



Hospitality Minnesota | STR Report
February 2026



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February 2026/2025 Lodging Performance for Minnesota, Minnesota Areas, U.S.

DATA FROM FEBRUARY 2026	Occupancy	ADR	RevPAR
United States	60.5%	\$162.58	\$98.28
Minneapolis - MN USA	50.6%	\$128.96	\$65.26
Minnesota	55.8%	\$124.09	\$69.22
Minneapolis - MN USA - Bloomington	60.3%	\$140.70	\$84.87
Minneapolis - MN USA - Minneapolis CBD	35.4%	\$150.81	\$53.35
Minneapolis - MN USA - Minneapolis North Area	54.5%	\$123.96	\$67.58
Minneapolis - MN USA - Minneapolis South Area	51.5%	\$104.31	\$53.68
Minneapolis - MN USA - St Paul	52.1%	\$120.71	\$62.88
Minnesota Area USA - Duluth	43.5%	\$132.91	\$57.87
Minnesota Area USA - Minnesota Central Area	42.7%	\$124.77	\$53.31
Minnesota Area USA - Minnesota North Area	42.2%	\$127.07	\$53.66
Minnesota Area USA - Minnesota South Area	39.0%	\$110.23	\$42.95
Minnesota Area USA - Rochester	55.7%	\$129.50	\$72.15

DATA FROM FEBRUARY 2025	Occupancy	ADR	RevPAR
United States	59.1%	\$159.36	\$94.19
Minneapolis - MN USA	49.3%	\$121.44	\$59.83
Minnesota	55.0%	\$124.34	\$68.34
Minneapolis - MN USA - Bloomington	57.0%	\$127.14	\$72.44
Minneapolis - MN USA - Minneapolis CBD	41.8%	\$148.17	\$61.91
Minneapolis - MN USA - Minneapolis North Area	46.9%	\$113.56	\$53.25
Minneapolis - MN USA - Minneapolis South Area	49.8%	\$97.94	\$48.74
Minneapolis - MN USA - St Paul	50.9%	\$115.01	\$58.48
Minnesota Area USA - Duluth	42.6%	\$135.18	\$57.64
Minnesota Area USA - Minnesota Central Area	40.9%	\$122.08	\$49.87
Minnesota Area USA - Minnesota North Area	43.0%	\$124.74	\$53.59
Minnesota Area USA - Minnesota South Area	39.0%	\$106.10	\$41.35
Minnesota Area USA - Rochester	51.5%	\$129.87	\$66.91



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Explanation

Hospitality Minnesota purchases monthly lodging reports from STR (formerly STR, Inc. and Smith Travel Research, Inc.). As part of its agreement with STR, Hospitality Minnesota is authorized to publish the performance of the areas shown above to it's clients.

Glossary of Terms

All data is processed by STR using both the current and historical sampling of hotels. For further questions about the methodology used to produce our reports, please email info@str.com.

- **Average Daily Rate (ADR):** Room revenue divided by rooms sold, displayed as the average rental rate for a single room.
- **Occupancy (Occ):** Rooms sold divided by rooms available multiplied by 100. Occupancy is always expressed as a percentage of rooms occupied.
- **RevPAR (Revenue Per Available Room)** Room revenue divided by rooms available