



# Member Update

Brought to you by **ECOLAB**

By Tony Burton • May 27, 2025

Smart Brevity® count: 3 mins...840 words

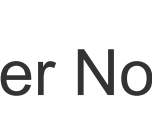
## In today's May 27, 2025 Update:

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We would like to thank our Member Update Sponsor - [Ecolab](#) - for their contributions and commitment to Minnesota's hospitality industry!

- Is your organization interested in sponsorship? [Email us](#) to learn more.

## Business Conditions Survey: Please Respond Before Thursday Deadline



THE LODGING RESTAURANT RESORT AND GAMING ASSOCIATION



FEDERAL RESERVE BANK OF MINNEAPOLIS

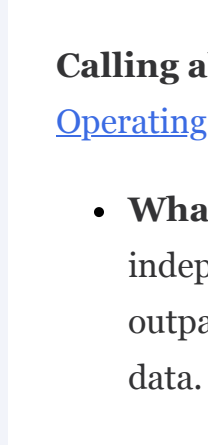
### BUSINESS CONDITIONS SURVEY MAY 2025

**Calling all operators!** Our [May 2025 Business Conditions Survey](#) with the Minneapolis Fed closes Thursday, and we need your input to improve our analysis of our industry's current economic reality.

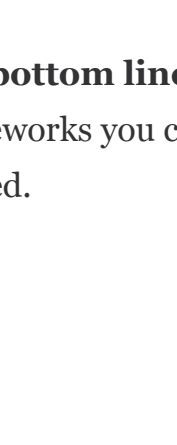
- **The bottom line:** It takes just a few minutes to play your part and contribute to our understanding of our industry's economic situation. Please respond before the deadline.

[Take the Survey](#)

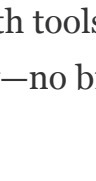
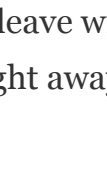
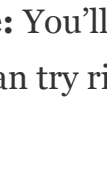
## Register Now for Tomorrow's Webinar: AI for the Overworked Hospitality Professional



Hosted by Hospitality Minnesota and Tim Brunelle  
Wednesday, May 28, 2025 | 10:30 AM



BROUGHT TO YOU BY:



**Calling all busy operators:** Register for tomorrow's can't miss [Operating Now - AI for the Overworked](#).

- **What to expect:** We'll cut through the hype and show how independent hospitality operators are using AI to protect margins, outpace competitors, and build smarter schedules using their own data.
- **The bottom line:** You'll leave with tools, prompts, and daily-use frameworks you can try right away—no big budget, no tech team needed.

[RSVP Now!](#)

## Action Alert: Contact Your Senators to Support the Credit Card Competition Act



**Federal advocacy update:** The U.S. Senate is currently considering the [GENIUS Act \(S. 394\)](#), which addresses the regulation of payment stablecoins.

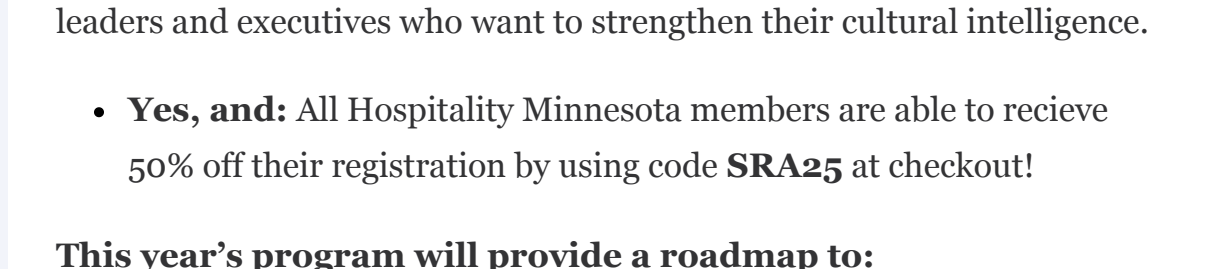
- **Why it matters:** Senators Roger Marshall (R-KS) and Dick Durbin (D-IL) are working to attach the [Credit Card Competition Act \(CCCA\)](#) as an amendment to this legislation, which would support fairer regulations for credit card processing fees.

**The bottom line:** Your outreach can make a real difference in ensuring fairer competition in the credit card processing market.

- **TAKE ACTION NOW:** Please [reach out to your Senators](#) in support of the CCCA!

[Contact Your Senators](#)

## Restaurants Fare Well in US House's "One Big, Beautiful Bill"



**What happened:** After a marathon 24-hour session, the House this passed the "One Big, Beautiful Bill" Act by a vote of 215-214-1.

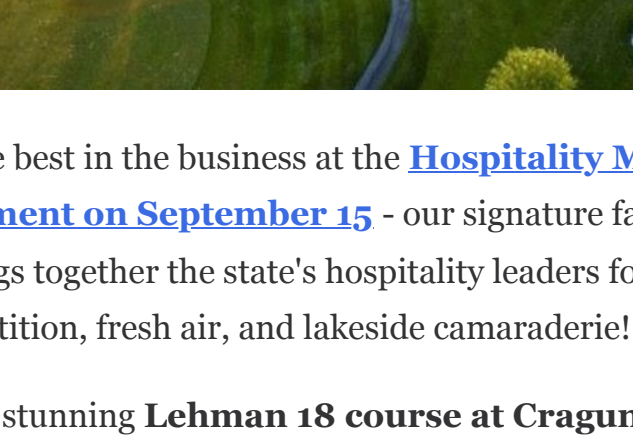
### Why it matters for restaurants:

- The 23% qualified business income deduction allows pass-through businesses to keep 23% of their income before its subject to the federal income tax, lowering an operator's effective tax rate. **9 in 10 restaurants are pass-through businesses.**
- **Full expensing for capital purchases** establishes 100% bonus depreciation so that restaurant operators can deduct – in its first year – the cost of a new kitchen oven, refrigerator, or catering truck.
- The restored business interest expense deduction helps to retain working capital in a restaurant as it increases the cap on deductible business interest at 30% of earnings before interest, taxes, **depreciation, and amortization (EBITDA).**

**Wins for the workforce:** Under the House bill, starting in 2025 until the end of 2028, employees can earn up to \$155,000 without owing federal income taxes on their tips under the House plan.

[Read the Bill](#)

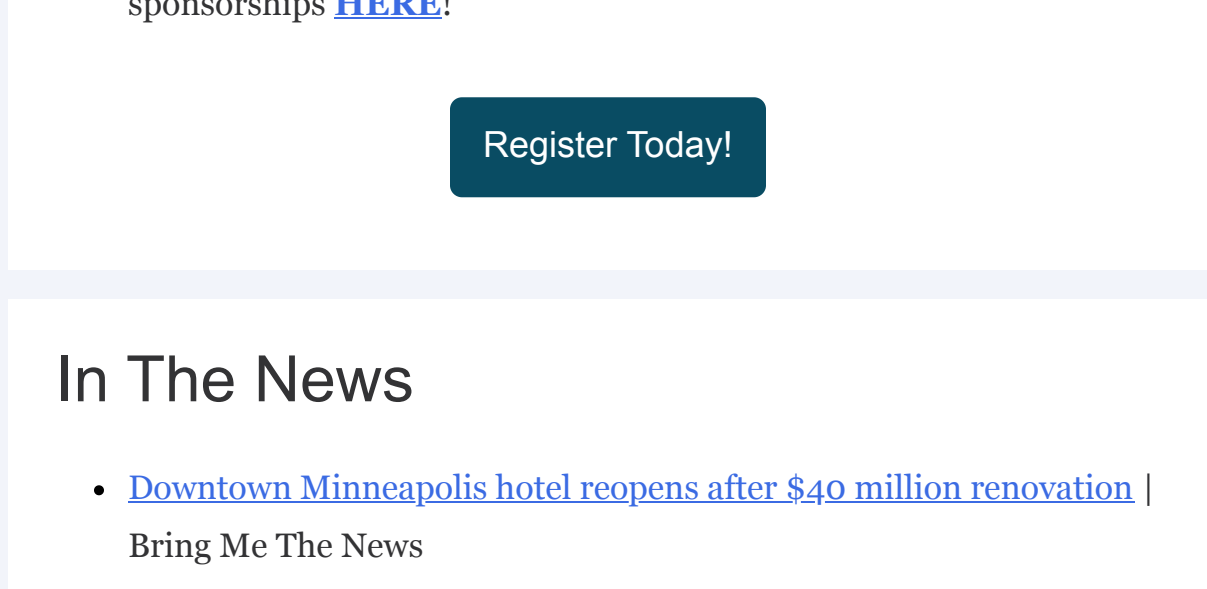
## You're Invited: Multicultural Food Service & Hospitality Alliance 2025 Roundtable



### Developing Future-Ready Leaders

JUNE 16 - 17, 2025

Hosted by **ECOLAB**



**Get ready!** You're invited to [an industry reception roundtable June 16-17 at the Ecolab Headquarters in St. Paul!](#) This event is designed for senior leaders and executives who want to strengthen their cultural intelligence.

- **Yes, and:** All Hospitality Minnesota members are able to receive 50% off their registration by using code **SRA25** at checkout!

### This year's program will provide a roadmap to:

- Build high-performing, collaborative teams
- Bridge communication gaps and boost engagement
- Cultivate future-ready leaders grounded in purpose and performance

**About MFHA:** The Multicultural Foodservice & Hospitality Alliance (MFHA) is an industry-leading nonprofit that helps restaurant, foodservice, and hospitality organizations build cultural intelligence (CQ) to drive performance, retain talent, and grow customer loyalty.

[Learn More](#)

## 2025 Hospitality Minnesota Golf Tournament: Calling All Golfers, Early Bird Pricing Available!



Tee off with the best in the business at the [Hospitality Minnesota Golf Tournament on September 15](#) - our signature fall networking event that brings together the state's hospitality leaders for a day of friendly competition, fresh air, and lakeside camaraderie!

- Set on the stunning **Lehman 18 course at Cragun's on Gull Lake**, designed by PGA legend Tom Lehman, this premier tournament offers the perfect blend of professional connection and outdoor fun. Whether you're a scratch golfer or just along for the laughs, there's a place for you on the green!

**Register your team today and secure your spot on the fairway!** Register now to take advantage of member-exclusive early-bird pricing!

- **Interested in sponsoring?** Check out this year's available sponsorships [HERE!](#)

[Register Today!](#)

## In The News

- [Downtown Minneapolis hotel reopens after \\$40 million renovation](#) | Bring Me The News
- [Residence Inn by Marriott Rochester Mayo Clinic Area South Earns Prestigious Marriott Gold Award](#) | North Rock Hospitality

## See you back here next week!

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