



Hospitality MINNESOTA

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Hospitality Marketing Conference Announces New Sponsor



Hospitality Marketing Conference

Presented by  WAND



Giveaway Alert! Last week **Star Tribune** was named the Giveaway Sponsor for the Hospitality Marketing Conference. Star Tribune's giveaway prize, **valued at \$4,000**, is available exclusively to a lucky attendee who will be determined on-site at the conference. The giveaway includes a **1-week, 20% Share of Voice Star Tribune Newsreader App ad space**.

Register now for your chance to win!

[Register](#)

Accepting Submissions for October Member Features



Important Dates:

- World Vegetarian Day – October 1
- National Taco Day – October 4
- National Noodle Day – October 6
- International Beer and Pizza Day – October 9
- National Sausage Pizza Day – October 11
- National Gumbo Day – October 12
- National Dessert Day – October 14
- National Pasta Day – October 17
- National Nut Day – October 22
- Pumpkin Day – October 26
- National Potato Day – October 27
- National Chocolate Day – October 28



Instagram Foodies, Get Ready: Next week, all eyes will be on socials as **MSP Magazine** plans its final Restaurant Week of 2023. We're excited to see many of our members have made the Magazine's list of recommended restaurants -- but we know many more are not included!

What We're Proposing: Hospitality Minnesota would love to share features of restaurants that may have been overlooked throughout the week and throughout October. If your restaurant didn't make the MSP Magazine's don't fret, we'd love to feature you!

Next Steps: Complete this short survey to indicate if and how you would like your restaurant to be featured on Hospitality Minnesota's social profiles throughout October.

Complete the Survey

Tomorrow - Edible Cannabinoids Webinar

Operating Now
Stay up to date on everything hospitality



Edible Cannabinoids

Hosted by Hospitality Minnesota and Minnesota Department of Health
Tuesday, October 3, 2023 | 9:30 AM



What's Happening: Tomorrow we're hosting a webinar with MN Department of Health to discuss new regulations around Edible Cannabinoids.

Why All the Buzz? With the legalization of recreational cannabis, employers have gained several

opportunities to expand their businesses into new frontiers. One of the many new opportunities includes the sale of Edible Cannabinoids.

Watch Recent Webinars: Members are able to watch recordings of past Operating Now webinars on the Operating Now Content page of the Additional Resources tab in the member portal. Log in to view past webinars [here](#).

Learn more about this specific facet of the cannabis industry tomorrow morning with our team and the Department of Health - register below!

Register

November 1 - FISH! Philosophy with MN Retailers Association

The FISH! Philosophy

Discovered in the world-famous Pike Place Fish Market in Seattle, **The FISH! Philosophy** identifies four simple practices that you can use to build a culture where people choose to bring their best to work.

Organizations around the world use these solutions to strengthen teamwork, deliver outstanding customer experiences and improve employee retention. Come for this unique opportunity to experience The Fish!



November 1, 2023
9 AM - 11 AM
316 Brookview Pkwy,
Golden Valley, MN 55426

Presented By:



Great organizations are powered by positive energy. Discovered in the world-famous Pike Place Fish Market in Seattle, **The FISH! Philosophy** identifies four simple practices that you can use to build a culture where people choose to bring their best to work. Organizations around the world use these solutions to strengthen teamwork, deliver outstanding customer experiences, and improve employee retention. Come for this unique opportunity to experience The Fish!

Register today - spots are limited! Registration is filling up quicker than expected, and we expect to be sold out within the next few weeks. Get your team registered while you still can!

Register

Department of Labor and Industry Adds Earned Sick and Safe Time Resources

Minnesota Department of Labor has added frequently asked questions and other resources to its website about the new Earned Sick and Safe Time law, which will go into effect on January 01, 2024.

Did you miss the Operating Now webinar on Earned Sick and Safe Time with DLI? [Log in to the member portal](#) to watch the recording and access the presentation slides.

Access the Department's
Resources

Hospitality Minnesota Education Foundation Student Expo

Hospitality Career Student Expo

Teaching Skills. Creating Connections. Inspiring Careers.

Hospitality Minnesota Education Foundation is hosting the 2nd Annual Hospitality Career Student Expo at the Minneapolis Marriott NW, Brooklyn Park, MN on October 31, 2023.

About the Expo: This Expo provides Teaching Skills, Creating Industry Connections, Venue Tour, and Inspiring Hospitality Careers Pathway for 350 ProStart and HTMP high school students who will be in attendance.

Show your support for young people striving to become leaders in Minnesota's future hospitality workforce by underwriting the day's event by participating in the event's expo or by contributing through one of our sponsorship packages.

Learn
More

Oktoberfest Raises \$5,000 for Hospitality Minnesota Education Foundation



Cheers to Hospitality! Last Thursday, the Greater Minneapolis Hotel Association (GMHA) hosted Oktoberfest at Finnegan's to fundraise for the Hospitality Minnesota Education Foundation (HMEF).

Investments Made: The Downtown Minneapolis community raised \$5,000 to support Minnesota's ProStart and Hospitality Tourism & Management Programs.

Read more about the event below.

[Read More](#)

In The News

- [AICPA, FedEx, and Hello Alice among free business grant opportunities in October 2023](#) | Minneapolis / St. Paul Business Journal
- [New DEED commissioner on Greater Minnesota's economy and implementing 'massive' new spending](#) | MinnPost
- [Fed rates in 2024: Wells Fargo economists expect dramatic cuts](#) | Minneapolis / St. Paul Business Journal
- [A fine summer for most Minnesota hospitality and tourism businesses, but challenges remain](#) | Federal Reserve Bank of Minneapolis

- Tens of thousands of Minnesotans will be newly eligible for driver's licenses on Oct. 1 | MPR News

Links

www.hospitalityminnesota.com
[HM Member Business Map](#)
[Vendor Directory](#)
[Hospitality Minnesota Law Review](#)

Thank you to our Strategic Partners for their continued support:



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