



# Member Update

Brought to you by **ECOLAB**

By Tony Burton • Jan 08, 2024

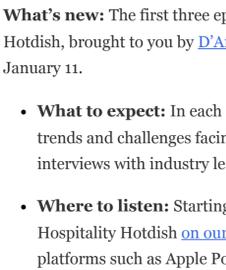
Smart Brevity® count: 3.5 mins...894 words

## In today's January 8, 2024 Update:

- Tune into Hospitality Hotdish this Thursday
- Tomorrow - Business Conditions Survey
- Start 2024 off with savings on ServSafe Alcohol Training
- Join Us at North Stars of the Future
- Inaugural Workforce Insider - Coming Wednesday
- Upcoming Save-the-Dates - HMDATC24 & Vendor Expo
- In the News

We would like to thank our Member Update Sponsor - [Ecolab](#) - for their contributions and commitment to Minnesota's hospitality industry!

## This Thursday - Tune into Hospitality Hotdish



### HOSPITALITY HOTDISH

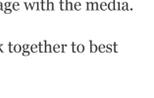
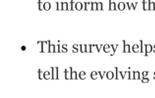
Hospitality Hotdish - Brought to you by D'Amico Catering

**What's new:** The first three episodes of our new podcast, Hospitality Hotdish, brought to you by [D'Amico Catering](#), premiere this Thursday, January 11.

- **What to expect:** In each episode, we will delve into the latest trends and challenges facing the hospitality industry, featuring interviews with industry leaders.
- **Where to listen:** Starting Thursday, listeners can find Hospitality Hotdish [on our website](#), as well as on popular podcast platforms such as Apple Podcasts and Spotify.

**Get involved:** Those interested in coming on the podcast or sponsoring future episodes are invited to email [Kate](#).

## Tomorrow - Business Conditions Survey



**What's new:** Tomorrow we will be sending out our quarterly Minnesota Tourism Business Conditions Survey in partnership with the Federal Reserve Bank of Minneapolis and Explore Minnesota.

- The survey aims to gain insight into real-time business conditions.

### Why it matters:

- Survey findings help to shape how we develop our legislative priorities as well as our programming for our industry.
- The Federal Reserve is interested in understanding real-time business conditions and Explore Minnesota uses the information to inform how they promote the state and engage with the media.
- This survey helps our three organizations work together to best tell the evolving story of the industry recovery.

**Be on the lookout:** The survey link will be sent tomorrow.

## Start 2024 off with savings on ServSafe Alcohol Training

**Protect yourself and your business with responsible alcohol certification.**

Use the code **SERVITUP** to save 20% on ServSafe Alcohol training and exam.

USE COUPON CODE: SERVITUP

**Set your priorities:** A goal that should be on the top of every operator's list this January is responsible alcohol service. Use Coupon Code ServItUp to save 20% on [ServSafe Alcohol Trainings and Exams](#).

**Know the risks:** When you serve alcohol, you:

- risk lawsuits if you over-serve;
- risk lives if you serve a drunk driver;
- risk your livelihood if you sell to a minor.

**Take necessary precautions:** Protect your license and ensure the safety and well-being of your customers this year by aiming for the following goals in 2024:

**Create an alcohol service policy.** If you have a written policy, review it and make appropriate changes to address any of the issues you may have had in 2023.

- If you do not yet have a written policy, now is the time to create and carry out one.

**Train and re-train staff and management.** By certifying your staff through programs like [ServSafe Alcohol](#), your company receives liability insurance discounts.

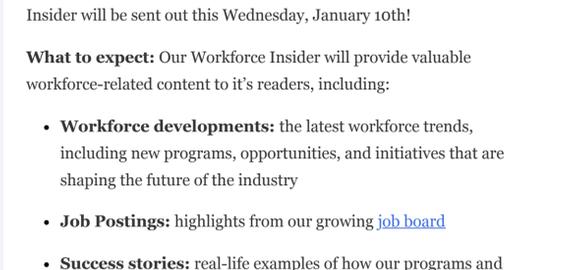
- Make sure the training includes a positive approach to the sale of alcohol and provides skills training in intervention techniques. Be sure to monitor staff conduct and re-train employees when necessary.

**Keep good records.** One of the best defenses against liquor liability lawsuits is good documentation.

- Consistent and thorough documentation is an essential part of demonstrating a commitment to responsible alcohol service.
- Operators should record and keep current the certification status of their employees, just as they maintain daily logs of the happenings at their establishments through incident report log-books.

**The bottom line:** Responsible alcohol service should be a top priority for all operators in the New Year. Use Coupon Code ServItUp to save 20% on [ServSafe Alcohol Trainings and Exams](#).

## Join us at North Stars of Future



Cambridge-Isanti High School ProStart culinary team presents their dish for Stars of the Future on December 10, 2023.

**What's happening:** Hospitality Minnesota Education Foundation (HMEF) will be in Brainerd on Sunday, January 21, 2024, for [North Stars of the Future](#) at Grand View Lodge!

- You won't want to miss this afternoon of small plate tastings created by Minnesota's future hospitality leaders.

**Can't make it?** Those unable to attend are invited to bid in the upcoming silent auction, which will be shared shortly before the event.

## Inaugural Workforce Insider - Coming Wednesday



### Workforce Insider

**What's new:** We are excited to announce that the inaugural Workforce Insider will be sent out this Wednesday, January 10th!

**What to expect:** Our Workforce Insider will provide valuable workforce-related content to it's readers, including:

- **Workforce developments:** the latest workforce trends, including new programs, opportunities, and initiatives that are shaping the future of the industry
- **Job Postings:** highlights from our growing [job board](#)
- **Success stories:** real-life examples of how our programs and initiatives have made a positive impact on our industry's future leaders

## Upcoming Save-the-Dates - HMDATC24 & Vendor Expo

#HMDATC24



Hospitality Minnesota Day at the Capitol 2024 will be on March 13, 2024, and the Hospitality Vendor Expo & Mixer will be on April 8, 2024.

**What's new:** We have recently added two events to our event calendar: our Day at the Capitol 2024 on March 13, 2024, and our Hospitality Vendor Expo & Mixer on April 8, 2024.

### Registration:

- Registration for both our [Day at the Capitol](#) and the [Hospitality Vendor Expo & Mixer](#) will go live this week. Keep an eye out for registration links in future emails!

## In the News

- [MSP is the most on-time global airport, Delta tops North America list](#) | Star Tribune
- [Book of Lists Voices: CEOs from nVent, Ecolab and more weigh in on their company's sustainability efforts](#) | Minneapolis/St. Paul Business Journal
- [Timberwolves take more space in Mayo Clinic Square](#) | Minneapolis/St. Paul Business Journal
- [Top 75 Restaurants](#) | Minnesota Monthly

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See you back here next week!

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