

By Hanna Zinn • Oct 11, 2024

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What happened: Last night, the <u>Attorney General's Office</u> released their final guidance for <u>Junk Fees legislation</u> enacted by the Minnesota State Legislature last session. In the guidance, the legislation is referred to as Minnesota's New Price Transparency law.

Stay informed: For the Attorney General's full guidance, <u>click here</u>.

Important note: I have already heard from some of you about issues with banquets, catering, food and beverage minimums, and private room fees. I have a request in to the AG's team for more guidance on these issues. We will continue to update you as we know more.

Get the need-to-know highlights below...

Must-Knows of the Attorney General's Guidance on Junk Fees



The big picture: The new <u>Junk Fees law</u> going into effect on January 1, 2025 requires that if persons advertise, display, or offer a price, this must be the total price for a good or service, which includes all mandatory fees and surcharges.

Yes, but: Taxes imposed by a government entity on the transaction, such as sales tax, can be excluded from the total price advertised, displayed or offered.

- - In addition, the total price does not need to include reasonable shipping costs that are actually incurred by the consumer.
 - If a fee or surcharge is reasonably avoidable by consumers, it is excluded from the total price advertised, displayed, or offered.

Examples of these reasonably avoidable surcharges include:

- 1. Late fees for equipment rentals,
- 2. Charges for smoking in a hotel room, or
- 3. Credit card surcharges

By the numbers: The guidance includes examples of what compliant pricing would look like under the law:

Compliant Advertised Price: \$20.00	
✓ Compliant	
Advertised Price: \$20.00 *Price includes \$2.00 service fee and \$3.00 surcharge.	
× Not Compliant	
Advertised Price: Surcharge: Service Fee:	\$15.00 \$3.00 \$2.00

Yes, and: The law allows for automatic and mandatory gratuities.

• These gratuities do not need to be included in the advertised total price, but instead, this law requires that these fees be disclosed clearly.

Here are a few more examples given by the guidance:



What's next: Hospitality Minnesota will continue to update our members on this important new law.

- We are busy planning various webinars, memos, and guidance sheets for you to use.
- Please reach out to Hanna Zinn, Director of Government Relations, at <u>hanna@hospitalitymn.com</u> with any questions or concerns.
- <u>Click here to view the full text of the official language of the law.</u>

That's all for today, stay tuned for next Friday's normal GR Update!

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