

By Tony Burton • Aug 13, 2025

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We would like to thank our Workforce Insider Sponsor - [Sheraton Minneapolis Downtown Convention Center](#) - for their contributions and commitment to Minnesota's hospitality industry!

Support the Foundation and its work of investing in our industry's future by training the workforce of today and inspiring the leaders of tomorrow:

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Today at 2 PM: Restaurant Ready Community Organization Information Session

Today at 2PM: Community Organizations are invited to [join this virtual informational session](#) about [Restaurant Ready](#) today at 2 PM.

About Restaurant Ready: This national workforce development program is dedicated to helping people acquire the basic job and life skills necessary to pursue jobs in the restaurant and hospitality industry, and jumpstart a pathway to independence.

How it works:

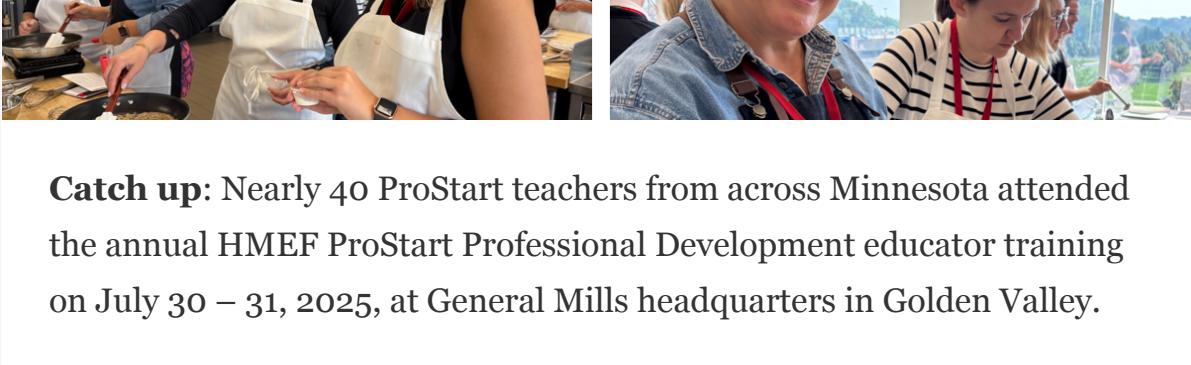
- **Community-Based Organizations (CBOs)** partner with the [National Restaurant Association Education Foundation](#) and their State Restaurant Associations (SRAs) to provide training in six work-ready competency areas defined by the hospitality industry.

Restaurant Ready Program goals:

- **Showcase hospitality to job seekers:** Establish the hospitality industry as a suitable place for first jobs, and as a model of employment, development and advancement.
- **Act as a industry connector:** Foster collaboration between community organizations, state restaurant associations, and employers.

Register Here

2025 ProStart Teacher Training Recap



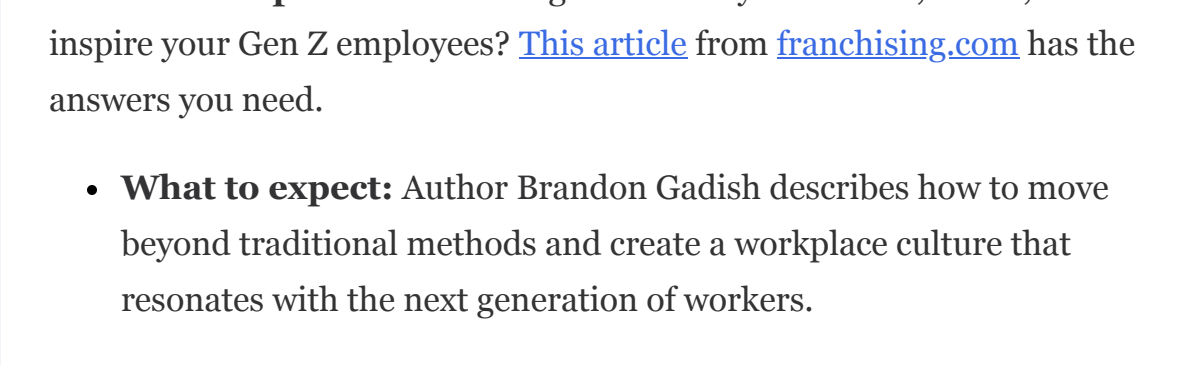
Catch up: Nearly 40 ProStart teachers from across Minnesota attended the annual HMEF ProStart Professional Development educator training on July 30 – 31, 2025, at General Mills headquarters in Golden Valley.

Why it matters: This 2-day hands-on training helped teachers stay up to date on the latest culinary and hospitality trends, learn new culinary skills from local chefs, meet industry professionals, and connect with ProStart teachers from across Minnesota.

- **Yes, and:** The training included chef demonstrations and presentations from a variety of hospitality industry leaders from Culinary Studio Minnesota, Eden Prairie High School, General Mills, Hormel Foods, Performance Foodservice, St. Paul College, Sysco, and Taher, Inc.

Thank you to our sponsors! Including the training's premier sponsor, [Ecolab](#), and host sponsor, [General Mills](#).

Franchisee Tips for Attracting Gen Z Front Line Workers



Franchisee operators: Looking for new ways to recruit, retain, and inspire your Gen Z employees? [This article](#) from [franchising.com](#) has the answers you need.

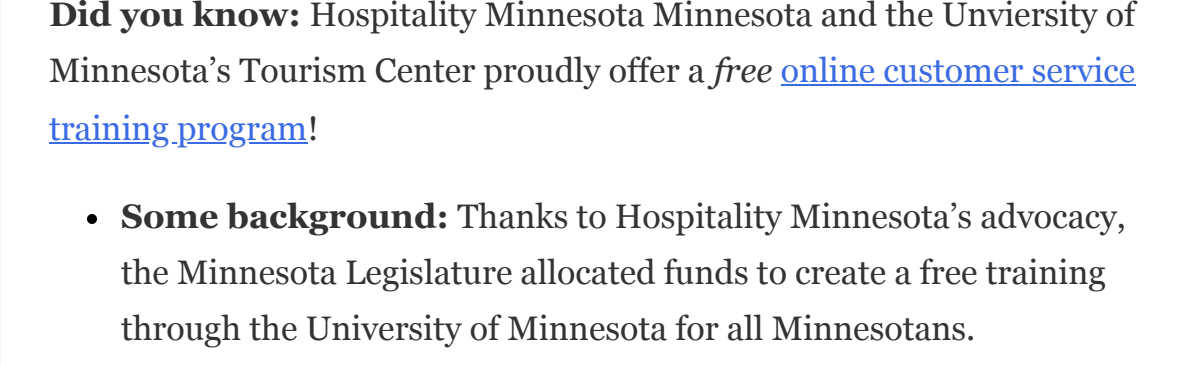
- **What to expect:** Author Brandon Gadish describes how to move beyond traditional methods and create a workplace culture that resonates with the next generation of workers.

Gain the tools you need: Learn how to offer clear growth paths, invest in life skills, and build a strong team environment to foster loyalty and engagement.

- **The bottom line:** You don't want to miss out on these essential strategies for business success.

Read the Article!

Enroll Today in Free Hospitality and Online Customer Service Training



Did you know: Hospitality Minnesota Minnesota and the University of Minnesota's Tourism Center proudly offer a *free* [online customer service training program](#)!

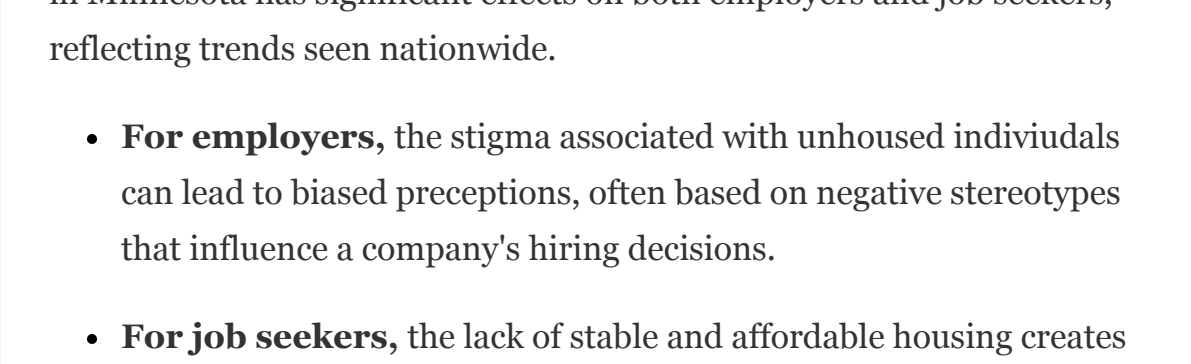
- **Some background:** Thanks to Hospitality Minnesota's advocacy, the Minnesota Legislature allocated funds to create a free training through the University of Minnesota for all Minnesotans.

What to expect: The program offers foundational customer service skills development for all Minnesota residents.

- **Get started:** Per [MN Statutes Sec. 116L98](#), participants will answer a few questions and sign an equal opportunity statement before accessing the training.

Learn More

Register for September's Workforce Wednesday Webinar: Engaging the Unhoused Workforce



Calling all Minnesota employers! You're invited to [join in a monthly discussion of current workforce challenges and solutions](#). Join the Minnesota Department of Employment and Economic Development Workforce Strategy Consultant team the first Wednesday of the month from 11 a.m. to 12 p.m.

What to expect: September's webinar addresses how the housing crisis in Minnesota has significant effects on both employers and job seekers, reflecting trends seen nationwide.

- **For employers,** the stigma associated with unhoused individuals can lead to biased perceptions, often based on negative stereotypes that influence a company's hiring decisions.

- **For job seekers,** the lack of stable and affordable housing creates issues that can affect their ability to find and maintain employment.

The bottom line: Addressing these challenges requires a multi-layered approach. Operator and job seeker biases determine assumptions about work ethic, reliability, and more.

- **Go deeper:** You can register for next month's webinar and other upcoming MN DEED webinars [here](#).

Register Here

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Hospitality Minnesota has partnered with FoodSafetyGuy to bring you exclusive discounts on ServSafe Food Protection Manager certification courses, materials, exams, and recertification.

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