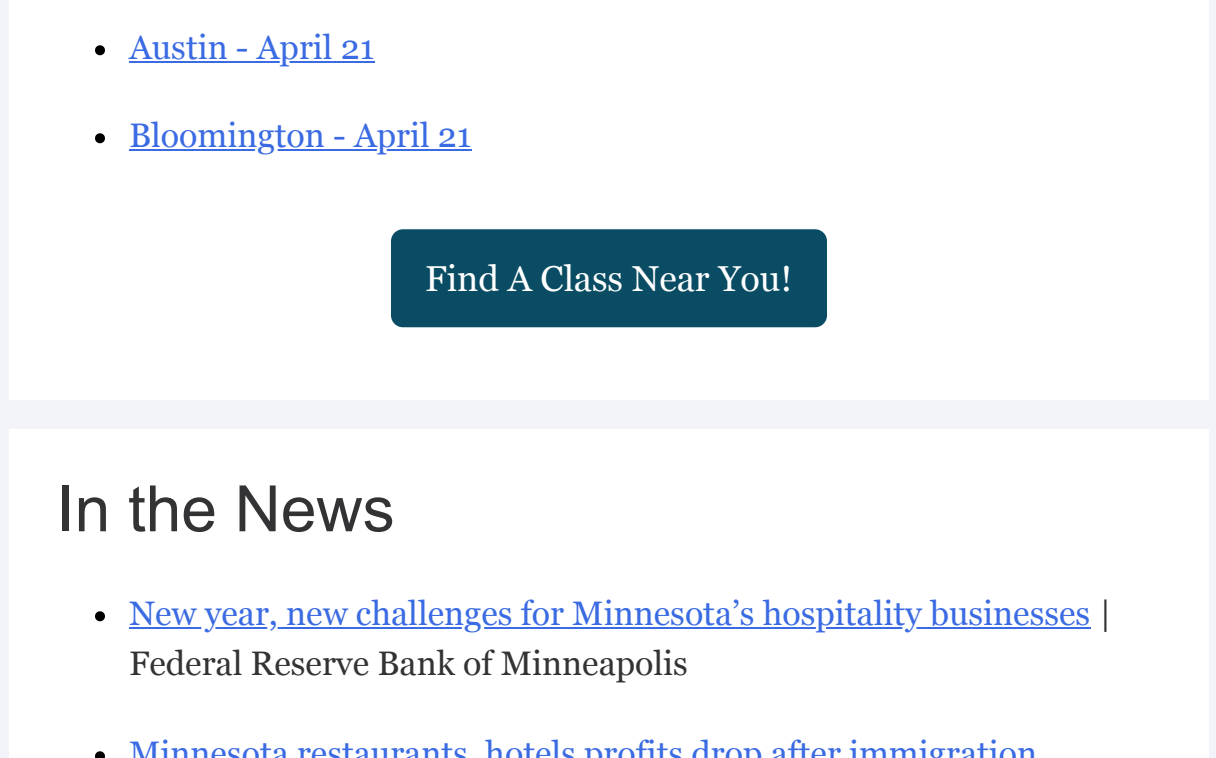
Calling all lodging advocates: Hotels on the Hill, the lodging industry's premier advocacy event, is taking place [May 12-13, 2026, in Washington, D.C.](#)

- **Why it matters:** Direct advocacy results in change. In-person advocacy remains our strongest avenue for effective advocacy.

Complimentary registration: To remove barriers to participation, AHLA has announced registration will be free for AHLA members this year.

[Register for Free NOW!](#)

Don't Miss the 2026 National Restaurant Show May 16-19



NRA Food Show Returns: The National Restaurant Association's Food Show is [returning to McCormick Place in Chicago, May 16-19, 2026.](#)

- **What attendees can expect:** As the world's largest gathering of foodservice professionals, this gathering is the can't miss event of the year for those interested in exploring culinary innovation, test new equipment, and connect with global industry leaders.

Member Perk: Hospitality Minnesota members are eligible for exclusive registration discounts.

- **Next step:** [Email Andrea](#), our Membership Manager, to claim your discount code before you register.

[Learn More!](#)

REMINDER: Minnesota Secure Choice Retirement Program Enrollment Open

Enroll/opt out today: The [Minnesota Secure Choice Retirement Program](#) is a state-facilitated, employer-supported retirement program that bridges the retirement savings gap for hundreds of thousands of Minnesotans.

- **Enrollment/opt out requirement started April 1:** The first wave of registration/opt out selection for employers with 100 or more employees is currently underway.

[Learn More](#)

How Has Paid Family Medical Leave Impacted Operations?

Share your perspective: Hospitality Minnesota is collecting member feedback on the state's Paid Family and Medical Leave (PFML) program to shape our advocacy strategy for the 2026 legislative session.

[Share Your Experience](#)

ServSafe Classes Near You

Did you know: Minnesota law requires at least one certified food manager on staff at nearly every food establishment.

[Check this calendar](#) for all upcoming ServSafe classes!

- [Winona - April 9](#)
- [Minneapolis East - April 10](#)
- [Fridley - April 16](#)
- [Mankato - April 20](#)
- [Austin - April 21](#)
- [Bloomington - April 21](#)

[Find A Class Near You!](#)

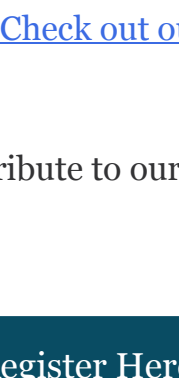
In the News

- [New year, new challenges for Minnesota's hospitality businesses](#) | Federal Reserve Bank of Minneapolis
- [Minnesota restaurants, hotels profits drop after immigration enforcement and tariff increases](#) | Fox 9
- [Inside Kado no Mise: Chef Shigeyuki Furukawa restaurant is Minnesota's only 2026 James Beard finalist](#) | MPR News
- [Restaurant for Sale - Covered Bridge Restaurant Near Rochester](#) | Todd Fitz

See you back here next week!

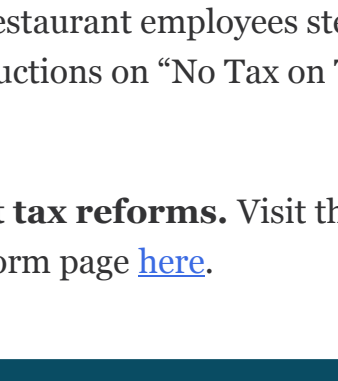
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[Members can log into the member portal here.](#)

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