



Hospitality Minnesota | STR Report

November 2025



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This information was pulled from CoStar's Constant Current Hospitality Report Database and reflects the performance of hospitality regionally across Minnesota. Clients of Hospitality Minnesota interested in more specific reporting can reach out to Hospitality Minnesota at info@hospitalitymn.com for tailored reporting.

November 2025/2024 Lodging Performance for Minnesota, Minnesota Areas, U.S.

DATA FROM NOVEMBER 2025	Occupancy	ADR	RevPAR
United States	57.9%	\$153.77	\$88.97
Minneapolis - MN USA	51.2%	\$123.85	\$63.41
Minnesota	48.3%	\$123.80	\$59.83
Minneapolis - MN USA - Bloomington	54.4%	\$124.04	\$67.49
Minneapolis - MN USA - Minneapolis CBD	49.2%	\$165.65	\$81.46
Minneapolis - MN USA - Minneapolis North Area	49.4%	\$112.12	\$55.39
Minneapolis - MN USA - Minneapolis South Area	51.7%	\$97.21	\$50.27
Minneapolis - MN USA - St Paul	51.2%	\$110.49	\$56.53
Minnesota Area USA - Duluth	46.0%	\$144.15	\$66.31
Minnesota Area USA - Minnesota Central Area	41.4%	\$120.82	\$50.05
Minnesota Area USA - Minnesota North Area	43.3%	\$120.92	\$52.32
Minnesota Area USA - Minnesota South Area	43.0%	\$104.34	\$44.90
Minnesota Area USA - Rochester	53.7%	\$131.00	\$70.30

DATA FROM NOVEMBER 2024	Occupancy	ADR	RevPAR
United States	59.5%	\$152.91	\$91.02
Minneapolis - MN USA	49.7%	\$122.64	\$61.00
Minnesota	48.0%	\$120.63	\$57.93
Minneapolis - MN USA - Bloomington	52.8%	\$124.94	\$65.93
Minneapolis - MN USA - Minneapolis CBD	45.9%	\$159.12	\$73.06
Minneapolis - MN USA - Minneapolis North Area	48.9%	\$113.04	\$55.23
Minneapolis - MN USA - Minneapolis South Area	50.5%	\$96.82	\$48.93
Minneapolis - MN USA - St Paul	50.9%	\$111.67	\$56.88
Minnesota Area USA - Duluth	47.3%	\$142.48	\$67.35
Minnesota Area USA - Minnesota Central Area	41.4%	\$117.49	\$48.64
Minnesota Area USA - Minnesota North Area	42.6%	\$118.68	\$50.60
Minnesota Area USA - Minnesota South Area	43.8%	\$103.45	\$45.29
Minnesota Area USA - Rochester	52.5%	\$128.74	\$67.54



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Explanation

Hospitality Minnesota purchases monthly lodging reports from STR (formerly STR, Inc. and Smith Travel Research, Inc.). As part of its agreement with STR, Hospitality Minnesota is authorized to publish the performance of the areas shown above to its clients.

Glossary of Terms

All data is processed by STR using both the current and historical sampling of hotels. For further questions about the methodology used to produce our reports, please email info@str.com.

- **Average Daily Rate (ADR):** Room revenue divided by rooms sold, displayed as the average rental rate for a single room.
- **Occupancy (Occ):** Rooms sold divided by rooms available multiplied by 100. Occupancy is always expressed as a percentage of rooms occupied.
- **RevPAR (Revenue Per Available Room)** Room revenue divided by rooms available

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