



Member Update

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By Tony Burton • Jan 20, 2025

Smart Brevity® count: 3 mins...857 words

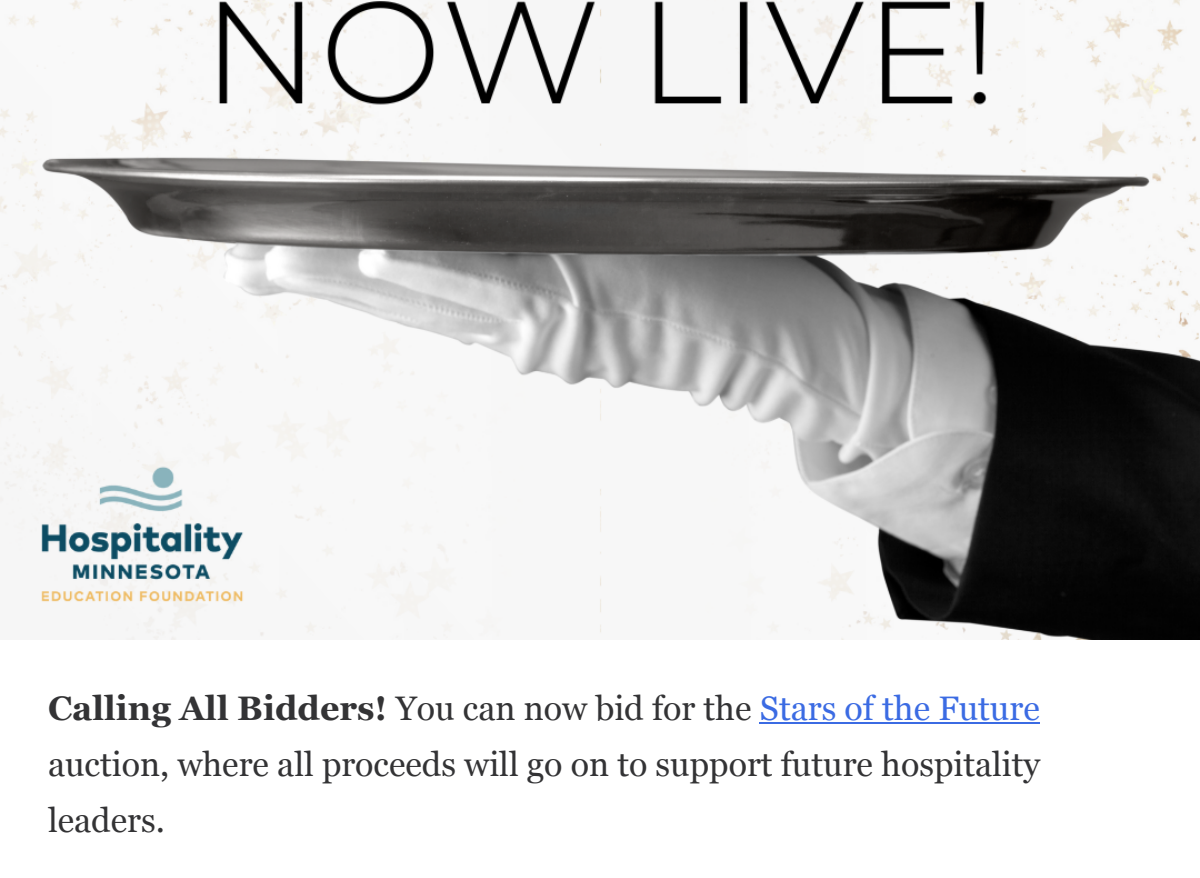
In today's January 20, 2025 Update:

- **Stars of the Future Auction LIVE** - Bid Early & Meet Zoë François on Wednesday!
- Join Us on January 29 for Operating Now: Hospitality HR Essentials
- Industry Advocates: Register Today for Day at the Capitol
- Minnesota Cannabis Social Equity Verification Window Now Open
- Ward off Winter by Getting ServSafe Certified
- In the News

We would like to thank our Member Update Sponsor - [Ecolab](#) - for their contributions and commitment to Minnesota's hospitality industry!

- Is your organization interested in sponsorship? [Email Kate](#) to learn more.

Stars of the Future Auction LIVE - Bid Early & Meet Zoë François on Wednesday!



Calling All Bidders! You can now bid for the [Stars of the Future](#) auction, where all proceeds will go on to support future hospitality leaders.

- **Auction open to EVERYONE:** Even if you cannot join us at the Four Seasons this Wednesday, you can still bid. The auction will remain open until 8:30 PM on Wednesday.

Join us at Stars of the Future! An unforgettable evening awaits on January 22, 2025, at the Four Seasons Minneapolis!

Tickets are selling fast! Don't miss this chance to support the next generation of hospitality leaders while enjoying an incredible night of food, drinks, and community. [Get your tickets here!](#)

Silent Auction (65+ Items): Resort getaways, premium sports tickets, signed cookbooks, and more!

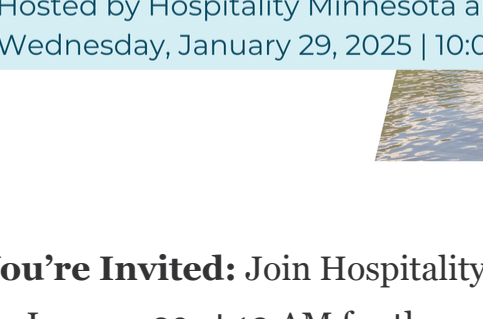
Live Auction (2 Once-in-a-Lifetime Experiences):

- **Zoe François Masterclass:** Private baking session at your home with the renowned pastry chef.
- **Presidential Suite Stay:** Unforgettable luxury at the Sheraton Minneapolis Downtown.

Plus: Strike Gold on our Dining Wall! \$20 gets you a mystery gift card (up to \$75) to top Minnesota restaurants.

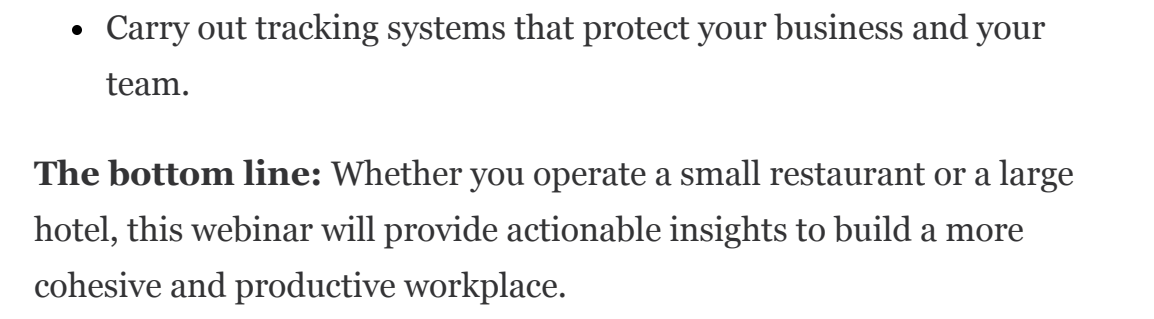
Your bid empowers the next generation of hospitality innovators. Don't miss out!

[Bid on Silent Auction!](#)



Offering quality products, innovative solutions, and personalized service to drive success for restaurant and hospitality partners. [Learn More](#)

Join Us on January 29 for Operating Now: Hospitality HR Essentials



Hospitality HR Essentials: Mastering Onboarding, Policies, and Employee Tracking

Hosted by Hospitality Minnesota and Monroe Moxness Berg
Wednesday, January 29, 2025 | 10:00 AM

You're Invited: Join Hospitality Minnesota and [Monroe Moxness Berg](#) on January 29 at 10 AM for the next [Operating Now - Hospitality HR Essentials: Mastering Onboarding, Policies, and Employee Tracking](#).

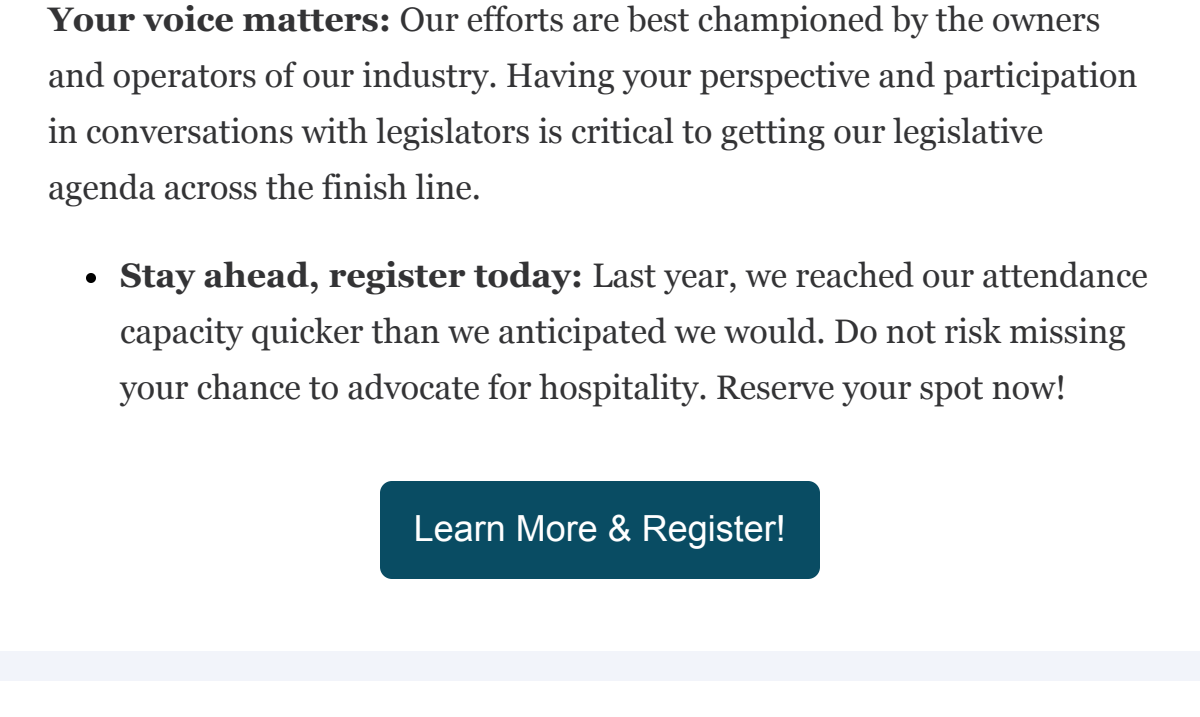
What to expect: This Zoom webinar, which is free for all members, is designed to equip you with practical strategies to improve your hiring process and create robust HR policies. Learn how to:

- Develop effective onboarding programs that engage new hires from day one.
- Create clear and compliant workplace policies.
- Carry out tracking systems that protect your business and your team.

The bottom line: Whether you operate a small restaurant or a large hotel, this webinar will provide actionable insights to build a more cohesive and productive workplace.

[Learn More & Register!](#)

Industry Advocates: Register Today for Day at the Capitol



Calling all advocates: Registration for Hospitality Minnesota's 2025 Day at the Capitol is now open until February 26th. With a lot at stake in [an already historic and unprecedented legislative session](#), we need your voice now more than ever in Saint Paul.

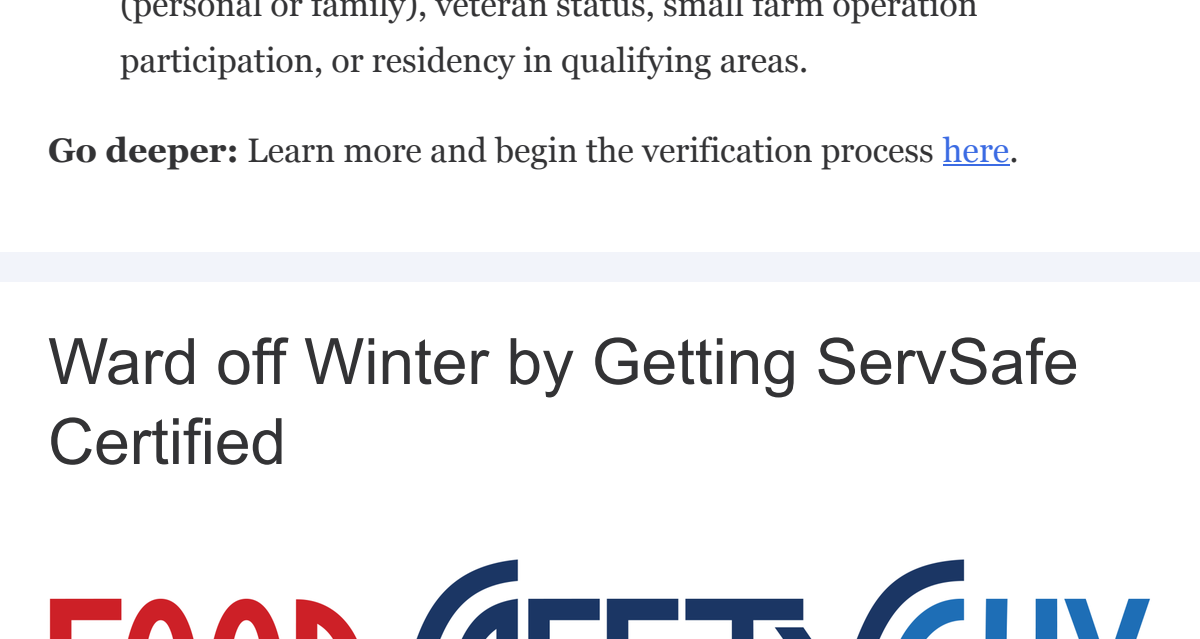
- **What's at stake:** This year, we will be advocating for more ProStart Funding, industry fixes within the Price Transparency Law and Paid Leave legislation, a Sales Tax Exemption for Capital Equipment, Statewide Social Districts, and more.

Your voice matters: Our efforts are best championed by the owners and operators of our industry. Having your perspective and participation in conversations with legislators is critical to getting our legislative agenda across the finish line.

- **Stay ahead, register today:** Last year, we reached our attendance capacity quicker than we anticipated we would. Do not risk missing your chance to advocate for hospitality. Reserve your spot now!

[Learn More & Register!](#)

Minnesota Cannabis Social Equity Verification Window Now Open



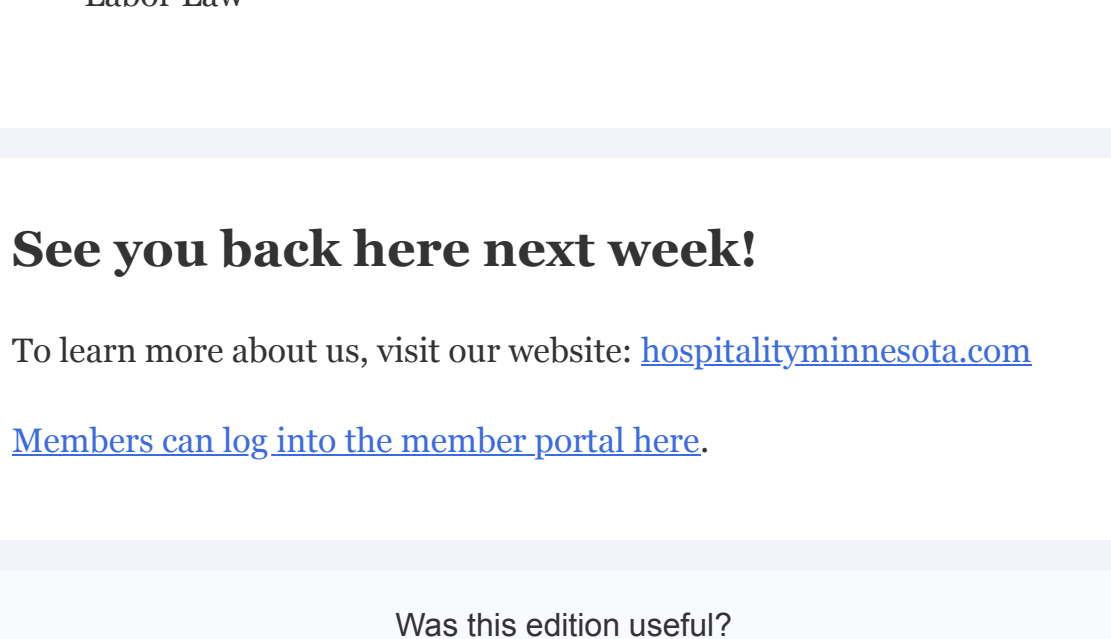
Verify Your Business: The Minnesota Office of Cannabis Management (OCM) has opened the social equity verification window for prospective cannabis business license applicants.

Why it matters: This is a crucial first step for those seeking a license with social equity classification. If applicable, we encourage you to verify your business by the January 30 deadline.

- **Key Dates:** The Verification window closes January 30. The License application window for all applicants is February 18-March 14.
- **Who Needs to Verify?** New applicants seeking social equity classification. Those previously verified do *not* need to reapply.
- **Why Verify?** 50% of capped licenses (cultivator, manufacturer, retailer) are reserved for verified social equity applicants, giving them two lottery opportunities.
- **Who Qualifies?** Criteria include prior cannabis convictions (personal or family), veteran status, small farm operation participation, or residency in qualifying areas.

Go deeper: Learn more and begin the verification process [here](#).

Ward off Winter by Getting ServSafe Certified



Get certified: Hospitality Minnesota has partnered with FoodSafetyGuy to bring you exclusive discounts on ServSafe Food Protection Manager certification courses, materials, exams, and recertification.

Why it matters:

- **Gain Industry-Recognized Credentials:** ServSafe is the gold standard in food safety training, trusted by professionals worldwide.
- **Boost Confidence & Compliance:** Enhance your knowledge and ensure your establishment meets all food safety regulations.
- **Exclusive Member Benefits:** Enjoy discounted rates on courses, materials, and exams.

Find a Class Near You: [Click HERE](#)

Explore ServSafe Products & Courses: [Click HERE](#)

In the News

- [Careers in hospitality](#) | KSTP
- [I-9 Audits Likely to Increase During Trump Presidency](#) | P & K Labor Law

See you back here next week!

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