



# Member Update

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By Tony Burton • Nov 04, 2024

Smart Brevity® count: 3 mins...833 words

## In today's November 4, 2024 Update:

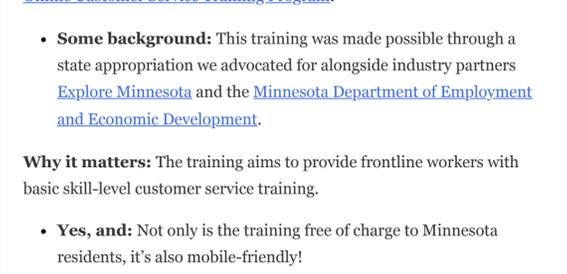
- University of Minnesota Launches New Online Customer Training Program
- Join Us for Stars of the Future at the Four Seasons
- Log Into the Member Portal to Sign Up for Autopay
- Welcoming October's New Members
- Get ServSafe Certified this Winter in Saint Louis Park!
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Is your organization interested in sponsorship? [Email Kate](#) to learn more.

**It's that time again -**

Submit your high-efficiency natural gas equipment rebate applications by Dec. 31 and save! [Learn more.](#)

## University of Minnesota Launches New Online Customer Training Program



**Online training is here!** We are excited to announce that the University of Minnesota's Tourism Center has officially launched the [Online Customer Service Training Program](#).

- **Some background:** This training was made possible through a state appropriation we advocated for alongside industry partners [Explore Minnesota](#) and the [Minnesota Department of Employment and Economic Development](#).

**Why it matters:** The training aims to provide frontline workers with basic skill-level customer service training.

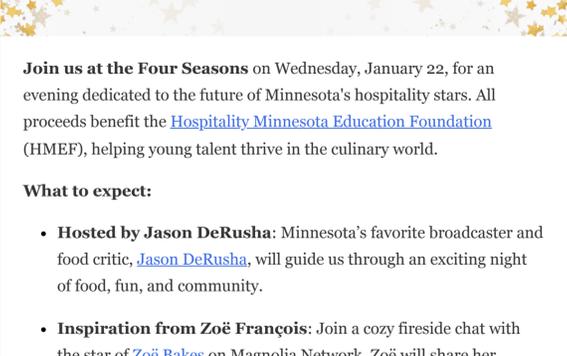
- **Yes, and:** Not only is the training free of charge to Minnesota residents, it's also mobile-friendly!

**Go deeper:** We encourage you to take advantage of this new program and engrain it into your staff training however you see fit.

- **Got questions?** Please reach out to course instructor [Dr. Xinyi Qian](#).

Check out the Training

## Join Us for Stars of the Future at the Four Seasons!



**Join us at the Four Seasons** on Wednesday, January 22, for an evening dedicated to the future of Minnesota's hospitality stars. All proceeds benefit the [Hospitality Minnesota Education Foundation \(HMEF\)](#), helping young talent thrive in the culinary world.

### What to expect:

- **Hosted by Jason DeRusha:** Minnesota's favorite broadcaster and food critic, [Jason DeRusha](#), will guide us through an exciting night of food, fun, and community.
- **Inspiration from Zoë François:** Join a cozy fireside chat with the star of [Zoë Bakes](#) on Magnolia Network. Zoë will share her journey from humble beginnings in home economics class to celebrated chef—proving that with passion and dedication, big dreams do come true!
- **Savor Student Creations:** Enjoy stunning Amuse-Bouche prepared by ProStart students who bring creativity and passion to each bite.
- **Curated Grazing Table by Four Seasons:** Indulge in an array of gourmet bites, carefully crafted to excite your taste buds.

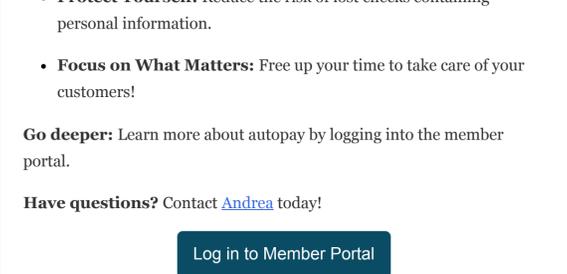
**Why your support matters:** Since 2006, HMEF has made a tremendous impact on students across Minnesota, offering career-building programs and awarding nearly \$900,000 in scholarships to help 345 students pursue their dreams in culinary, lodging, tourism, and hospitality management.

**The bottom line:** This is more than a fundraiser—it's a night to celebrate the spirit, drive, and potential of the next generation.

- **Mark your calendar** and come ready to experience an evening filled with flavor, fun, and a whole lot of heart. We can't wait to see you there!

Register & Learn More

## Log Into the Member Portal to Sign Up for Autopay



**Autopay now available!** Make managing your Hospitality Minnesota membership even easier with our new autopay feature.

### Benefits:

- **Save Time:** Ditch the checkbook! Autopay eliminates the hassle of writing checks and mailing them in.
- **Save Money:** Skip the rising cost of stamps.
- **Go Green:** Reduce paper waste with fewer invoices and checks.
- **Protect Yourself:** Reduce the risk of lost checks containing personal information.
- **Focus on What Matters:** Free up your time to take care of your customers!

**Go deeper:** Learn more about autopay by logging into the member portal.

**Have questions?** Contact [Andrea](#) today!

Log in to Member Portal

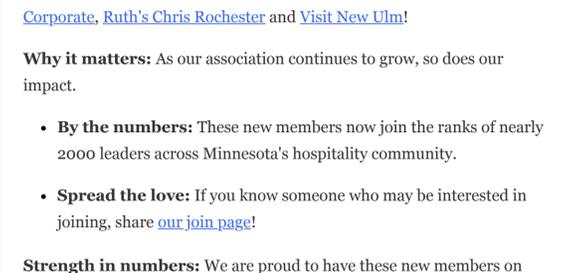
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## Welcoming October's New Members



### WELCOME OCTOBER 2024 NEW MEMBERS!

- Buffalo + Company
- Chowé Empanadas
- Explore Edina
- LivINN Hotel Minneapolis North
- LivINN Hotel Minneapolis South
- LivINN Hotel St. Paul East
- LivINN Hotels Corporate
- Ruth's Chris Rochester
- Visit New Ulm

[hospitalityminnesota.com/why-join/](http://hospitalityminnesota.com/why-join/)

**Who's joined in October:** [Buffalo + Company](#), [Chowé Empanadas](#), [Explore Edina](#), [LivINN Hotel Minneapolis North](#), [LivINN Hotel Minneapolis South](#), [LivINN Hotel St. Paul East](#), [LivINN Hotels Corporate](#), [Ruth's Chris Rochester](#) and [Visit New Ulm](#)!

**Why it matters:** As our association continues to grow, so does our impact.

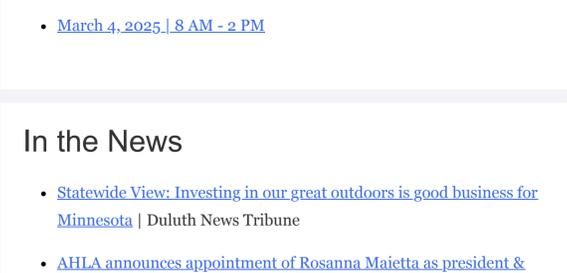
- **By the numbers:** These new members now join the ranks of nearly 2000 leaders across Minnesota's hospitality community.
- **Spread the love:** If you know someone who may be interested in joining, share [our join page](#)!

**Strength in numbers:** We are proud to have these new members on board and look forward to supporting them in their endeavors. Please join us in welcoming them!

## A PARTNER YOU CAN COUNT ON

FIND A MINNESOTA AGENT

## Get ServSafe Certified this Winter in Saint Louis Park!



**Register today:** You can now see our ServSafe class offerings in partnership with [HR Foodsafe](#) through March 2025 on our [Events Calendar](#)!

**Why it matters:** Except for satellite or catered feeding sites, all food enterprises in Minnesota are required to have at least one full-time employee who has completed a Food Manager Certification program like ServSafe™.

**Classes Available:** All future classes are available at the [Doubletree Hotel Minneapolis Park Place St Louis Park](#). The dates for upcoming classes are:

- [January 7, 2025 | 8 AM - 2 PM](#)
- [February 4, 2025 | 8 AM - 2 PM](#)
- [March 4, 2025 | 8 AM - 2 PM](#)

## In the News

- [Statewide View: Investing in our great outdoors is good business for Minnesota](#) | Duluth News Tribune
- [AHLA announces appointment of Rosanna Maietta as president & CEO](#) | AHLA
- [Minnesota Hospitality Businesses Report Summer Downturn](#) | Twin Cities Business Magazine

## See you back here next week!

To learn more about us, visit our website: [hospitalityminnesota.com](http://hospitalityminnesota.com)

[Members can log into the member portal here.](#)

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