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Explore Minnesota Tourism

For the Month of November 2023

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November 2023 Lodging Performance for Minnesota, Minnesota Areas, U.S.

Currency: USD - US Dollar

Explore Minnesota Tourism

For the month of: November 2023

	Current Month - November 2023 vs November 2022									Year to Date - November 2023 vs November 2022									Participation			
	Occ %	ADR	RevPAR	Percent Change from November 2022						Occ %	ADR	RevPAR	Percent Change from YTD 2022						Properties		Rooms	
	2023	2023	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2023	2023	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	58.4	151.23	88.36	-1.2	3.6	2.4	2.8	0.5	-0.7	63.9	155.99	99.71	0.8	4.5	5.3	5.6	0.3	1.1	62662	37345	5586850	4255571
Minnesota	47.5	120.18	57.09	-3.1	2.7	-0.5	-0.6	-0.1	-3.2	57.1	129.55	74.01	2.6	5.1	7.8	8.5	0.6	3.2	1060	612	85884	66289
Minneapolis	45.1	161.92	72.98	-4.2	-1.3	-5.4	-3.4	2.1	-2.1	53.2	172.34	91.71	9.5	2.2	12.0	19.1	6.3	16.4	53	51	10476	10445
Bloomington, MN	53.8	125.79	67.63	-8.0	0.5	-7.5	-6.2	1.4	-6.7	65.8	133.91	88.07	5.6	2.7	8.4	8.5	0.0	5.6	56	55	10696	10664
St Paul, MN	48.6	111.24	54.11	-1.1	5.2	4.0	5.4	1.3	0.2	57.7	116.43	67.17	2.0	4.0	6.1	6.7	0.6	2.6	98	72	9122	7986
Minneapolis North Area, MN	49.9	110.87	55.31	2.9	0.2	3.1	1.0	-2.0	0.9	57.8	119.93	69.29	3.8	4.6	8.6	7.3	-1.2	2.6	107	86	10024	8746
Minneapolis South Area, MN	47.9	97.64	46.81	-5.3	3.3	-2.1	-5.0	-3.0	-8.1	59.0	102.59	60.49	2.0	3.4	5.5	5.6	0.1	2.1	89	65	8070	6266
Duluth, MN	44.5	134.51	59.89	-5.6	5.4	-0.5	-0.0	0.5	-5.2	58.4	157.62	92.05	-2.2	6.9	4.5	4.9	0.4	-1.9	133	45	7370	4319
St Cloud/I-94 Corridor, MN	44.6	113.98	50.86	1.1	4.8	6.0	6.1	0.0	1.2	56.6	124.18	70.31	2.3	6.4	8.8	7.6	-1.1	1.2	57	34	3414	2819
Minnesota North Area	42.9	110.04	47.18	-4.9	5.2	0.1	-0.1	-0.1	-5.0	54.0	128.44	69.35	-0.8	7.6	6.8	8.1	1.2	0.4	247	63	11725	4039
Rochester, MN	52.3	125.95	65.93	1.8	5.4	7.3	9.3	1.9	3.7	57.3	123.87	70.98	7.0	3.2	10.4	8.6	-1.6	5.2	57	48	6262	5703
Mankato, MN+	52.2	112.21	58.56	9.3	3.3	13.0	-1.4	-12.7	-4.6	57.8	120.29	69.59	2.8	8.3	11.4	4.9	-5.8	-3.2	15	11	1035	828
Minnesota South Area excluding Mankato+	43.5	102.23	44.49	-5.0	3.4	-1.7	-3.1	-1.4	-6.3	51.6	108.02	55.77	-3.1	5.5	2.3	2.2	-0.1	-3.2	178	97	9156	5494

Source: STR. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

Explanation

Explore Minnesota Tourism purchases monthly lodging reports from STR (formerly STR, Inc. and Smith Travel Research, Inc.). As part of its agreement with STR, Explore Minnesota Tourism is authorized to publish online the last reported month and year-to-date performance of the areas shown above. When STR reports lodging performance for the following month, Explore Minnesota Tourism will use it to replace the data in the above table.
Lodging performance data for previous months and years can be purchased from STR.

Glossary of Terms

All data is processed by STR using both the current and historical sampling of hotels.
For further questions about the methodology used to produce our reports, please email info@str.com.

Average Daily Rate (ADR)
Room revenue divided by rooms sold, displayed as the average rental rate for a single room.

Census (properties and rooms)
The number of properties and rooms that exist in our database for the area(s) or segment(s) shown on the report.

Demand (Rooms Sold)
The number of rooms sold or rented (excludes complimentary rooms).

Occupancy (Occ)
Rooms sold divided by rooms available multiplied by 100. Occupancy is always expressed as a percentage of rooms occupied.

Percent Change
Amount of growth - up, flat, or down - this period versus same period last year (month or year-to-date). Calculated as ((TY - LY) / LY) * 100.

Revenue (Room Revenue)
Total room revenue generated from the sale or rental of rooms.

RevPAR (Revenue Per Available Room)
Room revenue divided by rooms available

Sample or % Room Participants
The percent of rooms from which STR receives data. Calculated as (Sample Rooms/Census Rooms)* "100"

Supply (Rooms Available)
The number of rooms times the number of days in the period.

Year-to-date
Measures (Occ, ADR, RevPAR, Supply, Demand, Revenue) are calculated using the sum of the values from January 1 of the given year.

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