



Hospitality Minnesota | STR Report

April 2025



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April 2025/2024 Lodging Performance for Minnesota, Minnesota Areas, U.S.

DATA FROM APRIL 2025	Occupancy	ADR	RevPAR
United States	64.6%	\$161.49	\$104.34
Minnesota Area USA	47.9%	\$118.36	\$56.66
Minneapolis - MN USA - Bloomington	65.2%	\$127.88	\$83.39
Minneapolis - MN USA - Minneapolis CBD	57.8%	\$171.14	\$98.86
Minneapolis - MN USA - Minneapolis North Area	60.3%	\$116.59	\$70.25
Minneapolis - MN USA - Minneapolis South Area	62.2%	\$100.67	\$62.62
Minneapolis - MN USA - St Paul	58.7%	\$114.17	\$67.05
Minnesota Area USA - Duluth	49.5%	\$135.59	\$67.14
Minnesota Area USA - Minnesota Central Area	45.5%	\$119.67	\$54.47
Minnesota Area USA - Minnesota North Area	45.9%	\$114.69	\$52.59
Minnesota Area USA - Minnesota South Area	45.8%	\$103.28	\$47.32
Minnesota Area USA - Rochester	56.4%	\$127.85	\$72.11

DATA FROM APRIL 2024	Occupancy	ADR	RevPAR
United States	65.2%	\$158.42	\$103.27
Minnesota Area USA	50.3%	\$119.11	\$59.91
Minneapolis - MN USA - Bloomington	61.9%	\$130.60	\$80.88
Minneapolis - MN USA - Minneapolis CBD	59.6%	\$172.47	\$102.84
Minneapolis - MN USA - Minneapolis North Area	56.6%	\$119.52	\$67.67
Minneapolis - MN USA - Minneapolis South Area	58.2%	\$100.57	\$58.54
Minneapolis - MN USA - St Paul	59.4%	\$120.86	\$71.84
Minnesota Area USA - Duluth	52.9%	\$137.29	\$72.69
Minnesota Area USA - Minnesota Central Area	48.2%	\$119.61	\$57.62
Minnesota Area USA - Minnesota North Area	48.8%	\$115.68	\$56.43
Minnesota Area USA - Minnesota South Area	46.3%	\$102.68	\$47.49
Minnesota Area USA - Rochester	60.1%	\$129.49	\$77.88



Source: STR. Republication or other re-use of this data without the express written permission of STR is strictly prohibited.

Explanation

Hospitality Minnesota purchases monthly lodging reports from STR (formerly STR, Inc. and Smith Travel Research, Inc.). As part of its agreement with STR, Hospitality Minnesota is authorized to publish the performance of the areas shown above to its clients.

Glossary of Terms

All data is processed by STR using both the current and historical sampling of hotels. For further questions about the methodology used to produce our reports, please email info@str.com.

- **Average Daily Rate (ADR):** Room revenue divided by rooms sold, displayed as the average rental rate for a single room.
- **Occupancy (Occ):** Rooms sold divided by rooms available multiplied by 100. Occupancy is always expressed as a percentage of rooms occupied.
- **RevPAR (Revenue Per Available Room)** Room revenue divided by rooms available