



GOVERNMENT RELATIONS UPDATE

ADVOCATING FOR MINNESOTA'S HOSPITALITY INDUSTRY

By Jill Sims • Apr 16, 2024

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From the Desk of Jill Sims: Today we're sharing a quick update on our efforts to secure relief for businesses impacted by the lack of snow and ice. Feel free to reach out to [contact me](#) or [Kaleb](#) with any questions you may have about what this relief could mean for you.

Relief For Businesses Impacted By Mild Winter Introduced at Capitol



Yesterday, legislation was introduced at the legislature to provide business relief for businesses impacted by the lack of snow and ice due to the mild winter. Hospitality Minnesota has been working with key legislators and partners to craft legislation to help impacted businesses across the state.

Who is leading the effort?

- **In the Senate,** [SF 5428](#) is led by Senator Grant Hauschild (Hermantown) and Senator Jordan Rasmusson (Fergus Falls).
- **In the House,** [HF 5370](#) is led by Representative Dave Lislegard (Aurora), Representative Roger Skraba (Ely) and Representative Natalie Zeleznikar (Fredenberg).
- **Want to see your legislator on the legislation?** Send them an email asking to support the bill! Let Jill or Kaleb know if you need help drafting an email.

What would this legislation provide?

- The bill would create forgivable loans through the Department of Employment and Economic Development (DEED) for businesses impacted by lack for snow and ice.
- Businesses would have show a reduction in revenue of at least 20% due to lack of snow or ice from December 1, 2023 – March 31, 2024 as compared to the same time last year.

What's next: Conversations continue across the Capitol complex between Hospitality Minnesota, the Department of Economic Development, Explore Minnesota Tourism, and the Walz administration.

Hospitality Minnesota is grateful to work with partners on this effort – the Minnesota Ski Area Association, Minnesota Licensed Beverage Association, the Minnesota Nursery and Landscape Association, Greater Mankato Growth and more.

Is this in addition to SBA EIDL support? Yes. However, it is not a guarantee to be funded, as there are a lot of legislative priorities with a smaller budget this year. We encourage businesses to apply for the SBA EIDL loans, which are focused to cover small business operating expenses after a declared disaster. Learn more and apply [here](#).

That's all for today, stay tuned for Friday's normal GR Update!

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