



Member Update

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By Jill Sims • Mar 18, 2024

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In today's March 18, 2024 Update:

- Join Us for Operating Now: Carbon Monoxide Alarms
- DON'T MISS OUT! Attend the Hospitality Vendor Expo
- Navigating BMI Licenses in Hospitality
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We would like to thank our Member Update Sponsor - [Ecolab](#) - for their contributions and commitment to Minnesota's hospitality industry!

Join us for Operating Now: Carbon Monoxide Alarms

Operating Now
Stay up to date on everything hospitality

Carbon Monoxide Alarms Implementation
Hosted by Hospitality Minnesota and Minnesota Fire Marshall
Tuesday, March 19, 2024 | 9:30 AM

Register today: Join Jill Sims and the State Fire Marshal's office at 9:30 AM tomorrow to highlight the new carbon monoxide law that goes into effect August 1, 2024.

- **Why it matters:** Understanding and adhering to this new law is crucial to ensure the safety of all occupants in sleeping units, prevent legal repercussions, and maintain a responsible business operation.

Register to attend this free webinar: [I'll be there.](#)

DON'T MISS OUT - Minnesota's 2024 Hospitality Vendor Expo

DISCOVER
CONNECT
ENGAGE

HOSPITALITY VENDOR EXPO & MIXER

April 8th, 2024 | St. Paul RiverCentre
12:30 PM – 4:00 PM

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Other sponsors: HPC, ProStart, Minnesota Department of Natural Resources, Minnesota Department of Revenue, Minnesota Department of Transportation, Minnesota Department of Labor and Industry, Minnesota Department of Health, Minnesota Department of Education, Minnesota Department of Corrections, Minnesota Department of Public Safety, Minnesota Department of Agriculture, Minnesota Department of Economic Development, Minnesota Department of Higher Education, Minnesota Department of Veterans Affairs, Minnesota Department of Military Affairs, Minnesota Department of Public Safety, Minnesota Department of Transportation, Minnesota Department of Health, Minnesota Department of Education, Minnesota Department of Corrections, Minnesota Department of Public Safety, Minnesota Department of Agriculture, Minnesota Department of Economic Development, Minnesota Department of Higher Education, Minnesota Department of Veterans Affairs, Minnesota Department of Military Affairs.

Calling all hospitality professionals! Join hundreds of leaders in Minnesota's lodging, restaurant, and allied sectors on April 8, 2024, for the Hospitality Vendor Expo & Mixer.

- **Why it matters:** This event is a can't-miss opportunity to network with industry leaders, foster valuable partnerships, and explore the latest products and trends for Minnesota's hospitality sector.
- **What to expect:** Engage in interactive vendor exhibits showcasing cutting-edge technology, sustainable practices, and innovative solutions.

Register now: [I'll be there.](#)

Navigating BMI Licenses in Hospitality

What's happening: With new copyright infringement lawsuits emerging across the country, we want to remind our members of the critical importance of obtaining proper music licenses.

Did you know: As a hospitality business and member of our association, you have the advantage of partnering with [Broadcast Music, Inc. \(BMI\)](#).

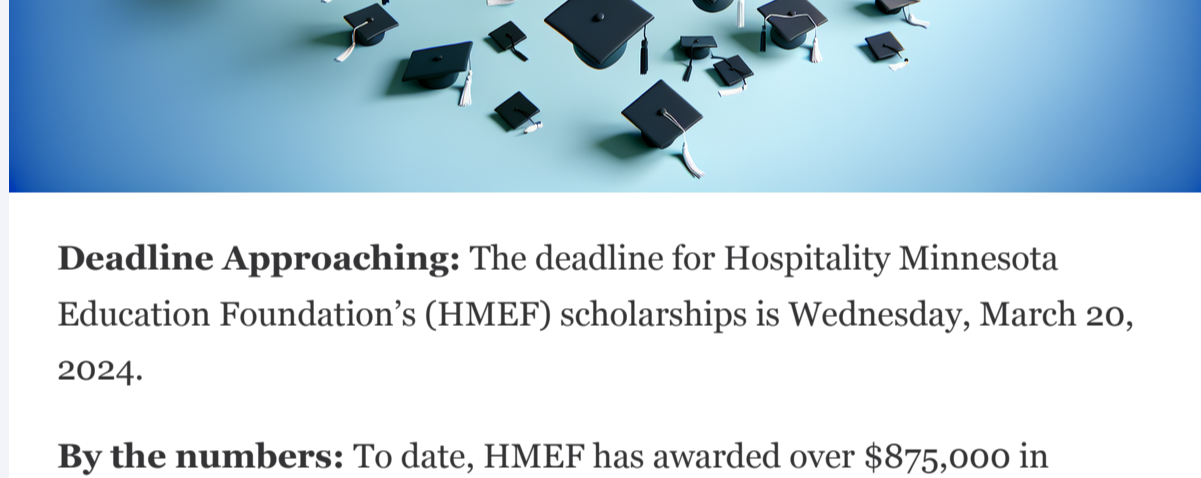
- **About BMI:** BMI was founded in 1939 by forward-thinkers who wanted to represent songwriters in emerging genres, like jazz, blues, and country, and protect the public performances of their music.

Some background: BMI's licensing covers over 22.4 million songs, ensuring you can legally play a vast repertoire of music that enhances your customer's experience.

Stay in compliance:

- **Review Your Current Licensing:** Ensure your establishment holds a BMI music license to cover all the music you play, whether live, DJ, karaoke, streaming, or other forms.
- **Reach Out to BMI:** If you're unsure about your licensing needs or want to ensure full compliance, contact BMI directly at 888-689-5264 or visit their [website](#) for more information.
- **Take Advantage of HM's Partnership:** Utilize [exclusive discounts](#) and support offered by BMI to hospitality businesses!

HMEF Scholarships Deadline Wednesday



Deadline Approaching: The deadline for Hospitality Minnesota Education Foundation's (HMEF) scholarships is Wednesday, March 20, 2024.

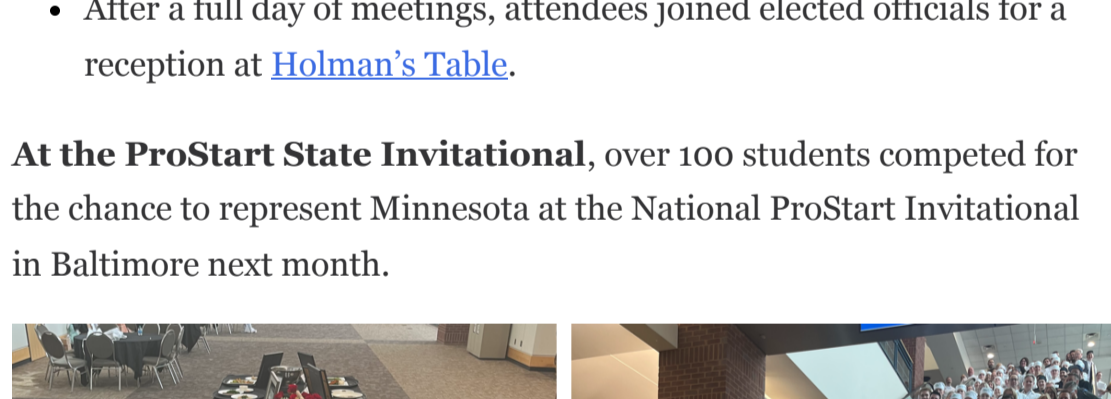
By the numbers: To date, HMEF has awarded over \$875,000 in scholarships. Scholarships awards range from \$1,000 to \$3,000.

- **Know someone who may be interested?** Feel free to send them [this link](#) to apply.

HMDATC24 & ProStart State Invitational Recap

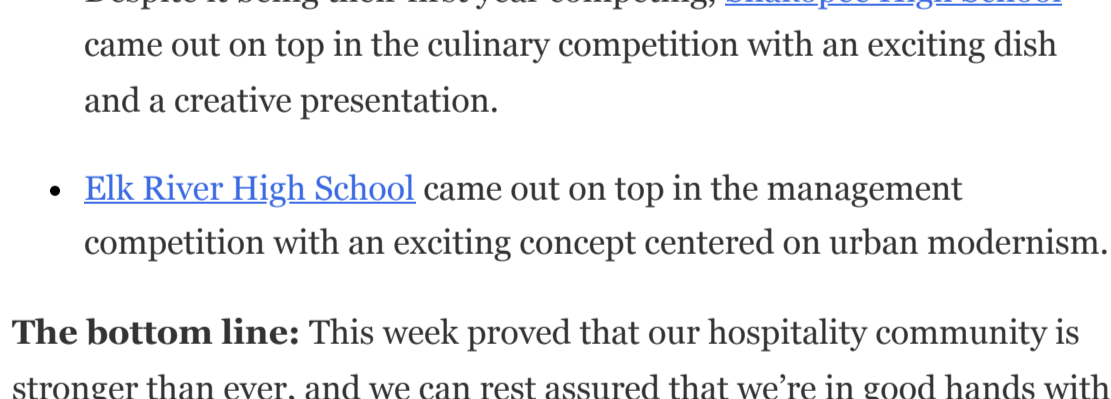
Last week, we had two major events - our 2024 Day at the Capitol and the 2024 ProStart State Invitational. We would like to thank all those who made both events a resounding success.

At our Day at the Capitol, over 100 hospitality leaders came together to advocate for hospitality's best interests.



- We had a stacked opening reception featuring [Lauren Bennett McGinty](#) of [Explore Minnesota](#), [Minnesota Department of Revenue](#), [Minnesota Department of Natural Resources](#), and Representative [Dave Baker](#).
- After a full day of meetings, attendees joined elected officials for a reception at [Holman's Table](#).

At the ProStart State Invitational, over 100 students competed for the chance to represent Minnesota at the National ProStart Invitational in Baltimore next month.

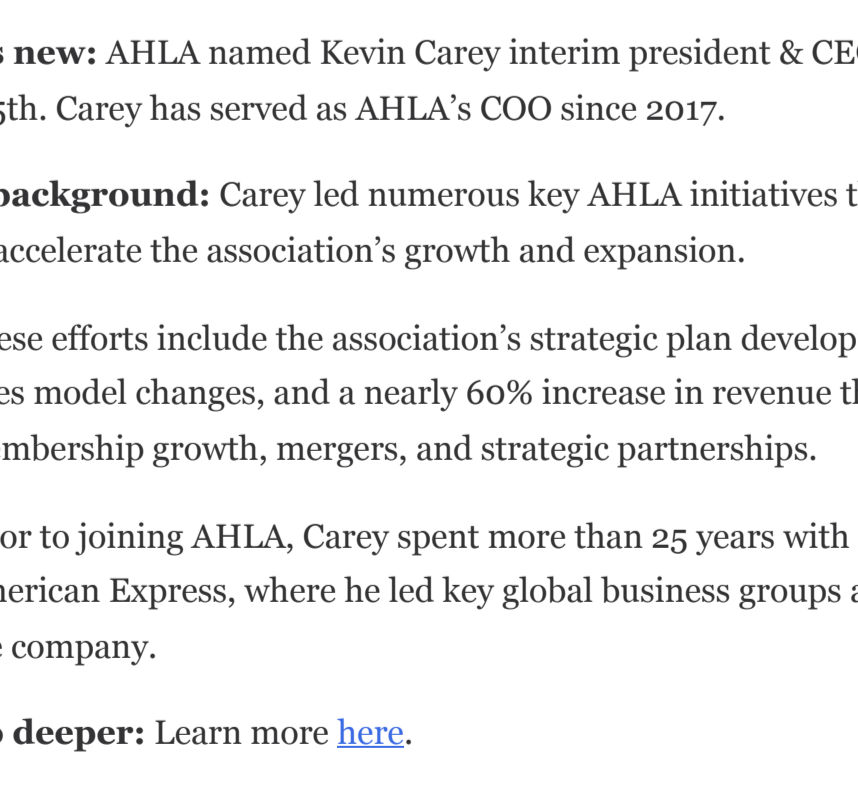


2024 Minnesota ProStart State Invitational dishes (left) and a group picture of all ProStart participants on the Saint Paul RiverCentre stairs (right).

- Despite it being their first year competing, [Shakopee High School](#) came out on top in the culinary competition with an exciting dish and a creative presentation.
- [Elk River High School](#) came out on top in the management competition with an exciting concept centered on urban modernism.

The bottom line: This week proved that our hospitality community is stronger than ever, and we can rest assured that we're in good hands with the hospitality leaders of tomorrow.

AHLA names Kevin Carey as interim president & CEO



What's new: AHLA named Kevin Carey interim president & CEO March 5th. Carey has served as AHLA's COO since 2017.

Some background: Carey led numerous key AHLA initiatives that have helped accelerate the association's growth and expansion.

- These efforts include the association's strategic plan development, dues model changes, and a nearly 60% increase in revenue through membership growth, mergers, and strategic partnerships.
- Prior to joining AHLA, Carey spent more than 25 years with American Express, where he led key global business groups across the company.
- **Go deeper:** Learn more [here](#).

In the News

- [DNR limits walleye fishing to catch-and-release on Mille Lacs through mid August](#) | MPR News
- [Minnesota lawmakers propose plan to cut red tape in clean energy permitting process](#) | MPR News
- [Ignoring reality: The need for migrant labor](#) | TLNT

See you back here next week!

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