



Hospitality Minnesota | STR Report
April 2026



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April 2026/2025 Lodging Performance for Minnesota, Minnesota Areas, U.S.

| DATA FROM APRIL 2026 | Occupancy | ADR | RevPAR |
|---|-----------|----------|----------|
| United States | 64.9% | \$165.90 | \$107.73 |
| Minneapolis - MN USA | 58.1% | \$137.18 | \$79.68 |
| Minnesota | 57.1% | \$134.29 | \$76.66 |
| Twin Cities (Minneapolis & Saint Paul) | 61.6% | \$107.04 | \$65.98 |
| Minneapolis - MN USA - Bloomington | 61.9% | \$135.00 | \$83.51 |
| Minneapolis - MN USA - Minneapolis CBD | 54.7% | \$187.25 | \$102.43 |
| Minneapolis - MN USA - Minneapolis North Area | 57.4% | \$124.71 | \$71.58 |
| Minneapolis - MN USA - Minneapolis South Area | 58.3% | \$106.26 | \$61.90 |
| Minneapolis - MN USA - St Paul | 58.1% | \$122.81 | \$71.35 |
| Minnesota Area USA - Duluth | 51.3% | \$145.98 | \$74.95 |
| Minnesota Area USA - Minnesota Central Area | 47.5% | \$125.01 | \$59.32 |
| Minnesota Area USA - Minnesota North Area | 44.3% | \$122.32 | \$54.18 |
| Minnesota Area USA - Minnesota South Area | 46.5% | \$108.43 | \$50.37 |
| Minnesota Area USA - Rochester | 62.5% | \$138.14 | \$86.27 |

| DATA FROM APRIL 2025 | Occupancy | ADR | RevPAR |
|---|-----------|----------|----------|
| United States | 63.9% | \$161.42 | \$103.17 |
| Minneapolis - MN USA | 60.5% | \$127.81 | \$77.38 |
| Minnesota | 56.1% | \$132.60 | \$74.37 |
| Twin Cities (Minneapolis & Saint Paul) | 59.0% | \$103.88 | \$61.34 |
| Minneapolis - MN USA - Bloomington | 63.7% | \$127.41 | \$81.10 |
| Minneapolis - MN USA - Minneapolis CBD | 57.7% | \$171.15 | \$98.69 |
| Minneapolis - MN USA - Minneapolis North Area | 60.3% | \$116.60 | \$70.25 |
| Minneapolis - MN USA - Minneapolis South Area | 62.2% | \$100.77 | \$62.70 |
| Minneapolis - MN USA - St Paul | 58.7% | \$115.22 | \$67.66 |
| Minnesota Area USA - Duluth | 49.0% | \$138.68 | \$67.94 |
| Minnesota Area USA - Minnesota Central Area | 45.5% | \$119.50 | \$54.37 |
| Minnesota Area USA - Minnesota North Area | 45.1% | \$114.76 | \$51.74 |
| Minnesota Area USA - Minnesota South Area | 45.7% | \$103.21 | \$47.12 |
| Minnesota Area USA - Rochester | 56.4% | \$127.88 | \$72.14 |



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Explanation

Hospitality Minnesota purchases monthly lodging reports from STR (formerly STR, Inc. and Smith Travel Research, Inc.). As part of its agreement with STR, Hospitality Minnesota is authorized to publish the performance of the areas shown above to its clients.

Glossary of Terms

All data is processed by STR using both the current and historical sampling of hotels. For further questions about the methodology used to produce our reports, please email info@str.com.

- **Average Daily Rate (ADR):** Room revenue divided by rooms sold, displayed as the average rental rate for a single room.
- **Occupancy (Occ):** Rooms sold divided by rooms available multiplied by 100. Occupancy is always expressed as a percentage of rooms occupied.
- **RevPAR (Revenue Per Available Room)** Room revenue divided by rooms available