



Member Update

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By Tony Burton • May 19, 2025

Smart Brevity® count: 3 mins...852 words

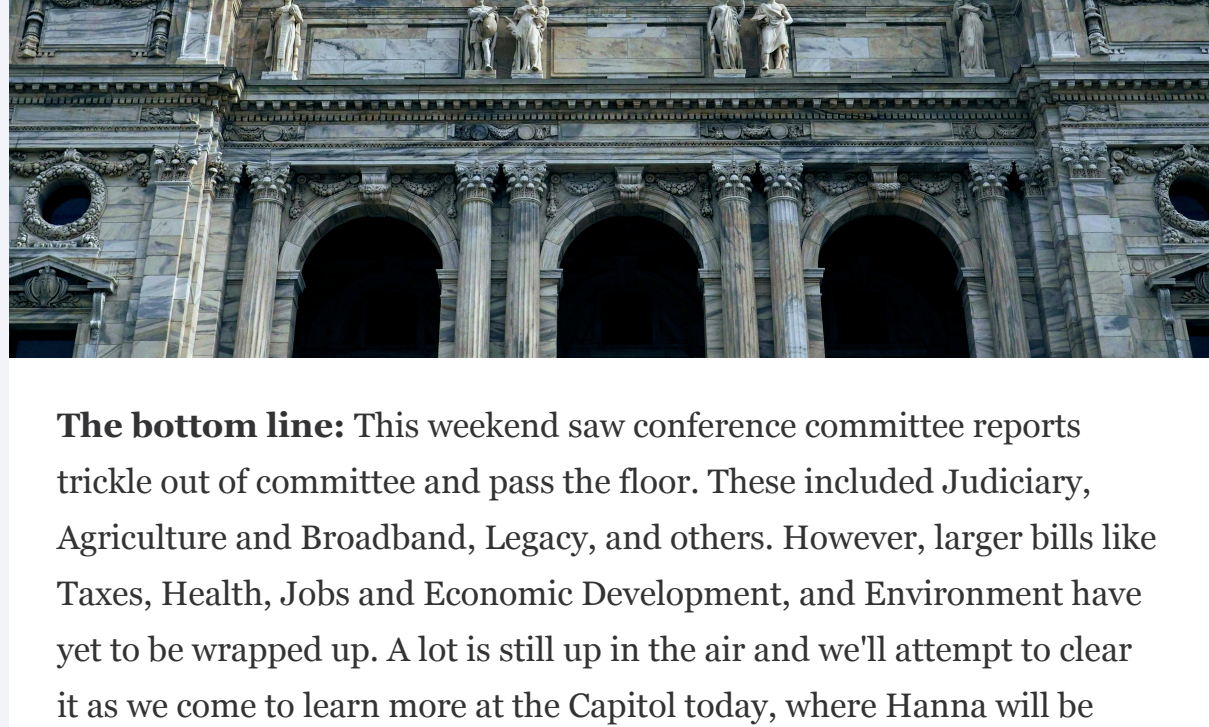
In today's May 19, 2025 Update:

- Stay Tuned for Special GR Update Later Today
- Share Your Insights in the Minneapolis Fed Business Conditions Survey
- Thursday: Celebrate Hospitality's Future at HMEF's 2025 Scholarship Luncheon!
- Next Wednesday: AI for the Overworked Webinar with Tim Brunelle
- 2025 Hospitality Minnesota Golf Tournament: Calling All Golfers, Early Bird Pricing Available!
- 2025 Hospitality Conference: Join Us in Duluth October 5-7!

We would like to thank our Member Update Sponsor - [Ecolab](#) - for their contributions and commitment to Minnesota's hospitality industry!

- Is your organization interested in sponsorship? [Email us](#) to learn more.

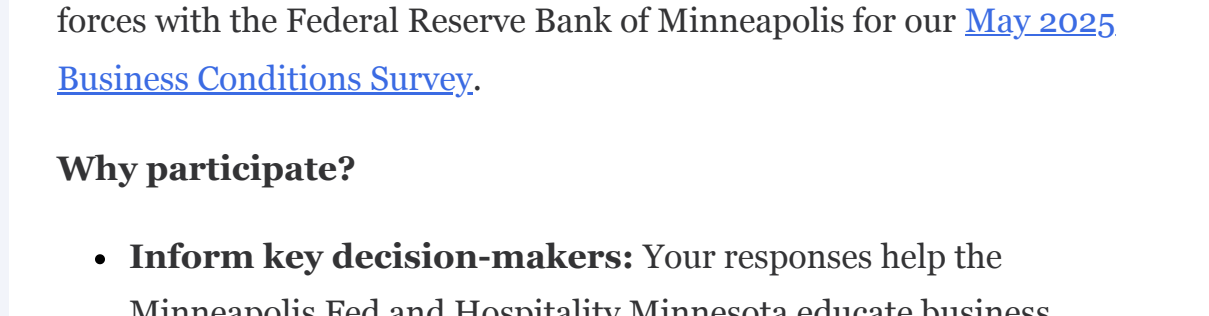
Stay Tuned for Special GR Update Later Today



The bottom line: This weekend saw conference committee reports trickle out of committee and pass the floor. These included Judiciary, Agriculture and Broadband, Legacy, and others. However, larger bills like Taxes, Health, Jobs and Economic Development, and Environment have yet to be wrapped up. A lot is still up in the air and we'll attempt to clear it as we come to learn more at the Capitol today, where Hanna will be monitoring all movements and prepping a Special GRU.

- **Go deeper:** Check out our latest GR Updates [here](#).

Your Input Is Needed: Minneapolis Fed Business Conditions Survey



Your input is needed! Hospitality Minnesota has once again joined forces with the Federal Reserve Bank of Minneapolis for our [May 2025 Business Conditions Survey](#).

Why participate?

- **Inform key decision-makers:** Your responses help the Minneapolis Fed and Hospitality Minnesota educate business leaders, policymakers, and the public about current conditions.
- **Quick & easy:** The online survey takes only 7 minutes to complete.
- **Confidentiality assured:** All individual responses are kept strictly confidential.

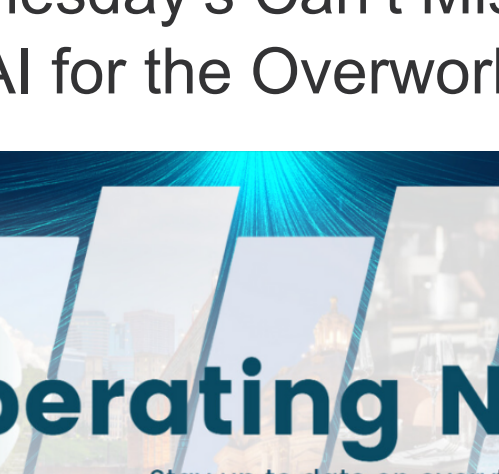
[Take the Survey](#)

Thursday: Celebrate Hospitality's Future at HMEF's 2025 Scholarship Luncheon!



Let the celebrations begin! Join Hospitality Minnesota Education Foundation for our annual [Scholarship Luncheon](#) this Thursday, May 22, 2025, at the BRAND NEW [Sheraton Minneapolis Downtown Convention Center](#), from 11:00 AM to 1:00 PM.

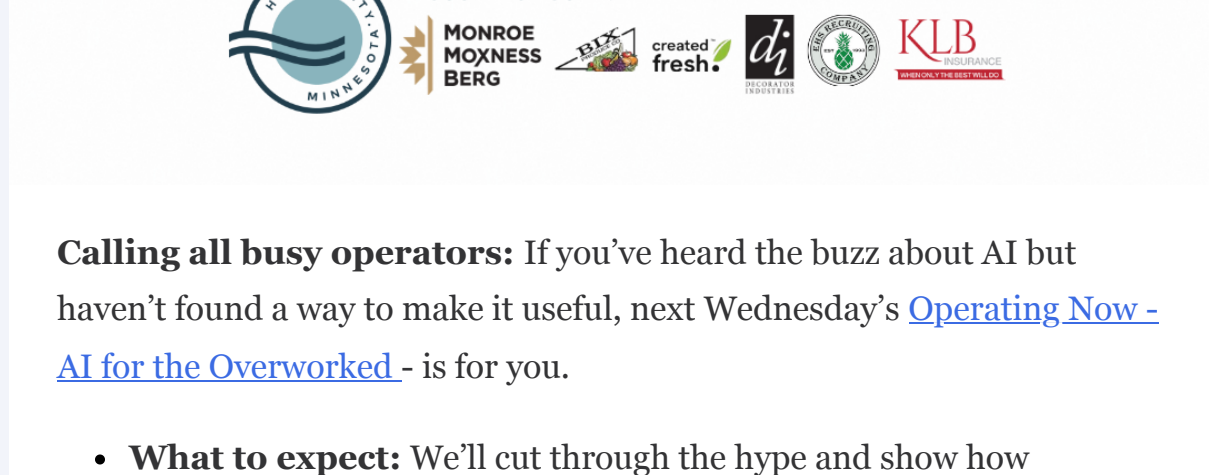
What to expect: Be part of the celebration as we honor our 2025 Educators of Excellence, celebrate our 2025 HMEF scholarship winners, and be part of the action as we award the first-ever Sue Zelickson Scholarship to four deserving young women pursuing careers in the food industry, courtesy of [Women Who Really Cook](#).



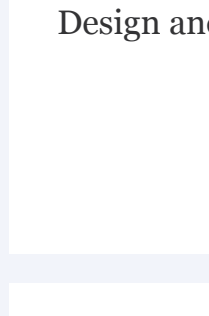
Sue Zelickson

[Join Sue, Register Now!](#)

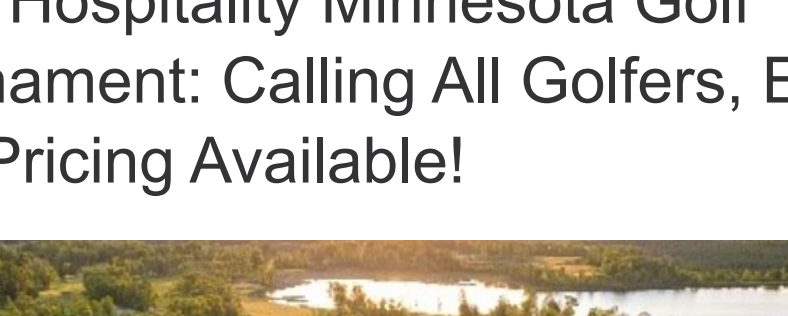
Next Wednesday's Can't Miss Webinar: AI for the Overworked



AI for the Overworked: Real Wins, Real Fast



Hosted by Hospitality Minnesota and Tim Brunelle
Wednesday, May 28, 2025 | 10:30 AM



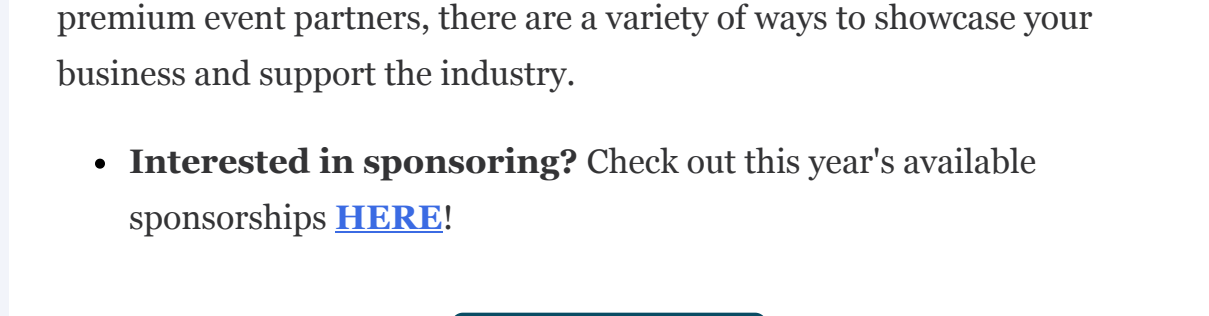
Calling all busy operators: If you've heard the buzz about AI but haven't found a way to make it useful, next Wednesday's [Operating Now - AI for the Overworked](#) - is for you.

- **What to expect:** We'll cut through the hype and show how independent hospitality operators are using AI to protect margins, outpace competitors, and build smarter schedules using their own data.

About the speaker: Attendees will hear from [Tim Brunelle](#), who teaches entrepreneurship and AI at the Minneapolis College of Art and Design and has been solving marketing problems with tech since 1992.

[RSVP Now!](#)

2025 Hospitality Minnesota Golf Tournament: Calling All Golfers, Early Bird Pricing Available!



Tee off with the best in the business at the [Hospitality Minnesota Golf Tournament on September 15](#) - our signature fall networking event that brings together the state's hospitality leaders for a day of friendly competition, fresh air, and lakeside camaraderie!

Set on the stunning [Lehman 18 course at Cragun's on Gull Lake](#), designed by PGA legend Tom Lehman, this premier tournament offers the perfect blend of professional connection and outdoor fun. Whether you're a scratch golfer or just along for the laughs, there's a place for you on the green!

This is more than a golf tournament—it's a hospitality industry tradition. Don't miss your chance to connect with colleagues, showcase your swing, and enjoy the final days of summer in classic Minnesota style.

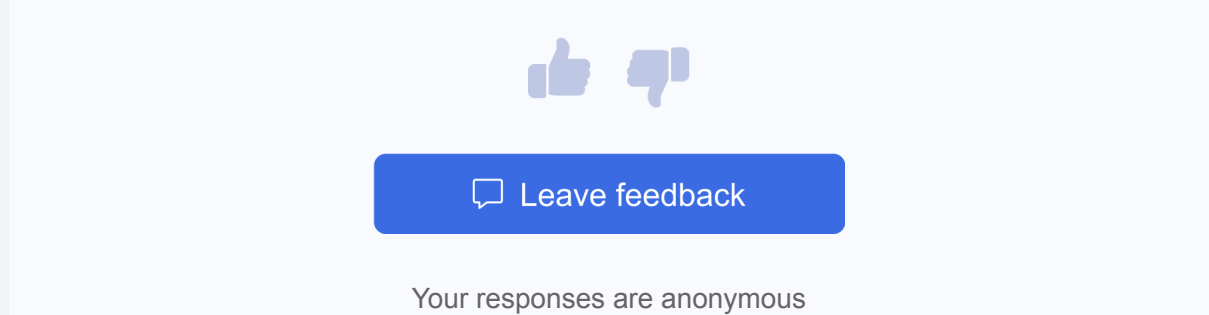
🚩 **Register your team today and secure your spot on the fairway!** Register now to take advantage of member-exclusive early-bird pricing!

🚩 **Sponsorship Opportunities:** Put your brand in front of Minnesota's top hospitality decision-makers! From hole sponsors to premium event partners, there are a variety of ways to showcase your business and support the industry.

- **Interested in sponsoring?** Check out this year's available sponsorships [HERE!](#)

[Register Today!](#)

2025 Hospitality Conference: Join Us in Duluth October 5-7!



Mark Your Calendars! Last week, we announced that the [2025 Hospitality Conference](#) will be hosted October 5-7 at the [Greysolon Ballroom by Blackwoods](#) in Duluth!

About this year's Conference: This year, our Conference takes place during peak leaf-peeping season in Duluth, so the views will be great as hospitality professionals from across the state gather for two days of inspiration, education, and connection.

- **What to expect:** In addition to the great Conference content, attendees will be able to explore new products, services, and ideas with our industry exhibitors, and build valuable relationships during dedicated networking opportunities throughout the conference.

Book your stay: Member-only early-bird registration [is now live](#) through the end of June, and we encourage attendees to [book their stay at the Sheraton Duluth Hotel now](#), where we have a block of rooms with ideal rates available until September 5 or until the block sells out.

[Register Now!](#)

See you back here next week!

To learn more about us, visit our website: [hospitalityminnesota.com](#)
[Members can log into the member portal here.](#)

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