



Member Update

Brought to you by **YOUR LOGO**

By Tony Burton • Dec 16, 2024

Smart Brevity® count: 3 mins...737 words

In today's December 16, 2024 Update:

- Executive Chef Marque Collins to Mentor at Stars of the Future
- Office of Cannabis Management announces next steps for licensing process
- HM Visibility Catalog Opportunities Going Faster Than Expected!
- New HM ServSafe Partnership Debuting in January
- In the News

Is your organization interested in sponsorship? [Email Kate](#) to learn more.

Executive Chef Marque Collins to Mentor at Stars of the Future



Prepare your tastebuds: Minnesota is buzzing with excitement as renowned local chef, Marque Collins, prepares to mentor the upcoming [Stars of the Future](#) event, hosted at the [Four Seasons Minneapolis](#) by the [Hospitality Minnesota Education Foundation](#).

- **About Collins:** Collins, the Executive Chef of Tullibee at the Hewing Hotel, is celebrated for his innovative approach to Scandinavian-influenced cuisine. His commitment to utilizing local, seasonal ingredients has earned him a reputation as one of the most talented chefs in the Twin Cities.

"Stars of the Future is all about investing in the next generation of culinary talent." Marque Collins said when asked why people should attend the event. "These students are hungry to learn and ready to succeed. By coming together as a community, we give them the support they need to thrive, ensuring the future of our industry is in great hands."

The bottom line: You don't want to miss this incredible opportunity to connect with industry leaders like Marque and make a difference for hospitality's future workforce. Read more about Chef Marque Collins [here](#).

[Purchase Tickets](#)

Office of Cannabis Management announces next steps for licensing process

What's happened: The Minnesota Office of Cannabis Management (OCM) has announced a new approach to launching the state's cannabis industry, including canceling the pre-approval lottery, [which will likely lead to delaying the start of retail sales](#).

Here's the breakdown:

- **No More Preapproval Lottery:** The original preapproval process with its lottery system is ending.
- **Standard Licensing Cycle for All:** Both social equity and general applicants will participate in a new licensing cycle opening in early 2025.
- **Benefits for Preapproved Applicants:** The 648 applicants who qualified in the pre-approval process will automatically be considered in the new round.
- **Social Equity Focus:** Social equity applicants will have reserved lottery spots and dedicated support.
- **Timeline:** Applications open Feb. 18, 2025, with social equity verification starting Jan. 15, 2025.

Learn More & Get Involved: Stay tuned for updates from OCM on technical assistance and grant opportunities.

[Visit the OCM Site](#)

HM Visibility Catalog Opportunities Going Faster Than Expected!

Calling everyone interested our visibility options: Time is running out to lock in your 2025 visibility opportunities!

Why act now?

- **Limited availability:** Many of our most coveted spots are already claimed, including the exclusive sponsorship for this newsletter through June.
- **High demand:** Several organizations are vying for these exclusive opportunities.
- **First-come, first-serve:** Don't miss out on your chance to get before the state's hospitality industry.

What's still available (but not for long):

- **Event sponsorships:** Elevate your brand at our signature events, including Day at the Capital and some opportunities for Stars of the Future.
- **Digital Advertising:** Some standard banner ad placements, co-branded emails, and sponsored content.

Ready to secure your 2025 success? Contact [Kate](#) or [Tony](#) today to discuss your options and finalize your agreement.

Don't delay – act now!

[See what's left!](#)

New HM ServSafe Partnership Debuting in January

Attention food operators: Next month, we will be debuting a new servsafe partnership with the [FoodSafetyGuy](#).

- **Who is the FoodSafetyGuy?** The FoodSafetyGuy is one of the largest food safety instruction companies in Minnesota, specializing in food safety training including ServSafe™ certification, MN CFPM recertification, allergen management, sanitation, and more.

Why it matters: Except for satellite or catered feeding sites, all food enterprises in Minnesota are required to have at least one full-time employee who has completed a Food Manager Certification program like ServSafe™.

- **What's next:** Stay tuned for more information on this partnership in future updates!

[Visit FoodSafetyGuy](#)

In the News

- [Record visitors came to Minnesota in 2023, but tourism industry far from recovered](#) | Star Tribune
- [MN cold snap means business for ice fishing stores, adventure for winter athletes](#) | FOX 9 Minneapolis-St. Paul
- [New food hall coming to Apple Valley as restaurant group makes big changes](#) | Bring Me The News
- [Brighten your holiday season: 2024 guide to spectacular light events across Minnesota](#) | Star Tribune
- [New Rochester, MN Restaurant Hoping to Shake-Up Downtown Scene](#) | KROC

See you back here next week!

To learn more about us, visit our website: hospitalityminnesota.com

[Members can log into the member portal here.](#)

Was this edition useful?

Leave feedback

Your responses are anonymous

Follow Hospitality Minnesota on our various channels!

[Unsubscribe](#)

Powered by

